



**Bread or Pastry.**

Beaver Flour is the best for Pastry—just as it is best for Bread.

**Beaver Flour** is both a "Spring Wheat" and a "Winter Wheat" Flour. It is a blend of Manitoba Spring Wheat in just the exact proportions of each to make the whitest, most nutritious bread—and the lightest, most inviting, most toothsome cake, pies and pastry. Economical, to say the least.

AT YOUR GROCER'S  
Dealers, write for prices on all kinds of Feeds, Coarse Grains and Cereals. H. Taylor Co., Limited, Chatham, Ont.

**Guide-Advocate.**  
Watford, Ont.  
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HARRIS & CO., PROPRIETORS

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WATFORD, SEPT. 20, 1907.

**THE COUNTY FAIR.**

The county fair now so much in evidence, is one of the institutions of our rural life, and that it has lived so long and flourished so well is good evidence of its usefulness. Once it was called a cattle show, but that purely bucolic name became too narrow and too unpretentious; it was dropped for that of Fair and even this is in places giving way to the more dignified title of Exhibition. The fair in the true sense is older than the show. The fair was a market where animals were brought for sale, and it was common once all over England, nor have modern conditions of trade wholly done away with it. The cattle show as it grew up in this country had another purpose. Its spirit has always been that of the holiday and the sporting; not the commercial idea has directed it. To the cattle show the farmers brought the best specimens of their stock and competed in friendly rivalry for modest prizes. Even here the law of evolution prevailed. If the farmer exhibited stock why could not his household exhibit the products of the kitchen and the needle? And soon a place was made for the garden and orchard, apiary and the sugar bush. Out of the cattle show the fair was evolved.

No doubt the spirit of emulation fostered by the competitions of the fair has had a beneficial effect upon

**The Song of the Hair**

There are four verses. Verse 1. Ayer's Hair Vigor stops falling hair. Verse 2. Ayer's Hair Vigor makes the hair grow. Verse 3. Ayer's Hair Vigor cures dandruff. Verse 4. Ayer's Hair Vigor makes the scalp healthy, and keeps it so. It is a regular hair-food; this is the real secret of its wonderful success.

The best kind of a testimonial—  
"Sold for over sixty years."

Made by J. C. Ayer Co., Lowell, Mass.  
Also manufacturers of  
SARSAPARILLA PILLS.  
CHERRY PECTORAL.

agriculture leading to improvements in the breeding of stock and to better methods upon the farm. Of late years the feature of amusements has everywhere been added, and perhaps this has become the chief attraction.

But perhaps the greatest hold the county fair has upon the affections of the people is due to its being the great annual meeting place of the entire countryside, being a sort of clearing house for country news and neglected visits. Many old friends whom the constant demands of farm life keep pretty well at home throughout the fairs, old friendships are prolonged and new acquaintances made. And so the social side of this institution grows stronger and stronger.

**The Milk Producers.**

The high prices of all fodder in Ontario this year, with the poor pastures in many parts of the province, make it absolutely urgent that the farmer advance his price of milk per can. Meats are very dear when retail, and milk has not advanced, by any means, to its proportionate position.

Some private dairies have already advanced the price to the producers, and more will likely do so. As usual, it is the biggest concern that squeeze the hardest on the farmer. It is not to be wondered, then, that the farmer has a distrust of such groupings of capital.

It is to be hoped that the situation will be settled amicably and a reasonable price be fixed upon.—World.

**Help Each Other.**

When one finds that he is out of sympathy with his town and can only say a good word for it coupled with an apology, he ought to get out. Many people fall into an unconscious habit of growling. But it is a miserable habit. Such people make of themselves a dead weight, while, of course, they imagine themselves particularly independent. The individual has about all he can do to get along under his own loads, and he wants help and encouragement from those going his way, and who are identified with him in interest. So with the town. It has its interests to care for, and it needs all the pluck, all the endurance, all the energy, all the co-operation and helpfulness its citizens can provide and bring to bear. Every man is a part of his town. The town embraces the fortunes, and in some measure at least takes on the character of the man. So loyalty is in the line of all well shaped human nature. Therefore it is right to say that the man who does not stand up for his town, is in some way dwarfed. There is something wrong about him. His fellows will pass this judgement upon him, and the chances are that while he may add to the discomfort of others he will not escape making himself unhappy.

**Name the Farm.**

Of late years many persons have begun to attach names to their farms. It is a commendable practice. Not only does it indicate a love of the farm in the hearts of the farmer, but it has the much-to-be-desired tendency of elevating the status of farm life. This means much in the determining of the boy's future usefulness in life. Too long it has been preached by the farmers themselves, that the farm is drudgery, and the vim of every youth should be to get up into the professions or mercantile halls.

But acquaintanceship in these positions by the leading men today, does not corroborate the testimony of their superiority, there is no higher ideal line in life than that of the farmer of a few fertile acres, rearing his plant and animal life around him. He finds here full scope for his faculties of observation and reason. Life becomes intensely interesting to him if he has sufficient management ability in his make up.


Executive ability in any work is largely acquired by education and the education that the farmer boy gets on a well-cultivated and well-managed farmstead is the best of all. Let us have more business about our farming. Naming the place is a step in this direction. For when a place is named other improvements must follow. Better stock must be raised and thus the old farm blossoms better than the roses on the soil of our inflated-value city lawns.

No ALCOHOL IN IT.—Alcohol or any other volatile matter which would impair strength by evaporation does not in any shape enter into the manufacture of Dr. Thomas' Electric Oil. Nor do climate changes affect it. It is as serviceable in the Arctic Circle as in the Torrid Zone, perhaps more useful in the higher latitudes, where man is more subject to colds from exposure to the elements.

**PILES**

"I thought I must go on suffering from piles until I died; but Zam-Buk cured me," says Mrs. E. Reed, of Steenburg (Ont.), and adds:—"I was so weakened that I could hardly move about, and a little work caused me great agony. Then I heard of this grand balm, and I am thankful to say that it has cured me."

Zam-Buk also cures cuts, burns, bruises, stiff joints, sore throat, hemorrhoids, sore feet, swollen patches, and all skin injuries and diseases. Druggists and grocers sell a box, or Zam-Buk Co., Toronto, 2 boxes for \$1.00.



**Horse Improvement in Canada.**

The investigation conducted by the Ontario Department of Agriculture in to the conditions and requirements of the horse industry should have a far-reaching effect upon the class of horses raised in this province. The money expended has been made good use of, even if the investigation were not followed by an additional campaign, but in order to reap the full benefit from this work further steps should be taken. The result of the investigation is that owners of stallions and owners of mares have been aroused and are considering whether or not they are adopting the best methods. This point having been gained, advantage should be taken of the opportunity to disseminate as much information as possible along horse breeding lines.

**The Boy and the Man.**

Don't laugh at a boy who magnifies his place. You may see him coming from the postoffice with a big bundle of his employer's letters, which he displays with as much pride as if they were his own. He feels important, and looks it and is proud of his place. He is attending to business. He likes to have the world know that he is at work for a busy concern. The boy who says "we," identifies himself with the business. Its interests are his. He sticks up for its credit and reputation. He takes pleasure in his work, and hopes to say we are in earnest. The boy will repeat what he says, if he keeps his grit and sticks to his job. You may take off your hat to him as one of the future solid men of the town. Let his employer do the right thing by him; check him kindly if he shows signs of being too big for his place, counsel him as to his habits and associates, and occasionally show him a pleasant prospect of advancement. A little pride does an honest boy a heap of good. Good luck to the boy who says "we."

**ONTARIO'S FALL FAIRS.**

List of Exhibition, for Which Dates are Fixed.

Alvinston	Oct. 2-3
Amherstburg	Oct. 1-2
Aylmer	Sept. 2-6
Brigden	Oct. 1
Cambridge	Sept. 25-26
Delaware	Sept. 30-Oct. 1
Dorchester	Oct. 16
Dresden	Oct. 8-9
Essex	Sept. 24-26
Exeter	Sept. 16-17
Florence	Oct. 3-4
Galt	Oct. 1-2
Glencoe	Sept. 24-25
Guelph	Sept. 17-19
Leamington	Oct. 2-4
Mount Brydges	Oct. 2
Petrolia	Sept. 19-20-21
Sarnia	Sept. 23-24-25
St. Marys	Sept. 25-26
Stathroy	Sept. 16-18
Theftord	Sept. 24
Thamesville	Oct. 1-2
Tilsonburg	Oct. 1-2
Watford	Sept. 25-26
Wallaceburg	Oct. 3-4
Wallacetown	Sept. 26-27
Western Fair, London	Sept. 6-14
Woodstock	Sept. 18-19-20
Wyoming	Sept. 27-28
Forest	Sept. 17-18

**LOCAL OR OTHERWISE.**

THE Division Court clerks of Ontario are asking the government to relieve them of paying rent for their offices.

"If your town is good enough to live in, good enough to make your money in, it's good enough to spend your money in."

The open season on black and grey squirrel and quail is from the first day of November to the first day of December, both days inclusive.

THE municipal statistics, issued Tuesday by the department of agriculture, show a slight increase for the year in the population of Ontario. The gain is 40,514.

TEACHER.—Harry, a mother has five children and but four potatoes. How can she divide the potatoes so that each will receive an equal portion? Harry (quickly)—"Mash 'em."

"WHAT do you call that queer-looking arrangement?" "That's what we call the 'house-keeper's friend.' It's a family ice-box, capable of being converted at a moment's notice into a coal bin."

SEPTEMBER is the month of transplanting the strawberries. Each farm ought

to have a narrow strip at least as these berries are such choice fruit. It makes a big difference in the variety one plants. We have known some farmers to plant a variety that they got from a neighbor, that was wholly unsuited to their soil, and they lost.

LAWYERS stand up in court houses before jurors, in the presence of large audiences, and denounce men as liars, scoundrels, thieves, and perjured villains, and when court adjourns the men appear to harbor no ill will against them. But let a newspaper faintly intimate that a man's character is blemished, and he has to face a horse pistol, defend a libel suit, or suffer what the people consider the greatest of all mortifications—lose a subscriber.

LOVERS of toothsome chocolate confections, and their name is legion, may expect a raise in prices soon. It is said that within a couple of weeks the retail costs of candies will have to take a jump in conformity with the higher price which is being paid for raw material. With this increase in the cost of bonbons, and with flowers selling at good round figures, courtship is likely to prove an expensive pastime for young men with large ambitions, generous natures, and limited incomes.

YOUNG people should require the habit of correct speaking and writing, and abandon as early as possible any use of slang words and phrases. The longer you put these off, the more difficult the acquirement of correct language will be; and if the golden age of youth, the proper season for the acquisition of language, be passed in its abuse the unfortunate victim will most probably be doomed to talk slang for life. You have merely the use of language which you read, instead of the slang you hear to form a taste in agreement with the speakers and poets of the country.

AFTER all there is a good deal in talk. Let a man talk dull times and it is infectious, everybody talks dull times. Instead of hustling around to take care of what business there is, they all sit down and mope over dull times. If a customer does happen to drop into one of these "dull times" stores he actually gets frightened out of one-half as much as he expects to buy, because things look so dreary. He catches the spirit of the store and resolves to hang on to all his money with a death grip, even if business goes to pieces on account of running short of goods to fill up the empty shelves. The bug-bear of hard times should be sat down upon. It is doing more to kill business than anything else. Tell a man he is sick. Keep it up, and you will eventually hound him to death.

**Fly Wheel Burst.**

Burton Bedford, son of Geo. Redford, thresher, Thamesville, today received injuries from which he died four hours after, wards. Deceased was riding on the rear of a traction engine, when the flywheel burst, a large piece hitting bedford.

**Stratroy Pastor Resigns.**

Stratroy, Sept. 12.—Rev. David Dack, B. D., who has successfully preached in the Baptist church here for the last six years, has resigned.

These two desirable qualifications, pleasant to the taste and at the same time effective are to be found in Mother Graves' Worm Exterminator. Children like it. m

There will be no mid-week half holidays in Canada this year.  
N. A. Gray was arrested in Nelson, B. C., for passing bogus checks.

**LOCAL SALESMAN WANTED**

or Watford and adjoining country to represent  
**'Canada's Greatest Nurseries.'**

A permanent situation for the right man, for whom the territory will be reserved. Pay weekly; Free equipment.

Write for particulars.  
**STONE & WELLINGTON,**  
**FONTHILL NURSERIES,**  
(Over 800 Acres)  
12-14m TORONTO ONT.

**NORTH END BAKERY**

We keep everything to be found in a first class bakery.

We sell the best makes of the leading confectioners.

We can get you up a wedding cake equal to Webb's.

— x x —  
Delicious Ice Cream and Summer Beverages.  
— x x —  
ALL THE LEADING BRANDS OF CIGARS IN STOCK.  
— x x —  
FRUITS IN SEASON.  
**S. E. THOMPSON,**

**Schlemmer's Music Store**

**BELL PIANOS.**

Call and see the list of users your neighborhood, and, hear their opinions of them.

Sell and  
**Sherlock-Manning**  
**ORGANS**  
None Better, and Few Equals.

I Sell Sewing Machines  
as low in price and superior in quality to any that can be purchased elsewhere.

A LARGE STOCK OF  
Violins, Guitars, Mandolins, Harmonicas, Sheet Music, in stock and to order.  
Sole Agent for VICTOR and BERLINER GRAMOPHONES.  
**H. SCHLEMMER,**  
OPPOSITE SWIFT BRCS

**Cure For The Blues**

ONE MEDICINE THAT HAS NEVER FAILED

Health Fully Restored and the Joy of Life Regained.

When a cheerful, brave, light-hearted woman is suddenly plunged into that perfection of misery, the BLUES, it is a sad picture. It is usually this way: She has been feeling "out of sorts"



*Mme Josephine Rivville*

for some time; head has ached and back also; has slept poorly, been quite nervous, and nearly fainted once or twice; head dizzy, and heart-beats very fast; then that bearing-down feeling, and during her periods she is exceedingly despondent. Nothing pleases her. Her doctor says: "Cheer up; you have dyspepsia; you will be all right soon."

But she doesn't get "all right," and hope vanishes; then come the brooding, morbid, melancholy, everlasting BLUES.

Don't wait until your sufferings have driven you to despair, with your nerves all shattered and your courage gone, but take Lydia E. Pinkham's Vegetable Compound. See what it did for Madame Josephine Rivville, Mastai, Que. She writes:

Dear Mrs. Pinkham:  
"I suffered for four years with female troubles—inflammation of the stomach and fallopian tubes which caused me violent pain and often terrors, so much so that I could not walk at times and attend to my daily duties. Life was misery to me. I was so blue and despondent I did not know which way to turn for relief. I had tried the doctors but they did not help me. I was advised to try Lydia E. Pinkham's Vegetable Compound, so I bought a bottle. I am glad that I did so, for I am well and strong to-day and the world looks bright, for I have perfect health, thanks to your medicine."

If you have some derangement of the female organism write Mrs. Pinkham, Lynn, Mass., for advice.

**INSURANCE**

**J. H. HUME.**  
AGENT FOR  
FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.  
REPRESENTING  
Five Old and Reliable Fire Insurance Companies

If you want your property insured please call on J. H. HUME and get his rates.

—ALSO AGENT FOR—  
C. P. R. Telegraph and Canada Permanent Loan and Saving Co.

Travel Agent For C. P. R.—Tickets sold to all points in Manitoba, Northwest and British Columbia.

**THE LAMBTON**

**Farmers' Mutual Fire Insurance Company.**  
(Established in 1875)

J. W. KINGSTON - President.  
HOS. STEADMAN - Vice-Pres

**DIRECTORS**  
JAMES SMITH, JAMES ARMSTRONG  
LEWIS MCBRYAN, PETER MCPHERSON  
W. G. WILLOUGHBY,  
Secretary-Treasurer, WALNUT P. O.

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