TWO DAYS' EXCEPTIONAL SELLING

One might think in reading this announcement that we had reached the end of the season. Our exceptional buying opportunities enables us to place on sale some Novelty Dress Goods and some Shirt Waists and Silks at prices very much less than the usual.

The Dress Goods particularly are very exceptional value.

Wonderfully Low Prices on Novelty Dress Goods Two Days' Sale of Silks

50c for Colored Cheviot, worth \$1.00 50c for Colored Panamas, worth 75c

75c for Striped Cheviot, worth \$1.50 \$1.00 for Herringbone Cheviot, worth \$2.25

There is absolutely no question about this offering of Dress Goods being an exceptional one. You have only to see the goods to realize what really wonderful bargains they are. The fact that we are able to offer right in the height of the season, just the proper thing in the dress goods line and at such savings, is striking evidence of our ability to buy right. Cheviots are considered the most fashionable of all dress fabrics this season. This is particularly true regarding the striped and herringbone effects. These are most strongly used in all the fashion centres. This sale starts Friday morning, and these prices will be good for Friday and Saturday, if the goods last that long, which is exceedingly doubtful, so an early inspection will give you first choice, and insure your getting what you want.

337 Yards Colored Cheviot, regular \$1.00, Friday and Saturday, 50c

COLORED CHEVIOT, this cloth is pure wool, a good width, and comes in all the best shades for fall wear, such as browns, navys, greens, etc. There is 337 yards to sell, and the regular price would be \$1,00,

219 Yards Herringbone Cheviot, worth \$1.50 to \$2.25. Friday and Saturday, \$1.00

The season's dress goods novelty, the cloth that is having the greatest popularity. It is woven in wide herringbone stripes, making a very stylish and attractive cloth. In this lot will be found all the most desirable colors in good assortment. Just when you want it you can buy this \$1.50 to \$2.25 goods, Friday and Saturday .. \$1.00

535 Yards Colored Panamas, regular 75c, Friday and Saturday, 50c

These Panamas are a splendid quality of all wool cloth, all the best and most desirable fail shades and colorings are included in the assortment. The cloth is a good weight and well suited for fall wear. Regular value 75c. Friday and Saturday, special at

412 Yards Cheviot Stripes, worth \$1.25 and \$1.50. Friday and Saturday, 75c

CHEVIOT STRIPES, plain colors in the striped weaves now so popular, handsome, stylish, distinctly new and very serviceable. The colors in

75c and \$1.00 Values on Sale at 50c

Bought at a very special price. That is the reason we are able to offer this lot of silks at this price. In the lot are plain silks and fancy silks of different kinds and patterns in good variety.

\$1.00 Fancy Peau de Soie, 50c

FANCY PEAU DE SOIE SILK, in tartan plaids, the Forty-Second, Royal Stewart, McKenzie, and other tartans. Regular \$1.00. Friday and Saturday

\$1.00 Fancy Taffeta Silks, 50c

FANCY CHECKED TAFFETA SILK, in brown and white, navy and white, black and white, moss and white, bluet and white, cardinal and white, pink and white checks. Regular value \$1.00. Friday and

\$1.00 Broche Louisine Silks, 50c

BROCHE LOUISINE SILKS, in brown and white, sky and white, pink and white, heliotrope and white, fawn and white, grey and white. Regular \$1.00. Friday and Saturday

\$1.00 Checked Taffeta Silks, 50c

FANCY TAFFETA SILKS, in checks, pink and white, sky and white, heliotrope and white small checks, and black and white checks in small, medium and large checks. Reg. \$1.00. Friday and Saturday 500

75c Fancy Taffeta Silk, 50c

FANCY TAFFETA SILK, in stripes and checks, white and black stripes, black and white, navy and white checks, regular 75c. Friday and Saturday

A Big Sale of All Kinds of Shirt Waists for Women

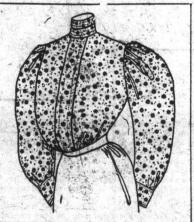


Waists Worth 75c and \$1.50 for 50c

A big special purchase this, a manufacturer's stock that we bought away below the regular figure. There is practically everything you can think of in the assortment, as the purchase involved about fifteen hundred blouses. When you come to consider the cost of materials and the cost of making you will realize what bargains these waists are. How much material can be bought for fifty or seventy-five cents, and how many people will make a waist for those prices? Very few indeed. These waists go on sale Friday at 8.30 a.m. They are all bargains, every one of them. Some are of course better than others, but you are sure of getting a bargain, no matter what

At this price there are Waists made of good Washing Prints nd Cambrics, in light, medium and dar light and dark colors, and some nice muslin in all white, and a big assortment of other kinds of waists in different styles and desirable materials. Regular 75c to \$1.50.

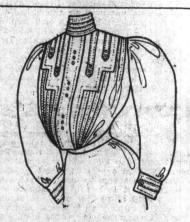
Friday and Saturday, while they last



Waists Worth \$1.50 up to \$2.25 for 75c

It will certainly surprise you what you can buy for this price, almost everything that you could possibly want in the waist line is included in this assortment. Waists made of Flannel. ette in pretty medium shades, comfortable and pretty, waists of dark flannelettes, serviceable for house wear, White Muslin waists, some very pretty designs, many daintily trimmed with lace. Cream Muslin waists, the new cream shade that is being shown so strongly. White Pique waists in the soft mercerized effects, some quite heavy weights. Fancy Muslins, in colors, some very dainty patterns in fine muslins, lace trimmed. Light and medium shades in Prints, the best qualities and well made. Dark Prints, good washing, in a large assortment. Fancy Lustres, in many different colorings and patterns, also a few plain lustres in different shades. Black Sateen Waists made of sateen of excellent quality and many pretty styles. Other makes too numerous to mention, but all worth from \$1.50 to \$2.25.

> Friday and Saturday, while they last. ... we





Men's Underwear Special Heavy Underwear, worth 75c, for 50c

MEN'S UNDERWEAR, this is a splendid special. This underwear is a heavy natural wool mixture, a fine weight for winter wear. Both shirts and drawers are offered, the shirts being double breasted. We bought this lot under the regular price, that is why we can offer you 75c underwear on

The Vacuum Cleaner

The question of house cleaning for fall brings to mind the carpet cleaning that must be done. There is no need to upset the house to have this done. The

BOOTH VACUUM CLEANER

does the work without trouble or fuss. It would be well to remember that this is no toy or improved carpet sweeper. It is a cleaner that cleans not only the carpet but the paper and floor underneath. Other makes do surface work, ours cleans thoroughly from the floor up. We would be glad to furnish esti-

The Very Latest Fiction

Holy Orders-by Marie Correlli	
The Man from Brodney's-by McCutcheon	
The Fly on the Wheel-by Katherine Cecil Thurston	\$1.25
The Leaven of Love-by Burnham	\$1.25
The Strawberry Handkerchief, by Barr	\$1.25

The Special Sale of Footwear

Has been a great success so far, and rightly so, for the opportunity to buy footwear like the Queen Quality at reduced prices does not occur very often. We still have a big lot of men's and women's high-grade boots to sell at good substantial reductions from the regular

WOMEN'S BOOTS, Queen Quality in box calf, vici kid and patent colt, laced, button and blucher boots. Regular \$4.00 and \$4.50, for \$2.95

WOMEN'S BOOTS, Queen Quality, laced, button and blucher, in superior vici kid

WOMEN'S BOOTS, Edwin C. Burt brand, in kid and patent leather, regular \$5.00 and \$5.50, for \$2.95

WOMEN'S SHOES, Queen Quality, in black calf, vici kid and patent leathers, WOMEN'S SHOES, Edwin C. Burt brand, in calf, kid and patent. Regular \$5.00

Footwear Bargains for Men

MEN'S BOOTS, a high grade patent colt boot a genuine \$6.00 goodyear welted boot

MEN'S BOOTS, velour calf, vici kid, and patent colt, Goodyear welt soles, regular moose calf, the regulation Strathcona style, regular \$12.00, for \$8.00

The Proper Thing to Wear

For these cool, damp days is a coat sweater. Nothing so comfortable, better and more useful than a coat not so bulky and just as warm. We have just received another lot of the large full styles, some with belts, in the loose fancy stitch that is so desirable. The colors are grey, brown, red, white and green. They are excellent values at \$4.00 and .. \$3.75

The Standard Fashion Book

The new number is just to hand, containing over one thousand illustrations of the newest styles for fall. With each book there is a coupon good for

One Standard Pattern Free

The book is a valuable one, and a valuable addition to any home, and as you get a fifteen cent pattern with the book it practically costs only five cents, as the price of the book and DESIGNER, for November, greatly enlarged 10¢

New Standard Patterns for November Are In.

About Our Wall Papers Our display of Wall Papers will be found to be the greatest

that we have ever made. New designs, new styles, new colorings, in a most extensive assortment. If you think of doing any papering we would be glad to send our man to look over the rooms and advise you as to what would be stylish and appropriate. We feel sure that we can please you, as our papers range in price from \$12.00 per roll to 5¢

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