The London Advertiser

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THURSDAY, SEPTEMBER 10, 1925.

dian loan of \$70,000,000, on a 15-year basis at and may the best man win. 41/2 per cent, to be sold at 971/4, so that the yield will be about 4.75 per cent to the investor. This loan does not mean that the government is infor the purpose of discharging other maturing loans, among others \$42,014,500 issued in 1915 at a rate that cost the government 51/2 per cent. The new loan represents a saving in interest on this of the difference between $5\frac{1}{2}$ per cent and 4% per cent, or three-quarters of one per cent, putting perfume on your handkerchief. making \$315,000 per annum during the life of the loan. The other amounts maturing will be resold at a similar saving in interest.

Although this loan made its appearance only a day ago bankers and brokers are certain that it will be oversold quickly. There is plenty of money in the country and that accounts for the fact that it is available on good security at $4\frac{1}{2}$ to 5 per cent on an investment that will run for some years. The manner in which Canadian people have absorbed Canadian loans is also evidence of their faith in the security of their own land. True, the loan has the backing of the government, but back of that must stand the stability and thrift of the country itself, otherwise there would be no such thing as govern-

desirable thing for the man who has great sums years to be able to play a little, of it to loan, and who naturally wants to get a high rate for it, but it is a good thing for busifor financing generally. It encourages the are more musical than we are, that they have a is a distinctly favorable symptom.

Sir Henry Knows He's Wrong.

Sir Henry Drayton explains that no "direct action" of the King government can be credited with the return of the Canadian dollar to par. What does Sir Henry mean by direct action? Does he hold that the government could pass an order-in-council or a resolution stating that the Canadian dollar must henceforth be accepted as we labelled their years of hard work as genius. Woolley; executive, H. Labatt, H. Kerrigan, C. worth 100 cents on the New York market?

that the Canadian dollar returned to its high standing because the country has reached the standing because the country has reached the stage where it is exporting more than it imports. In 1921 Canada was in the position of a merinal late of the place where the standing because the country has reached the stand today we will not develop many great work is progressing favorably on the new Bethany Mission chapel on Pall Mall street, near last sleep, and she would tell young has sleep, and she would tell young chairman will stage where it is exporting more than it imports. Bethany Mission chapel on Pall Mall street, near last sleep, and she would tell young chairman will hold office for six months' terms, and industry, business and the careers they offer last sleep. The place early in Adelaide. The opening will take place early in the scarcely remembered. They planted chant who was trying to do business on the have a quicker and more definite answer to the October. basis of buying \$29,000,000 more than he sold. The result was that the Canadian dollar was discounted as much as 17 per cent in New York. At the close of the last fiscal year, March 31, 1925, Canada had a favorable trade balance; she old \$272,000,000 more than she bought, and the

dollar came back to par. If the King government made conditions such that business could expand, if it sent its Trade scouts out to open new markets where Canadian goods and produce could be absorbed, If it made it easier for those who are producing natural wealth to do so, then it made a worthy contribution to the restoration of the Canadian

There has certainly never been anything in ell the woeful utterances of Sir Henry Drayton to cause the Canadian dollar to budge a fraction from the lowly position it occupied when he was holding cabinet rank at Ottawa.

The Mayor Should Buck Up.

on the pine table and is now given to tapping the fire department. his finger on a mahogany desk to register an-

writing a letter to the street railway. He injections into the Conservative orators before wouldn't have it one of those stand-up-and- they get on the hustings. deliver documents, but a nice friendly sort of letter such as a favorite nephew might write to We just received a pamphlet saying the a rich bachelor uncle. Here would be the tone

"To ask them to submit a proposition to us, was trying to sell a load of slabs or wool socks. as to whether they want to sell or want a new agreement. . . . Let's find out what kind of an

they want."

A letter like that would never cause Manager Tait of the street railway to call out the troops, because his company has been used to getting heavier missiles from his worship. It wouldn't cause any surprise if Leonard Tait remarked, as he read such a letter, "Well, he's The Ryerson Press Toronto will about a battlefield in Palestine, but Roosevelt saw the force in the word when he applied it to his Progressive movement.

We see it all around today, things that are big, colossal, unprecedented, conveying the idea of immensity. This is the day of great things, of immensity great fortunes are the new and busied herself

Perhaps there was some truth in that, for alties on each.

was it not Mayor Wenige the crusader who swooped down on their earnings and camped there until the company cried "kamerad" and the scales of justice tipped toward the city's side? No wonder the street railway would vote

nay, nay on the ballot that bore his name. Nor had he hung up the sawed-off musket in Managing Director. Managing Editions.

Morning and Evening Editions.

Subscription rates: Delivered, 15 cents weekly; 65 cents monthly. By mail: In Canada, \$5.00 yearly; cents monthly. By mail: In Canada, \$5.00 yearly; in the United States, \$7.00 yearly, foreign subscriptions. \$12.80 ner year.

establish a record for themselves by forcing the street railway company to live up to its agreement as provided in the bylaw 916. I do not believe it advisable to handle this situation any longer with gloves on. I believe the time has arrived when it is up to

the council to force the issue." Mayor Wenige was still the untamed warrior n 1923. There were to be no harvester mitts, automobile gauntlets or kid gloves worn when handling the street railway situation. It was a Hon. J. A. Robb has announced a new Canacase of standing in a four-foot ring, bare fists,

What's caused the change in the mayor? He would be content today to have a letter sent to them asking what requests they would care to make; he admits "we can't get it by demanding, creasing the amount it has borrowed, but it is so let's try from another angle." On the letter there would be nothing but a two-cent stamp and the address - no skull and cross-bones painted on the flap, no "P. D. Q." written in the left-hand corner.

Mr. Mayor, beware of this drift toward diplomacy, or some day you'll be wearing spats and

Genius May Be Only Hard Work.

There are not many families where at some time or other the children do not get some sort of a chance at music. There must be thousands who are working away at the piano, or striving to master the piano, or studying to produce pleasing tones from the violin, yet in how few cases do we produce from these thousands of pupils a finished musician.

Parents have the feeling that their children should "have some music," and therefore they get them started. It makes little difference whether the child is musical or not, there must be a certain time given over to practice each day, the teacher must be paid, and the reason Money on a fairly low level may not be a is that the child will find it very nice in after

But nearly all the great musicians continue to come from Europe, and we conclude that they carrying out of plans for extension and for opening new fields of trade. The manner in which That may be true in part, but only a very small money is coming forth at 434 per cent interest part. The truth is that they take their music The world's greatest performers invariably started very early in life; they were in a very real sense dedicated to music by their parents. Instead of an hour a day they spent hours each day at their work; it was not an accomplishment, but the serious aim and purpose of a life; not mere excellence of technique, but complete mastery of compelling interpretation. That is why they became great, and it is the reason why G.

We do produce many very fair musicians, to A. Fisher, G. Gibson, A. Woolley. Sir Henry knows as well as any one else whom the measure of skill they have attained serious business of making a living

Note and Comment.

An automobile 60 inches long is on the wa. from California to New York, and at last reports no person had stumbled over it.

sive for him as for the man who drives one.

The coreless apple will do away with worm says an expert. All wrong. The worm will yesterday afternoon from Mexico. have to make the trip in to find out there is no

visit to Toronto. He should have had his pir- road Methodist church. ture taken sitting on the front steps of the Globe office.

What's gone wrong with the mayor? At carried out nineteen young ladies to safety, ray; corresponding secretary, Mrs. Hance times it looks as though he had quit pounding since which there's been a waiting list to get on

At the last council meeting the mayor favored speed up production so they can put good big David Mills, W. S. Calvert, M.P., T. H. Purdom,

coming winter will be the worst in 262 years. of the epistle from the mayor's own remarks: We forget whether the fellow peddling them

The finance department of Ontario has all the agreement they want, find out what they'll do. luck. Here it stands with a stiff levy already in ... We can't get any place by demanding. so force on gas with a federal election on the way, let's try it from another angle. We shall get several provincial by-elections and all the

won the mayoralty election. At that time, 1921, the book is Maple Leaves and Sprigs of Heather, ment known will be on hand. The climax will won the mayoralty election. At that time, 1921, he was breathing out mutterings against the street railway company. In one case he advertised:

"The street railway company doesn't like Wenige, and doesn't want to see him elected mayor for 1922. It's good business on their part."

the signature of "Mack. The hame chost of the lame chost of the lame chost of the lame chost of the signature of "Mack. The hame chost of the lame chost of the signature of "Mack. The hame chost of the lame chost of the contents, which will be an illustrated the ment known will be on hand. The climax will to which them. She took har needlework into the Sche took har needlework into the sermon, during which Miss McPherson will recount her narrow escape from death in a plane count her narrow escape from death in a plane count her narrow escape from death in a plane count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her narrow escape from death in a plane crash, a thrilling ride on the clouds and her count her of the count her are crash, a thrilling ride on the clouds and her count her coun

The Great Season

Begone the croaker with his song about bright days that won't come back, just tilt your nose and smell the whiff of catsup and of apple-jack.

Some person's wrote a letter in to tell us that the fall is near, and quotes a bit about the time when meadows will be brown and sear. He sings a sad lament, he does, and tunes his harp in sobby key, on how the fall and winter blast will smite the spines of you

and me He hasn't got the point of view that cheers a fellow on his way, why should he pucker up his face to chant a doleful sort of

Why, we are livin' right just now in times when men should happy be, when they should blow the old trombone and rasp it in

For months we have been going along with jaded looks upon the cheek, and livin' in a torrid zone that blistered us each day and week. And we have picked at scanty meals and done the very best we could, but all the same there was no vim when stokin' up our daily food.

But now all this has passed away, we're sniffin' in the air just now, the scent as comes from out the place where they be cannin' down chow-chow.

I walk upon the village street and fragrant sniffs come out to me, and tell me of the catsup plot and happy days that are to be.

And as I turn the corner there from out humble little shack, I smell a smell that says as how they're boilin' down the applejack. Ah, joyous season that it is when loved ones buy great gobs of spice, and plan for days of cold and sleet when whiskers carry cakes of ice.

There's some what rave about the trees and of the glories that they see, but to the hungry soul about these beauties take their wings and flee. Far more abiding in its way, and makin' up for beauty's loss, there wafts upon the autumn air the sniff of spiced-up chili sauce.-ARK

25 Years Ago Today

Directors of Western Fair met at 11 o'clock Those present were: J. W. Little, Thomas A. Browne, John Kennedy, John Laidlaw, Georg. Taylor, Wm. Moore, J. S. Pearce, A. M. Smart, R. Shaw-Wood, Ald. Winnett, W. J. Reid, W. M. Spencer, Col. Leys and Secretary Nelles, Newton W. Rowell has accepted the Libera!

omination for East York. London cricketers are playing a team Cleveland on the asylum grounds today. The London team is: Dr. H. Williams, F. Macfie, Dr.

Butler, C. Carrington, W. Meredith, Dr. P. Bucke, anticipated. H. Bucke, M. Walker, W. Sippi, H. Labat, Sergt St. John's Athletic club will have a team in with the approach of the man she board is similar in constitution to board of adjustment. No. 1, which the property of the consciousness acquainted her tatives of the employees. Dunleyy, J. Hobbs, C. Evans.

Mowatt; plano duet, Helena Taylor and E. Noble; W. E. Collins, Miss Lena McMurchy, After that last appeal almost a year

Quebec man got sent down for six years for school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented their departing principal, Dr. stealing automobiles, making it about as expensive for the school presented the school pr as it is his intention to practice medicine ..

Mr. Will Love, eldest son of Police Magistrate

Mr. Will Love, eldest son of Police Magistrate Love, and his sister, Miss Isabel Love, returned yesterday afternoon from Mexico.

The Caldwell brothers, well known as the "twin evangelists," who have for many year made London their home, have taken uppointments with the Methodist church in Michigan. A farewell for them is to be held in Hamilton there, dreaming. Strangely enough, he uttered no criticism. He had be-One thing was missing in Premier King's A farewell for them is to be held in Hamilton

The women's missionary society of Colborne street Methodist church held the annual election of officers, which resulted as follows: President, return at the week-end." Mrs. Madden; first vice, Mrs. Dunkin; seconi. Montreal firemen went to a building and Mrs. Wooton; recording secretary, Mrs. A. Mur treasurer, Mrs. Kerr.

The Reformers of South Middlesex will mesin Delaware on September 28 to choose the r candidate. Addresses will be delivered by Mai It's to be hoped the makers of truth serum colm McGugan, M.P.; the sitting member; Hor meeting is called by C. H. Lockwood, secretar: and J. A. McDougall, president.

To the Editor

Armageddon Here.

Editor of The Advertiser:

Sir.—I think the word "armageddon" is little iderstood, for the only thing to which we ever hard it applied was to the great the state of the creation of the control of the creation of the c inderstood, for the only thing to which we ever few days later, announcing that few days later, announcing that heard it applied was to the great war. As a matter of fact we are living in an age of armature of fact we are living in the fact value. gedden. It may have applied in the first place to read.

wouldn't cause any surprise if Leonard Tait remarked, as he read such a letter, "Well, he's not the bold, rough man he used to be."

It is just possible that the street railway have in their possession clippings from the cambave in their possession clippings from the cambave in their possession clippings from the cambave paign literature of the year when Mr. Wenige the proventive leaves and Sprigs of Heather, where in the signature of "Mack." The name chosen for the proventive leaves and Sprigs of Heather, where "a \$100,000 over the top jublies carried on in the it in some of the activities carried on in the summer frocks. In it she looked in summer frocks. In it she looked in the summer frocks. In it she looked in the summer frocks. In it she looked in the summer frocks. In it she looked in summer frocks. In the summer frocks. In it she looked in summer froc through, London, Sept. 9.

STARVED HEARTS

By MILDRED BARBOUR.

CONCERNING THE ACTION AND THE CHARACTERS. STEPHEN LANE, wealthy, middleaged, despotic, rules with a tyrant hand his young wife,

BARBARA, who sold herself into loveless marriage, and MADELON, his beautiful orphanee

niece, whose father's marriage he had opposed some twenty years be-fore and whose guardianship row devolves upon him. He broke up her boy-and-girl affair with DUANE FARLEY. Farley turned for sympathy to Barbara, who, un-known to Farley, fell in love with him. Lane, sent abroad, with busi-ness and professional ruin as the

alternative. JULIAN BARTON, Madelon's real love, whose suit was sponso NN ORDWAY, lifelong family friend, who loved Lane deeply, despite his faults, but whose lack of beauty kept her unnoticed by hir. Lane sends Barbara and Madelon to California, where the latter

HOWARD CHANDLEH, fascinating drifter, and marries him to escape Lane's tyranny.

CHAPTER LXIV. An Unheralded Guest. It didn't take Viola Maitland long show her hand, once she was con-

rinced that Lane did not intend to parry her. Whether or not she guessed what had caused his disillusionment and his withdrawal from his engagement, she acted with promptness and

hattle. There was a curious irony in the workings of Fate which made it ment ecessary for Lane to wait for the locking of the ship, bearing Julian Barton homeward after so many

Lane was experiencing many new sensations these days . . . For the first time in his life, he was depend-. . For the ent on the whim of another and that one, a man who had every reason to

hate him and refuse to aid him.

It was a bitter pill for Lane to swallow, this asking Barton for his services. But he had been advised by more than one local lawyer to trust the settlement of his difficulties to the brillians young attorney. culties to the brilliant young attorney, who had brought to a triumphant close a series o fsuch cases. Madelon new nothing of the state of

was left to wonder at the sudden sharp termination of Miss Maitland's The visits, at her uncle's reticence with eation of wages and working con-

No one told her of Julian Barton's expected return. No psychic stirrings was made public today by represenher consciousness acquainted her tatives of the employees.

Ontario Rugby Football Union. The officers elected are as follows: Honorary president, Adam Beck: president, A. R. Cox; vice-president, R. G. Collins: secretary-treasurer, A. Kingsle, Woolley; executive, H. Labatt, H. Kerrigan, C. A. Fisher, G. Gibson, A. Woolley.

Dr. George McGuffin of Central avenue has left for Nova Scotia, where he will take up his practice.

Dr. George McGuffin of Central avenue has left for Nova Scotia, where he will take up his practice.

Doved.

She spent the spring days playing she playing in the fresh earth, pruning bud and blossom in preparation for a dijustment, No. 1, which has been functioning for a number of adjustment, No. 1, which has been functioning for a number of connection with grievances of conductors, engineers, firemen, trainmen, maintenance of way employees and others.

Under the agreement just signed by representatives of the railways and the employees, the new board and the employees, the new board struction to days the playing in the fresh earth, pruning bud and blossom in preparation for a djustment, No. 1, which has been functioning for a number of connection with grievances of conductors, engineers, firemen, trainmen, maintenance of way employees and others.

Under the agreement just signed by representatives of the railways and the employees, the new board and the employees and others.

Under the agreement just signed by representatives of the railways and the employees, the new board and the employees, the new board and the employees and others.

Adelaide. The opening will take place early in October.

A concert was given by the Y. P. S. C. E. of St. James' church. South London, the following taking part: Ruthven McDonald, Miss Wildern Miss E. Noble, Miss Ethel' Blackwell, Miss Mowatt; plano duet, Helena Taylor and E. Madelon rarely saw Duane Parley.

in the garden, letting her idle fancies roam, she wished she could uproot ber love for Julian Barton and plant

uttered no criticism. He h come curiously gentle of late. "I am starting for New York this afternoon, Madelon," he said, "I shall is under arrest at Windsor today and

"Oh," she breathed, "you're not Cured Her going to—to be married?"

He smiled grimbs

He smiled grimly.

where was the erect carriage, the firm, arrogant stride?
His shoulders sagged wearily. The leonine head was bent.

Madelon acquainted the cook with

It was this scene that met the eye of Julian Barton when he followed

Lane into (Copyright, 1923, Metropolita paper Service, New York)

Canadian Investors Eager To Buy 15-Year Bonds of Government.

Special to The Advertiser. Toronto, Sept. 9 .- The first day of public offering of the new dominion

loan points to another immediate success. Offerings of the bonds commenced at 9 o'clock today, and before noon it was stated by members of the syndicate that the demand by those first approached was even stronger than in the case of last year's refunding loan. Banks, in-stitutions and others had apparently been awaiting an official announce ment that the government's financial program would result in a Canadia loan, and were prompt to place

Members of the syndicate believe that the loan is being just as eagerly sought as those of previous years. Not only was the institutional demand strong, but the private-investor despatch. Her lawyer was ready to demand has been commented upon. meet Lane's ominously prepared for Reports gathered in Toronto from outside points indicate that all classes of investors have been quick to respond to the initial announce

Adjustment Commission Appointed To Investigate Employees' Grievances.

Canadian Press Despatch. Ottawa, Sept. 8 .- The establishment of a board of adjustment on the to Canadian National Railways to deal affairs. Ann had been bound to Canadian National Railways to deal affairs. Ann had been bound to canadian National Railways to deal affairs. Ann had been bound to with grievances or disputes not

otherwise adjustable from the appliwhile he was making collections for the firm. He was refused bail in the firm. cal, station, shop, shed, roundhouse and similar classes of employees,

Miss Inez Taylor, Dr. W. Crawford, Newton Large, Miss Isabel Armstrong. The teachers on the staff of Princess avenue school presented their departing principal, Dr. B. F. Bryant, with a fully equipped medical case, as it is his intention to practice medicine.

Former Windsor Agent Arrested in Connection With \$3,500 shortage.

Canadian Press Despatch. Windsor, Ont., Sept. 9.-Herbert Hand, former agent at Windsor for

Rheumatism

"Hardly. My plans have changed."
She gasped.
"Surely Miss Maitland..."
"Miss Maitland has nothing to do with it." he said shortly.
He turned and laid his hand on little Stephen's head.
"Be good, son. Do as Aunt Madelon tells you, while I am gone."
Madelon could scarcely believe her Madelon could scarcely believe her ears. Was this Stephen Lane, the grim, the terrible? She looked after him, as he made his way into the house.

Knowing from terrible experience the suffering caused by rheumatism, Mrs. J.

Knowing from terrible experience the suffering caused by rheumatism, Mrs. J.

E. Hurst, who lives at 204 Davis Ave.. Diss. Bloomington. Ill., is so thankful at having cured herself that out of pure gratitude she is anxious to tell all other sufferers Just how to get rid of their torture by a simple way at home. Mrs. Hurst has nothing to sell. Merely cut out this notice, mail it to her with your own name and address and she will gladly send you this valuable information entirely free. Write her at once before you forget.—Advt.

Pimples on Face and Limbs. Cuticura Heals.

"Pimples broke out on the side of my baby girl's face and later on her limbs. They itched something her limbs. They itched sometimes the terrible and she used to scratch them causing the trouble to spread, and also irritated &. Her clothing aggravated the breaking out on her limbs and she used to cry about

"I read an advertisement for "I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. I purchased more, and after using one and a half boxes of Ointment and one cake of Soap she was healed." (Signed) Mrs. Bennie Shelburn, 4039 W. 119th St., West Park, Ohio Aug. 22, 1024. Ohio, Aug. 22, 1924.

Use Cuticura for all toilet purpo Sample Each Free by Mail. Address Canadia Depot: Steahens, Led. Hontreal. Price, Son Rec. Onintment 25 and 56c. Talegun 25c. Cuticura Shaving Stick 25c.



held without bail on a charge of theft by conversion of \$3,500 of the company's funds.

The police charge he took the money collections for

police court this afternoon by Magistrate W. E. Gundy, and remanded a week for trial.

Hand was arrested by the Highland Park police at 55 Robinwood avenue, Highland Park, and deported to

LIBRARY BOARD MEETS. A meeting of the library board of the University of Western Ontario will be held at the university build norrow. It is expected that

REMED NO NEED TO SPEND RESTLESS, SLEE LESS NIGHTS. SERITATION QUICKLY RELIEVED AND REST ASSURED BY REMEDY THAT HAS HELD

the fall program will be outlined. There is a Right Lamp for Every Purpose



NEAR your home is an Edison Mazda Lamp Agent. He is a specialist in good lighting, and can show you the correct lamp

to use for every lighting purpose. Adequate illumination is the least expensive of all modern comforts. It costs so little to have the right light for every room. You can begin now by merely putting the right lamps in every socket of the fixtures you already have.

EDISON