She has 334 vessels with gross tonnage of 1,337,759.

SOCIETIES and THE HOME

Wealthiest People in the World.

The wealthiest people per capita in the world are reported to be the American Indians. They own property worth \$1,500,000,000.

WHITE SHRINE PLANS A KERCHIEF SHOWER

Will Be Held At Home of Mrs. G. M. Finch On Friday Afternoon and Evening.

A handkerchief shower in aid of he handkerchief booth at the big White Shrine bazaar, which is to be neld in the fall, is a unique function which is announced for Friday afteroon and evening of this week. will be held at the home of Mrs. G. M. Finch, 918 William street rom 3 until 5 and from 7 until 9 o'clock, Mrs. Finch and Mrs. M. Kerr convening the affair. The shrine colors, white and gold, will be used as decorations. Tea will be served to embers of the shrine as well as to friends, who are also invited Mrs. Angus Fraser is convener of he handkerchief booth for the bazaar.

CLUB NEWS

RUTH CHAPTER O. E. S.

The members of Ruth Chapter O E. S. have been working industriously all summer toward the chapter bazaar, which is to be held the last Wednesday in October. Further plans for the bazaar will be made at the first autumn meeting of the chapter, which is to be held on September 5. A feature of the meeting will also be the report of the grand chapter convention, to be given by Mrs. Oliver Brady, Grand Worthy Matron. General conveners of the bazaar are Mrs. Charles Robertson and Mrs. George Banks.

LOCH LOMOND CHAPTER.

The Loch Lomond Chapter, I. O. aide, conducted Mrs. 'Coolidge the Western Fair this year, as in pre-vious years, the check room to be in duties of the servants and the many charge of Mrs. James Hendry, the re- details of maintaining the household. gent, and Mrs. G. Stark, the convener. bay conveners will be appointed work. Today she presides over one abooth at Queen's Park during Old of the finest mansions in the country Sterling H. Lucas of Watford, and Sterling H. Lucas of Watford, and Sterling H. Lucas of Watford, and cessful from a financial point of view.

WOMEN'S INSTITUTE HAS SUCCESSFUL MEETING

Special to The Advertiser

was held last Thursday in the school-The Junior Red Cross had charge the back so that a long, panel-like point extends to the hem of the

The program topic, "Swat the Fly," was taken by Miss Dowswell. Ten girls gave "The Ten Commandments

Mrs. Stone gave a very suggestive reading, "Tell it to a Shut-in," and diadem of pearls that resembled a years ago by James Dowswell of Silver Hill when a lad of but 10 years. flower committee had arranged for a flower show, and a fine W. Meyers, Mrs. J. B. Linn and Miss' M. Breniman acting as judges. The prize, a vase, donated by one of the Institute members, was given to Grace Dowswell, with Mrs. G. A. Mc-Eown and Miss May Dowswell, bouquets, winning first and second honrable mention.

ce cream and cake was served, much up gallantly all around in a modified to the delight of the goodly number tam o'shanter shape. school children present.

The next meeting will be at Mrs. James Stone's on Sept. 14.

French, the newest pumps today are wide enough to possess high visiblunt-toed, instead of pointed. The bility.

ENGAGEMENTS A charge of 75 cents for one sertion, or \$1 for two insertions made for notices under this

Orders for insertion of engage-ment notices must bear the name and address of sender and will not be taken over the telephone.

M. L. Webber announces the ment of her second daughter, to Duncan Le Roy Sinclair, Mr. and Mrs. Duncan Sinclair, s Ave., city, the marriage to ace early in September.



MRS. CALVIN COOLIDGE, who took over her household duties the mistress of the White House,

NEW HOSTESS ARRIVES AT THE WHITE HOUSE

First Day Learning Details of Household.

Special to The Advertiser. Washington, Aug. 22.-Mrs. Calvin Coolidge spent her first day today as mistress of the White House. Major Douglas L. Weart, militar; will maintain a check room at the mansion, and Mrs. L. A. Jaffray week, which proved most suc- and has at her service a small army

Fashions by Wire

Lynedoch, Aug. 22.—The August Paris, Aug. 22.—They are calling neeting of the Women's Institute collars flounces now. These new Paris, Aug. 22.-They are calling collars start out much like a bertha but they hang down on one side in

Orange Blossom Girdle. Paris, Aug. 22 .- At a recent fashionable wedding the bride had a garland of orange blossoms tied in a bow on the left side of her

Russian headdress. Beaded Monkey Fur.

London, Aug. 22 .- Monkey fur, that favorite trimming which in the past two seasons has gone through so many phases, is glittering today with little beads. Most of the new evening

hats. One lovely creation is cherry After singing several songs from velvet ribbon, very wide, gathered the community song book lunch of around the headband, and standing

Striped Sports Suits.

New York, Aug. 22.—The sports suits being shown today for wear on the autumn links are decidedly striped. While the colors may be New York, Aug. 22.—Copying the dark blue and white, the stripes are

YOUNG PEOPLE MEET.

Special to The Advertiser. Chatham, Aug. 22.—The Chalmers Young People's Guild held their regular devotional meeting on Sunday charge. The Scripture was read by Shirley Mackness, and the topic, 'Obedlence and its Reward' was dealt with by Jean Forsyth and Fred Brooksbank. There was a paper on "Canadian Authors," Mrs. Nellie Mc-Clung being the subject chosen, which was read by Miss Bessie McNaughton. Mr. McCrea closed the meeting with prayer. Arrangements were made picnic, to be held on August 29 at

WEDDINGS.

VETTER—CUFFE. Peterboro, Aug. 22 .- On Saturday, Aug. 18, at St. John's Church, the marriage was solemnized of Willa Harriet, daughter of Mr. and Mrs. B. Farleton Cuffe, and Edward Leo Vetter, son of Mr. and Mrs. F. W. H. Vetter, of Toronto. In the absence of the rector, the ceremony was per-formed by Rev. W. R. Courage, rec-tor of St. George's Church.

Promptly at 1 o'clock, the bride entered the church on the arm of her father, to the strains of the wedding march, played by Miss M. Flowers. She was attended by Miss Mary Trevor McVean, of Dresden, as flower

and Master Ted McVean, as bride wore a straight-line gown of accordion-pleated apricot georgette, with heavy girdle of silver. Her hat was of faille silk, faced and trimmed with oyster white velvets outlined with silver beading, and she carried a shower bouquet of Sweetteart roses and lilies of the valley.

The little flower girl, Mary McVean,

with apple-green Priscilla bonnet while Ted McVean was an admirable ring-bearer in a sailor-boy costume. Only the members of the contracting parties were present at the ceremony, which was followed by a buffet lunchon at the home of the bride's par ents, during which Miss Georgia Cuffe sang very sweetly, "Because." Mr. and Mrs. Vetter left on the 3:50 train for a honeymoon on the Pacific coast and Alaska, the bride traveling in a suit of imported tweed, with bisque hat and shoes, stockings and

was attractive in orchid organdy

gloves to match. En route to the station, the bridal party drove to the cenotaph on the G.W.V.A. grounds. memory of her only brother, who died in service during the war. Mr. and Mrs. Vetter will reside or

Willard avenue. Toronto. LUCAS-EDGAR.

Watford, Aug. 22.-A very quiet but pretty wedding took place at Miss Charlotte Laverna Edgar Brooke Township, were united in marriage, Rev. J. L. Foster officiat-After the ceremony the happy

BICKNELL-TIGHE.

Special to The Advertiser. Chatham, Aug. 22.-In Detroit, on Burns. Saturday, Aug. 11, the marriage took place of Marion Claire, youngest small daughter of Mrs. Wm. Tighe, for-merly of this city, and James Russell Bicknell of Detroit. Mr. and Mrs. Bicknell are spending some time at they will reside in Detroit. The bride in Galt. was a former kindergarten directress in Chatham and in Walkerville.

ASHTON-CRANFORD. Special to The Advertiser.

Chatham, Aug. 22 .- A very pretty edding was solemnized at high noon on Saturday at the home of Mr. and Mrs. J. Cranford, when their only daughter, Eveline Mae, was united in marriage to Mr. Herbert Ashton. The ceremony was read by Rev. Car-man Ashton, brother of the bride-

To the strains of Lohengrin's Wed-London, Aug. 22.—The tam o'shan-ter influence is strong in the fall room on the arm of her father. She room on the arm of her father. She was attired in a pretty gown-of sand Canton crepe, while the bridesmaid. Miss Viola Walrath, wore a lovely frock of navy canton. Mr. Joe Armitage acted as best man.

After the service, a buffet luncheon

The groom's gift to the bride was a Chevrolet coupe; to the bridesmaid a platinum barpin with setting, to

the pianist a barpin, and to the best man cuff links. The happy couple left on a motor trip to New York-City, and on their return will reside in Hull.

NICHOLS-MOORE.

Special to The Advertiser. Chatham, Aug. 22.—The marriage f Miss Madge Moore, daughter of Mr. and Mrs. Moore of Tupperville, to William C. Nichols, son of Mr and Mrs. Nichols of Queen street south, was quietly celebrated on Saturday, Aug. 18, Rev. J. T. Marshall officiating. After a short honey-moon Mr. and Mrs. Nichols will reside

POLLOCK-GRAY.

Special to The Advertiser. Chatham, Aug. 22 .- Announce as been made of the marriage of Miss Jennette Victoria Gray, daugh ter of Mrs. Gray of Park street, to Mr. George Charles Pollock of Dover. The ceremony was performed by Dr Wylie Clark of Knox Presbyterian Church on Aug. 13 at Saskatoon.

> SMITH-WHITE. Special to The Advertiser.

Avlmer, Aug. 22 .- A quiet but pretwedding took place at the home the bride's parents, Mr. and Mrs. E. R. White, Springwater, at 8:30 p.m., Aug. 22, when their eldest daughter, Harriett Ursula, was united in marriage to Lloyd F. Smith, B.A., Moose Jaw, Sask. The ceremony was performed by Rev. H. T. Ferguson, pastor of St. Paul's Church, Aylmer, in the presence of only the immediate relatives. The bride was becomingly gowned in white satin and was given away by her father. The couple were unat-tended. After congratulations Mr. and Mrs. Smith left via the lakes for Moose Jaw, where they will reside.

The home of the bride's aunt, Mrs. Hammond, Walker street, was recently the scene of a quiet but pretty wedding, when Rosie, daughter of mas Cartledge, Huron street, became the bride of Mr. Edward Ford son of Mr. F. E. Ford, Florence street, the Rev. L. W. Reid officiating. The bride, who was given in marriage by her father, was prettily gowned in gray canton crepe and wore Ophelia roses. Miss Marjorie Hammond, cousin of the bride, acted as bridesmaid, and Mr. James Johnston was best man. Miss Elsie Ford, sister

FORD-CARTLEDGE.

New York, Aug. 22.-One bracelet looks awfully lonesome these times. To be correct today, there should be five or six bracelets, each different in color from the rest, and all as brightSocial and Personal

Miss Violet Michie, Gunn street, is of Mrs. Clewes' mother, Mrs. J. holldaying in Toronto. Mr. A. E. Campbell is visiting Mr.

Miss Kathleen Malcolm of Galt is visiting friends in the city. Mrs. R. J. Cluff in Clinton.

Miss Myrta Taylor, Central avenue, is holidaying at Lake of Bays.

Miss Louise Boyce was a recent visitor with friends in Petsolia.

Guebec.

Brig.-Gen. W. B. M. King left yesterday to sail for England, where he will be joined by the Hon. Mrs. Shuttleworth-King and their children, all returning to London in September. Miss Lola Hudie is a guest Mrs. R. J. Cluff in Clinton.

Waters of Woodstock.

Mrs. Cecil Reid Princess leaves today to visit Mr. and Mrs. M. Stowe in Hamilton. Mr. C. H. Eden, Maitland street,

leaves in September to take up his residence in Dorchester. Dr. and Mrs. E. W. Fuller have re turned home after a delightful sum-mer spent at Bobcaygeon.

Mr. L. W. Callard of Lawrence, Mass., is visiting his sister, Mrs. F. Meatherall, Dillabough street. Mr. and Mrs. Stanley Stone and family were recent guests with Mrs. W. G. Whitmore, St. Thomas.

Miss Maude Clare, Waterloo street, is spending a few weeks at Windermere, Lake Rosseau, Muskoka. will leave the city shortly. He will be succeeded here by Mr. W. M. West-Mrs. Norman Howden and her small daughter, Romaine, are guests enfelder of Toronto.

with Mr. and Mrs. Gordon Hunt. Mrs. Hubert Hingley and Miss Ida Hingley of Brantford have returned couple left by motor to spend their home, after visiting friends in the

Mrs. James Calhoun, King street leaves next week for Detroit, where she will be the guest of Mrs. Milton Mr. and Mrs. C. S. Grafton and

small daughter, Mary, are guests with Mr. and Mrs. Jermyn, Owen Miss Beryl Jewell, Waterloo street, ate Institute, has been recently ap Bicknell are spending some time at has returned home, after a pleasant pointed instruction of the county. Oakland Lake, Penn., after which visit with Mr. and Mrs. M. G. Nichol ark county.

Mrs. Hugo Hasse and Miss Grace
Hasse of Detroit are guests with Mr. St. Peter's Church, Tyrconnell, on Sunday last were Judge Macbeth, Mrs. Niven, Mrs. Jewell, Mr. and Mrs. Milton Moorehouse, Miss Moorehouse, Mrs. R. MacEachern of

Alvinston were recent guests with Mr. and Mrs. J. H. MacIntyre, Cath-Mr. and Mrs. J. H. Cameron, Dufafter visiting friends in Brussels and

Cranbrook. Mrs. Norman Bradford has returned to Detroit after visiting her parents. Mr. and Mrs. H. Bradford. Simcoe street Mrs. W. H. Dear and Miss Olive

Dear, Blackfriars street, left this

Traverse City, Michigan. Mrs. A. McLeod, Miss McLeod and Master W. McLeod of Hamilton are guests with Mr. and Mrs. William Adams, Queen's avenue.

Mr. and Mrs. Arthur Brickender will spend the coming week-end with Mr. and Mrs. George McCormick

at Oakay, River St. Clair. Miss Bessie Wadsworth and Miss Alice Carter of Galt are spending a week in London and Port Stanley, the

guests of Mrs. C. Coffin. Mr. and Mrs. H. J. Halladay have gone to Tillsomburg to visit their daughter, Mrs. Ed. Pinch, before re-turning to their home in Toronto.

Mr. and Mrs. Kenneth Casselman Windsor avenue, have just returned home, after an enjoyable holiday spent at Morrisburg and Montreal. Mr. and Mrs. F. A. Mitchell of Brantford and Mr. and Mrs. E. Moore of Montreal motored to London re cently and were guests with friends here.

Mrs. A. McLeod, Waterloo street, has returned home after a delightful visit with her daughters, Mrs. A. A. Kennedy and Mrs. H. Trebilcock, in Detroit

Mr. and Mrs. J. Downs of Hamilton have as their guests Mr. James H. Bullard, superintendent of the Standard Oil Company; Minneapolis, and Mrs. Bullard. Mr. and Mrs. A. McDonald o

Brandon leave shortly to make their home in this city. Mrs. McDonald has been much feted previous to her departure for London. Mrs. G. L. Jepson is a guest with Dr. and Mrs. A. J. Grant at their

summer cottage, Ipperwash Dr. Jepson was also a guest there over the past week-end. Mrs. Frederick N. Allen and fam-ly and Mrs. Lloyd P. Chapman and

Mrs. A. B. Rankin, at Big Cedar Mr. and Mrs. F. Crossley and family, Adelaide street, and Mrs. R. Hosie of Brandon have returned home after a delightful holiday spent at Inverhuron Beach.

Dr. Roy Kingswood, chief resident physician at Victoria Hospital, has returned home after a pleasant cance trip in New Ontario, and is now making a brief visit in Detroit.

Among the Londoners who attended the Pocock-Cook wedding in Sarnia yesterday were Miss Angela McPhillips, Mr. and Mrs. Ralph Mc-Phillips and Mr. Edward Dignan, Miss Edna Nagle, Miss Lily Hoff. man and Miss Myrtle Corbin have re-turned home after a pleasant holiday spent as guests of Miss Laura Gay, Wawaniesse Lodge, Sauble Beach.

Miss Irene Stewart and Miss Marion Stewart of Saskatoon, Sask. have left for their home after a pleas-ant holiday spent with Mr. and Mrs. was a pair of pearl earrings. After ant holiday spent with Mr. and Mr the ceremony a wedding breakfast D. Bruce Stewart, Elmwood avenue. Mr. and Mrs. Joseph Ward of Te-

cumseh avenue, accompanied by their daughter, Mrs. Samuel Phipps, and children, have returned home, after a delightful motor trip to Niagara Falls. Mr. and Mrs. Harry Clewes, ter spending a delightful vacation in Ottawa, where they were the guests

Mr. and Mrs. Alex. Crane and Miss Miss Merle McLaughlin and Miss Olive Wright have returned home, after a delightful visit with Miss Thelma McKay in Sarnia. Mr. and Mrs. McLaughlin and baby, accompanied by Mr. Bert Wright, motored to Sarnia last week-end, where they were the guests of Mrs. W. J. Mc-Kay.

Mr. and Mrs. Edwin Baker and baby of Toronto spent the week-end with Mr. and Mrs. W. H. Potter; Windsor avenue. Mr. Porter has just Windsor avenue. Mr. Porter has just returned from a trip to Cap Rouge, toria Hospital who have been attend-ing the nursing summer school at the Toronto University this year are C. Joseph. Miss E. A. Gillies, Ox-ford street, who is a graduate of St. Catharine's Hospital, also went from

Mrs. Thomas Mortimore, who has been a guest with His Honor Lieutenant-Governor and Mrs. Brett at Governor street, left recently for Tillsonburg, where they will be the guests of their daughter, Mrs. Ed. Brett who is returning to school in Guelph, after several weeks' holiday with her grandparents the Lieutenwith her grandparents, the Lieuten-Miss Edith Shepperd, Miss Stella ant-Governor and Mrs. Brett. In Evans and Mrs. Cowan of Ottawa were recent guests in the city with Mr. and Mrs. Charles Phipps, Lorne avenue, on their way to Port Stanley, with a profusion of cut flowers and tall pink mallows, with a red many sweet peas. Mrs. A.

pany, has been made manager of and Mrs. G. R. F. Kilpatrick cut the the east side branch in Toronto, and ices. Honors for the highest score C. Pardee, Mrs. Dickens and Mrs. P. C. H. Primrose. Mrs. Rathbone Smith had charge of the card tables.

son Douglas of Winnipeg leave Radio today after spending several days with Miss Isabel Armstrong, Maitland motor trip through the east, is a brother of Ralph Conner, the wellknown Canadian author. Mrs. Archie McVicar of St. Catharines was a recent visitor in the city

Dr. and Mrs. Henry Gordon and

Apartments. Mrs. McVicar, who will be remembered as a member of the teaching staff of the London Collegiing stock markets.
2:30 to 3:30 p.m.—Grain, produce pointed inspector of schools for Landairy markets. News Among the Londoners who attend-

Eastern Standard Time 11:55 a.m.—Time signals. Mrs. Graham, Mr. Gordon Jackson,

dryn, all returning to London in September.

Mrs. W. H. Lister, Duchess avenue, entertained recently at a small teal mr. Kenneth Greene was in Galt recently playing in the golf match there.

Mr. Kenneth Greene was in Galt recently playing in the golf match there.

Mr. W. E. Carlisle of Winnipeg is of this city.

Mr. and Mrs. S. Ham, of this city.

Mr. and Mrs. Samuel Phipps and their two children are in Toronto for a few days.

Mrs. D. S. Moir, Talbot, street, and her son Douglas, are enjoying a motol trip to Chicago.

Mrs. B. G. Sidman and her home in the power of the children with Mrs. E. G. Sidman and her nephews, Donald and Arden Babbit, have motored from their home in the many ffelinds present. The present was followed by toasts have motored from their home in Canandaigus, New York state, and her son Douglas, are enjoying a motol trip to Chicago.

Mrs. B. G. Sidman and her nephews, Donald and Arden Babbit, have motored from their home in Canandaigus, New York state, and her son Douglas, are enjoying a motol trip to Chicago.

Mrs. Amos Bradford of Edmonton, formerly of this city, who has been visiting her son, Mr. Harry Bradford, Simcoe street, and her daughter, Mrs. Amos Bradford of Edmonton, formerly of this city, who has been visiting her son, Mr. Harry Bradford, Simcoe street, and her daughter, Mrs. and Mrs. J. Cohen, Miss Leah Lewis, Miss Ida Lewis, Mr. and Mrs. Jack English, Mr. and Mrs. Several out-of-town guests. Miss Leah Lewis sassisted the hostess.

Mrs. Geoil Bald Princess avenue

Mrs. Geoil Bald Princess avenue

Mrs. Scity of the delightful visit with friends in Toronto, where she will visit with friends in the bowling and Mrs. Rose with a day evening. The table was beautifully decorated for the occasion in the home of Mr. and Mrs. Carlearine's Hospital, also went from London.

Port Stanley.

Mrs. Carl Wilkin of the Molson's the more of the more of the more of M

Mr. T. E. Ritchie, manager of the lecal office of the Fuller Brush Company, has been made manager of the lecal office of the Fuller Brush Company, has been made manager of the lecal office over the tea and coffee and lecal office over the tea and coffee over the lecal office over the lecal over the lecal office over the lecal over th

5:30 p.m.-News, financial and final

Programs FRIDAY, AUG. 24

5:30 to 6 p.m. Closing stock markets. Late news.
7:55 to 8 p.m.—Baseball scores.
8 to 9 p.m.—Concert progress.

—Toronto Star—400 Metros.
Daylight Savings Time.
noon—Weather forecasts. Open-

to 9 p.m.—Concert program. WGY—Schenectady, N.Y.—380 Metres.

12:01 p.m.—Stock market. 12:10 p.m.—Produce market. 12:17 p.m.—Weather forecast. 12:20 p.m.—Weather forecast. 1:00 p.m.-Music and address, "The Flapper of Today and Yesterday. 5:00 p.m.—Produce and stock m ket quotations; news bulletins; base-ball results. 5:30 p.m.-Children's program. 7:35 p.m.—Health talk, State De-

7:40 p.m.—Baseball scores. 7:45 p.m.—Musical program. 10:30 p.m.—Musical program. KDKA-East St. Pittsburg-326 Eastern Standard Time. 9:00 a.m.—Music. Live stock mar

et report. 11:30 a.m.—Music. Weather fore-11:50 a.m.—Market reports. 11:55 a.m.—Time signals. 2:15 p.m.—Baseball scores. 5:00 p.m.—Baseball scores. 5:15 p.m.—Dinner concert; 6:00 p.m.-Baseball scores. p.m .- Dinner concert. 6:45 p.m:-The children's period, 7:05 p.m.-Farm program 8:45 p.m.—Market reports. 9:00 p.m.—Baseball scores. 9:55 p.m.—Time signals. Weather

KYW-Chicago-865 Metres. Central Standard Time.

8:30 a.m.—News and comment.

9:00 a.m.—Market reports.

9:30 a.m.—Financial news and com-

10:00 a.m.—Market reports. 10:05 a.m.—Weather reports. 10:30 a.m.—News and comment, 10:35 a.m.—Table talk.

Metres.

11:00 a.m.-Market reports. 11:30 a.m.-Financial news and 12:00 noon-Market reports. 12:20 p.m.-Closing market quota

1:15 p.m.-Financial comment and ews. 1:30 p.m.—Closing quotations, Chi ago Stock Exchange.
2:00 p.m.—News and sport.
3:00 p.m.—News and sport.

double strength Othine; it is this that is sold on the money-back guar-3:30 p.m.—News and sport. 4:00 p.m.—News. antee.-Advt.

narket and sport summary.
5:50 p.m.—Children's bedtime story.
10:00 to 11:30 p.m.—Late show— Artists and program will be an-nounced by radiophone.

WBZ-Springfield, Mass.-337 Metres. Eastern Standard Time.

11:55 a.m.-Time signals. Weather eports. Market reports. 5:00 p.m.-Baseball scores. Dinner 6:00 p.m.—Baseball scores. from Farm and Home.

6:30 p.m.-Bestime story for the 6:40 p.m.—Current Book Review. 7:00 p.m.—Baseball scores. Musi-

WWJ-Detroit-400 Metres. Eastern Standard Time. 9:30 a.m.—"Tonight's Dinner," and

special talk.
9:45 a.m.—Public Health Service 10:25 a.m.—Weather forecast.

11:55 a.m.—Time signals. 12:05 p.m.—Orchestra. 8:00 p.m.—Concert by the second secon 8:00 p.m.-Concert broadcast from

broadcast from Belle Isla Park

Don't Hide Them With a Veil: Re. move Them With Othins— Double Strength.

This preparation for the treatment of freckles is usually so successful in removing freckles and giving a clear, beautiful complexion that it is sold inder guarantee to refund the money

If it fails.

Don't hide your freckles under a veil; get an ounce of Othine and remove them. Even the first few applimove them. Even the first few appli-cations should show a wonderful im-provement, some of the lighter freckles vanishing entirely.

Be sure to ask the druggist for the

Stop It This Week and Try It Our Way

it sweetly clean, return it just damp enough for easy starching and ironing. Phone 558 and ask for Wet Wash Plan. 15 pounds, 75c.

SOME WAY AND SOME HOW. HAW

Do You Save Enough?

DANKERS say that saving money is largely a matter of D habit—of systematically putting away something every payday-of consistently thinking in terms of thrift.

The bankers are right. But remember that thrift embraces buying as well as saving. It is "penny wise and pound foolish" to save by scrimping and yet spend money needlessly in making your everyday purchases.

Has it ever occurred to you that every day you can save something simply by reading the advertisements in this paper? Do you realize that the advertisements tell you just where and when to buy to advantage—that they tell you how to avoid regrettable expenditures?

Thrifty folks realize that advertising has reduced the selling costs of thousands of factories and stores. Many of the things that today count as necessities or simple luxuries could not be sold at anything like their present prices had not advertising created a broad market for them. It has made millions of sales at small profit where otherwise there would be thousands of sales at large profit per sale.

So, you owe a great deal to advertising. And you owe it to yourself to read advertising.

> Advertising helps you save money Read it systematically

Your Home and You By HELEN KENDALL

THE JAY-WALKERESS.

"Oh, let's take a chance." Taking a chance is what is lame for most of the automobile ragedies the country over-chancing ment, before steering her safely to

THE JAY-WALKERESS.

If there is one characteristic attiude of which we Canadians ought to she gaye the little boy a yank, lookt is the habit of saying:

"Oh let's take a chance."

de definitly about her and started across, dodging between cars and narrowly escaping being hit by one.



and strode towards her, clutch-her by the arm. For one mo-



her car too closely. The trick of "You're a jay-walkeress, and you of the groom, played the wedding a chance" in getting across ought to be arrested," he announced, music. The groom's gift to the bride crowded thoroughfare without irately. "It isn't so much your risk was a pair of pearl earrings. After waiting for the traffic cop's signal ing your own life-the world wouldn't known as "jay walking") is responsble for the long lists of street accients printed from year to year.

Not long ago, standing on a correct of the curb waiting for the signal for a change of traffic I noticed a change again, don't try it on this corner." cents printed from year to year.

Not long ago, standing on a correct of the curb waiting for the signary of the curb waiting and furning, mutaged a small boy by the hand, he was fretting and furning, mutaged and frightened woman!

And he landed her on the curb in safety—a humiliated, thoroughly asharded and frightened woman!

Metropolitan Newspaper Service, New York.

Suddenly the traffic officer spied

