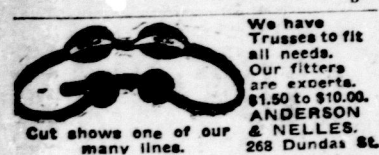


ROWAT'S COFFEE

The finest procurable. It pleases most particular people.

T. A. ROWAT & CO.

250 Dundas Street. Phone 3051-3052.



NEW PRICE FOR LEHIGH VALLEY

THE SATISFACTORY

COAL

EGG STOVE \$16.50 a Ton

Delivered Anywhere in London.

ORCHARD'S

45 YORK STREET. PHONE 384.

SINCE 1868

TAYLOR'S THROAT

AND

LUNG BALM

has been the favorite household remedy for coughs, colds and all bronchial affections. Shier merit alone has made this medicine the standard cough remedy for over 60 years.

35c, 65c and \$1.20

Manufactured and Sold Only at

TAYLOR'S DRUG STORE

New address

390 RICHMOND STREET.

Half Block South of Dundas.

Phone 594. 231

LADIES' FINE APPAREL AT LOW PRICES

All the garments in our stock are new. They are all well made, of materials, which for quality cannot be equalled for the prices we ask. An investigation will confirm this.

FISHBEIN'S

"READY-TO-WEAR."

254 Dundas Street.

20% off all Stock

Wray's Jewelry, Ltd.

234 Dundas Street.

BROWN OPTICAL COMPANY, LONDON

EYES EXAMINED

NO DRUGS USED

QUALITY GLASSES

GROUND AND FILLED

AT MODERATE COST

223 DUNDAS ST. Phone 1877

Half Price Jewelry Sale

Watches, Diamond Rings, Jewelry and Silverware will be sold at half price.

A. GREEN - JEWELER.

374 Richmond Street.

LONDON OPTICAL

HAVE YOUR EYES EXAMINED.

Dominion Savings Building, Richmond Street. Phone 6180.

FORD WILL OPEN LINCOLN PLANT

DETROIT, Mich., Feb. 5.—The big whistle at the Lincoln Motor Co.'s plant here will blow loud and shrill tomorrow morning.

In answer to its voice, long silent, 600 men, now idle, will go back to work.

But they will not go back as Leland employees—they will go as Ford employees, at Ford standard wages, working in a new Ford unit.

For, shortly before noon yesterday, Edsel Ford, acting for the Ford Motor Co., purchased the Lincoln Motor Co., at a receiver's sale held on the front steps of the plant.

He bought it for \$5,000,000.

The deed to the property will be delivered to the Ford Co. early in the week.

MILLER SHOTS SELF TO ESCAPE SUFFERING

OWEN SOUND, Ont., Feb. 5.—Suffering from a protracted and probably fatal disease, John Inglis, a well-known miller at Inglisfalls, two miles south of Owen Sound, secured a shotgun, and placing the muzzle just below his heart, pulled the trigger.

The late John Inglis was a member of one of the pioneer families of this district, and was always highly respected. He was about 68 years old. A widow and family survive. Coroner Dr. A. B. Rutherford was called, and decided that an inquest would not be necessary.

CANADIAN MONEY Accepted at Par

FOR ACCOMMODATIONS AT

HOTEL STRAND

FIREPROOF AMERICAN PLAN

ON THE DEAN FRONT

With its 100 delightful rooms (all outside) with private baths, each equipped with hot and cold sea and fresh water, offers you every detail of comfort and entertainment.

Orchestra of soloists. Golf Privileges.

COURTESY SERVICE—REFINEMENT

Ownership Management

11-Feb.11

Police Now Declare Delorme Was Slain in House Cellar

MONTREAL, Feb. 5.—Public interest in the Raoul Delorme murder case, the most sensational crime Montreal has known for half a century, was sustained and intensified today by the police announcement that the dead youth was murdered in the cellar of some house, presumably in the city or its environs.

This dramatic announcement, of which not a whisper had been heard since the murder was discovered, is based on the fact that the police, in making a search of the dead man's

clothes, found ashes adhering to them.

The case has long since ceased to be one of local importance. Intense activity is being displayed by the provincial authorities, and yesterday Premier Taschereau arrived in Montreal, where for the greater part of the morning he was in secret conference with D. D. Lorrain, chief of the provincial police. Later today, it is expected, Father Delorme, brother of the murdered youth, will see the premier, and, according to the local and provincial police, sensational developments will occur Monday.

CIVIC EMPLOYEES 110 LIVES LOST IN STRIKE IN BERLIN JAPANESE WRECK

BERLIN, Feb. 5.—Tramway service and the gas, water and electricity supply in Berlin were completely paralyzed when the municipal employees struck this morning. Even hospitals are without water and light.

The strike of railroad men has extended to all of Baden, where the workers went out last night. Nothing has come of the negotiations, begun yesterday for settling the railway strike, which has now been in progress since Wednesday midnight.

PEOPLE AND PINS—READ THIS ONE

People and pins are useless things when they lose their heads. But my, what a difference when you lose your heart to the best girl in the world by giving her a perfect blue white diamond from John A. Nash, My Jeweler's Success Jewelry Sale, 182 Dundas street. "Where you will eventually buy."

ELECTRIC SALE.

Guaranteed Electric Irons \$5.00

Moffatt Hot Plates \$10.00

Majestic Heaters \$10.00

Electric Toaster Stoves \$10.00

Tungsten Lamps at Special Prices.

ARCHER ELECTRIC.

221 Dundas Street.

TO BE BURIED MONDAY.

The funeral of the late James Con-

stable, who died in Toronto Thursday evening, will be held Monday morning from the G. T. R. depot on

the arrival of the 11 o'clock train from Toronto, to the Matlandbank Cemetery. Mr. Constable lived in Seaforth for a number of years, having later removed to London.

BERNHARDT TO ACT FOR MOVIES.

London, England, Feb. 4.—Sarah Bernhardt has accepted an offer of United States moving picture interests to act for a series of photoplays, according to the London Times.

LATE FOR WORK, AND WAITING FOR A CAR

WELL, CAN YOU TALK THAT? PASSED US UP LIKE A CASE OF MEASLES! I'D LIKE TO LEAN ON THAT MOTORMAN'S NOSE LENGTH! WHAT DOES HE THINK WE ARE?—A TROUPE OF GYPSIES STANDIN' HERE WANTIN' TO TELL HIS FORTUNE?

THIS'LL MAKE TH' THIRD MORNING I'M LATE FOR TAIL, AN' TH' BOSS IS IN TOWN!—OTHER WEEKS WHEN HE'S AWAY I GET DOWN TO TH' GRIND SO EARLY TH' NIGHT WATCHMAN GOT SORE THINKING I WAS TRYING TO COP HIS JOB!

I THINK I SEE ANOTHER DING-GONDOLA JOLTIN' INTO VIEW—NOPE, WRONG AGAIN—IT'S A BREAD TRUCK!—AS LONG AS I'VE BEEN HOLDING DOWN TH' CORNER MORNINGS, NOBODY IN A GAS-HACK HAS EVER INVITED ME TO JOIN IN TH' BOUNCE TO TOWN!

THE STILL SIX MAKES WALKING A PLEASURE

CAR STOP

LATE FOR WORK, AND WAITING FOR A CAR

BARGAINS GALORE!

During Our Great February Discount Sale

Remember that this reduction of one-fourth is taken from prices that were already moderate to an extreme; and that the furniture in this sale is good, reliable merchandise, measuring up to the exacting standards of quality that this store has always held. The selection is practically unlimited, but it is best to choose what is needed as soon as possible in order to avoid disappointment.

Thrifty-minded people are finding this sale one of the greatest opportunities of their lives to buy fine furniture at a substantial saving. Practically our entire stock of home furnishings has been reduced in price 20% to 50%, so that no matter what articles you have been considering buying for your home, they can be found here at the very lowest prices we have been able to offer in years.

White Enamel Bed, All-Felt Mattress and Link Fabric Spring \$29

We consider this one of the most remarkable values of the sale. A enamel bed, well-tufted felt mattress, few months ago, the bed alone would have cost as much as the present price of the entire outfit. These are high-grade articles at a special price.

The outfit includes a sturdy white enamel bed, well-tufted felt mattress and a comfortable link fabric spring. The very low price of these outfits will make them sell fast, so be here as early as possible.

Bargains From the New Drapery Department

Colored Scrim 20 pieces of COLORED SCRIMS. Regular 25c. 15c To clear, at yard

Cretonne CRETONNE in nice quality, good patterns, 60c and 75c qualities, at 39c

New Cretonnes NEW CRETONNES, just arrived, formerly sold at \$1.25, at 75c

Plaid Blankets Finest quality, largest size, regular price \$7.50, at \$4.95

Madras All colorings, finest quality, regular \$2.00 and \$2.25, for, yard \$1.49

Pair Feather Pillows, \$1.99

How housewives will roll down here tomorrow for a pair of these Pillows. They come in plain and fancy striped ticking, and are extraordinary values at \$1.99 per pair. No phone orders—No lay-aways!

Walnut Dining-Room Suites, 1/4 Off

The finest stock of real Walnut Furniture in Western Ontario, at one-quarter off our regular low prices.

Walnut Bedroom Suites, 1/4 Off

Take one-quarter off the already low prices on all our genuine Walnut Bedroom Furniture. Over 30 different period suites to select from.

The Ontario Furniture Co., Limited

LONDON'S LARGEST HOME FURNISHERS.

C.H. Ward & Co.

Diamond Merchants, Jewelers and Opticians.

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