

London Advertiser

MORNING EDITION.
NOON EDITION.
EVENING EDITION.

City. 10c per week.
 10c per week.
 10c per week.

Outside City. 15c per week.
 15c per week.
 15c per week.

By mail.
 By mail.
 By mail.

3670) Private Branch Exchange.
 Connecting All Departments.
 NIGHT CALLS.

6 a.m. to 8:30 a.m. and holidays.
 3670—Business Department.
 3671—Editors.
 3672—Reporters.
 3673—Job Printing.

To call night numbers use the word "ONLY" after giving the number.

[Entered at London Postoffice for transmission through the mails as second class matter.]

TORONTO REPRESENTATIVE.
 F. W. Thompson, 56 Mail Building.

The London Advertiser Company, Limited.

LONDON, TUESDAY, JULY 21.

BELFAST RIBALDREY.
SPENCER LEE HUGHES, of the London News and Leader, has a special genius for discovering obscure folly and ignorance. Not long ago he quoted from a parish magazine, whose reverend editor thought that Providence sank the Empress of Ireland because the home rule bill had just been passed by impious legislators at Westminster! Another find of his is a broadsheet of songs for Ulster Covenanters.

Here is a gem from a song in which is narrated an attempt to hang Carson's Orange Cat:

"But every time they tried the rope, It yelled, 'Hill roast the Pope.'"

Some of the stuff Mr. Hughes confuses to be "too appallingly vulgar" for quotation. Of one snatch that he does report the most is rather too warm to be reprinted here, but the following elegant couplets may be extracted, with apology to the laws of decency:

"I'll destroy your beads and scapulas, I'll worry dirty Joe!
 I'll chase your priests from Ireland, And expose your holy show."

The above is from a sort of campaign hymn, "Carson's Bulldog." The militant Ulsterites take a primitive pleasure in animals, one of easy companionship. Their songs seem to arise from a backyard zoo. Who is this "dirty Joe?"

By a pleasant familiarity the phrase seems intended for Hon. Jos. Devlin, Nationalist member for West Belfast.

The direct vigor of the pronoun "I" in the above selection is refreshing. The cries of Belfast have commonly abounded in talk of kicking, yelling, hanging. These are the heart utterances of a faction that professes to be making a stand for religion and scripture.

THE ASPIRATIONS OF ASTOR.

LONDON cables inform us that William Waldorf Astor, the American millionaire, has offered his two newspapers for sale.

Behind this act lies an interesting story of social climbing. For twenty-five years Astor has been seeking a title. But it was no mere knighthood that he was after. He aspired to nothing less than a peerage of a dukedom that would place him on a level but one removed from royalty. Through his papers and magazines he claimed descent from the ancient Spanish house of Astorga, but his claim was treated with ridicule. He tried to bring about an alliance with one of the great ducal families of England through his daughter, but that young lady upset things by falling in love with and marrying a poor army officer of little social standing.

He placed his immense wealth at the service of the "gentleman's party," but the Unionist leaders, from Salisbury to Bonar Law, failed to reward his liberality with so little as a baronetcy. Now that Asquith and Lloyd George have set to work to democratize the House of Lords and shatter the ancient exclusiveness of the aristocracy, he probably realizes that there is not now enough in a title to make it worth the money.

TOO MANY PEOPLE.

DURING the Liberal administration the tide of immigration into Canada flowed steadily in an ever-increasing volume. Business was good, work was abundant, and we were rapidly assimilating the new material for our population. But there seems to have come a change. With the advent of the Conservatives to power, there has been a reaction. Trade has slackened, business is dull, the cost of living has increased; men and women are wandering around the streets of some cities without work, and without the means of living.

A dispatch from Montreal a few days ago said that "ten thousand able-bodied men are walking the streets in Montreal, unable to obtain employment. The situation is regarded as serious, considering that it is only summer; and what the autumn and winter will bring forth is a problem that few citizens care to contemplate." The Toronto "Mail and Empire" of the 15th inst. said that "although at the present time there is a great deal of construction work being carried on in the city, the number of laborers without employment is startling. It is estimated that no less than 2,000 foreigners are without work in Toronto." On the same date a dispatch from Ottawa said: "The Government is being inundated with applications for the deportation of stowaway men, who are without employment. Today there are thousands of such men in the country. It has been semi-officially stated that the exodus of people from Canada would be greater this year than the influx."

Of course, there is little doubt that many of these people could get employment in the harvest fields if they were willing to take it. But that would

only tide them over the summer months. What will be done with them during the long winter? If these people are unable to support themselves they will either become a burden on the municipalities and on private charity, or they will have to be deported. Either alternative is an unpleasant one to contemplate. By deporting them we will certainly ease our own burdens. But then it is very unfair treatment for the men and women who have been urged by Government officers and steamship agents to come to Canada, who have given up their homes, broken their domestic and national ties, and spent probably all they had in the venture, that they should be shipped back to the places from whence they came. It will be a poor advertisement for Canada.

We began the twentieth century with brilliant prospects. An energetic yet cautious immigration policy was adding to our population as rapidly as we could assimilate the material. Under a wise administration, local interests were fostered, and at the same time foreign trade was developed. As conditions began to change the Liberal Government prepared to modify its fiscal policy so as to meet the changes in prospect. But the people were misled and alarmed by the tactics of a discordant combination of partisan politicians. They defeated the Government and placed the management of their affairs in new and untried hands. A Conservative Government, submissive to monied interests; tied to a policy of restricted trade; characterized by a conscienceless extravagance, is now in charge. And we suffer the consequences.

THE WEEK-END TOLL.

THE loss of two bright, young London men in Lake Erie on Sunday afternoon brings home forcibly to this city the ever-increasing week-end toll of the waters of Ontario. Scarcely a Sunday passes without the death by drowning of two or a dozen of Ontario's citizens, and very frequently the list is lengthened by automobile tragedies.

Last Sunday Port Stanley, Niagara and Oakville each reported a double drowning, while other instances were reported from other parts of the province.

People may talk about recklessness, thoughtlessness, dare-devilry, but the death toll grows. Is it because the youth of the land is becoming more reckless or thoughtless, or is it because of the ever-increasing activity of a busy age? Not many years ago the most exciting day in the year was when the Sunday school picnic was held in the neighboring woods. Young men and women found pleasure in ways that today would seem dull and stupid. This is a day of extreme activity in business, and it must have a corresponding activity in means of pleasure. When the bicycle was introduced it was considered extremely unbecoming to ride it on Sunday, even to church. The day of the bicycle has given way to the more swift automobile; the motor boat has replaced the rowboat.

It is difficult to judge present events by the standards of the past. The world is changing, and with it the habits of men and women. People may condemn a Sunday canoe ride, just as in the last generation people condemned a Sunday stroll along the country roadside. We can afford to be charitable in our reference to those who lost their lives spending their time in following the customs of the age. If the young man hazards his life on a stormy lake he is not doing what he is obliged to do every day in his business life, challenging the seemingly impossible, risking everything in an effort to win?

"They should have known better," is the common comment, and yet, in not knowing better, they were exemplifying the dominating spirit of young Canadians. At any rate they were not cowards.

Those Hindus appear to be British Columbia's hoodoo.

Give all the fishermen a holiday and see how quickly those worms will vanish.

It is said Huerta took \$5,000,000 with him. To be rid of him, any price would be cheap.

Eat little and live long, advises a noted physician. This is sad news for persons who live to eat.

To some people the extreme of ill-luck is not having a home to mortgage in order to get an automobile.

The general misbehavior of those Hindus strengthens the belief that they would make undesirable citizens.

As a punishment, a New York judge has sentenced a man to be married. That's one that Nero never thought of.

Man borrowed \$10 from a woman, and 30 years later sent her \$30,000 in payment. Don't try to collect any money you have loaned.

London's Great has also its problem of a university site. The other civic universities of England have been going ahead of London. But it is now proposed to provide for an enlarged metropolitan university a dignified and permanent home. Lord Rosebery is the chancellor.

A proposal was lately made in the British Parliament, to amend the budget changes, that titles might be specially taxed. Mr. Asquith could not see his way to adopt this suggestion. Certainly, if titles are a tangible asset for securing American heiresses, they should be taxed. Titles are as good money as old plate and pictures.

NOT PROPHECYING.

The ball team came back yesterday, but the weather is still too hot to venture any rash prophecy.

WHY?

Our detachment (at Blaisy) is composed entirely of English Canadians. We would like very much to know why it is that for fifteen or twenty years, or perhaps more, there has not been a French-Canadian in the team at the Blaisy rifle ranges. The something is noticeable at the matches of the D. T. A. at Ottawa. Why is this? We find it very difficult to believe that

---and the Worst Is Yet to Come



We have not excellent riflemen among our people. We have had them before. Why should we not have them today?

SPOILED HER AFTERNOON.

[Montreal News.]
 The neat and natty Nettie Nettles. Strolled the fields to pick pink petals. On some nettles (ouch!) she settled! That got Nettie Nettles nettled!

MRS. PANKHURST'S PUPIL.

[Ottawa Journal.]
 Have we any suffragettes in Canada? We may have. A young lady of London, Ontario, dealt a "masher" a blow hard enough to render him unconscious for a considerable period of time. This might indicate that the young lady had received her training with the Pankhurst army.

AT THE OLD PEOPLE'S HOME.

[Elly Giff Alexander.]
 When Cupid gets tired, as he does now and then,
 He deserts the young women and
 And discarding his arrows he slips through the gloom
 To a place where he's welcome—the
 Old People's Home.

He scales the walls quickly; catches sight of a group
 Of old folks who are sitting around on the stoop;
 Then slowly draws near like a shy little bird—
 They smile when they see him—but say never a word!

Each thinks that Dan Cupid's unseen
 Each summons the memory of one that's loved best,
 Though Cupid does nothing but sit there and smile
 He's the best entertainer in many a mill!

HOW TO SETTLE IT.

[Christian Guardian.]
 When it comes to fighting, however Caranza does not seem to have the same stomach for it that his subordinate, Villa has, and when the two come to settle as to who shall rule Mexico it is more than likely that the better fighter will win. Just what the American forces are doing, and just where they will come in in the final settlement, is hard to say. Probably President Wilson himself wonders what they had better do.

NO LONGER TRUE.

[Catholic Register.]
 The Nashville Lumberman says that the aviators have knocked sawdust out of that old proverb—"There is safety in flight." A good many of the old adages are getting leaky these days!

PREPARING THE WAY.

[Lippincott's.]
 Claude had disobeyed his parents and his mother knew it. "I am afraid," she said, "that when I tell your father what you have been doing this forenoon he will punish you severely."
 "Have you got to tell him mother?" asked the boy.
 "Yes," was the reply. "I shall tell him immediately after dinner."
 "Well, mother," said the boy, "give him a real good dinner, won't you! You might do as much as that for me."

WORK AND BE SANE.

[Ottawa Citizen.]
 Harry Thaw is considered sane enough to handle \$100,000 left him from his father's estate. But if Mr. Thaw hadn't been left so much money in the past there would never have been any doubts as to his sanity. Young fellows at work for a living have no time to get crazy.

SLAVES OF FASHION.

[Ottawa Journal.]
 Once in a blue moon a man will be found with sufficient sense and courage to defy ridiculous fashion, but on the whole most men are its abject slaves. During these sweltering days men are dragging up and down Sparks street wearing hot, stiff linen collars and heavy wet suits. This is unhealthy and stupid.

WHERE HAVE THEY GONE?

[Peterboro Times.]
 As this is the beginning of the second half of the year we find ourselves wondering what has become of all the good resolutions that were made at the beginning of the first half.

PRaise FOR THE SOPRANO.

[Liverpool Mercury.]
 "So he praised her singing, did he?"
 "Yes, he said it was heavenly."
 "Did he really say that?"
 "Well, not exactly; but he probably meant that. He said it was unearthly."

UNsung MARTYRS.

[Detroit News.]
 Day after day men give their lives willingly for the cause of science. They wear no uniforms and they fly no flag except the invisible white banner of truth. No battleship brings them home to the last resting-place. Yet they are heroes. They are content if they but increase the world's store of knowledge by one jot and successful, they are content that they have not lived in vain.

UNDER BORDEN'S RULE.

[St. Thomas Journal.]
 A citizen of a foreign country placed in charge of the intercolonial other men of the same country put

over the heads of trained, efficient Canadians in the management of the road's affairs, orders given to foreign companies for coal while Canadian companies would gladly have supplied if given a fair chance to do so, foreign laborers given the preference over Canadians of both races when there was work to do about the railway shops and yards—this is a part of the record under the Borden Government. It is a record that will not appeal as meritorious to the Canadian people.

Voice of the People

DR. ANDERSON'S PROTEST.

To the Editor of The Advertiser:
 In your issue of today you have an article headed "Executive to Handle Patronage in South Essex." The article is a tissue of falsehoods from beginning to end. The meeting did not take the patronage from me, and passed no such resolution.

No resolution asking that the request for M. W. Scott's resignation be withdrawn was passed; but, on the contrary, I was thanked for the work I had done for the Conservative party and they expressed confidence in me.

C. N. ANDERSON, Esq., M. P. P.

Leamington, July 17.

Ed Note.—The writer of the article to which reference is made asserts that all information which appeared was secured from persons in attendance at the meeting.

MOTOR TRUCKS MENACE TO COUNTRY BRIDGES

Majority of Bridges in Middlesex Built to Support Six Tons Only.

The wide increase in the use of heavy motor trucks in all parts of the country has in several cases caused serious damage to bridges.

The motor trucks which are at the present time in use in the county of Middlesex are not of sufficient weight and size to cause any material damage to any of the bridges. At least, no damage from such a cause has as yet been reported.

Charles Talbot. It is believed, though, that any person who drives a truck of sufficient weight over a bridge to damage it should be held personally responsible, and made to pay for any damage he might do.

For the past seven or eight years, all bridges built in Middlesex County have been put up to withstand a pressure of fifteen tons, but previous to 1890 they were built to withstand but six tons, and previous to 1900, but ten tons. The majority of bridges in the county were, of course, built previous to 1900, so that it is only the newer bridges that are of the 15-ton type.

At the present time, motor trucks would come under the statute, which covers the use of tractors on public roads and bridges, but eventually the legislative body will have to take the matter up and pass special laws, which will more fully cover this kind of traffic.

BEEF PRICES SCHEDULED FOR SUBSTANTIAL RISE

Veal, Lamb and Pork Prices Are Also on the Up-Grade.

According to retail butchers, it is probable that beef prices will advance shortly. The price of beefs has increased about fifty cents per hundred-weight in the last week on the market.

No increase in the wholesale price has been made yet, but if the present high prices continue the butchers will be forced to raise their prices. At this time of the year, a slight decline is generally looked for. Beef, veal, lamb and pork have all taken a jump in price recently.

According to the farmers in this vicinity, the stock-raisers are killing all the calves, as they find much more profitable where the whole milk is sold. This produces a shortage in cattle. The northern States are experiencing high prices for all meats now, and this affects greatly the Canadian markets.

Dealers believe that beef prices specially will probably rise higher, in which case the butchers will also boost prices.

POISONOUS MATCHES

IN LESS THAN TWO YEARS IT WILL BE UNLAWFUL TO BUY OR USE POISONOUS WHITE PHOSPHORUS MATCHES.

EVERYBODY SHOULD BEGIN NOW TO USE

EDDY'S NON-POISONOUS "SESQUI" MATCHES

AND THUS INSURE SAFETY IN THE HOME

From Western Ontario Papers

INDIVISIBLE.

[Brantford Courier.]
 When you feel annoyed about a wilted collar, just remember that the conquering peoples of the present day always wear em. Collars and ties are indivisible.

HAMILTON'S CHANCE.

[Guelph Herald.]
 Now that Hamilton is to secure soap works it ought to be able to make bigger bubbles in the municipal world.

BALD-HEADED HUSBANDS.

[Brantford Expositor.]
 The Bald Head Club of America is asking why it is that baldheaded men make the best husbands. No definite answer to the question is yet forthcoming, but it might be because the bald-headed ones, having lost the hirsute adornment, are not all there.

UNDER BORDEN'S RULE.

[St. Thomas Journal.]
 A citizen of a foreign country placed in charge of the intercolonial other men of the same country put



FIRE AT PALMERSTON.

[Special to The Advertiser.]
 PALMERSTON, July 20.—Fire, which it is believed started in some refuse under a work bench, was discovered early today in Bonnet & Company's harness shop. Little damage was done.

A Home-School of Culture for Girls

Alma Ladies College

33 years record of success
 For prospectus and terms, write the Principal.

R. I. WARNER, M.A., D.D., 61 St. Thomas Ont.

Silver Spoons

knives, forks and serving pieces, in many exquisite designs, are stamped

1847 ROGERS BROS.

This brand is known as "Silver Plate that Wears" and is made in the heaviest grade of plate. Satisfaction is guaranteed.

Sold by Leading Dealers

There's A Big Reason Why

Paragon Typewriter Ribbons are the best

WE realized years ago, when we first started to make Paragon Ribbons, that they had to be the best—at whatever cost.

There was a special reason—the Remington Typewriter.

We make the Remington and we make the ribbon. We started to make the ribbon for the Remington. No writing machine can do better work than its ribbon, therefore none but the best ribbon is good enough for the Remington Typewriter.

So you see that Paragon Ribbons had to be the best—not only for their own sake but for the machine's sake. This double incentive has produced the best ribbon—the ribbon that outsells them all.

Of course there are other reasons for Paragon Ribbon leadership. We are the typewriter ribbon manufacturers with the best facilities, and the most complete knowledge of the qualities in a ribbon that typewriter users want and how to produce what they want. But all of these reasons have followed from the first. It was Remington leadership which demanded and produced Paragon leadership.

But do not think that the Paragon Ribbon is simply a Remington affair. What the Paragon Ribbon has done for the Remington, it has done, incidentally, for every other writing machine. Paragon Ribbons, of absolutely uniform quality, are made for all makes of typewriters.

Send for our new illustrated booklet, "Remington Typewriter Supplies."

Remington

LIMITED.

173 DUNDAS STREET LONDON, ONTARIO.

Telephone 1631.

Wednesday Morning at Chapman's

RED TAG SALE

Some interesting merchandising prices to make Wednesday morning a busy time at Chapman's. Visit our store in the cool of the morning, and participate in these bargains.

A Good Hosiery Bargain

All our odd pairs Women's Stockings, in sky, tan and black lace, ankle lisle; tan and sky gauze lisle, and odd sample pairs, various kinds. Were 20c, 25c and 35c pair.

WEDNESDAY MORNING 10c

A Good Ribbon Bargain

200 yards Duchess and Taffeta Ribbons, 4½ to 7 inches wide, plain shades of cream, navy and maise, and stripes, in black and white, also few fancies. These were 20c, 25c and 35c per yard.

WEDNESDAY MORNING 10c

45-in. Embroideries at Half Price

6 pieces very handsome Guipure Lace and Embroidered Mull Skirtings. Very suitable for new tunic skirts. These were \$2.00, \$2.25, \$2.50 and \$3.00 per yard. Wednesday morning.....

12-Inch Bandings to match, were \$1.00 and \$1.25 per yard. Wednesday morning.....

12 only, Voile and Crepe Dresses, in a variety of colors and styles. Were \$4.75 to \$10.00. Wednesday morning.....

HALF-PRICE

Black Silk Waist Special

Handsome styles Messaline Silk Waists, with low collar, front or back style of opening, Sizes 34 to 40. Regular \$2. Wednesday morning.....

\$1.39 each

Summer Corsets

10 dozen of these in fine coutil or net, best makes and styles. Sizes 19 to 26. Special.....

47c per pair

Cotton Remnants

1 bale Gray Cotton Remnants to be opened Wednesday morning, 27, 36, 38 and 40 inches wide. Values up to 10c yard. Special at.....

5c yard

21-Inch Colored Border Towelling, all linen. Regular 10c yard, for 12 yards for \$1.00, or 8½c per yard.

Clearing Odd Waists

All odd lines of Lawn and Print Waists in white and colors. Sizes are from 34 to 40. Slightly mused and rumpled. Regular up to 75c each. Wednesday morning.....

29c each

Muslins at a Bargain

500 yards Fine American 27-Inch Muslins, new checks and stripes, all white, worth up to 20c yard. Special 11½c yard

15 dozen Colored Bath Towels, size 23 x 47 inches, also 25 x 52 inches, linen finish. Regular 35c. Wednesday morning.....

29c each

Frillings

20 pieces Frillings and Ruchings, shadow laces, nets, etc., 1½ to 3 inches wide, cream, white, ecru, black. Regular 25c, 35c, 50c. Wednesday morning.....

19c yard

BARGAIN BAGS

2 dozen Handbags, leather, suede and white repp and lace, an odd lot, some rubbed. Worth up to \$1.25. Wednesday morning.....

25c each

ASK FOR PONY COUPONS.

CHAPMAN'S

239-241 DUNDAS STREET

Cecil Rhodes said:

"It has been my experience that the man who is careful of his own money will be careful of his employer's—that the possession of a savings account argues