

Meeting to Organize a  
Local Suffrage Society.  
Katherine Leslie's Chat.

# WHAT EVERY WOMAN WANTS TO KNOW

Annual Meeting I.O.D.E.  
Lord Roberts' Chapter.  
Other Feminine Topics.

## COMFORT SOAP

IT'S ALL RIGHT  
The People are the Best  
Judges of merit in the long  
run. That's why Comfort  
Soap outsells its rivals.  
POSITIVELY THE LARGEST SALE IN CANADA

## WOMAN SUFFRAGE SOCIETY IS ORGANIZED IN LONDON

Mrs. Gordon-Hall Elected President, and Gives a  
Very Forceful Address.

Mrs. Gordon-Hall, of this city, was  
unanimously chosen president of the  
newly-formed Women's Suffrage Asso-  
ciation of London, organized yesterday  
afternoon at a meeting in the Normal  
School.

The meeting was, in reality, the out-  
come of a meeting held in May last,  
when quite a number of those present  
declared themselves in favor of form-  
ing such a society in London, but not  
until now has opportunity offered for  
organization.

Great regret was expressed at the in-  
ability of Mrs. Tilley to be present. A  
letter from her was read by Mrs. Gor-  
don Wright, stating that it was only  
by physician's orders that she was not  
at the meeting; but that in spirit she  
would be there.

A Forceful Address.

The newly-elected president spoke  
most convincingly on the subject of  
enfranchisement of women. "It is a  
matter that is interesting women in  
every civilized country of the world  
today. More than that, it is interesting  
men," said Mrs. Hall. "We hear a great  
deal of the powerful movement in Eng-  
land and in America, but little of the  
feminist movement of France or Ger-  
many." Yet in these latter countries,  
with Norway, Sweden, New Zealand  
and Australia, the question of equal  
franchise was practically settled in a  
way favorable to women.

Mrs. Hall urged those present to take  
up the subject and make a thorough  
study of it. To go to the root of the  
matter and see whether equal franchise  
is worth while or not, but not to be  
guided by the opinions of others.

Three classes of women were  
mentioned: the home-makers, those  
women with husbands and children;  
the single women of means, who have  
no home ties prevent them from doing  
it, in charitable work, and lastly, the  
women who earn their own living, who  
are out in the world fighting the bat-  
tles of life amongst men. For all these  
types of women it was necessary that  
equal franchise existed.

The woman in the home might look  
well after the sanitation of her house-  
hold and the food of her family, but  
she could not prevent the adulteration  
of food-stuffs or take any steps towards  
better sanitary laws in the commu-  
nity. The work in hospitals and san-  
atoriums was often largely carried on  
by charitably disposed women, who

had, however, no voice in the laws  
that maintained these institutions.  
This was necessary. Another great  
issue affecting equal franchise was the  
right to vote of the working woman,  
who held her place creditably with  
men in the business world. Time did  
not, however, permit of going fully  
into any of these various aspects of  
the movement.

Fears No Militancy.

In regard to the militancy of the  
English suffragettes, Mrs. Hall said  
that she feared that some of the timidi-  
ty among the women of Canada with  
reference to joining suffrage associa-  
tions was due to the outbreaks of their  
English sisters. This, she thought un-  
warranted, as the conditions in the two  
countries were so entirely different. "It  
is not at all likely that the means re-  
sorted to in England would ever be the  
case in Canada, for the men here are  
on the whole already converted toward  
the enfranchisement of women."

Mrs. Hall further asserted that she  
did not think the situation was as  
at all understood. For 50 years the  
women of the suffragette ranks had  
been struggling against conservatism  
of the worst kind. Promises were  
made only to be broken time and time  
again. In the case of some of the  
leaders, they had given their whole  
lives to working in the slum sections,  
daily witnessing vice and filth and pov-  
erty, and they had been told that they  
could not be consoled of here. In one house would be a woman,  
wealthy and luxurious, with a pam-  
pered little dog for a toy, while nearby  
families would actually be starving.  
In view of the failure to remedy such  
conditions as these on the part of the  
men, it was little wonder that the Eng-  
lish suffragettes resented the way they  
had been treated. The vote would en-  
able them to have better laws passed  
than they now have.

Other officers elected at the meeting  
were: Honorary president, Mrs. E. M.  
Tilley; first vice-president, Mrs. Gor-  
don Wright; second vice-president, Mrs.  
Talbot Macbeth; secretary, Mrs.  
Hutchinson (pro tem); treasurer, Miss  
Fowler (pro tem). A committee to  
draw up a constitution and execute  
other business preliminary to the next  
meeting was also elected, being com-  
posed of the following: Mesdames Dun-  
can, Asplund, Harrison, Henderson  
and Miss Blackburn.

It was decided to form an independ-  
ent society for the present time, and  
later on to affiliate with the Canadian  
Suffrage Association at Toronto, if  
deemed advisable. Mrs. Gordon Wright  
presided during the election of officers.

## KATHERINE LESLIE'S

### HOME CHAT

#### Thoughts on the Limited Income

Many women who are credited with a  
genius for dressing on very little, and  
for furnishing their linen cupboards with  
household linen for small outlay, are  
really only watchful and careful buyers.  
These women are not "bargain hunters,"  
although they go where bargains are! A  
careful and provident housekeeper showed  
me the other day six pairs of splendidly  
large pure linen bath towels. She had  
long wanted these towels, but each pair  
was exactly a dollar more than she felt  
she could afford. She was one day in  
one of the big stores and quite by chance,  
in passing the towel department, saw the  
very towels she so much desired marked  
down a dollar a pair less than the regu-  
lar price. She promptly ordered the half  
dozen pairs, and when I saw her, was  
engaged in embroidering her name across  
the ends in large Roman letters, for she  
said: "This is the one lasting way of  
marking linen. All marking ink fades in  
modern laundry methods. I work my  
handkerchiefs in the same way, writing  
my name with pencil in the middle of the  
handkerchief or on the edge, and then  
working it over with fine floss." Another  
woman I know watches her chance to  
buy a suit that has been marked down  
by a suit that has been marked down  
by \$10 or \$20 less than the regular price.  
Quite recently she bought a lovely even-  
ing cloak the price of which had been  
cut in half, and a simple but extremely  
smart one-piece linen dress came her  
way, also diminished in price by half.  
This very handsome young woman is  
fortunate in having what is called a  
"stock" figure, for in buying things  
ready-made she requires no alterations,  
which is again a saving. Allied to her  
shrewdness in buying is great natural  
taste and great commonsense. For ex-  
ample, she never buys a shopworn or

slightly-soiled evening dress or afternoon  
frocks—the worst of all bad bargains,  
these—over elaborate waists, or eccentric  
hats. She avoids novelties of every kind  
with the same assiduity that she shuns  
extreme fastidiness. The result is that she  
dresses very smartly and has the ap-  
pearance of having many times her very  
limited income. But she has foresight,  
also, and always keeps a sum of money  
in readiness so that, when occasion offers,  
she may send anything home o. o. d. that  
she finds worth purchasing. So often  
women lose the chance of a good thing  
simply because they have not the money  
at the right moment, and this misfor-  
tune it is a misfortune to a woman of  
limited income—might be rectified by  
a little better management and a little  
looking ahead.



## LARGE CONTRIBUTION FOR SCOTT MEMORIAL FUND

If Plan of Lord Roberts' Chapter  
I. O. D. E. Is Carried Out  
by National Body.

An important resolution was passed  
on Tuesday afternoon at the annual  
meeting of the Lord Roberts' Chapter,  
Imperial Order, Daughters of the Em-  
pire, to the effect that the Municipal  
Chapter of this city be asked to com-  
municate with the National Chapter at  
Toronto expressing a wish that the  
whole of the I. O. D. E. in Canada  
contribute something toward the Capt.  
Scott memorial fund now being raised  
in London, England. As there are some  
1,000 members of the order in the  
Dominion, even a small sum from  
each one would realize a total quite  
worth while. The members of the Lord  
Roberts' Chapter feel that an imperial  
work of this nature would be exactly  
in accord with the aims and objects of  
organization, and hope that members of  
sister chapters throughout Canada  
will enter into the idea heartily.

A great interest was expressed in  
the plans for the charity ball to be  
given by the Municipal Chapter of the  
I. O. D. E. on Thursday in Easter  
week, and those present pledged them-  
selves to lend all co-operation possi-  
ble.

Plans were also discussed for a large  
garden party which the Lord Roberts'  
chapter intends to hold in June. The  
idea is to have an outdoor entertain-  
ment in the afternoon and a musicale  
at night.

Officers were elected with the fol-  
lowing result: Regent, Mrs. Ernest  
Smith; first vice-regent, Mrs. William  
Allen Young; second vice-regent, Mrs.  
J. B. McKillop; corresponding secre-  
tary, Miss M. M. M. M.; recording secre-  
tary, Mrs. Burke; treasurer, Mrs. E. H.  
Johnston.

All reports given of the year's work  
were highly satisfactory.

## MOTHER and BABY and Doctor Helen MacMurchy BILLY STEVENS—His Story

XVII.—Billy Is Photographed.  
(Copyright.)

We were afraid to photograph Billy  
for a long time. If we had photo-  
graphed him on August 18, 1912, he  
would probably have died while we  
were finding the focus.

And a photograph of  
a dead baby no mat-  
ter how good the  
baby is, is a sad thing.  
So we waited until  
Billy "took hold" and  
weighed about ten  
pounds and then the  
head nurse let the cat out of the bag  
and said that Santa Claus had a full  
outfit of clothes for baby and that we  
had better wait and photograph him  
arrayed in the contents of his Christ-  
mas stocking. Now you always do  
what the head nurse says when you  
are in the Sky Ward. If you don't  
then you wish you had. So we wait-  
ed till Santa Claus had dressed Billy  
up and then we made this photograph  
exclusively for the readers of this  
paper. You can cut it out and keep  
it and pray tonight that the angels  
will find a home for Billy right away,  
for he needs it. The Ontario Govern-  
ment and the Toronto Hospital do not  
allow the Toronto General Hospital  
to keep Billy or any other patient  
after he is convalescent, and that is  
why. Mother-To-Be, Billy has  
turned his large dark eyes on the  
door of the hospital ward all day,  
looking for you.

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were: Honorary president, Mrs. E. M.  
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## WOMEN'S INSTITUTES

### BROOKE

The Brooke Branch of the Women's  
Institute met last Thursday at the  
home of Mrs. Geo. Campbell. Twenty-  
five ladies were in attendance, and a  
fine program was given. The members  
responded to the roll-call by giving dif-  
ferent ideas for the saving of steps.

The president read a letter from the  
secretary of the Children's Tubercular  
Hospital, Toronto, asking for aid in  
providing children's coats. After a short  
discussion the branch decided to help  
this worthy cause.

Miss Minnie Willoughby gave a pa-  
per on "The Twentieth Century Boy,"  
and Miss Nettie McEachern, one of  
"The Best Methods for Preparing  
Fish." A recitation by Katie McLach-  
lan, and an instrumental solo by Mrs.  
McDonald, were much enjoyed.

A report of the institute since it was  
organized was also given. A dainty  
lunch was then served by the hostess,  
and a pleasant afternoon was brought  
to a close.

The next meeting will be held at the  
home of Mrs. McIntyre on Thursday,  
March 13.

### TO WASH WOOLEN GOODS.

To wash and press wool goods, take  
plenty of clean warm water, if hot, it  
soften it with borax, sal soda or am-  
monia. Put goods in, then raise on  
the washboard and scrub with a brush  
and a good neutral soap, dipping brush  
frequently in the water. When clean,  
rinse well in softened, warm water, and  
don't wring but press out with your  
hands all the water you can, and hang  
on the line to dry. If a skirt, hang by  
the belt inside out. When dry press  
the belt inside out. When dry press  
a damp cloth over the right side, using  
moderate iron. Some wool will shrink  
slightly if not pre-shrunk before mak-  
ing up. But if you use warm, soft  
water, and rinse well in soft water and  
dry in warm sunshine, you will be well  
pleased with results.

Mr. and Mrs. John Greig and son  
Walter, of Glasgow, Scotland, are  
visiting with Mr. and Mrs. J. F. Laferriere,  
Grand avenue.

## Daily Healthogram

SLEEPING AND LIVING  
outdoors is good for people who  
"can't keep warm." It stimu-  
lates the heat-producing func-  
tion. The body will make more  
heat when sleeping out in the  
cold, well covered, than in an  
overheated room indoors, and if  
your body gets used to the cold  
it will form the habit of keep-  
ing warm.

## Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make  
their inquiries as brief as possible, and to  
write on one side of the paper only. It is  
impossible to give replies within a stated  
time, as all letters have to be answered  
in turn as they are received. No letters  
can be answered privately.]

### A Hamilton Reader.

Dear Miss Grey: I am a constant  
reader of your columns and would like  
to ask you a few questions:

1. What will clean Georgia pine  
woodwork, and make it look fresh and  
new?  
2. A good recipe to make a varnish  
for linoleum.  
3. What do you think of my writ-  
ing?

Thanking you very kindly for your  
trouble, ANXIOUS INQUIRER.

A.—1. Cold tea is one of the best  
agents for cleaning Georgia pine. Use  
it as you would water and polish with  
a soft cloth.

2. Equal quantities of linseed oil and  
turpentine, mixed, and half-ounce of  
beeswax melted and added makes an  
excellent varnish. Rub it in well into  
the linoleum and polish thoroughly  
with a dry cloth.

"You Have Helped Many."

Dear Miss Grey: As you have helped  
so many I will come to you with some  
of my troubles.

1. Please tell me what will take the  
stains of a light tan silk dress?  
2. Do you think it proper for a sec-  
ond lady to accompany a young un-  
married couple driving if she has been  
invited by both parties?

3. What will cure dandruff in the  
hair?

4. What do you think of my writ-  
ing? Yours, PERPLEXED GLAD.

A.—1. You do not say what kind of  
stains they are. It is hard to tell  
what treatment is required. If grease  
gasoline is an excellent solvent, but as  
the color is delicate it will probably  
be difficult to remove any sort of stain  
without leaving it worse than before.

2. Yes.  
3. Frequent shampoo and massage  
daily with the fingers. In obstinate  
cases special treatment by electricity  
is necessary. For home treatment, pure  
vaseline or olive oil rubbed into the  
scalp with the tips of the fingers and  
thorough brushing has been found ex-  
cellent. If you remedy this, your  
writing will be much improved.

4. It looks very well; your main diffi-  
culty appears to be making all the  
letters slant in one direction. Some  
of them are quite slanting and others  
vertical. If you remedy this, your  
writing will be much improved.

5. I have a question in reading your column  
in The Advertiser.

1. Would you please publish "The  
Heavenly Railroad" or "The Railroad to  
Heaven"? It was published about thirty  
years ago, but I have lost all trace  
of it.

2. What would be a suitable evening  
dress of a blonde of 17?

3. What do you think of my writing?  
Thanking you in advance, N.A.N.

A.—1. The poem is entirely unfa-  
miliar to me. In fact I never even heard  
of it before. If any reader knows where  
it might be obtained, perhaps he or  
she will be kind enough to write this  
column.

2. Crepe de chine, messaline or ra-  
dium silk, mull or marquisette, all these  
would be dainty and suitable.

3. Well, Nan, I've seen better writ-  
ing than yours, and I've seen worse, so  
I presume the best I can say of it is  
that it is medium.

Two Chums' Problems.

Dear Miss Grey: Will you kindly an-  
swer the following questions through  
your helpful column?

1. Should a girl of 18 keep steady  
company with a young man?

2. Should a girl of 17 take a young  
man into her home after driving with  
him?

3. What are the colors of a girl who  
has black hair and brown eyes? Also  
for a girl who has fair hair and blue  
eyes?

4. What is a sensible age for a girl  
to be married?

5. Can a girl really love at 16 years  
of age?

6. What do you think of my writing?  
Hoping to see this in print soon, we  
remain, TWO CHUMS.

A.—1. If she wishes.

2. It would seem more cordial to in-  
vite him, anyway.

3. It depends really on the complex-  
ion, whether one is pale or rosy. For  
instance, a pale-skinned girl, whether  
fair or dark, looks well in pink, while  
on a very bright-complexioned lassie  
pink heightens the color almost too  
much. Generally speaking, though, for  
the brunette, dark red, brown, the color  
of her eyes, pink, and pale yellow are  
becoming colors. To my mind, if a fair  
maiden possesses a clear complexion,  
she looks well in any shade. Some dove  
shades of gray are particularly be-  
coming also pale blues, pink and green.

4. It is usually conceded that be-  
tween 20 and 30 years of age is the best  
time.

5. I do not think so.

6. The feeling of some of your letters  
is quite irregular. You are care-  
less with such letters as "m," "n," and  
"u." I think if you took a little more  
pains your writing would have a bet-  
ter appearance.

Hands that are constantly moist need  
a tonic, and should be bathed frequently  
in salt water or rubbed with a lemon.

A simple toilet water is composed of  
two ounces each of elderflower water  
and distilled water.

## OUR BIG ANNUAL Sale of Manufacturers' Samples of Women's Summer Underwear BEGINS THURSDAY

THIS is the third and last of the big money-saving sales we have held this month to  
increase business at this slack season. We have kept the best for the last. The  
values we are offering in this year's sale of samples of Underwear are every bit as  
good as last year, if not better, and the prices are lower, and, considering the fact that  
underwear prices are soaring, you should take advantage of this timely offering. Come  
early Thursday.

## At Less Than Cost to Makers

LADIES' SUMMER VESTS—Many different lines. Regular prices 10c and 12½c, for a  
garment ..... 8c

LADIES' SUMMER VESTS—Worth to 20c, for garment ..... 12½c

LADIES' SUMMER VESTS AND DRAWERS—Very fine weaves, some with lisle thread.  
Worth 25c and 30c, for garment ..... 19c

LADIES' SUMMER VESTS AND A FEW DRAWERS—Very fine weaves, well finished.  
Regular 35c, 40c and a few 50c lines, for garment ..... 29c

LADIES' VESTS, DRAWERS AND COMBINATIONS—All summer weight, very good  
qualities. Regular prices 50c and 75c, for garment ..... 39c

LADIES' SUMMER COMBINATIONS—Regular 75c and \$1.00 lines, at suit ..... 49c

# Gray's

DRYGOODS, MILLINERY,  
LADIES' READY-TO-WEAR  
GARMENTS.  
150 DUNDAS STREET, LONDON.  
PHONE 1182.

# Gray's

## SPRING STYLES

Suits, Dresses, Long Coats, Top Skirts

—Are on Display at—

## FINCH-FASHENS

We extend to all ladies a very cordial invitation to  
inspect our range of Spring Garments. This Season  
we are stocking a complete range of READY-TO-WEAR  
of high quality, of entirely different style to our Made-to-  
Measure. This gives the women of London a large range  
to select from, both in Ready-to-Wear and Made-to-Measure.  
Our assortment has been much admired by all who have  
seen them. Order early and avoid the Easter rush.

## FINCH-FASHENS

## WIARTON W. C. T. U. ELECTS OFFICERS

[Special to The Advertiser.]  
Wiarion, Feb. 18. — The W. C. T. U.  
elected the following officers yester-  
day:

Honorary President—Mrs. Ashcroft.  
President—Mrs. James Paterson.  
First Vice-President—Mrs. Arthur  
Watt.

Second Vice-President—Mrs. (Rev.)  
Flagg.

Corresponding Secretary—Mrs. Ho-  
over.

Recording Secretary—Mrs. J. Simp-  
son.

Treasurer—Mrs. S. J. Glazier.

## The Birthday Calendar



IF THIS IS YOUR BIRTHDAY

Your affairs will be unsettled and  
something unpleasant will occur in con-  
sequence. Journeys and changes are  
unfavorable, but some cheerful recreation  
will help to calm the mind and enable it  
to see the best course.

Those born today will be restless and  
dissatisfied. In seeking excitement they  
will make the acquaintance of evil  
influences. Active outdoor play with cheerful  
companions and a training philosophy, rather  
than sectarian, is safest for these chil-  
dren.

## A Druggist's Time

must be considered at its actual worth.

That and a fair profit on the drugs is all you pay for at the P. L. and  
O. Drug Stores.

Such a thing as exorbitant charging is never tolerated.

PERCIVAL, 344 Richmond Street, Phone 1261.

LISTER, Wortley Road, cor. Craig, Phone 1920.

OMOND, 468 Dundas St., Phone 1429.

THE PROGRESSIVE DRUGGISTS.

## Household Tips

A wringer that is stained from  
wringing colored clothes can be clean-  
ed by rubbing the rollers with a cloth  
saturated in paraffin.

Every growing child should rest one  
hour each day. If this rule is followed  
they are not so apt to take colds or  
any infectious disease.

Unusually cracks on furniture can  
easily be filled with beeswax. Soften  
the beeswax until pliable, then press it  
firmly into the cracks.

When there is a white deposit on the  
comb after the shampooing, it is either  
from the towel or soap which has not  
been rinsed out.

If eggs are cracked and you wish to  
boil them, put a teaspoonful of vine-  
gar in the water, and they will not boil  
out of the shell.

If a tablecloth is beyond repair, cut  
it up into various pieces, hem them  
around and they will be found most  
useful in the kitchen.

To remove coffee stains from light  
material, brush the spot with glycer-  
ine, then rinse in lukewarm water, and  
press on the wrong side.

Chamois leathers should be washed  
in tepid water and dried with the soap  
in them; they will then be nice and  
soft.

When frying eggs try adding a  
teaspoonful of flour to the fat; it will pre-

## El-Rado

The Guaranteed Liquid Hair Destroyer

A Perfumed Depilatory

It is the only preparation that immediately and  
without the slightest injury to the most deli-  
cate skin, will remove

Superfluous Hair

It Acts Instantly wherever applied.

El-Rado is the only Depilatory sold with an  
absolute guarantee of satisfaction. You will  
find it not offensive, a requisite others dare  
not claim for their preparations.

Price \$1.00 at all leading Drug and Dept. Stores

If your dealer does not carry El-Rado, write  
to us, enclosing \$1.00, and we will send you a  
bottle, securely packed in plain wrapper.

Take no substitutes; insist on El-Rado.

Booklet of valuable information free on request.

PILGRIM MFG. COMPANY