goods for the holiday trade, especially our ETCHINGS, ENGRAVINGS

PHOTOGRAPHS, ART PRINTS EASELS AND MIRRORS, ONYX TABLES.

Our stock of Picture Frame Moldings is

B. GRAVES

222 Dundas Street.

MARRIAGE LICENSES.

I ICENSES ISSUED BY WM, H. WESTON Quired. No bond re-

MARRIAGE LICENSES AT SHUFF'S ARTHAGE DICENSES AT SHOPE OF THE SHOPE OF THE DICENSES AT SHOPE OF THE SHOPE OF THE SHOPE OF THE SHOPE OF THE SHOPE OF T

TARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 183 Dundas street, and 489 Princess avenue.

I ICENSES ISSUED BY THOS. GILLEAN.

jeweler, 402 Richmond street.

Births, Marringes and Deaths

DIED. POWE-Cn Feb. 20, 1894, at the family residence, 221 Maitland street, Emily Eliza, eldest daughter of John H. Powe, in her 11th

Funeral on Thursday at 2:30, services at 2 o'clock. Friends will kindly accept this intimation. M'KAY-In this city, on Feb. 21, Vera Irene,

infant daughter of Ellis and Tilly McKay, 60 Euclid avenue, aged 8 months and 24 days, Funeral private. MAKER-At the fami'y residence, 347 Grey

street, on Feb. 21, 1894, Agnes Alice, beloved wife of John Maker, in her 26th year. Her end was peace. Funeral on Friday, at 3 o'clock, services at 2:30. Friends will kindly accept this inti-

mation. Omit flowers. ALLISON-On Wednesday, Feb. 21, 1891, at the residence of ber daughter, Mrs. J. A. Childs, South London, Elizabeth Allison, wife of Charles Allison, sen., aged 72 years.

Funeral Thursday. Private: WRIGHT-In this city, on Feb. 21, Seward, youngest son of Joseph and Margaret Jane

Wright, aged 1 year and 2 weeks. Funeral Thursdayfrom family residence, 179 William street, at 3:30, services at 3 o'clock Friends and acquaintances please attend. FENWICK-In Westminster township, on Wednesday, Feb. 21, 1894, James Fenwick,

aged 87 years. Funeral on Friday from his late residence, Westminster township. Friends will please accept this intimation.



This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER.

257 York Street. TELEPHONE 118.

Physicians' Prescriptions and Family Recipes receive the utmost care at BOYLE'S DRUG STORE, 652 Dundas street.

ALL THE

LATEST STYLES

-AT-

BEATON'S

Reduced Prices

common

BOWMAN & CO.

246 Bathurst Street.

(F. S. CLARKE, 416 Richmond St.

158 Dundas Street.

Writes Business in Canada Only.

Policy-holders in this Company for the past ten years have received 95 per cent. of the profits earned. Their charter only calls for \$3,728,000 of business written in 1893.

FRED. H. HEATH, GENERAL AGENT. GEO. PRITCHARD, CITY AGENT.

Office, 436 Richmond Street. N.B .- We Insure Ladies. ENAMELED WARE

In White, Gray and Brown. CARPET SWEEPERS,

CLOTHES WRINGERS, WASHING MACHINES. SPECIAL LOW PRICES FOR CASH.

RICHMOND STREET. PHONE 452.

CLOUDY TO FAIR-COLD-LIGHT

TORONTO, Feb. 20 - 11 p.m. - The pressure is lower over the Gulf of St. Lawrence and highest over the Western States, and there are indications of a depression forming over Texas. The weather | Planet. to-day has been comparatively mild in

Nova Scotia-elsewhere cold. Minimum and maximum temperatures: Esquimalt, 24°-34°; Edmonton, 4° below -20°; Prince Albert, 14° below-14°; Qu'-Appelle, 20° below-zero; Winnipeg, 28° below-zero; Port Arthur, 24° below-zero; Toronto, 16°-20°; Montreal, 14°-18°; Quebec, 12°-18°; Halifax, 28°-38°.

TO-DAY'S PROBABILITIES. TORONTO, Feb. 21-1 a.m.-Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Winds mostly north and west; cloudy to fair and cold, with local snow.

G. W KENT

Confectioner and Caterer,

209 Dundas street. Phone 996.

The best of everything in Confectionery. Choicest Creams and Taffies. Always freshalways pure.

We make a specialty of catering for weddings and parties, and have the finest lunch parlor in the city.

DOES IT PAY TO ADVERTISE?

Is one of the topics of the day, and in answer to that question, you will find many conflicting answers; but no matter where you go or who you ask, you will always be told that the Clam Bake cigar is the best make for a nickel. Kick if you don't get it.

MANUFACTURED ONLY BY

King Bolt Segar Co. LONDON. ZXV

J. Gammage & Sons **CUT FLOWERS**

213 DUNDAS ST, ZXV

We are clearing out balance of fancy rockers regardless of cost, and are giving a life-size India ink portrait free to all cash purchasers of \$10. Come and get one at KEENE BROS.' 127 King street, opposite

A Blizzard of Bargains.

We will not only meet, but beat any price that comes. Rubbers, Overshoe and Fest Goods at ridiculously low prices to wind up our winter sale.

Men's Alaska Cvershoes..........50c | New spring styles in Ladies' Fine

Men's Rubbers 35c Gentlemen's Walking and Hockey Boys' and Women's Long Rubber | Boots. Patent and Enamel Bluchers Boots..... 98c and Bals. in the newest designs. Child's Overshoes...... 43c Boys' and Girls' reliable School

Ladies' High Buckle Overshoes....65c | Shoes cheap,

The above low prices will prevail. Who could be so foolish to endanger their health, when shoes are so shamefully cheap?

POCOCK BROTHERS

In TRUNKS and VALISES we have the trade. Our prices must be RIGHT.

London Advertiser.

Telephone Numbers. 107..... Business Office 134..... EDITORIAL ROOMS 175..... Job DEPARTMENT

CITY VOTERS' LISTS.

Names of Well-Known Citizens Left Off the Lists.

By accident, no doubt, the following well-known citizens have found their names

left off the Dominion voters' list: Thos. Hobbs, sen., 296 King street. Thos. Taylor, 287 Dundas street.

Geo. Loveless, sen., 185 St. James street. Rev. W. J. Clark, 307 Wolfe street. Lou Paladino, 464 Talhot street.

John McKinley, 2111 Dundas street. U. A. Buchner, 257 Talbot street.

These gentlemen discovered, by a personal inspection of the voters' lists, now on view daily, afternoon and evening, at the Young Liberal rooms, Oddfellows' block, that they were disfranchised, and they are enabled, under the new Ontario law, to have their names placed on the lists by application at the Liberal rooms without the necessity of going before the county judge.

Is your name on or off the list? No one can be certain unless he person-

The only necessary qualifications are: 1. You are a British subject.

2. You are 21 years of age or upwards. 3. You reside in the city.

This afternoon and evening will be a most suitable time to examine the lists and make the necessary affidavit, which cost the voter nothing. Be sure now, and avoid disappointment on election

LONDON AND ENVIRONS.

Mary had a little lamb. Long years ago, 'tis said; The fin de siecle Marie has

A poodle dog instead. -London Knights Templar visit Burleigh Preceptory No. 22, St. Thomas, on Feb. 26.

-Mr. T. Reycraft, assistant foreman of the street railway, has recovered after a severe attack of grip.

-Mr. D. C. Macdonald leaves for the Queen City to-day on business in connection with insurance affairs.

-Treasurer Nichol, of London West, leaves for Toronto to-day to attend the Grand Lodge session of the A. O. U. W. -Mr. Charlie Mynott has left for London to take his position of advertiser for the London Opera House .- [Chatham

-Mr. and Mrs. George Kelly and Miss Kelly have gone to Hamilton for the funeral of the late John T. Carscallen, the father of Mrs. Kelly. -This is the time of year when we are

of pneumonia in the world if women would learn how to say good bye.

Monday, when the case will be resumed. -Lovers of skating may expect rare sport on Friday at Westminster Rink, when a three-mile race will come off. Not only is the ice in marvelously good condition but some of the fastest skaters in the Province have announced their intention of being on hand. Good music will also be

-The executive of the Women's National Council, organized by Lady Aberdeen, met Tuesday and adopted bylaws with amendments. It was found that after paying all expenses a balance of \$58 remained as a result of the recent great meeting. The presidents of the several societies will be

called together at an early date. -At the regular meeting of Victoria Lodge, No. 1, Daughters of Rebekah, Sister Parkhouse was presented with an address and a P. G. brooch, which was appreciated very much by the recipient, who thanked the sisters for their kindness. The presentation was made by Sister Tanner, and the address was read by Sister Levine, after which a very pleasant time was spent in readings and songs.

London West's Reeve. The position of reeve of London West. made vacant through Mr. Spence handing in his disclaimer, has now been filled. As no person outside of Mr. D. C. Macdonald, claimed the seat, the latter appeared before Mr. Bartram, the clerk, Tuesday, and took the oath of office.

How Diphtheria Is Spread. "I had a lively experience to-day," said Health Officer Hutchinson to an ADVER-TISER reporter yesterday afternoon. "I discovered that the child sent from the Dolby family on Rectory street to the hospital had died there, that the body had been moved to the former home of the child, where other three of the family had been ill with the same disease. What was worse, a public funeral had been advertised, and the placard on the house had been torn down by Mrs. Dolby, who informed me that she thought it had been there long enough. I ordered the house to be cleared and the funeral to be conducted in private, as the law provides. There could be no better method of spreading the contagion than was adopted here. The law is very clear on the subject, and the penalties, on prosecution, are severe."

A "Sweet Social." In the King Street Presbyterian Church last night what proved to be the most successful social in the history of the congregation was held. It was termed a "sweet social," and was carried into effect with the assistance of Mr. D. L. Hardey, the leader of the choir. It was, indeed, something new in that line, and as everyone entered they were presented with some of the choicest candy that could be supplied. The seating capacity of the church was not large enough to supply seating accommodation for the large throng that assembled,

and it required the placing of chairs in the aisles to meet the wants of the audience. The pastor, Rev. D. Robertson, occupied the chair, and as it was his first experience at a social of that kind, he invited all to come to the next one, and he would tell them how he enjoyed himself. The programme held the names of some of the leading soloists of the city, including Miss Mutch, the Misses Minnie and Edith Hartson, Miss Lilywhite and Miss Nichol. Miss Georgie Calver also gave several recitations in a manner which won for her generous applause. Miss

Mutch was in exceptionally good voice, and sang "The Holy City" in a very effective manner. The Misses Hartson, in their duets, displayed sweet, rich voices that blended harmoniously. They received vigorous encores. Nothing more can be said of Miss Lilywhite than has been said in the past—that she possesses an excellent voice, and created a most favorable impression. The social will net over \$60.

SOLDIERS AT SUPPER.

No. 3 Company, Seventh Fusiliers, Hold Their Second Annual Banquet

-An Immerse Success. A brave lot of soldier boys sat around the board at the London House last night, and fought a winning fight with the excel-lent menu provided by Host Humpidge. They were handsome, strong of lung, and being true soldiers, not one of them ran away from their post before the close and left the meeting without a quorum. The occasion was the second annual dinner of No. 3 Company, 7th Fusiliers, and proceedings commenced at 8:30 sharp. Then the was a clatter of dishes and a rattle of kni s and forks for about an hour, while the soldier laddies did justice to the meal like old campaigners.

The guests were Lieut. Taylor, Color-Sergt. Brown, Corp. A. V. Becher, Sergt. Maj. McCrimmon, Color-Sergt. Allen, Corp. E. H. Price (No. 1 Company, R. C. R. I.), Staff-Sergt. McCrimmon, Col.-Sergt. Jacobs (No. 3 Company), George Hayman, color-sergeant No. 4 company), H. D. Fleming (color-sergeant Thirty-eighth Battalion, Brantford), T. S. Thompson (sergeant No. 1 Company, Twenty-seventh Battalion, Petrolea), G. Woods (corporal No. 1 Company, Thirteenth Battalion, Hamilton), H. L. Milligan (sergeant No. 4 Company),

Pte. W. C. Garside, Ptc. John Heaman, Sergt. B. J. Tott (No. 3 Company), Pte, C. Potter, Sergt. R. Spicer (No. 3 Company), Ptc. E. E. Waspe, Ptc. J. H. Chatton, Pte. W. R. Kennedy, Pte. W. J. Barter, Pte. C. J. Crisp, Pte. H. P. Coppinger, W. C. Tackaberry, Sergt. Freeland, Corp. Anderson and Pte. A. B. Imrie. The introduction of the toast list demonstrated the fact that every one present was an after dinner speaker, an orator and

a singer. Color-Sergt. H. Brown was in the chair and made an excellent toastmaster. Lieut. Taylor proposed the toast of "Loyalty," and also replied to the toast of "Our Commanding Officer and Staff." Sergt.-Major McGrimmon made an appropriate response to the toast of "The Army, Navy, and Canadian Militia."
"Sister Corps" was coupled with the

names of Corp. Price, R. C. R. I., Col.-Sergt. Flemming (Brantford), Sergt. Thompson (Petrolea), Corp. Woods (Hamilton). "The Seventh Battalion may well congratulate themselves on the position they have attained in No. 1 and 2 districts, said Sergt, Major McCrimmon in response to the toast of "Our Non-Commissioned Officers." "They have obtained fourth position, and were within one-half a point of the Grenadiers of Toronto. If there has been a great deal of prosperity in the bat-

-with all due respect to the other officers -to the non-commissioner officers." Staff-Sergt. McCrimmon and Color-Sergt. Hayman also replied. "Sister Companies" brought to their teet Color-Sergt. Freeland, Color-Sergt. Allin, Color-Sergt. Hayman, Color-Sergt.

Jacobs and Sergt. Milligan. Ex-Sergt. Crane and W. C. Tackaberry responded to the toast of "Our Guests." "The Ladies," "The Press," and "Our Host," were each duly honored and the company broke up vowing to fight their reminded that there would be fewer cases battles over again in the same manner next

The following sung during the evening: Detective Wasson, of Toronto, who has been in the city in connection with the Wheate-Meagher trial, has left for St. Catharines. He will return to the city next Monday, when the case will be made in the city next Sergt. Todd, Color-Sergt. Jacobs, Sergt. Thompson, Pte. Coppinger, Pte. Garside, Pte. Charlton, Sergt. Todd, Corp. Price, Sergt. Milligan, Corp. A. V. Becher, Col.

Sergt. Allin. IN THE COW'S KINGDOM.

The Dairymen's Association Active -Local Conventions Arranged For.

Interest in dairy matters has not abated in any way since the recent successful convention at Ingersell, and those who devote their time to promoting this very successful branch of agriculture are in constant demand to attend farmers' institutes and local dairy meetings.

Secretary Wheaton, of the Western Ontario Dairymen's Association, addressed a series of meetings in Wentworth and Welland counties last week. Though the roads and weather were very unfavorable, the attendance was good and successful meetings were held at Woodburn, Caistorville

and Winger. Dairying in the sections referred to has not made the advancement it has in districts like Oxford and Listowel, consequently this missionary work on the part of the association is having a good effect in stimulating the farmers in these places to give more attention to dairying as a business that will return a handsome profit for the labor and time expended upon it.

To meet the increasing demand for information on all dairy topics and to afford an opportunity to dairymen to acquire the latest thought on the best practices in successful dairying, the Dairymen's Association of Western Untario have ar ranged for local conventions at Dunnville, Feb. 23; Shelburne, March 2; Watford, March 7, and Wingham, March 9. A good staff of speakers is provided, consisting of A. Pattullo, Woodstock, president of the association; Prof. Dean, O. A.C., Guelph; J. A. Ruddick, of the Dominion dairy commissioner's staff, Ottawa; Robert Cleland, Listowel; John Geary, London; J. S. Pearce, London; T. B. Millar, Provincial Dairy School, Guelph; J. W. Wheaton, London, and others.

The local dairymen and townspeople in these localities are looking after the advertising in their respective districts, and large gatherings are expected at each place. The Dairymen's Association hopes by gatherings of this kind to carry out the object it has in view of promoting not only the cheese industry of Western Ontario, but the butter industry as well, and to keep this western district in the front rank as a producer of fine dairy products. DAIRY MEETING IN ELGIN.

LAURENCE, Feb. 20.-Mr. J. S. Pearce, R. Robertson and J. W. Wheaton, of London, addressed a very successful dairy meeting at Laurence, Elgin county, yesterday. The cow, how to feed her; how to care for her and her product so as to make the most profit out of it; winter dairying Honey and Horehound and paying for milk by the percentage of butter fat were among the subjects discussed. The addresses were much appreciated by those present.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done once it will do again.

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold at all drug stores.

Farrister, etc., over Bank of Commerce

CUTTING-BOX CASUALTY.

A Young Farmer and Prospective Bride groom Loses His Right Arm. BRAMPTON, Ont., Feb. 20.-This morning young farmer named James Duncan, of

Nortonville, had his right arm cut off below the elbow by a cutting-box. Dr. Heggie, of Brampton, dressed the wound. The young man was to have been married on Thursday next.

GRAND

Previous to our removal to Dundas street we will offer the

Greatest Bargains

Ever offered in the city in

Boots, Shoes, Trunks,

READ THIS LIST. Men's Strong Working Boots.\$1 00 \$ 85 Men's Calf Laced Boots..... 2 00 talion during the last year it has been due Men's Calf Laced or Gaiters. 3 00 Men's Fine Calf Boots..... 3 50 Men's Kid Gaiters...... 1 50 Ladies' Fine Kid Button Boots 1 60 Ladies' Dongola Kid Button Boots.... Ladies' Fine American Kid

Button Boots............ 3 00 2 65 Ladies' Fine Yankee Gaiter-Ladies' Fine Dongola Oxfords. 1 35 Ladies' Fine Dongola Low Shoes...... 1 50
Ladies' Fine Dongola Oxford Boys' , Strong Waterproof

Infants' Moccasins and Shoes. 40 Overshoes and Rubbers at cost.

TRUNKS AND VALISES. Trunks, 28 inches long..... 2 00 Trunks, 30 inches long..... 2 50 Trunks, 32 inches long..... 3 00 Trunks, 34 inches long...... 4 00 Trunks, 36 inches long..... 5 00 Valises, 14 inches long..... 40 Valises, 18 inches long..... Valises, 22 inches long..... 85 Valises, 24 inches long..... Gladstone Bags..... 6 00 Gladstone Bags..... 4 00 Club Bags...... 2 00 1 40 Grips..... 1 00 Purses..... 50 Purses..... Shawl Straps.....

Skate Straps, per pair..... Shopping Bags..... Chatelaine Bags..... Every article in the store same reduction, as we do not want to move much to our new store on Dundas

street.

351 Richmond Street. New Retail Shoe Store.

FURS! FURS! FRUS At Cost Prices for next 10 days.



London's Fashionable Hatter and Furrier. 400 RICHMOND STREET. ZXV

COUGHS and COLDS Are cured by taking

McDERMID'S

Large Bottle 15c. Pleasant to take N. I. McDERMID 174 Dundas Street.

VANDERLIP, Tailor. SOLICITS YOUR ORDER FOR

FINE TRADE Union men employed and every gar-ment guaranteed. 2024 Dundas Street sxv

Our Buyer's Mistake is Your Gain.

Last week we thought we were open for a few nice nobby goods if they could be got cheap.

He found when he got to the markets that they were very eager to sell (they wanted our cash).

He bought largely, yes, very largely; in fact, tar more than we have room for, and at prices 50 per cent. cheaper than we expected. Less than 60c on the \$.

76 Cases arrived by the Canadian Pacific Railroad to-day, and as many more expected by Grand Trunk tomorrow.

19 pieces all-wool Flannel, worth

25c for 15c. Men's navy all-wool heavy Top Shirts, worth 85c for 50c.

26 pieces all-wool Tweeds, beauti-

2 20 ful patterns, worth 50c, our price 25c. 361 Ladies' Silk Blouses, in pink, cream, blue, fawn and gray, worth \$2 50 for \$1 25. Ladies'

> Crepon Dress Goods in all the new evening shades, sale price 40c yard.

don't miss seeing these.

canary, worth 75c for 50c, 22 pieces of Hopsacking in all the new shades, very fine goods,

Crepe Guipure in nile, cream and

Gilbert Waist Lining, every yard stamped, 121/2.

20 Patterns Art Sateens for fancy draperies, very nobby, 22c yard. Crumb's Best English Prints, our price now 9c.

New Baby Ribbon, all silk, 20 yard. Smyrna Rugs, worth \$1 25 for

70 dozen men's fancy Ceylon Top Shirts, worth 75c for 50c. Ladies' all-wool Vests in white and natural, worth 75c for 40c

Ladies' Light Weight Vests, 5c.

10 bales of Factory Cotton, from

4c up. You have only to examine quality to buy a web. Special prices by the bolt. cases of Flannelettes of the choicest patterns, from 5c up.

Yard wide goods for 71/2c.

worth 10c. Towelings, Tablings, Towels, Boots and Shoes, Ready-Made Clothing, etc., etc. Piles of each that was never witnessed in London before,

YOU WILL MAKE

Great Mistake

IF YOU DON'T

See Our Goods Before You Buy.

THE T. E. Mara Co.

155 Dundas Street and Market Square. LONDON.

LIMITED,