

Empire Trade May Hurt United States

AMERICA WILL NOT PROTEST AGAINST MOVE UNLESS DISCRIMINATION SHOWN.

CHICAGO, Ill., Oct. 31.—(A.P.)—“We cannot take exception to such measures as the Imperial preference programme, whereby Great Britain is endeavoring to weld the British Empire into a stronger unit, unless, of course, there be some specific discrimination against United States merchandise as compared with that from other foreign countries. The only effective answer to such a programme can be found through the achievement of admitted superiority on the part of our wares in quality of price or service.”

Such was the advice given members of the National Association of Farm Equipment Manufacturers in session here today by Dr. Julius Klein, Director of the Bureau of Foreign and Domestic Commerce of the United States Department of Commerce. Dr. Klein had previously expressed confidence in the future of United States foreign trade and forecasted that exports to Europe from the United States this year would approximate \$2,700,000,000.

Dr. Klein told the delegates that it was quite impossible to correlate purchasing with patriotism and declared “such artificial devices as preference agreements do not seem to be entirely effective in blocking the normal currents of our trade.”

“For example,” he said, “our pre-war shares of Australia's imports was about 12 per cent. That figure, according to latest tabulations, is more than doubled now, standing close to 25 per cent. Meanwhile England's contribution to Australian purchases has fallen from 60 per cent. to 45 per cent.”

Some of the difficulties ahead for the United States trade in Europe and Latin America he cited were:

Restrictions on essential raw materials, still remaining from war-time difficulties.

Domestic propaganda against United States merchandise.

Participation of Governments in business.

Take Brick's Tasteless and you must eat.—Oct. 30, 11

Where the Axe May Fall

TEN PER CENT. CUT IN STATE DEPARTMENTS.

The British Cabinet Economy Committee may favour imposing a compulsory 10 per cent. reduction in the administrative costs of Government Departments, leaving the heads of Departments to effect the saving as best they can.

Whether Ministers may ultimately be attracted by a scheme of all-round sacrifice, beginning with their own salaries and those of members of Parliament, remains to be seen, but such a plan is being advocated in some parts of Whitehall.

The substantial surplus, estimated at upwards of £50,000,000, now accumulated in the National Health Insurance Fund, may have an important effect on the proposals of the Economy Committee.

Indeed, this surplus has suggested the possibility of withdrawing the percentage grant of two-thirds now contributed by the State at an annual cost to the taxpayer of between £6,000,000 and £7,000,000. An alternative proposal is that the many additional burdens which have been accepted by the State from time to time should now be transferred to insurance organizations, with a small increase in the contributions of insured persons to meet the additional cost of medical and other benefits now borne by the State.

As regards expenditure on housing, this year estimated at £7,824,000, Ministers may consider whether the higher rate at which a subsidy is being given under the Wheatley Act, as compared with the Chamberlain Act—and the latter is producing a greater number of houses—is justifiable, especially as during last year over 67,000 working-class houses were erected without any financial assistance.

But the Government, in considering savings here, would bear in mind the effect on the house-building output.

The reform of the Poor Law, abolition of boards of guardians, and Treasury control over the amount of grants from part of the Government's legislative programme, and it is hoped to pass legislation to this end during next year.

WATCHES.

Our stock of Ladies' and Gent's Watches is the finest ever shown by us. See them. Prices right.

W. & R. ENGLISH, Jewellers. Est. 1871. 404 Water St. Box 447. June 13, 6mo. eod

WHEN HOUSE USE MINARD'S LINIMENT.

Women of St. John's--Our Annual - November - Sale

Women's and Misses' COATS

SIZES FOR MISSES 14 to 20. WOMEN 36 to 46. STOUTS 42½ to 52½

WE REALLY THOUGHT WE HAD GIVEN THE PUBLIC THE MAXIMUM VALUES, but this buying scoop smashes to smithereens the values offered heretofore in St. John's.

GOOD NEWS FOR FASHION-LOVING WOMEN.

A SALE in which style and beauty share honors with the utmost in values—1400 COATS have been assembled from 15 of America's famous coat makers—the “Cream” of their stocks, and because of volume orders placed by us we received price concessions much beyond the ordinary.

In fact at our SALE PRICES you could hardly procure the materials and fine furs used in the making.

BEAUTIFUL FUR - TRIMMED COATS

Again we reiterate these are Super-Values—again we assure you that this Buying Scoop will not be possible to duplicate—again we urge you to come and come early—for Handsome Winter Coats in finest materials with rich fur trimmings—that are sensational at these prices

16.95

BOLIVIAS
VELOURS
VELSHEEN
DUB BLOOM
VELORIA
PIN-POINT
FAWN

22.00

Fur Collars, Cuffs and Borders of wanted and desirable Furs.

THE COLORS ARE THE NEWEST!

28.00

Again Demonstrating Our Millinery Leadership in a Sale of

NEW HATS

800 NEW FELT HATS

2.79 FOR MISSES' WOMEN AND MATRONS. 2.20

Some newly purchased, some from higher priced lots.

Hundreds of New Velours, Felts and Velvet

All the new shades and combinations. HATS Head Sizes for every woman.

Smart Cloches, daring pirate shapes; flare brims, drooping brims. 3.98 4.98 5.98 6.98 7.98

Satins, Felts, Velour, Hatters Plush, Velvets and Satin. Hats of smartness and genuine elegance that you will want for every occasion, be it for sports, business, afternoon or dance wear.

WHERE YOU

ALWAYS GET LOWEST-IN-THE-CITY PRICES.

LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION, LTD.

THE STORE THAT SELLS ALL OVER THE COUNTRY CAN SATISFY YOU, TOO

Guaranteed Fine and Sound! SALE OF

FUR COATS

Coming at the very beginning of the Fur Coat Season—yes, and—Representing Style Favourites from the finest Furriers of Canada and the U.S.A.

72 Soundly Rich Fur Coats

SIZES FOR MISSES AND WOMEN.

SIZES FOR STOUTS.

20 SMART STYLES. 115.00 150.00 180.00 EVERY COAT 240.00 280.00 330.00 durably silk lined, skins carefully matched and graded for quality. Every detail fine.

A DEPOSIT WILL RESERVE YOUR COAT.

Just Folks.

By EDGAR GUEST.

AN UNALTERABLE OPINION.

It's my opinion calmly given out Beyond the slightest shadow of doubt. Considered carefully from any angle With due regard to every twist and turn. And all controversy which may rise My baby girl has most bewitching eyes.

Considering all things, this is my conclusion. Amid the world's great clamor and confusion, Its strange ideas and its notions curious. And all the queer contentions waxing furious. Concerning life on earth and life hereafter. Nothing is sweeter than my baby's laughter.

I am no bigot, but I'll stick to this. Though mad fanatics round me snarl and hiss. And sect and cult assail and bid me alter. My voiced opinion, still I will not falter. This is my judgment: Earth no charm possesses. Lovelier than are my baby girl's caresses.

I will go further. This I now declare. To all who live on earth or in the air. My opinion, not in guile, conceived. This baby girl of mine, who mounts my knees Means more to me than she will ever know to me.

CONFEDERATION LIFE. Aug 17, 2mo

Mr. Churchill

PREDICTS GREAT PROSPERITY IN COAL CRISIS IS SETTLED.

Speaking at Loughton, Essex, recently, Mr. Winston Churchill, Chancellor of the Exchequer, said that the Government were studying conditions for improving the occupied ownership of land and the question of maintenance and development of small properties.

He had arranged with the Minister of Transport to allow a larger proportion of the road funds to be spent on rural roads.

Referring to the opposition to the Government, he said that the criticisms of the Labour and Liberal Parties were effaced by the criticisms of their own Conservative papers.

He believed that the great Locarno Pact would make for prosperity; indeed, he was told that it would be the signal for a very large expansion of trade and industry throughout the country, if it were not for the fact that we were somewhat overhung and overcrowded by the fear of a great industrial disturbance in May when the coal situation would have to be reviewed.

People were afraid to embark on enterprises because they did not know where they would be.

If it ever became a question as to whether this country was to be governed under the old Constitution or by some new form of Soviet, he was certain the people might rely on the Government fearlessly to do the duty to the end.

North's Star Breakfast Bacon

Shipped from Boston every steamer. This Breakfast Bacon perfectly delicious. Try North Star with Jersey Corn Flakes and Arbuckle's Coffee for Breakfast. A great meal.

J. B. ORR, CO., LTD. Importers

Fire Worship

The religion of fire worship, called Zoroastrianism, is a survival of faith of great antiquity. It flourished during the fourth and sixth centuries B.C. and its adherents have always paid great reverence to the elements, especially fire.

The devout Parsee engages in frequent daily prayer and worship, as when he worships turns his face to some bright object. The name “fire worshipper” was popularized by Moore's poem, “Lalla Book.”

Recently worshippers at the Temple at Rangoon appealed against the decision of the Supreme Court of Lower Burma to allow a woman, Bella, born of a Christian father and a Parsee mother, to worship there, pleading that her presence defiled the temple and that they had to consecrate it.

Bella had undergone the usual Parsee washing by the priest, which constitutes initiation, and the Privy Council who heard the appeal decided that, as she was born of a Parsee mother and had taken the usual ceremonies which were sufficient to make her a Zoroastrian, Bella was therefore entitled to worship in the Temple.

CONFEDERATION LIFE. Aug 17, 2mo

KEEP MINARD'S LINIMENT IN THE HOUSE.