

JELL-Ofor
Dessert
to-morrow**RASPBERRY JELL-O**

Dissolve a package of Raspberry Jell-O in a pint of boiling water. Pour into a bowl or mould and put in a cold place to harden. Turn out on a plate and serve plain or with whipped cream.

F. M. O'LEARY, Distributor.

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A Superior SmokeCultivate the
"INDEPENDENT"
habit.**INDEPENDENT**
CIGARETTES

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THE FRESHNESS OF SPRINGTIME

Three Flowers Perfume suggests the freshness of Spring-time—the witchery of woodland lore. Ladies love Three Flowers. It is so distinctive, so fascinatingly beautiful that it's use is one continuous delight. The Three Flowers odor is found in the creams and talcum, face powder and compacts, and in each of these delightful toilet requisites, it possesses that distinctively different fragrance.

The Royal Stores, Ltd.,For all Three Flowers preparations visit our Show Room.
June 9, 11

"GUTTA PERCHA"
CORD TIRES

Travel East. Travel West
Gutta Percha Tires are best
Over Rocks, through Sand
or Mire — Go on
Gutta Percha Tires

Gutta Percha & Rubber, Limited
Head Offices and Factories, Toronto

FOR SALE AT
J. MCKINLAY'S
WM. DUFF & SONS, Carbonear
and at
SPARKES & BINDON'S,
2 Prescott Street
may9,10,11 Agents.

ADVERTISE IN THE EVENING TELEGRAM.

SIDE TALKS.

By Ruth Cameron.

THE VOGUE OF BLACK.

Obviousness Versus Sophistication.
Once upon a time it followed, as the night the day, that if you were buying furniture for a porch you bought green and white. To-day green and white. To-day green is considered too obvious by those who want smartness as well as durability from their furniture. Other colors will do, natural grass furniture is permitted, but black is the ultimate touch of sophistication. And it certainly is stunning. I have seldom smashed the tenth commandment more utterly than when I stood in a furniture store where I was making some modest purchase and gazed at a lavish set of porch furniture, chaise longue and deep lounging chairs and divan and table, done in black with orange decorations and upholstered in black and orange cretonne. The set cost as much as the bride of ten years ago would have put into all her furnishings. And it was just for a sun porch. Do you remember in your childhood how porches were furnished with green wooden rockers with rush seats? How the tempo has quickened in these last two decades! Black For Young, White For the Old.



Black dress goods in the old days were chiefly utilized by middle aged and elderly women (meaning anyone over 30). To-day it seems as if the young were more likely to wear black than the old. And I think they can better afford to. Black, unrelieved, belongs to the young, who can set it off by their own youth and color. It is smart on them; it is a challenge. On the middle aged it is a handicap. They need the softer colors, soft grey and white and lavender. When they wear black it should always be generously relieved.

The Cycle Of Color.

Who, for instance, ever heard of such a thing as black candles ten years ago? Yet to-day black candles are the last touch of smartness in a black and yellow room. A friend of mine is devising. Who ever heard of anything but white candles, for that matter ten years ago? Candles were white, except for the tiny pink or red ones, as a matter of course. And then they began to be yellow and blue and orange and purple and orchid, and now they have reached the opposite end of the color scale and are black. What will they be next? Will they complete the cycle and be white?

Black blotting paper is another touch of interior decorating which I have recently seen in a very well gotten up woman's club. The edges of the blotter are gay colors but the blotter itself is black. An exceedingly good idea, don't you think, considering the purpose in life of a blotter.

Black in cretonnes is a comparatively recent development, and black relieved by gay colors, for furniture decoration.

How queer anything but a light colored cretonne would have looked ten years ago! And as for black furniture, it would have been thought absolutely eccentric and ugly.

Whenever a fashion started by the 400 is taken up by the four million it is soon abandoned by the 400 and then progressively by the four million. I wonder how long it will take this to happen in the vogue of black?

Our Dormant Resources

Editor Evening Telegram.

Dear Sir.—May I claim a few lines in your valuable paper to give publicity to a few observations I have made during a brief time in St. John's. I would remind Newfoundlanders that this island possesses such an enormous amount of untapped wealth that under careful administration and development of her natural resources could make her a young England. The fishing industry is as yet an untouched gold mine, and calls for more rapid development and enterprise. The establishment of up-to-date canneries and chemical plant to deal with fish offal and its conversion into artificial manures. The salmon itself is of exquisite flavour and superior to the much boomed British Columbia sockeye. A strenuous endeavour should be made to increase the export of canned fish and cod liver oil to England. Newfoundland oil is quite equal in quality to the Norwegian variety. The dormant energy lying in the lakes and rivers calls for conversion into Hydro-electric power, and I would urge upon Newfoundlanders the necessity of giving more publicity to this form of motive power to the outside world and attract capital for its development. Given a sufficient and cheap supply of hydro-electricity the vast forests of lumber, other than that used for pulp and paper making, can be used up for dry distillation and conversion into tar, alcohol, methyl alcohol and other products for which there is an enormous demand throughout the world in the paint and varnish making industries. The land thus cleared would become of extreme agricultural value and products hitherto imported could be home grown. On my way here from Port aux Basques I observed large quantities of saw-dust lying rotten and going to waste. The apparent useless article is of great value. By chemical process it is used in the manufacture of oxalic acid and other bleaching chemicals used in laundries and brass and copper works. The development of hydro-electric power would give to Newfoundland a valuable alkali industry, carbide and acetylene gas, used in steel welding.

By means of the electric furnace supplied from hydro-electric power, the valuable metals can be extracted and refined, in fact there is no end to the processes in which electricity can be used. The development of one industry calls for another and so on add infinitum. St. John's itself has every chance of becoming a veritable hive of industry.

Yours faithfully,

CHEMICUS.

THE BALD SPOT.

I wash my head with patient soap until the scalp is sore, inspired by faint and flimsy hope of having hair once more. I've tried out every kind of dope that's sold at Dingbat's Store. I once had ripping raven locks that fluttered in the gale; then I observed, with sundry shocks, that baldness would prevail, and barbers, pharmacists and doc began to get my kale. I rubbed my head with scented grease, I rubbed it good and hard, and every day I had my niece anoint my dome, with lard, for there's no comfort, bliss or peace for a bald-headed bard. I bought restorers by the vat and found them all a snare; I wore a do-dad in my hat to irrigate my hair; the more I used of this and that, the more my scalp was bare. The well known follicles are dead as yonder blasted tree; all desolate my scalp is spread, it's like a barren sea; the open spaces on my head are terrible to see. And yet I'm always buying dope to make the ringlets grow; along the drugist's shelves I grope, mild nostrums in a row; eternal in my bosom hope burns on with steady glow. Some day I'll find a magic balm to make the tresses shoot, so let no catfist fear or quail my sacred trust uproot; oh, throbbing heart of mine, be calm, my soul, be resolute!

Pure, clean wholesome Crisco adds to the taste of Fresh fried fish.—adv.

SNOODLES**A New Rubber Industry.****By CY HUNGERFORD****Extra Special TO-NIGHT at the Crescent!****BIG CHALLENGE DANCE****DAVID MANSFIELD vs. MARTIN DAY**

Of Conception Harbour

Nfld. Champion Step Dancer.

DON'T MISS THIS GREAT EXTRA ATTRACTION TO-NIGHT.

Also Regular Picture Programme—Usual Admission—Come early.

Use Sunlight Soap and Save Money**A half bar of Sunlight contains 6 ounces of PURE SOAP and will cost you only 7 cents.****A bar of inferior Soap contains no more than 6 ounces of Soap with 2 or 3 ounces of injurious chemicals or adulterants, and costs 9 or 10 cents.****From the foregoing you should realize that Sunlight Soap besides being ALL PURE SOAP is better and cheaper than inferior Soap.****Honest shopkeepers and intelligent women prefer Sunlight Soap which they know to be purest and cheapest in the world.****Low grade inferior Soap will damage your clothing and make your hands sore—Clothing is expensive and sore hands are unpleasant.****Sunlight Soap is so pure that it cannot injure even a baby's tender skin. It's almost good enough to eat.****You can buy Sunlight in bars for 14 cents, in half bars for 7 cents and in cakes for 5 cents.****All First Class Stores sell SUNLIGHT SOAP.**

June10,11,12,13

Up-to-Date is "Singed Wings"

AT STAR MOVIE TO-DAY.

There's an up-to-date picture! One of the most artistic and picturesque sets ever made for a motion picture is the home of Bonita and Don Jose della Guardia, a Spanish dancer and her aged grandfather in "Singed Wings," a Foxwyn Stanlaw's current Paramount production. Bonita is played by Bebe Daniels, who is featured with Conrad Nagel in the picture, while Robert Brower portrays the character of Don Jose.

Black walls, grey with dirt and age, rise above a barren floor made ugly by great gaping cracks. Dismal, ghostly shadows cast their ominous figures into weird, meaningless shapes. The little sun that penetrates through the windows with broken panes casts a ghastly light upon everything within the rooms.

Rain spots stain the ceiling and side walls, leaving marks not unlike giant icicles. Here and there a big chunk of plaster had been torn from the walls. Evil smelling holes in the corner tell the story of dirty rodents.

The furniture is warped, the paint having long since been scaled and worn away. On the chair in which sits old Don Jose, too weak to move, unkempt blankets are hung and padded. An old-fashioned charcoal heater staves off the penetrating cold.

The room is but a replica of hundreds of homes along the water front of San Francisco, where live the scum and unfortunates of the West Coast. It is along this waterfront that the setting for "Singed Wings" is laid by Katherine Newlin Burt, author of the story.

DISTEMPER.

A tablespoon of Minard's in cup of molasses mixed with the bran mash will give quick relief.

**Challenge Dance at the Crescent To-Night**

DAVID MANSFIELD VS. MARTIN DAY FOR CHAMPIONSHIP.

An extra special attraction will be run at the Crescent Theatre to-night in the form of a Challenge Dance between Martin Day, our local champion dancer and David Mansfield of Conception Harbour. This promises to be a close contest at both are capable dancers, and we hear that Mr. Mansfield is going to give Mr. Day a hard push. Anyway to-night will decide the better dancer and an exciting contest is looked for.

Of course the above event is a special added feature, as the regular programme of films will be shown. Last night's audience thoroughly enjoyed the bill, especially the Mack Sennett comedy "Where is My Wandering Boy This Evening?" They roared with laughter at Ben Turpin, who plays the hero role with satisfaction.

Every kind of speed—on a sidewalk scooter, on horseback, in fast motor cars on land, in faster planes in the air—is used to illustrate the theme

of Bebe Daniels' newest Rialto picture, "The Speed Girl," by Mack Sennett, which is now showing at the Theatre.

Fortunately, the feature has for star one of the most versatile girls in pictures. "The Speed Girl" is a fast-moving story of a girl who was born with desire for swift motion, whether on land, sea or in the air. Even as a child, it is shown, Betty Lee was a speedier "scooter," and wanted to push it faster than any of the other little boys or girls.

Jail for Irish

Moonshiners

Dublin, May 19. (A.P.)—The State magistrates are beginning to impose sentences of imprisonment instead of fines on the manufacturers of illicit spirits. The Civic Guard recently discovered a secret still of the top of Garkedy mountain. Donegal and captured four men. The place, they said, was a regular distillery. The four defendants are six months each.

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