

Lightened Prices--the Sustenance for Lean Pocket Books at BAIRD'S

FRIDAY, SATURDAY and MONDAY

Will prove it with the Utmost Returns for Every Dollar Expended

Do not pass our doors without getting acquainted with the generous display of Cold Weather Goods which we are featuring for Friday, Saturday and Monday. Your needs are many at this season. We can help you with your shopping problems. Come to-day.

The Showroom, too, has better values to interest you, this year more so than ever. Ladies', Misses' and Children's Coats offer you the very best values for years; so, too, with Underwear, Waists, Corsets, Hats and the hundred and one things usually found in well-equipped Showrooms. Come, have a look around.

IN THE SHOWROOM

Children's Coats.
A saving time to pick up nice warm Coats for little girls from 2 to 7 years, nicely trimmed Coats in Velour cloths, assorted shades, fur, trimmed, belt and pockets. Reg. up to \$6.50. Friday, Saturday and Monday. **\$3.95**

IN THE SHOWROOM

Children's Bonnets.
Neat little Bonnets in plain and cork Velvets, trimmed with ribbon, flowers and fur, assorted shades and sizes. Regular values to \$3.50. Friday, Saturday and Monday. **\$1.39**

New Values from the HOSIERY DEPT.

WOMEN'S HOSE—Best grade English Black Wool Cashmere Hosiery. In assorted rib; magnificent value. Worth \$1.50 pair. Friday, Saturday and Monday. **98c.**

CHILDREN'S HOSE—In fast Black, assorted ribs, strong Cashmere finish; fitting 2 to 14 years. Values to 50c. pair. Friday, Saturday and Monday. **29c.**

WOOL GAITERS—Little folks' warm Wool Gaiters, in Navy, Crimson and Cream, with fancy Knitted tops, assorted sizes. Special. **59c.**

WOOL BOOTIES—Pink and White and Blue and White Wool Booties, the ideal. Assorted sizes. Special. **38c.**

BOOTS, SHOES, RUBBERS

CHILDREN'S AND MISSES' BEDROOM SLIPPERS—Cotton and warm Crimson Felt Slippers, fancy painted front, felt and leather sole and heel; really excellent value. Worth \$1.60. Friday, Saturday and Monday. **\$1.39**

INFANTS' SHOES—Tiny toddlers' soft Black and Tan Kid Shoes, single strap style, pom pom front; sizes 3 to 6. Friday, Saturday and Monday. **\$1.17**

LADIES' RUBBERS—Dark Tan Rubbers, low cut style; pointed toe and military heel; reliable make. Reg. \$1.75. Friday, Saturday and Monday. **\$1.59**

CHILDREN'S BOOTS—Dark Brown Kid Boots, square toe, form fitting for little walkers. Sizes 5 to 8. Reg. \$2.60. Friday, Saturday and Monday. **\$2.29**

WOMEN'S BOOTS—Soft Black Vici Kid Lace-up Boots, pointed toe, military heel, rubber tipped; 9 inch height. Reg. \$6.00. Friday, Saturday and Monday. **\$5.55**

HUGE CURTAIN SALE

Less than Half Price HIGH GRADE LACE CURTAINS

65 pairs SCRIM CURTAINS, up to 6.50 values for **3.48**

3.19

Bath Towels

3.48

Pillow Cases



Curtain Goods

Extra large size White Turkish Bath Towels, with Crimson barred ends, fringed, beautiful soft finish. Reg. \$2.00 each. Friday, Saturday and Monday. **\$1.79**

CASEMENT CLOTHS—Cream ground Casement Cloths, with assorted colored floral centre and pretty borders, effective looking hangings. Reg. 50c. Friday, Saturday and Monday. **45c.**

FAMILY TOWELS—Very strong unbleached Turkish Towels for hard wear; value for 80c. each. Friday, Saturday and Monday. **69c.**

KITCHEN TOWELING—Pure White Kitchen Toweling, extra strong texture. We bought thousands of yards of this line and got a special low price. Friday, Saturday and Monday. **17c.**

WHITE SCRIMS—White Scrims, with stitched coloured borders and narrow lace edge. Special Friday, Saturday and Monday, the yard. **12c.**

ART MUSLINS—36 inch Colored Art Muslins imitation open work borders; a nice assortment of shades. Reg. 35c. yard. Friday, Saturday and Monday. **24c.**

CURTAIN LACES—60 inch White Curtain Laces. If you are looking for a good strong serviceable window lace with all over lace pattern, this line fills the requirement. Reg. 80c. Friday, Saturday and Monday. **74c.**

LAUNDRY BAGS—Dark Linen Cream Laundry Bags; coloured embroidered front, convenient size. Reg. \$1.00. Friday, Saturday and Monday. **87c.**

Our Small-ware Section

GIRLS' BLOOMERS—Pink Jersey Bloomers, fitting from 14 to 18 years; elastic at waist and knee. Special, the pair. **27c.**

GIRDLES—Dress Girdles, chain and celluloid; the newest in styles; each. **10c.**

NECKLIES—Fancy Beaded Neckties, with cluster drop; pretty shades; a special lot at. **17c.**

DRESSED DOLLS—Fully Dressed Dolls in all the colours of the rainbow; a nice assortment at. **37c.**

SHAVING STICKS—Large size Shaving Sticks in metal containers; reputable English quality; each. **19c.**

SUNLIGHT SOAP—Handful size; always pure; world wide reputation; each cake. **6c.**

BROOMS—A lot of pretty ones in Gilt, Gilt and Enamel and Black Cameos. Special. **20c.**

TRIMMING HEADS—Put up in glass tubes; assorted shades; the tube. **10c.**

CUFF LINKS—Untarnishable Gilt Cuff Links, and some sets with scarf pin. **18c.**

SALT SHAKERS—Aluminium Pepper and Salt Shakers; always bright and always upright; each. **10c.**

FINE CHAINS—Very neat patterns, and very strong; warranted for 35 years. Special. **35c.**

PEARL SOAP—Best of Essences Glycerine Soap; liked everywhere. **22c.**

ABSORBENT COTTON—Put up in rolls; assorted widths; handy for the home. Prices 5c, 20c, 38c.

SHAVING CREAMS—Mennen's and Taylor's largest size tubes of **29c.**

PAGE TALCUM—Offers you a larger size tin than usual for only **25c.**

POND'S EXTRACT—The reliable household remedy; keep a bottle at home. **45c.**

4.00 Wool Scarves 2.49

Snug looking White Wool Scarves, with fringed ends, others in Angora Wool, in shades of Emerald, Rose, American Beauty, Coralette and Fancy Stripes. Reg. \$4.00. Friday, Saturday and Monday. **\$2.49**

LADIES' COAT SWEATERS—All Wool, just what you need for the long season ahead. V neck, collarless, nice for home wear, long sleeves; shades of Navy, Rose, Saxo, Henna, Patty, Nigger and all Black. Regular \$3.00. Friday, Saturday and Monday. **\$2.79**

MARY GARDNER'S FACE POWDER—The popular face powder to-day. White only; nicely boxed. Friday, Saturday and Monday. **39c.**

GIRLS' SERGE DRESSES—Pretty Navy Serge Dresses, to fit from 8 to 14 years; long sleeves, pleated skirt, Peter Pan collar. Reg. \$6.00. Friday, Saturday and Monday. **\$5.49**

SHANTUNG SHIRTSWAISTS—Long wearing Shirtswaists, with Hilo collar, long sleeves, pearl button trimmings; a size 36 to 42 inch bust; smart looking. Shirtswaists. Reg. \$5.00. Friday, Saturday and Monday. **\$4.49**

HAND BAGS—In Black Moire, with steel clasp and chain and silk tassels; mirror enclosed; very neat. Special Friday, Saturday and Monday. **76c.**

JERSEY BLOOMERS—Heavy Jersey Bloomers, with elastic at knee and waist; shades of Cream, Grey, Natural, Pink, Navy, Brown and Black. Reg. \$1.40. Friday, Saturday and Monday. **\$1.23**

WOOL NAP BLANKETS

Away under Regular Prices. Best Blanket Value for Years GRAB THEM UP!

COMBINATIONS—Children's warm Union Wool Combinations, high neck, long sleeves; to fit 8 to 14 years; excellent quality. Reg. \$2.40 suit. Friday, Saturday and Monday. **\$1.89**

INFANTS' VESTS—Very soft texture, for tender skin; long sleeves, buttoned front; fitting up to 2 years. Reg. 80c. Friday, Saturday and Monday. **48c.**

LADIES' NIGHTGOWNS—Galen trimmed White Flannel Nightgowns; long sleeves, round neck; full fitting sizes. \$2.00 value. Special Friday, Saturday and Monday. **\$1.72**

STAMPED DRESSES—Infants Stamp-ed Dresses in fine Muslins; ever so many pretty and simple designs to work; sizes to fit 3 months up to 3 years. Reg. \$1.10. Friday, Saturday and Monday. **89c.**

DENT'S unrivalled quality KID GLOVES and some serviceable WOOL GLOVES on sale

DENT'S SUPER QUALITY KID GLOVES—Ladies' beautiful fine quality Kid Gloves. In assorted Tans, Grey, Black and White; 2 dome sat. Special Friday, Saturday and Monday. **\$2.18**

MOCHA FABRIC GLOVES—Neat fitting and neat appearing Gloves, with 2 domes, lined wrist; shades of Brown, Beaver, Grey and Coal-ling. One of our leaders this Friday, Saturday and Monday. **82c.**

SUEDE GLOVES—Very superior quality Suede Fabric Gloves, with gauntlet and strap over dome fastening; shades of Beaver, Fawn, Mole, Light and Lark Greys. Special. **\$1.25**

WOOL GLOVES—Snug fitting all Wool Gauntlet Gloves for stormy days and the colder days; shades of Grey, Beaver and Fawn. They're special value at. **\$1.25**

FINE WOOL GLOVES—For every-day wear, closed wrist; shades of Beaver, Champagne, Navy, Brown and White. Special. **82c.**

TABLE CLOTHS—White Damask Table Cloths, 50 x 80 size; these offer you a very special value. Reg. \$2.30. Friday, Saturday and Monday. **\$1.98**

TABLE NAPKINS—These are splendid quality White Damask; hemmed ready for use; pretty ivy leaf patterns, etc. 18 x 18 size. Reg. 85c. value. Friday, Saturday and Monday, each. **27c.**

A SPECIAL VALUE IN LADIES' Umbrellas 2.40

A couple of dozen of these go on Sale to-day; fast Black covering, straight all wood handle with fancy bone grip and wrist cord. Reg. \$3.50. Friday, Saturday and Monday. **2.40**

A Swell Looking BOOT for Men--on Sale

MEN'S TAN BOOTS—In Dark Chocolate shade, snobby toe, rubber heel; Fall weight. Regular \$6.50. Friday, Sat'y, & Mon. **\$5.79**

MEN'S BROWN—Soft Black Vici Kid. Heavy Slippers for the home, the office, or wearing in saloons. All leather sole and heel and just now specially reduced. Reg. \$4.50. Friday, Sat'y, & Mon. **\$3.48**

Taffeta Silk RIBBONS Half Price

Brilliant Taffeta Silk Ribbons, 5 inches wide, the kind you have always used for shades Pink, Crimson, Rose, Navy, Saxo, Pale Blue, Brown and Black. Reg. 90c. yard. Friday, Saturday and Monday. **45c.**

NAVY SERGE—Fast Navy Blue Serge for Men's or Boys' wear; nothing looks better than a suit of this warm, good wearing Drovers' Serge. The yard. **\$1.49** Friday, Saturday and Monday.

PIJAMA CLOTHS—Broad Striped Pijama Cloths of real good quality. Pink and White, and Blue and White; superior wearing materials. Reg. 50c. yard. Friday, Saturday and Monday. **54c.**

TWILLED SHEETINGS—70 inch unbleached Twilled Sheetings, fine weave and very strong. Dollar value. Friday, Saturday and Monday, the yard. **89c.**



ADVANTAGE OF AERIAL TRANSPORT.

As a result of this trip I am of the opinion that invaluable service to surveying in unexplored and unmapped territories will be rendered in the future by the seaplane; in transporting supplies, and men, thereby saving for the work many days of the working season, which is already short enough; in permitting reconnaissance and exploratory flights for purposes of planning surveys; in keeping in communication with the surveyors during the season; and in taking the photographs along the course of survey for filling in detail. To those who have a thorough knowledge of the ground conditions and experience in sketching and mapping such as surveyors have, the value of flights over the districts to be surveyed, can scarcely be overestimated.

During the course of this flight we flew over a series of base lines and meridians which I had surveyed years ago. At that time very little was known about the country in the immediate neighbourhood of the line and considerable difficulty was experienced in determining the best locations for the caches and the lines were produced with no knowledge of what was to be expected ahead. Considerable time was necessary to locate and map the waterways and important topographical features. This year in approximately one hour in the plane these features were observed clearly and many more within the reach of survey. Had this flight been possible before the survey had been taken much time and expense could have been saved and considerable worry eliminated and what is true of this survey is equally true of all other surveys of this nature.

Published by Authority.

His Excellency the Administrator in Council has been pleased to appoint Mr. George Allan Tuck to be Sub Collector of Customs at St. John's Harbour, in place of Mr. James Tuck, deceased. Mr. George Allan Tuck to be Inspector of Weights and Measures with Jurisdiction from St. John's Harbour to Lead Cove, in the District of Trinity, in place of Mr. James Tuck, deceased.

Rev. S. Bennett, Rev. E. Broughton, Rev. C. R. Blount, Rev. W. B. Bugden, Rev. Dr. Curtis, Rev. Dr. Dunn, Rev. T. B. Darby, Rev. Dr. Fenwick, Rev. Chas. House, Rev. C. H. Johnson, Rev. Chas. Lench, Rev. W. J. Morris, Rev. Hammond Johnson, Rev. R. E. Fairburn, Rev. H. G. Coppin, Rev. E. Moore, Rev. J. G. Joyce, Rev. W. H. Detchon, Rev. E. C. French, Mr. John Leamon, Mr. C. F. Ayre, Mr. H. N. Burt, Mr. Joseph Peters, Hon. R. K. Bishop, Mr. Geo. A. Buffett, Dr. MacPherson, Mr. Arthur Mews, Mr. J. C. Pratt, Mr. R. F. Horwood, Sir J. C. Crosbie, Mr. Albert Soper, Inspector General Hutchings, Dr. J. A. Robinson, Mr. A. Vatcher, Mr. H. MacPherson, Mr. G. W. Gushue, Mr. W. H. Peters, Mr. Samuel Harris and Judge Penny to be a Board of Governors for the Methodist College.

Mr. Ananias Rees to be an additional member of the Church of England Board of Education for the District of Bell Island.

/Dept. of the Colonial Secretary, November 7th, 1922.

Wedding Bells.

EVERY-LAMBERT.
Gower Street Church was the scene of a pretty wedding at 7.30 Tuesday evening, when Miss Janie Lambert and Mr. Wilson Avery were united in the bonds of matrimony by the Rev. H. Johnston. The bride looked charming in a dress of blue satin with veil to match and was supported by Miss Sadie Martin and her sister, while Mr. Wm. Sams, Mr. W. Butler and Mr. M. Burt supported the groom. The bridesmaids looked very pretty in white silk. After the ceremony a reception was held at Mrs. Martin's 12 Lime Street and a very enjoyable time spent. The bride received many very valuable presents. The happy couple left by Wednesday's train for Grate's Cove where they will in future reside.

Highlanders' Dances have always been most successful. November 9th, Dance will be no exception. So come along, Ladies, \$1.00; Gent's, \$1.50.—nov. 9

Shipping.

S.S. Javary, 7 days from New York, arrived last night after a fair passage. The ship has been chartered by Messrs S. Garson & Co. and she will take a load of scrap iron to the American market. A similar cargo was shipped six weeks ago.

S.S. Saceh sailed for Liverpool at 5 p.m. yesterday.

S.S. Manco sailed for Montreal at 7 o'clock last evening.

ACKNOWLEDGMENT—The Mother Superior of Belvedere Orphanage, acknowledges, with thanks, receipt from the Royal Trust Company of the sum of five hundred dollars, (\$500.00), bequest to the Institution from the estate of the late Hugh Baird.

Fasteners should be provided for muslin curtains so that they will not blow out of the window at night and become damp and soiled.