

WOMEN'S  
High Laced Boots,  
At 1914 Prices.



LADIES' BLACK KID 9 inch BOOTS—Price only \$6.50 per pair.

This boot makes an ideal walking boot and has a good sensible walking heel. We sold this boot for \$9.75 last year.

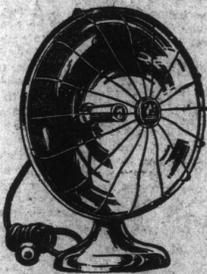
LADIES' 9 inch TAN CALF BOOT, with Tan Cloth Top. Price only \$6.00 per pair. Only 200 pairs of these boots at \$6.00. Secure a pair to-day.

300 pairs LADIES' GUN METAL CALF BLUE-CHEER BOOTS, only \$3.99 per pair. Special price on case lots for cash.

Mail orders receive prompt attention.

**F. SMALLWOOD,**  
The Home of Good Shoes,  
218 & 20 Water Street.

Have your office made comfortable for you these chilly mornings by using one of NOS-WORTHY'S COSY GLOW HEATERS.



**WM. NOSEWORTHY, Ltd.,**  
Water Street West.

**GRAVENSTEIN APPLES  
and CALIFORNIA ORANGES.**

Now in Stock,

100 Brls. Gravenstein Apples--1, 2, 3, Domestic  
300 Cases Choice Oranges--Count 252, 216, 200  
176, 150.

Get our prices before placing your order.  
**BURT and LAWRENCE.**

**Great Realization Sale,**  
AT 266 WATER STREET.

**COTTON BLANKETS, \$2.75**  
FOR LARGE SIZE.

and numerous other bargains.

**OPPOSITE BOWRING BROS.**

**TO THE TRADE.**

Get Our Prices on

**HAY  
—AND—  
OATS.**

**GEORGE NEAL, Ltd.**  
'Phone 264

**Coal! Coal!**

NOW LANDING  
CARGO

**Anthracite  
COAL**

Ex Schooner  
"INSPIRATION."

Cheapest Cash Price.

**A. E. HICKMAN CO., Ltd.**

**Investment!**

McKinley has advanced 5 cents; Boston Montana from 74 cents to \$1.50; Studebaker up \$2 in one day; Fisk made \$1 in one day; Nipissing put on 60 cents last week, now ex-dividend. Middle States up 50 cents since Friday's low; Allied receded one cent; Perfection dropped 15 cents, making a new low of 60 cents bid.

We believe Studebaker will soon reach \$80; Boston Montana another 10 point advance and Continental Mines about 60c. There are big possibilities in the Canadian precious metal stocks. Better buy now.

**J. J. LACEY & COMPANY, LIMITED,**  
STOCKS AND BONDS. TELEPHONE 1184.

**Fashions in  
Furniture.**

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered furniture, a splendid selection of which we are now showing. Here—huge Cosy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc.—gladden the eye, and there is no lack of smaller upholstered articles.

**U. S. Picture & Portrait Co.,  
General Furnishers.**

**Bargains!**

500 YOUNG MEN'S SUITS at . . . . . \$3.00  
500 SINGLE and DOUBLE BREASTED SUITS at . . . . . \$7.50  
497 YOUTHS' SUITS at . . . . . \$3.50  
625 MEN'S ODD COATS at . . . . . \$1.50  
1000 pairs LADIES' BOOTS from . . . \$1.00 up  
700 pairs MEN'S BOOTS from . . . \$1.25 up  
375 LADIES' COATS at . . . . . \$1.50

**J. M. DEVINE,**  
Importer & Exporter,  
29 Broadway, New York City.  
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*Miss Jewel and her friends  
A girl's appearance  
is her best friend.*



There is an intimate as well as an artistic touch to properly designed Jewellery. It becomes a part of one's personality. A girl regards her gems as her personal friends. We welcome your visit and inspection of our Watches and other Reliable Jewellery.

There is no time like the present and no present like the time.

**R. H. TRAPNELL, Ltd.**

Jewellers and Opticians, 107 Water Street.

**BREAKFAST FOODS**

For the Different Seasons.

QUAKER CORN FLAKES.

QUAKER ROLLED OATS.

(In sealed cartons, two sizes.)

QUAKER PUFFED RICE.

QUAKER PUFFED WHEAT.

These Puffed Cereals are excellent for children.

**E. J. GODDEN,**

Distributor for Newfoundland.

Water Street, St. John's. Phone 920.  
1195,2000,000

**Hardwood Flooring!**

Birch, Beech and Maple.

We are now booking orders for a carload of Maple Flooring below pre-war prices.

**C. A. HUBLEY,**

Call 406 Water St. Phone 950. Write Box 909, St. John's.



**No Matter How the Fire is Caused**

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

**Reid-Newfoundland Co., Limited**

**Labrador Steamship Service.**

S. S. "Meigle" will leave the dry dock wharf at 10 a.m. on Wednesday, October 5th, for the usual Labrador ports of call.

**FREIGHT NOTICE.**

**Labrador Steamship Service.**

Freight for S. S. "Meigle" for the usual Labrador ports of call will be received at the dock shed on Monday, Oct. 3rd, from 9 a.m.

**Reid-Newfoundland Co., Limited**

**Intercontinental  
Transports Limited.**  
MONTREAL-ST. JOHN'S SERVICE.

<b>FREIGHT ONLY.</b> S. S. "Mapledawn" leaves Montreal direct Oct. 6. S. S. "Winona" Oct. 19th.	<b>TO MONTREAL.</b> Freight & Passengers. S. S. "Manoa" Oct. 4th.
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**DIRECT LIVERPOOL SERVICE.**

S. S. WELLAND COUNTY, October 2.

S. S. LORD DUFFERIN, October 20.

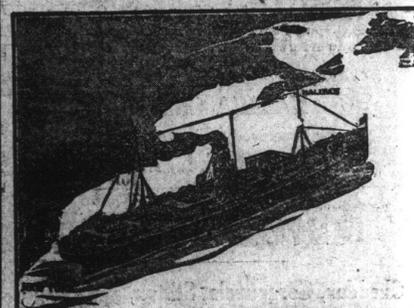
S. S. WELLAND COUNTY, November 17.

For passenger and freight rates apply

**HARVEY & CO., Limited,**

Representing CANADA STEAMSHIP LINES, LTD.

**RED CROSS LINE.**



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will sail from New York on Saturday, October 1st.

This steamer has excellent accommodation for both First and Second-Class passengers.

Through tickets issued to Boston via Halifax and Dominion Atlantic Railway.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

**HARVEY & COMPANY, LIMITED,**

St. John's, Nfld., Agents.

**Charles Hutton's**

FOR

**Pianos  
Organs and  
Gramophones.**

40 YEARS' EXPERIENCE.

Buy the best, it has to last you a lifetime.

Prices and terms, like the quality, the very best.

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