

# "BETTER THAN THE BEST!"

**New - Knit**  
Wool Underwear.

**IT IS THE BEST!**

It is **CHEAP,**  
**BUT NOT SHODDY!**

It gives satisfaction. Once  
worn always worn, for it  
is **THE BEST.**

Every Newfoundlander will remember with pride the occasion on which the above words were used in reference to our brave soldiers, and every man who wears a suit of our Underwear will again have occasion to use the above words, for

**New-Knit WOOL Underwear**

is **"BETTER THAN THE BEST!"**

WARM—COMFORTABLE—DURABLE.

What more can be desired in Underwear, except, of course, the low figure at which we offer them.

We stock New-Knit Wool Underwear in all the grades and weights in which they are put up. Sizes from 34/32 to 50/48.

PRICES, \$1.80 up to \$4.00 per garment.

**New - Knit**  
Wool Underwear.

**Ask for It! Buy It!**

**Try It!**

**You will be satisfied.**

**Men's New - Knit Fleece Lined UNDERWEAR, First Grade, all sizes, only \$1.25 per garment.**

**Marshall Bros**

## An Experiment in Character Reading.

By RUTH CAMERON.



How beautiful the line of his profile was, tracing a line of inheritance from some ancestor who could not transmit also the emotions that must have been at some time behind the dignified exterior. Yet Abial had done things to his face since he had had the moulding of it. He had shut his mouth to a line of repression and he had invited a glint of suspicion into his eyes.

I copied that out of one of Alice Brown's books because I loved it so. It puts into more vivid words than I ever could have found, a feeling I have long had about the things we do to our faces.

I think everyone ought to look in the glass at least once a year and ask himself: "What have I done to my face since I have had the moulding of it? Have I been etching any new lines into it in the past year?"

Try it some day.

Look closely at That Familiar Yet Unfamiliar Face.

Try to look at that face before you, as if it were another's.

You have often essayed to read character in the faces you see on the trolley or the street; try to read the character in this face that looks out at you from the mirror.

Are there lines of sensuality about the mouth?

Is there a nervous frown settling itself between the brows?

Is there any touch of that hardness which too great concentration on the thoughts of money and success is sure to bring?

What Lines Are You Etching In It?

Are there, as in Abial's, lines of repression about the mouth, or a glint of suspicion in the eyes.

Or has the will to be more just and kind and unselfish every year, stamped its fine imprint upon your face?

Has strengthening character given a certain purposefulness to the features a certain fine poise to the head?

These are all questions, you remind me, that someone else could answer better than the one who is looking at that face in the glass.

Why Not Make It To-Morrow?

Perhaps. I am not so sure. But

this I know,—that it is most unlikely that anyone else will ever tell you the whole truth about that face.

Surely the experiment of reading your own character is worth trying.

Why not make it to-morrow?

Spanish Flu

Claims Many Victims in Canada and should be guarded against.

Minard's Liniment

Is a Great Preventative, being one of the oldest remedies used. Minard's Liniment has cured thousands of cases of Grippe, Bronchitis, Sore Throat, Asthma and similar diseases. It is an Enemy to Germs. Thousands of bottles being used every day, for sale by all druggists and general dealers.

MINARD'S LINIMENT CO., Ltd.,

Yarmouth, N.S.

British War Pictorial.

The second of the new series of the British War Pictorial has reached us, and having perused same we find it every bit as interesting and readable as the first. Not the least interesting feature of this magazine is a full page war cartoon which appears on the first page of each issue. These cartoons which are drawn by the most eminent cartoonists of Great Britain, clearly illustrate some one or other aspect of the world war, and so, when the war has been long forgotten, the issues will provide a valuable record of the greatest and bloodiest conflict the sons of the earth have ever engaged in. The cuts are even more interesting in this issue than in the last, and one is led to wonder how they are obtained. The literary matter, too, is of a high standard, many well known writers having contributed splendid articles and stories. The British War Pictorial sells for 15 cents, is now published monthly, and the Canadian agents are Gordon & Gotch, 135 Bay St., Toronto.

NOTICE. — Correspondents are requested to accompany contributions with their REAL NAMES, not necessarily for publication, but as a guarantee of good faith. The editor refuses to accept any matter unless this rule is adhered to.

## Oranges, Lemons, etc.

JUST TO HAND.

50 cases ORANGES.  
5 cases LEMONS.  
50 crates ONIONS.  
25 boxes APPLES.  
50 s. MEDALLION BEANS.  
CRANBERRIES.  
CRABAPPLES.  
HEINZ VEGETARIAN (Porkless) BEANS in Tomato Sauce, 30c. tin.  
HEINZ TOMATO KETCHUP, Small and Large Bottles.  
HEINZ SPECIALTIES, viz: Peanut Butter, India Relish, etc.  
HEINZ BAKED BEANS in Tomato Sauce, 30c. tin.  
PURE SPICES, in dredge tins, 15c. each.

**C. P. Eagan**

Duckworth Street and Queen's Road.

## Winter Apples

To arrive to-day:

120 brs. King Apples.  
226 brs. Blenheim.  
47 brs. Ribbons.  
57 brs. various kinds.  
120 bags Silverpeel Onions.  
50 brs. Cranberries.  
35 kegs Grapes.  
40 cases Oranges.

And due this week:  
548 brs. Asstd. Winter Apples — Kings, Blenheims and Ribbons.  
Also shipped Oct. 28th:  
330 brs. Choice Wagner Apples.

**Soper & Moore**  
Wholesale Importers and Jobbers.



WHAT SHALL THEY READ ABOUT US?

We are reading of them every day. And we're proud of the news that comes in.

They're there in the thick of the fray And they're full of the spirit to win. They're doing the best that they can With never a whimper or fuss. Are we with them to-day, man to man?

What is it they read about us?

They're getting the papers, out there, In dangerous places and queer. They learn if we're doing our share. They know what is going on here. As we sit here and read about them. And around their courage discuss. They praise us for lovingly condemn. Whenever they read about us.

We know that they're licking the Hun. We know they are loyal and true. We've read of the deeds they have done. We shall read of the deeds they shall do. They rush for the papers from home. To find if we're minus or plus. The news of our failures shall roam. Our soldiers shall read about us.

Shall they come from the heat of the fight. To read that we've struck for more pay? Shall they find by a candle's dull light. We're the cause of the battle's delay? Shall they fling down the paper and sneer. And liken us all to the Russ That holds nothing but self-interest dear? What is it they'll read about us?

They are giving us glories to read. They are writing proud stories to tell. Are we standing by in their need? Are we serving our soldiers as well? Our conduct we never can hide. It is something in France they discuss. And it's our every day to decide. The news they shall read about us.

For Sore Throat, Hoarseness, etc., a good supply of Throat Pastilles and Lozenges at STAFFORD'S.—Oct 14, 17

## Press Opinion.

A MAGNIFICENT EPITAPH.

London Truth: Nothing finer has come out of this war than this line from an epitaph in a British graveyard in France: "For your to-morrow they gave their to-day."

WHAT'S IN A NAME?

Toronto Globe: The name of the Canadian soldier with escaped from Germany on the seventh attempt and walked 200 miles to gain freedom. It was A. Corker. The name fits.

AN EXPLODED MYTH.

London Daily Mail: The last four years have been hard on supermen. The carefully cultivated myth of German superiority, which gained adherents easily when nobody was particularly interested in examining and exposing it, has been blown sky high through the efforts of men who were compelled by necessity to exert all their power. It can never be restored.

STERN AND RETRIBUTIVE JUSTICE.

Chicago Tribune: The president has solemnly declared for a peace of justice. The Americans are absolutely at one with him on this also. But the peace of justice is a stern justice and the German people must abide its decisions. What they have sown under false leadership to which they consigned themselves and their fortunes, they must now reap.

THOSE PAPER VICTORIES.

London Daily Chronicle: Turkey's comic communique on the Palestine debacle, almost sound like victories, but there is an instance in history where a winning General fled the field. This hero was Frederick the Great. So badly were things going for the Prussians during the battle of Mollwitz that the King decided to escape before his army was routed. Marshal Schwerin, however, pulled the halts around, and the Austrians were ultimately defeated. Thus, the great Hohenzollern, twenty miles away, gained his first victory with his back to the foe.

RAW MATERIALS OF WAR.

New York Herald: The chain of Hindenburg's reasoning ran this way: "Without the colonies, there is no assurance of the supply of raw materials; without raw materials there can be no industry and without industry there can be no prosperity." What he really means by "raw materials" is "naval bases," exactly as Von Reventlow, the impudent, meant, by "freedom of the sea" the possession of outlying stations from which at the outbreak of the war Germany could command the sea and control the trade routes and commerce of the world.

TEACHING THE HUN.

Philadelphia Record: Germany never did a generous thing. Germany never spared a prostrate foe, except that it was a part of Bismarck's policy not to humiliate Austria beyond the point at which she could be utilized. The Allies are not restrained now by any similar consideration in the case of Germany, for they have no use for it. Germany will get about as much consideration, now that she is conquered, as she gave to Denmark and France when she was victorious. One of the results of this war will be to disabuse Germans of the idea that they are in a class by themselves. For years Germany has been telling what she would do to all other nations when she had conquered them; and now they have conquered her.

DISILLUSIONMENT.

(Detroit News.)  
"It's rumored by cable that the Kaiser is suffering from melancholia. It must be quite a shock for a fellow to

imagine he owns the earth only to wake up and learn that they don't even want him on it.

HIS REPLY.

(Kingston Whig.)  
"What boat brought you over?" was asked an American prisoner in Germany. The prompt reply came: "The Lusitania." And it was the Lusitania that brought to Europe the whole American army. The Hun idea of frightfulness has had terrible consequences—for the Hun.

SCRIPTURAL.

(Morning Chronicle)  
If thine enemy hunger, feed him, in an injunction which has not been in conformity with the practices of war, but in deciding to feed the starving people in Austria-Hungary, Turkey and Bulgaria, the Allies are not only acting humanely: They may be adopting a line of policy which will make a powerful appeal to the famishing people of Germany.

NOT FIT TO SIT AT TABLE.

(Brantford Expositor.)  
Is Germany fit to sit on terms of equality at a peace table with any of the civilized nations of the world—a nation that violates every law of both God and man and encourages among her soldiers, arson, murder, rapine, and the most inhuman practices of all kinds against women, children and weaker peoples? Germany is not penitent. She is the same ruthless barbarian in defeat and disaster as she was at the height of her military triumph.

THE GENTLE GERMAN WOMEN.  
(From a Sermon by Rev. Charles A. Eaton in Madison Avenue Baptist Church, New York.)

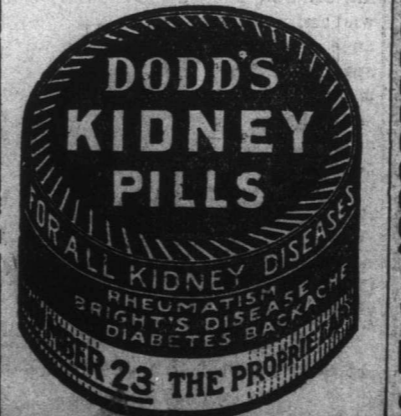
When your boy was wounded and had his arm taken off it was not the Kaiser who, when your boy cried for a drink of water, handed him a drink of water and then took it away from him before he could drink it. It was a German woman! When the other American boy had his leg amputated and asked for water it was not the Kaiser who came and split in his face. It was a German woman!

We want to quit this pious twaddle about loving the sinner and hating the sin. I am sure there is absolute antagonism on the part of God to every tendency and purpose which would enslave mankind. This war is to determine the government of God in the world, and it is as interesting to God as was the suffering of Jesus Christ in the world. There is no room in the world for God and injustice.

America is not going to regard the peace negotiations as a problem for diplomats, but as a moral question, and we don't purpose to appear at the council table as attorney for Germany.

A street frock of smoke-gray velvet has two full tunics over a tight skirt, with collar, cuffs and hem of gray rabbit fur.

A charming tea gown is composed of a skirt in ecru lace, a panted blouse of black velvet and a general feeling of brilliant green chiffon.



## Notice to Horsemen.

**6 Good P.E.I. Horses to Arrive in a few days.**

**Auction Notice Later**

**GEO. NEAL**

## FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is newest and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

**U. S. Picture & Portrait Co.**

St. Johns.

## THE HUBBARD

for the fishing boat, and the

**BULLDOG**

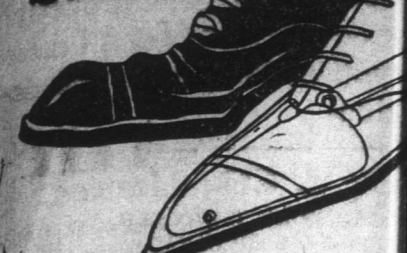
for all kinds of stationary work. Both are good Engines. Sold at fair prices

**GEO. M. BARR,**

sept 13, 17

Forty Years in the Public Service—The Evening Telegram

## Which Shoe-



would you prefer

Certainly not the misshapen one shoes and see how they have lost style.

Put a pair of "FITALL" Shoe Trees in them and notice the magic change the Shoe Trees make in their appearance—in their comfort—in their wear—and in your hosiery bills.

Buy a pair to-morrow and you will see the best investment you have ever made. All first-class Shoe and Hosiery stores sell "FITALL" SHOE TREES.

**BOWRING BROTHERS**

Hardware Dept., Sole agents, St. John's, Nfld.

## Parcel Post Nfld. Expeditionary

The attention of the public is directed to the necessity of strictly observing the regulations published by this Department for the despatch of parcels by Parcel Post, and the following are strictly observed:

- (1) Parcels must not exceed 10 lbs. weight.
- (2) Parcels should be addressed to the person to whom they are to be delivered, followed by the address of the person to whom they are to be delivered, for example: No. 0978 Cpl. John J. 2nd Battalion The Royal New Zealand Expeditionary Force, Hazeley, Nfld.
- (3) Parcels should bear the name of a second addressee to whom they may be delivered or forwarded, if the first addressee should be unable to receive them, followed by the address of the person to whom they are to be delivered, for example: No. 0978 Cpl. John J. 2nd Battalion The Royal New Zealand Expeditionary Force, Hazeley, Nfld.
- (4) If second address is not given, the contents of the parcel should be described on the back of the parcel.
- (5) Parcels containing articles of value or of special value should be insured, and the receipt for their return, if any, is made by the sender, and should be written on the cover of the parcel.
- (6) The procedure outlined in the regulations should be adopted at the suggestion of the Office, to prevent the loss of perishable foodstuffs, the contents of 90 per cent of parcels should be insured.
- (7) Parcels should be packed in a strong and durable material.
- (8) Attention is drawn to the fact that Christmas parcels received by the Postmaster General, Mr. B. E. F. should be posted by the sender, and should be received by the Pay and Record Office, not later than the end of November.

oct 29, eod, 17

## Big Fall B...

—AT—

**ANTONIO MIO**

104 New Gower Street (East)

We are now offering a big

**Ladies' and Gent's**

NEW AMERICAN SUITS, ...

NEW AMERICAN SUITS, ...

NEW AMERICAN SUITS, ...

NEW AMERICAN SUITS, ...