

**FIRST CALL for CHRISTMAS!**



The Festive Season seems a long way off, but this is an age of preparedness. We prepared for it last May, and now our Stamped Goods are ready for you to go to work on. See the display in our window.

**CUSHION COVERS**  
**TABLE COVERS**  
**CENTRE PIECES**  
**NIGHTGOWN BAGS**  
**TABLE RUNNERS,**  
**GLOVE & HDKY. CASES**  
**D'OTYLES,**  
**COSSIES, ETC.**

Goods stamped on Linen, Cotton, Poplin, Mercerised Satteen, and as we have purchased them direct from the manufacturer, they are as cheap as can be obtained in any of the big centres.

**ROBERT TEMPLETON.**

**Fresh Canadian Butter,**

30 31-lb. Tubs.

**CALIFORNIA RAISINS,**

600 boxes in stock, 50, 25 and 20 lbs. each.

Get our prices.

50 CANADIAN CHEESE.

**Morton's Castor Oil,**

300 doz. 1 oz. bottles. 150 doz. 2 oz. bottles.

50 dozen MORTON'S POTATO FLOUR.

1 case ROSE'S LIME JUICE.

20 c'ses BROWN & POLSON'S CORN FLOUR

30 cases HOGARTH'S VINEGAR, 1/4 btl.

5 cases ROSE'S LIME JUICE CORDIAL.

200 boxes NIXEY'S BLUE.

**STEER BROS.**

**Furness Line Sailings!**

From	St. John's	Hallifax	to	St. John's
	Liverpool	to	Hallifax	St. John's
S. S. TABASCO	Oct. 14th	Oct. 14th	Oct. 14th	Oct. 14th
S. S. GRACIANA	Oct. 19th	Oct. 19th	Oct. 28th	Nov. 1st

For freight and other particulars apply to

**FURNESS WITHEY & CO., LTD.,** Water St., East

**STANFIELD'S Wool Underwear,**

For Fall and Winter.

**Stanfield's Underwear**

will not shrink or go out of shape in the wash, the special Stanfield process eliminating these troubles.

We have just received a good shipment for Men, Women and Boys in various qualities and weights, and advise you to buy now while we have a full range of sizes.



**HENRY BLAIR.**

**The Last Word**

**PIPE**

THE ONLY PIPE THAT GIVES

**Real Pipe Joy.**

Tobacco burns from the bottom upwards, the only pipe in the world in which every shred of Tobacco can be smoked and enjoyed.

**CASH'S TOBACCO STORE**

**Coal!**

Just arrived, 7th July,

**Choice Cargo Screened North Sydney Coal**

In Store:  
**Anthracite Coal**  
 (all sizes.)

**M. MOREY & CO.**

**NOTICE! IMPURE WATER.**

While the Horses and Dogs may or may not be obliged to drink impure water, as no philanthropist has yet been found to supply them with WELCH'S GRAPE JUICE, certainly no human being need drink water when seventy-five different stores in Newfoundland sell WELCH'S.

You'll find Welch's Grape Juice in the Stores where quality counts.

**SKINNER'S Monumental Works,**

ST. JOHN'S, N.F.

(Established 1874.)  
 829 and 833 Duckworth Street.  
 A large assortment of Headstones and Monuments always in stock. Latest designs, etc., with prices and sizes to suit everybody. Outport customers can save time and money by writing to-day for Catalogue of designs and Price List. We have satisfied thousands of customers with our mail order system of buying from our photo designs.  
 N. B.—First-class carving and durable lettering, combined with first-class stock, give us the superiority. Give us your order and get the best there is at reasonable prices for good work only.  
**LOCAL CEMETERY WORK PROMPTLY ATTENDED TO.**  
 apr15.6m.4.11.13

**Eggs and Butter!**

To arrive ex "Sable Island."

**P.E.I. Eggs and Butter,**

Best quality, lowest price. Remit Outport Orders.

**JAMES R. KNIGHT**

P. O. Jox 304.

MINARD'S LINCHEM CURES DISTEMPER.

**A NEW BOOT!**

**Better Shoes!**



Here's a recent new choice Fall Creation in Women's Boots!

It is certainly a very handsome and stylish model. It is only one of our many beautiful styles!

A 10-inch Boot with "V" top. Perforated Vamp and eyelet stays. Louis Heel.

Every variation of size. A very classy Street Boot, indeed!

New Styles in Bronze Kid, Laced, at \$6.00

New Styles in Pearl Grey Kid, Laced, at \$5.00

New Styles in Havana Brown, Laced, at \$4.50

New Styles in Mahogany Tan, Laced, at \$6.00

New Styles in Black Vici Kid, Laced, at \$6.00

**Perfect Service.**

Our Experienced Expert Fitting Service is at the command of every Patron of this Store!

This Service is well worthy of the consideration of the Woman Who Cares!

**PARKER & MONROE, Ltd.,**

The Shoe Men.

**Black OATS.**

Just Received per Sable I,

**600 SAX,**

From Charlottetown.

**Harvey & Co., Ltd.,**

Wholesale only.

**5c. The Crescent Picture Palace. 5c.**

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting Gertrude Robinson, Alfred Paget and Charles Perley in

**"THE INDIAN."**

A great 3 reel Indian war feature, produced by the Biograph Company.

"THE LOST BRACELET"—A social melo-drama by the Lubin Company.

"YOU'RE NEXT"—A Vitagraph comedy with Wally Van and Nitra Frazer.

PROFESSOR MCCARTHY PLAYING THE PIANO.

SAM ROSE, Baritone, singing the newest Ballads & novelty songs

A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

**Accident Insurance!**

**Persons Travelling to the United States or Canada.**

I can take Accident Insurance on persons travelling to the United States or Canada by water or otherwise, at the usual rates.

As the value of all Policies double while travelling and the average cost of a Thousand Dollar Policy is only \$5, this makes it possible to cover yourself for \$2,000 while travelling at a \$5 premium. Telephone, call or write.

**P. E. OUTERBRIDGE,**  
 COMMERCIAL CHAMBERS.

oct9.4im.tu.th.s Telephone 60.

**Read The Telegram**

**REID-NEWFOUNDLAND COMPANY.**

**LABRADOR SERVICE**

**S.S. "NEPTUNE"**

Will sail from Dry Dock, St. John's, at 4.00 p.m. Friday, October 13th, for the usual Labrador ports of call.

Freight received up to 6 p.m. Thursday.

**Reid-Newfoundland Co.**

**Apples! Apples!**

To arrive per S.S. Tobasco To-Morrow,

**353 Barrels Choice Gravenstien Apples.**

**GEO. NEAL**

**Smallwood's Big Shoe Sale! BIG SNAP.**



MEN'S RED LONG RUBBER BOOTS. Sale Price only

**\$4.00 per pair.**

N.B.—We are Sole Agents for the SNAG RUBBER BOOT, the same as worn by the American fishermen.

**United Slip-Socket Limbs,**

Patented April 6, 1915.

Acknowledged by old and new wearers the most highly IMPROVED and SCIENTIFICALLY constructed Artificial Limbs made in the world.

Liberal guarantee—Reasonable prices—Efficient service. For Demonstration or Circulars write or call on our Representative.

**Mr. E.H. Lilly, No. 6 Allan's Sq., St. John's, Nfld.**

THE UNITED LIMB and BRACE CO., INC.

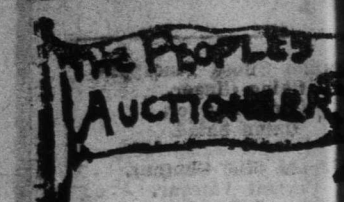
sep14.3m.th 61 Hanover St. Boston, Mass.

The "Evening Telegram" is read by over 40,000 People daily.

**WEATHER FORECAST.**  
**TORONTO, Noon.**—Moderate west and southwest winds, fair Saturday; strong south and southwest winds with occasional rain.  
**ROPER'S, Noon.**—Bar. 29.8 Ther. 78.  
 Drink Welch's Grape Juice

**VOLUME XXXVIII**

**Auction Sale**



**AUCTION.**

At the residence of **MRS. HAVILAND EDWARDS**, 155 LeMarchant Road, on

**Tuesday Next, 17th inst.** at 10.30 a.m.

A quantity of Household Furniture and Effects. Particulars in Memorandum papers.

**P. C. O'DRISCOLL**

oct13.21 Auctioneer

**PUBLIC AUCTION**

**To-Morrow, Saturday**

14th inst., at 11 a.m.

20 barrels APPLES.

10 barrels SIBERIAN CRAB

4 barrels BEEF.

1 box FOWL.

**M. A. BASTOW,**

oct13.11 Auctioneer



**ST. JOHN'S MUNICIPAL COUNCIL**

**Public Notice**

The Water will be turned off the Western Supply Main at 7 o'clock this evening for EIGHT HOURS.

**JOHN L. SLATTERY,**

oct13.11 Secretary-Treasurer

**ELLIS & Co.,**

Limited,

203 Water Street.

**Just Received**

Direct from Havana. Another Case of our Celebrated

**Calixto Lopez Cigars.**

Regalia Nueva

Panelas,

Belvederes,

Delicioso,

Aristocracias

Reina Victoria

Extra Panelas,

In Boxes of

100's, 50's & 25's

**ELLIS & Co., Ltd.,**

203 Water Street