

Do You Realize the Necessity

To-day of Confining Your Dealings Where Values are Best?

SERGE TABLE COVERS.
A small lot showing Crimson and Green shades; all plain with heavy knotted fringe edge; value for \$2.40. Friday, Saturday and Monday . . . **1.98**

Our Weekly Sales Unquestionably Suggest that Heaping Returns are Assured Purchasers Here.
A Crowded Store is the Best Indication.

BOYS' BRACES.
Assorted makes picked from a large selection of serviceable braces for hard wear good broad elastic webs and leather fastenings. Reg. 15c. Friday, Saturday & Monday **13c**

Friday, Saturday & Monday



Friday, Saturday & Monday

Scotch Lambswool Underwear.
Garments here worth from \$2.50 to \$3.00 each, and being bought before the big advance in the price of wools, they represent more value to-day; mostly Drawers, but we have a few Singlets in extra large sizes. Drawers to correspond. This is positively one of the best offers in All Wool Underwear yet. Special, per gar. Friday, Saturday, Sunday & Monday **\$1.98**

JOB LINE Americ'n Gingham.
8 1-2 cts per yard.
Ginghams like these are always useful, and being bought before the rise, they offer much better value than you can buy to-day. Hundreds of yards, pretty checks and stripes. Values to 12c. Friday, Saturday & Monday **8c**

James Caird LIMITED

Boys Russian Blouse Suits.
For small boys, handsomely made of good Wool Serge, double sailor collar, broad belt with large nickel buckle; they're dressy and sure to give good wear; assorted sizes. Reg. to \$6.20. Friday, Saturday and Monday **\$5.65**

GAS PLATES For Quick Cooking.
A handy little contrivance, indispensable to gas-users. Not a regular line with us, we just happened on a small stock which we secured cheaply, each fitted with 5 feet of braid-covered rubber tubing for attaching to gas bracket; a perforated dome distributes the flame, with solid supports for kettle or pan. Special, Friday, Saturday & Monday, each complete **36c**

WOMEN'S HOSE.
Fast Black Wool Cashmere Hose in plain and assorted ribs, finely woven, hosiery for present needs; values to 60c. per pair. Friday, Saturday and Monday **50c**

MEN'S HALF HOSE.
An assortment showing black cashmere and wool, others in grey and pretty heather mixtures; these were brought under favourable circumstances and offer you the best values obtainable to-day. Regular 40 cts. Friday, Saturday and Monday **35c**

SUITABLE GIFTS Recommended by the War Office FOR OUR BOYS AT THE FRONT.

HOUSEWIVES.
He is not well equipped without one of these handy little kits each containing 2 reels of cotton, 2 slips of linen thread, pants buttons, underwear buttons, assorted needles, darning and pins, steel thimble, the lot enclosed in Black Leatherette Case, rolls up snugly and secured with elastic band. Special, Friday, Saturday and Monday, each **36c**

CARBOLATED VASELINE.
Another unfailing soother and healer of sore feet, put up conveniently in tube form, the contents are sterilized and quality cannot deteriorate. Include a tube in your gift box. Special, Friday, Saturday & Monday, ea. **10c**

A WELCOME GIFT.
1/2 dozen Khaki Handkerchiefs and leather Tobacco Pouch, both enclosed in pretty box with large photo on cover of distinguished leaders in Army and Navy. Reg. \$1.10. Friday, 98c

CIGARETTE LIGHTERS.
A new idea, sure to please as a gift, can be conveniently carried in breast pocket. Special, Friday, Saturday and Monday **30c**

BORATED VASELINE (in Lead Tubes).
An ideal and valuable dressing for wounds, cuts and sore feet, etc., wouldn't they appreciate a tube or two? Special, Friday, Saturday and Monday, per tube **10c**

PIPES.
Straight and bent shapes in sweet smoking briar pipes, good black vulcanite stems; the pipe is a salace after a hard day's fighting; a special lot. Friday, Saturday and Monday **28c**

HOME KNIT MITTS.
He would be delighted with a pair of these, double threaded, made especially for us; black and white mixture. Special, Friday, Saturday and Monday **50c**

SOCKS.
Only the best make to be found here. Light and dark greys, in the best wearing and warmest sock found at the Dardanelles; include an extra pair. Special, Friday, Saturday and Monday **50c**

BEDROOM SLIPPERS For Children and Misses.
Mostly red felt with good thick inner sole of lambswool, chamisole leather sole; the most comfortable slipper you can wear about the house; sizes from 6 in children's up to 2 in Misses; all one price. Friday, Saturday & Monday **74c**

WRAPPER FLANNEL.
This material is particularly desirable for present use, in making bath robes, dressing robes and kimonas, etc.; makes up prettily for children's wear also; plain shades of Sky Blue, Pink and Cream. Reg. 30c. per yard. Friday, Saturday & Monday **27c**

SUIT CASES.
These are much admired, having the appearance and finish of much higher priced suit cases, double strapings, dependable stitchings, secure lock and spring clasps; in fact you would not grudge paying \$4.90 for one. Friday, Saturday & Monday **3.50**

CHILD'S WOOL GAITERS.
Knee length in Cardinal, Sage and White knitted wool, comforts like these they must have when out of doors now; assorted sizes. Reg. 35c. Friday, Saturday & Monday **27c**

BOYS' TWEED PANTS.
72 pairs of Boys' English Tweed Pants, to fit from 3 to 9 years; mostly Navy and Dark Tweeds; regulation shape, well finished. Values to 90c. Friday, Saturday and Monday **79c**

BOYS' SWEATER COATS.
Nice snug-fitting little Knitted Coats for the small boys, in Cardinal and Navy shades, V cut neck; nice for wearing under their jackets when outdoors. Reg. 35c. Friday, Saturday and Monday **28c**

WOMEN'S 'JULIETS'.
Solid comfort; they come in nice warm felt in shades of Black, Red and Wine, fur tops, leather sole and heel; sizes 3 to 7; a pleasure to own a pair. Reg. \$1.50. Friday, Saturday and Monday **1.35**

COTTON BATTING.
In plump 1 lb. rolls, really the finest filling you can get for Cushions, etc.; perfectly clean and free from imperfections. Special, Friday, Saturday and Monday, per roll **22c**

Toilet Goods

PROFITABLE SPENDING BRINGING HEAVING RETURNS.
Cream of Almonds, large bottle 14c
Witch Hazel, large bottle 14c
Thymol Dental Cream 22c
Christy's Lanoline 15c
Mennen's Toilet Powder, per tin 19c
Pear's Unscented Soap, per cake 12c
Erasmic Toilet Soap, per cake 9c
Armour's Assortment, unsurpassed for quality. 2 large cakes for 3c
Valiant Talcum Powder, per tin 7c
Peacock Talcum Powder, 1 lb. tin 7c
Toilet Paper, 3 rolls for 12c
Toilet Paper, 16 oz. roll for 12c
Campor Ice, per tin 9c
Florida Water, per bottle 10c

Men's Fur Caps.
10 only, not many 'tis true, but they are good value for \$3.00 each; all Black in Casey Fur, serviceable for all winter wear; a shape you'll like. Special, Friday, Saturday and Monday **2.30**

Unexcelled Values Await SHOWROOM Shoppers.

"D. & A." CORSETS.
Perfect fitting Corsets in low, medium and high busts, to-day's latest models, sure figure improvers. Close attention to the smallest detail in making has given these Corsets the preference by fashionable shoppers; made from finest white coutil, gored at sides, 4 and 6 suspenders, 7 different styles to select from. Reg. up to \$2.00. Friday, Saturday and Monday **\$1.72**

HAIR BARRETTES.
Amazing values and such pretty "get-ups", too, small, medium and large makes, plain and brilliant mountings. Reg. 15c. Friday, Saturday and Monday **12c**

A SPECIAL ATTRACTION FOR THE LADIES.
Handsome Blouses that found favour at \$1.70, in materials best suited for fall and winter wear. Poplins, fancy Chablies and fine damielettes, high and low neck style, winsomely trimmed with silk and buttons, all the most favoured styles and colors. Special, Friday, Saturday and Monday **\$1.25**

High Grade Scarves.
Very fashionable, long lengths with silk fringed ends, made of finely knitted silk, becoming shades in Sage, Rose, Emerald, Navy, Tango, Royal, Brown, Grey, White, etc.; others showing patriotic stripes. Reg. \$2.20. Friday, Saturday and Monday **1.98**

Ladies' Boudoir Caps.
Rather dainty makes in colored Silks; lots of pretty shades, artistically trimmed with fine lace and ribbons, net edgings. Reg. 40c. value. Friday, Saturday and Monday **32c**

Hat Pins.
Handsome Hat Pins, strongly finished, silver mountings, and pretty coloured settings; values for 40c. each. Friday, Saturday and Monday, special **25c**

Children's Wool Overalls.
2 makes in this lot, one with overall covering the entire boot, the other just fits over instep with strap underneath, string at waist. All White Wool. Reg. 70c. Friday, Saturday and Monday **62c**

Mostly Smallwares:
Beauty Pins, 10 on card, for 8c.
Collar Studs, per doz. 5c.
Celluloid Rattles for baby 15c.
Patriotic Envelopes, with flags printed, per package 5c.
Cuff Links and Tie Pin for 9c.
Nursing Bottles, each 4c.
Transparent Nipples for above 5c.
Absorbent White Cotton, 2 oz. rolls 6c.
Absorbent White Cotton, 4 oz. rolls 12c.
Envelopes, assorted, 50 for 6c.

Writing Pads from 5c. up
Patriotic Paper, with flags printed, per package 5c.
Patriotic Envelopes, with flags printed, per package 5c.
Teddy Bears and Animals 15c.
Unbreakable Dolls, larger 34c.
Unbreakable Dolls, larger 34c.
Pencil Cases, each 5c.

Christian Brothers Collection.

CATHEDRAL.—(Continued.)
\$5.00.—Mr. A. Collins (Placentia).
\$2.00 each.—Mrs. Roll, Thomas O'Mara, Jno. Kean, P. Morris, Thos. Cotter, J. G. Higgins, Mrs. Organ, Mrs. Duder, Jno. Evans, J. N. Kin-sella, Mrs. A. Mitchell, Mrs. Robert Strang, Richard Maher, Capt. J. Joy, T. R. McGrath, Mr. Jos. Courtney, Robert Summers, Richard Byrne, W. J. Griffin, J. Kelly, Miss Meehan, Chas. Kelly, Maurice Malone, A. Friend, P. Cleary, A. Friend, P. O'Driscoll, Cyril Fox, Peter St. Croix, Thomas Power, Mrs. Kitchen, Dr. Perkins, A. B. Knight, Pte. Leo Shortall, Mrs. Richard Bailey, Dr. Burke, Mrs. W. V. Drayton, Jas. A. McKenzie, Mrs. M. F. Smythe, P. Murphy, Jno. Burke, Ml. Walsh, John Preston, W. J. Harris, Mrs. Jardine, Arthur Donnelly, Thos. Smythe, Richard Dooley, Friend, R. Manning, John Connolly, Mrs. W. J. Ryan, Thos. Connolly, H. P. Emerson, R. Joy, C. Bulley, John Dalton, W. Ring, Jno. Browne, W. S. Dunphy, E. F. Carter, W. Merchant, John Meehan, Wm. Trelligan, Jos. Brennan, Insp. Dunn, Sergt. Savage, Pat Wallace, E. Devereux, Thos. Melvin, I. Griffin, Gus Neary, P. J. O'Neill, P. Cole, John Hand, P. Kearney, P. Moore, John Peddie, T. Barrett, P. Molloy, Jno. Cotter, T. J. Ryall, Denis Summers, W. Burfit, Jas. Kelly, Pte. W. Buckley, Fred Dwyer, Douglas French, Sergt. Carew, W. Bindon, Nic. Wadden, M. F. Wadden, M. J. Morris, Miss Walsh, F. Nangle, M. Holland, T. J. Nash, Jno. Ryan, C.E., Mrs. McGrath, Mrs. Jas. Peddie, P. Butler, Jno. Breen, Jno. Walsh, J. Dee, P. Hickey, T. D. Carew, Jas. Henley, W. Greene, M. Fidd, Thos. Wallace, Jas. Collins, J. L. Slattery, Jr., T. J. Doyle, T. J. Nevin, P. Malone, Jas. Whelan, M. Walsh, Jno. Burke, T. Browne, M. Fewer, G. White, M. Aylward, Mrs. T. Parker, Mrs. J. J. St. John, M. Darcy, M. Channings, H. Power, Jno. Gibbs, Mrs. O'Driscoll, C. E. Meehan, W. Wiseman, M. Aylward, P. English, M. Murphy, Geo. Hearn, D. Dempsey, J. Hickey, W. Allen, Jno. Murray, S. Ryall, P.J.R., R. O'Reilly, Mr. Wilson, D. McCrae, T. Allen, Chas. Moore, Jas. Crowell, Miss Kennedy, P. K. Devine, E. Fitzgerald, G. Coughlan, Jno. Slattery, Jr., Joe Percy, J. Gladney, Gus Wadden, W. Whelan, W. Darcy, R. Hayes, Mrs. J. W. Foran, Pte. Jas. Howard (Active Service), Ed. Barrington, E. D. Spurrell, Raymond Butt, Jno. Callahan, Jr.

\$1.00 each.—Pte. Robert Power, Mas. Gilbert Brown, M. Walsh, R. McCrae, Mrs. Fitzpatrick, Mrs. J. Warren, Thos. Stephenson, A. Friend, Jno. Smith, P. Putt, Mrs. M. A. Duffy, M. Ready, G. Carew, Jno. Culleton, Thos. Gaul, Mr. Sullivan, Jno. Murphy, Miss Carey, Jas. Evans, Jno. Goodall, R. Fitzgerald, Wm. Wallace, Ed. Byrne, D. P. Redmond, Mas. W. Dunne, Jno. Byrne, Friend, Jno. Codner, D. Cooke, Jas. Flynn, J. F. Power, D. Furlong, R. Duffy, Jno. Trelligan, Frank Moore, Mrs. Halley, Mr. Codner, W. B. Ryall, S. Codner, J. Armstrong, Thos. Rolls, W. Pedigrew, A. H. O'Keefe, Geo. Brockiehurst, 1st Ntd. Regiment, J. O'Rourke, A. Friend, C. J. Marshall, Mrs. Wayne, J. Knight, J. Byrne, J. Culleton, Jas. Finn, W. Dryer, W. Hibbs, J. Doyle, W. Feehan, James Clancey, W. Phalen, Wm. Cullen, Jas. Kelly, A. Connors, M. Codner, Con. Keefe, W. Carroll, Thos. Walsh, Mr. Connell, C. Buckley, J. Hickey, Jno. O'Neill, W. Grills, J. Nangle, F. Muloney, H. Whitten, J. Reddy, R. Comerford, W. Squires, J. Meskill, T. Cahill, T. Dalton, Jos. Ryan, W. Duggan, J. Murphy, A. Lacey, J. Murphy, J. Wickham (Can. Cont'g.), C. Glinn, H. Glinn, P. Coleman, W. Taylor, D. Dunn, J. Jocelyn, J. Corcoran, W. J. Kelly, L. Devine, J. M. Atkinson, Jas. Murray, Miss Petrie, D. Morrissey, Mas. Gosw, W. Firth, Mas. J. Clancey, Mrs. Whelan, J. O'Driscoll, S. Lawlor, J. Murphy, Capt. Plamprey, J. Prowse, Mas. M. Lawlor, Mrs. Cotter, L. Furlong, Capt. Christopher, W. Rose, J. Donnelly, D. Power, R. Hamilton, Mrs. Egan, Mrs. J. Sage, Miss B. Hartley, T. Healey, M. Ratters, D. Conway, R. Croake, P. Kavanagh, J. Daly, Mary Harris, R. J. Moore, J. Rahall, Mrs. T. Malone, W. Power, R. White, J. Christopher, Mas. J. Ed-strome, J. Maher, Louis Burke, Pierre Burke, Fred Rose, W. Donnelly, P. Walsh, R. Kelly, G. Kelly, Friend, R. Manning, W. Berrigan, T. Dunne, T. Ebbs, F. Anderson, P. Carter, T. Trainor, R. Martin, J. Bailey, J. Moat-ler, R. Carter, M. Burke, D. Kinsella, L. Lambert, Miss M. Crotty, Mrs. Hayes, Sergt. Mackay, J. Hayes, E. De Bourke, J. Dorin, T. Chafe, C. McCarthy, Capt. J. Gosse, J. T. McEvoy, L. Buckley, T. J. Dunne, Mrs. Sergt. Sparrow, R. Stamp, M. Hall, K. Hall, P. Warren, M. Maher, Mrs. Nauffa, J. Carter, Capt. J. Manning, N. T. Kenny, Mrs. P. Hanley, W. Crotty, J. Slattery, M. Murphy, Mrs. W. Laur-enco, Mrs. R. Maher, W. Brennan, Mrs. J. Atkinson, J. Lynch, J. England, N. J. Murphy, F. Brockiehurst, J. Byrne, Mrs. Ann Rositor, J. Armstrong, T. Freeman.

(To be Continued.)