

Mantel
Clocks,
from
\$6.50

BIG BEN,
\$3.00.
MUSICAL ALARMS,
\$2.75

ALARM
TIMEPIECES
from
70
cents

THE CHAMOIS

is possibly the most sure-footed of all animals, and it is famed for its remarkable agility.

SUNLIGHT SOAP

is the sure friend of every careful housewife and it is famed all over the world for the



remarkable ease with which it dispels dirt from the clothes in the wash. The Chamois is to be found only on the loftiest mountain ridges, but SUNLIGHT SOAP is found in all parts of the civilized world.

Football.

By GEORGE FITCH,

Author of "At Good Old Slivash" Football, which becomes epidemic in September of each year, is a perpetual contest between the rules committee and the corner, with the former at present several laps in the lead.

Football is a concerted endeavour on the part of eleven impetuous young men to tunnel through eleven other stubborn and strong-minded youths, with the object of carrying a \$3.00 leather ball to a goal line not far away. The ball could be sent by parcels post or aeroplane in much less time and at far less expense, but this would not be sport. Sports consists of doing an easy thing in the most difficult manner possible—which is why golfers play their game with the aid of a caddy instead of a messenger boy.

When eleven husky young men try to go through a place occupied by eleven other husky young men something has to give way. In the case of football it is usually a collar bone, though the tibia and fibula are also great sufferers. When football had progressed to a perfection which necessitated the delaying of the game after each play in order to piece the players together, the census authorities interfered and the rules committee came to the rescue.

Football in its new denatured form is played by a referee and umpire, with the assistance of the revised rules, neatly bound in 11 volumes, at \$1 per volume or \$3 for full leather. The new game is as interesting as parchesi. The player takes the ball and rams it through five men for four yards. The officials then bring it back ten yards on account of rule 22, series b. Another player then carries it forward 25 yards. The officials take it back 40 yards and give it to the opposition. The opposition then trips on its own feet, falls down in a heap, loses the ball, busts a garter and is awarded 25 yards by rule 478, ring twice. The opposition then kicks goal for which it loses the ball and ten yards, and receives a warning.

This so heartens the other side that it tumbles the ball ten yards back of its own line and is given twenty yards by the referee on the ground that the left guard kicked an opponent while brushing past him. The attacking side now makes ten yards more by sitting on the ball and yelling for help, and ten yards when the center passes the ball over the full-back's head. Victory is now in sight, but unfortunately the attacking half-back now

makes a 70-yard run and touchdown. For this his side loses the ball and 7 points, the quarter-back is ejected from the field, the business manager is conditioned in history B, and the game is declared a draw on points. Football is still inspiring to watch and is now a safe game, except as regards the officials, who must be men of great endurance and education. Too much time is now taken out to allow the umpire to keep his books and recover his wind, and it has been suggested that the game can be speeded up by allowing the officials to play while the players, who are in better physical condition any way, do their work.

Girls! Just Try It, Beautify Your Hair

Make it thick, glossy, wavy, luxuriant and remove dandruff—Real surprise for you.

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as young girl's after a "Dandarine hair cleanse." Just try this—moisten a cloth with a little Dandarine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair.

Besides beautifying the hair at once, Dandarine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it surely get a 25 cent bottle of Knowlton's Dandarine from any druggist or toilet counter, and just try it.

Nickel's Great Feature

The attendance at the Nickel Theatre last evening was unusually large considering the inclement weather. The great feature was the popular picture "The Lady of the Lake," after Sir Walter Scott's famous poem. All present were delighted with it and the other pictures as well. The singing was also highly appreciated. This evening there will be a new program.

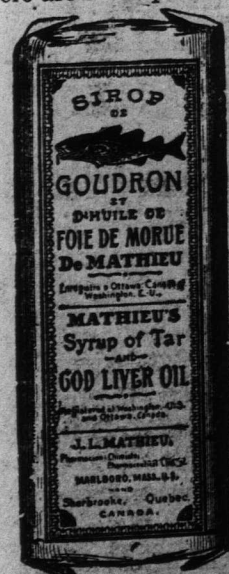
PERSISTENT COUGH.

Wherever soothing syrups fail to cure that persistent cough which exhausts you,

MATHIEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts will rapidly and definitely rid you from it.

The merits of Mathieu's Syrup are highly recognized and endorsed. Here are a few proofs:—



PORT GREVILLE, O.B., Dec. 27, '09.
Blacking & Mercantile Co., Ltd.

Dear Sirs.—Please ship by next express, if possible, 3 doz. Mathieu's Syrup. It is the best Cough Mixture on the market. Yours truly, W. STERLING.

CHURCH POINT, July 31, '08.

Blacking & Mercantile Co., Ltd., Amherst, N.S.
Dear Sirs.—Nearly one year ago I had my first order of "Mathieu's Syrup" from you. It was not known in this country, and I gave samples to several families whom I knew would use it. After a few weeks I began to have a call for it, and I have increased wonderfully since. I have not the least doubt but that it will soon be the best selling remedy for coughs, colds, etc., on the market. In my store here sales are good and our people ask for it. Several stores in this county now keep it in stock and report sales increasing. I have bought from you since August 18th, 1907, 4 Gross and have only three dozen on hand at this date, and which I am holding for retail trade in my store. Yours truly, LOUIS A. McLANSON.

AGAINST HEADACHE there is no remedy so active as Mathieu's Nerve Powders which contain no opium, morphine or chloral. 25 cents per box of 18 powders.

J. L. MATHIEU Co., Sherbrooke, Can.
THOS. MURDOCK & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

Cable News.

Special to Evening Telegram.
KIEV, Russia, Nov. 11.
Mendel Beiliss was acquitted by the jury to-day of the alleged "ritual murder" of a young boy, in March, 1911.

COLUMBUS, Ohio, Nov. 11.
Details of the damages done by Sunday's big blizzard are arriving slowly. Four are reported to have lost their lives, and many were injured throughout the State.

BUFFALO, Nov. 11.
The lightship No. 82, carrying a crew of 6 persons, stationed on Lake Erie, off Point Abino, fifteen miles west of this city, is reported lost by incoming vessels. It is believed she foundered during the recent storm.

MONTREAL, Nov. 11.
All hopes for the Dominion coal steamer, Bridgeport, now 10 days overdue from Sydney, have been abandoned. Shipping men believe that she was so heavily loaded that she split in two and foundered with all on board. She had eight officers and a Chinese crew of thirty-three. One Chinaman in Montreal was to have sailed on her, but was imprisoned for deserting the ship.

LONDON, Nov. 11.
Preparations for the 1915 centenary of peace between English-speaking peoples are being pressed forward. The suggestion is being revived that 1915 should also witness the celebration of a complete century of peace between France and England. Such would be greeted heartily on both sides of the Channel. Waterloo Day should henceforth be regarded by the French, just as Trafalgar Day is now.

MEXICO CITY, Nov. 11.
Zapata, the rebel, whose operations have caused the Government so much trouble in the Southern States of Mexico, is again on the point of surrendering, according to official information. An emissary from Zapata is said to have conferred with President Huerta, who has offered the rebel safe conduct to the Federal capital, in order to conclude peace. It is not generally expected that Zapata will accept. He has been periodically reported as suing for peace, but nothing comes of it.

LONDON, Nov. 11.
Five wonderful turbines will drive the mammoth Cunarder, Aquitania, whose engines are now being installed on the Clyde. There are more than a million turbine blades, the combined length of which is over 110 miles. They vary from 1 1/2 to 20 inches in length. These turbines are absolutely the latest production in Marine Engineering. Thousands of pounds have been spent in experimenting, and full use was made of the experience gained by the Cunard Company in the construction and running of their other turbine ships, the Germania, Lusitania and Mauretania.

PORT HURON, Nov. 11.
As the result of a gale which prevailed on Sunday night, a steel freighter turned turtle on Lake Huron. It is believed that every member of the crew has gone to bottom. The name of the boat is unknown. The gale wrecked the life-saving stations and all the lifeboats here, so that assistance was impossible. When the tug Samie City returned this afternoon after an all-night watch over the big steel freighter which lies upside down, she brought no additional information as to its identity. The waves are still rolling high. The captain of the tug believes that thirty or forty men must have perished.

CLEVELAND, Ohio, Nov. 11.
Cleveland to-day is still paralyzed by the worst storm in its history, 48 hours of snow, preceded by rain and sleet. Traffic is so crippled as to be almost annihilated. Business is at a standstill, and there is little hope of recovery for several hours, perhaps days. Half the street car system is out of commission, and half the homes of the city are without electric lights. The local telephone service is partially in operation, but there is no connection with the outside world. A few trains are staggering into the city, but few have attempted to leave and of those that have no news has come. A food famine is threatened, the supply of meat and vegetables being sufficient only for two days.

Sad Circumstance.

Two apprentices, named Bolton and Sullivan, who were rescued from the City of Glace Bay, lost some months ago, are on the S. S. Bridgeport for some time missing and now given up as lost. The other members that formed the crew of the City of Glace Bay were sent to England, but the two lads were ordered to join the Bridgeport. Both lads were born in Ireland, one is an orphan, and the parents of the other are living in India.

A Child's Laxative Is "Syrup Of Figs."

They love to take it and it doesn't harm the tender little stomach, liver and bowels.

If your little one's tongue is coated, it is a sure sign the stomach, liver and bowels need a gentle, thorough cleansing at once. When your child is cross, peevish, listless, pale, doesn't sleep, eat or act naturally; if breath is bad, stomach sour, system full of cold, throat sore, or if feverish, give a teaspoonful of "California Syrup of Figs." and in a few hours all the clogged-up, constipated waste, sour bile and undigested food will gently move out of the bowels, and you have a well, playful child again.

Sick children needn't be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure. They also know a little given to-day saves a sick child to-morrow.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which contains directions for babies, children of all ages and for grown-ups plainly on the bottle. Beware of counterfeits sold here. Get the genuine, made by "California Fig Syrup Company." Don't be fooled!

Good Pay.



The man who pays his bills on time finds life a journey most sublime; he has a minimum of care; the glad hand greets him everywhere; on every doormat there appears the "welcome" word.

Through all his years; and parents see he's in the swim, and name their babies after him, and lovely girls he round him finds, with "Bridal Chorus" in their minds. And when he's old, his whiskers white, he's held up as a shining light; the young are urged to gang his gait and keep their credit clean and straight; and when he shuts his world-worn eyes, and kicks the bedclothes off and dies, deep sorrow does the town unfold, and all the bells in grief are toll-ed. When to the boneyard he is borne the people all turn out to mourn and see that he is planted right, and touching elegies indite. But he who doesn't pay his bills is always faced by grievous ills; no girls are camping on his trail to work him for a wedding veil, and people view him with disdain, and say he gives the town a pain. He slinks through life with furtive step, to dodge the sheriff or his dep.

Copyright, 1911, by "Backache" Adams
Backache a Warning You Should Heed

It is One of Nature's First Signs of Kidney Troubles, if Neglected, Serious Diseases May Follow.

When the kidneys are clogged up and inactive, nature has a way of warning you.

Backache is one of the first symptoms. You may also be troubled with disagreeable, annoying bladder disorders, have attacks of lumbago or rheumatism; become nervous, tired and feel all worn out; puffy swellings show under the eyes or in the feet and ankles; and many other symptoms are noticed. If they are neglected, dropsy, diabetes, or Bright's Disease, which so often prove fatal, may result.

It is not only dangerous, but needless for you to suffer and endure the tortures of these troubles, when a little Croxone now will quickly and surely end all such misery.

There is no more effective remedy known for all such troubles than Croxone, because it reaches the cause. It soaks right into the kidneys, through the walls and linings; cleans out the clogged up pores; neutralizes and dissolves the poisonous uric acid and waste matter that lodge in the joints and muscles and cause those terrible rheumatic pains, and makes the kidneys filter and sift the poison out of the blood and drive it from the system.

You will find Croxone different from all other remedies. It is practically impossible to take it without results.

An original package costs but a trifle, and all druggists are authorized to return the purchase price if Croxone should fail in a single case. Three doses a day for a few days is often all that is ever needed to end the worst backache, relieve rheumatic pains, or overcome urinary disorders.

FAIRBANKS MORSE "MAKE & BREAK" engines are made expressly for fishermen, and will run cheerfully with water pouring over them.—nov111f

MINARD'S LINIMENT CURES DYPHTHERIA.

850 Tags

My first is in motor but not in car
My second's in paint, varnish and tar;
My third is in youth but not in age,
My fourth is in volume but not in page,
My fifth is in smoke but not in air,
My whole is popular everywhere.

Mayo's

My first is in Coffee but not in tea,
My second in leaves but not in tree;
My third's in tobacco but not in pipe.
My fourth is in color but not in stripe,
My fifth is in kiss but not in embrace,
My whole holds two hands in front of my face.

Clock

Smoke Mayo's all the time and save your tags for a clock with the Mayo's face.

Encourage Home Industries.

We have the past month tried to bring before the public notice the many advantages to be gained by buying

HOME MADE GOODS.

For instance since the factory started in our building we can get Mattress Springs, &c., made to any size and any order—a real convenience. We now refer to the other side of the question, that of keeping the abor in the country. Hundreds of men find employment through these agencies. For instance, we employ hundreds to cut and prepare the lumber for use—lumber that up to now has lain dormant waiting for a market. Having had same tested by experts, they pronounce our hardwoods as good, if not better, than the imported for furniture purposes. We have the finish, in fact we have everything that goes to make as good or even better furniture than the imported, as inspection will prove. We need not tell you that the cost will be less, considering the high duty and freight paid on the imported. We will sell you a Surface Oak Sideboard for \$15.00, that can't be sold less than \$20.00 imported. We will sell you our Famous Felt Mattress, as good as the Ottoman, that sells at \$20.00, for \$15.00.

Then all things considered, don't you think it to your advantage to buy Home Made Goods and thus Encourage Home Industries and keep the money in the country. Let us talk the matter over when in need of Furniture and Furnishings.

C.L. March Co., Ltd.

House Furnishers,
Corner Water and Springdale Streets.

Advertise in The Evening Telegram