

# Evening Telegram Fashion Plates.

Home Dressmaker should keep  
this Scrap Book of our Pat-  
terns. These will be found very  
to refer to from time to time.

A POPULAR VERSION OF  
SOME FAVORITE STYLE FEAT-  
URES.



9092

The broad collar trimming and  
cuffs, together with the stylized  
skirt are a few of the attractive  
features in this model. The skirt may  
be developed in High or Regulation  
style. The waist is cut low over  
the bust or tucked in. Cloth,  
silk, or silk may be used for this  
design. The pattern is cut in 5 sizes:  
36, 38, 40 and 42 inches bust  
measure. It requires 8 1/2 yards of 27  
inch material for a medium size. The  
sleeve requires 1 1/2 yards.

Suitable materials for any of these  
patterns can be procured from AYRE  
SONS, Ltd. Samples on request.  
Pattern number. Mail orders  
promptly attended to.

ST. A CHARMING FROCK FOR  
MOTHER'S GIRL.



9084

Girl's Surplus Dress With Gimpes.  
Blue serge with velvet in a darker  
shade faced with lighter satin was  
combined to make this lovely dress.  
The gimpes may be of lace or con-  
trasting silk, or a lining may be used,  
and overlaid with material for under-  
sleeves and chemise-like facing. The  
pattern is cut in 4 sizes: 6, 8, 10 and  
12 years. It requires 12 yards for  
the gimpes and 3 1/2 yards for the  
body of 36 inch material for the 8  
year size.

A pattern of this illustration mailed  
on any address on receipt of 10c. in  
silver or stamps.

PATTERN COUPON.  
Please send the above-mentioned  
pattern as per directions given below.  
No. ....  
Time .....

Address in full: .....

N.B.—Be sure to cut out the illus-  
tration and send with the coupon.  
Pattern sent free of charge. The pattern can-  
not reach you in less than 15 days.  
Price 10c. each, in cash, postal note,  
or stamps. Address: Telegram Ad-  
vertising Department.

Useful, Reliable and Dainty

## Silverware.

We are noted for carrying *really good Silverware*, and the latest consignment amply justifies the report. Call and verify this statement yourself. Earlier the visit, larger the selection.

Etnas,  
Kettle Stands,  
Entree Dishes,  
Tea Sets,  
Bon Bon Dishes,  
Fern Pots, Compote Dishes, Butter Dishes, Hot  
Water Jugs, Teapots, Photo Frames, etc.

Just the kind of  
Christmas GIFTS  
most acceptable.

**Ayre & Sons**  
LIMITED

Silverware and  
Jewellery Department,  
Pitts' Building.

## A. & S. RODGER'S Gigantic Clearance Sale!

Bigger Bargains Than Ever To-Day!

Hundreds could not be attended to Saturday.

Don't be disappointed—come To-Day.

Special Rush on the following Lines:—

**Dress Goods given at marvellous prices.**

**Blankets—almost given away.**

**Cushion Covers, Side Board Cloths, and**

**Tea Cloths for a mere song.**

**Big Clear Out in Flannelettes.**

**A. & S. RODGER.**

An Occasion of Interest to Every Mother.

All Our Girls' COATS AT GREATLY REDUCED PRICES.

\$3.50 Coats.

now \$2.50.

\$4.50 Coats.

now \$3.00.

Cooler weather, a gentle  
reminder of approaching  
Winter, when Our Coats  
will prove a great comfort  
to YOUR GIRLS.

Bring along the Girls.

Don't Wait till the

Last Minute.

See Them To-Night.

**S. MILLEY**



### Garage Man Hurt.

Sid. Arnett, working at Pippy's garage, was badly injured in the face and hands this morning by a gas explosion. It appears that the Gas Co.'s man put the gas into the small building at the rear of the garage where the vulcanizing work is done last evening. The gas was not turned on then, but this morning it came on and the cock being open the room soon filled with gas. Mr. Arnett went to the building about 10.30 a.m. to-day and started to light a fire in his brazing machine. As soon as he lit the match an explosion followed which blew one corner of the roof right up from its position and also blew out the window. His face, hands, beard and mustache were burned. He went to Mr. P. O'Mara's drug store and had the wounds dressed. Arnett will be laid up for several days.

### MARINE NOTES.

The schr. Wm. Morton sailed to-day for Bahia fish laden by Jas. Baird, Ltd.

The schr. Tasmania sailed to-day for Halifax with 3,000 qts. fish shipped by Job Bros. & Co.

Whiteley's schr. Louisa A. W. sails for Harbor Breton shortly and will load herring there for Boston. She will return to Bay of Islands for a frozen cargo.

The Rosalind sails Tuesday next for Halifax and New York.

The Florizel sails for New York direct to-morrow, taking about 7,000 packages fish.

The Bonaventure, which left Sydney at 7.30 a.m. yesterday, is due here to-night.

The schr. Kuvera sailed for Halifax to-day with codfish consigned to H. R. Silver & Co.

The schr. Sydney Smith sailed to-day for Oporto fish laden.

The s.s. Felix arrived at Bay of Islands to-day from Sydney coal laden for the R. N. Co.

The Bellaventure arrived here this afternoon from Sydney, after a run of 2 days, coal laden to A. J. Harvey & Co.

### A Thought for To-day.

No matter though we cannot see  
The dawn behind the clouds,  
And though at first we're followed not  
By fond, approving crowds,  
Keep hope and let us travel on  
In paths we know are right.  
If the torch bearers we shall be,  
More will behold our light.  
So let us still e'er work and pray,  
And right will surely win.  
Though ere we reach the haven bright  
Come many days of sin;  
But still a brighter day shall dawn  
When we the storms have passed,  
For sunshine always is beyond  
And clouds can never last.

## 108

Nox a Cold in One Day

The greatest Cough Medicine ever  
offered to the public. Every bottle  
is guaranteed. Absolutely harmless.  
25 cents a bottle. Sold by McMurdo  
& Co.

### Here and There.

ONLY ONE ARREST.—The police made only one arrest for drunkenness last night. He was held at the lockup all night.

POLICE COURT.—To-day a drunk was discharged. A large amount of civil business was adjudicated upon in the Central District Court.

The cause for the non-appearance of the big ore carriers Tellus and Thamis at Bell Island was the fact that their summer charters had expired.

FUNERAL TO-MORROW.—The funeral of the late Mr. George Vincent will take place from his late residence, 60 Cookstown Road to-morrow.

DUE FROM CARDIFF.—The S. S. Jedisiro, 13 days out from Cardiff, with a load of coal to Crosbie & Co., is now due here. She will after discharging go to Alicante with a load of fish.

SEIZED WITH A FIT.—A young woman was seized with a fit going along Gower St. last night. She was taken to the station by two policemen and recovered after a while and was able to proceed home.

LEAVING HOSPITAL.—The young man Allan of Grand Falls, who was injured by having his hand caught in the machinery at the Electric Light Plant, Grand Falls, will be able to leave the Hospital in a few days.

ANOTHER COASTAL STEAMER.—Capt. Parsons, of the s.s. Mary, left for Sydney last evening to bring down a steamer for the Bell Island Co. to ply between Port au Port and Sydney. Capt. Borne will take his place in the s.s. Mary.

### Engagement.

The engagement has been announced of a young Hebrew merchant of Water Street north to a handsome and popular young lady who is manageress of a Water Street store, and a member of the same race and faith as her affianced. The marriage and wedding festivities will take place early in the New Year at the home of the young lady's parents, Prescott St. The ceremony will be performed by a Rabbi who will come here from Canada especially for the occasion.

### Goes Into Business.

Mr. Chas. Ellis, who has for many years been accountant with Mr. Mark Chaplin, will resign his position there after the New Year and will go into business for himself on Water Street as a tailor, clothier and gent's outfitter. Mr. Ellis is getting a first class cutter from New York, and goes to England himself in January to order stock. Charlie is well liked in St. John's and no doubt will do well in his new venture.

### Had Hard Time.

The schr. Blue Jacket, Captain Barnes, which arrived here recent from Belleoram and left to return over a week ago to load fish for Job Bros., had to return to port last night. After leaving here she received the full force of the storm which recently prevailed and lost most of her canvas, and had her decks and bulwarks damaged. She had to put into Trepassay and there temporary repairs were effected. The vessel came here to get new canvas, etc.

The Prospero left La Seie at 10 a.m. to-day and is due here Sunday.

The Portia goes west at 10 a.m. to-morrow.

The brig. Lake Simcoe is loading fish in drums at Baine Johnston's for Brazil.

The Durango is now 14 days out from London and is due here to-day.

### Your Health

is your most precious possession. Your first aid to health should be the reliable and proved family remedy

**BEECHAM'S PILLS**

Sold Everywhere. In boxes 25c.

### A Christmas Box.

That is what every Young Man and Lady is puzzling their heads about at this season, and its hard amongst so many rare gifts to select an appropriate one.

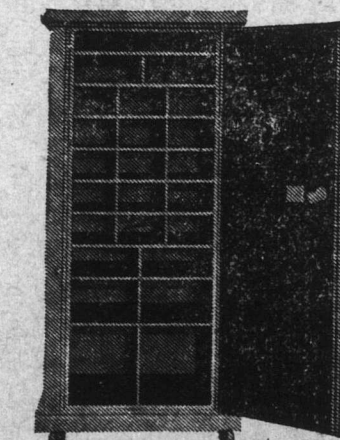
CALL ON US  
at our Studios and see our

**SOUVENIR  
CABINET PHOTOS  
Of Family Groups**

of exquisite designs and beautiful artistic workmanship which gladdens the eye of all who behold them. The most appropriate Xmas Present you can give to your friends.

Special Prices for Christmas

**Tooton's Studios,  
406 Water St. West, and 310  
Central, opposite Bishop &  
n30,tf Sons, Water St.**



Pay only a trifle more for  
The Safe-Cabinet

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy The Safe-Cabinet. Measured by value, no one can afford to be without it.

FRED. V. CHESMAN, Agt.

MINARD'S LINIMENT CURES GAIT IN COWS.

## SPECIALS

FOR  
Christmas,

AT THE  
Empire Grocery Store.

70c. .... PEKOE TEA .... 60c.

1000 lbs. of that famous 70c. Tea. We defy competitors to offer as good a Tea at this special price, 60c. per lb.

12c. Granulated Sugar for 10c.—the finest obtainable.

Choice Dairy Butter, 35c. lb.; 800 lbs. Dairy Butter, sweet and mellow, absolutely pure, being made from milk of grass fed cows.

Hannah's Coffee, 17c., 35c. bottle—the finest beverage the world knows.

Fry's Cocoa, 15c., 30c.

Thorne's Cocoa, 15c.

Thorne's Chocolates, 40c.

Fry's Chocolates, 40c.

Breakfast Bacon, 35c. lb.

Sinclair Cured Hams, 30c. lb.

Windsor Bacon, 30c. lb.

Best Molasses, 50c. gallon.

Flake Tapioca, 20c. lb.

Potato Flour, 15c.

Empire GROCERY STORE.

## B.C. Investments.

HAVING made exclusive arrangements with the financial and estate firm of

Messrs. F. J. Hart & Co

of New Westminster,

British Columbia, to handle B. C. Investments for my clients, I shall be pleased to give full information to intending investors.

Sydney D. Blandford,  
nov18,tf

"Bon Comme de l'Or."

The French all say, meaning "As good as Gold." Everyone who uses it says the same about

**Prussian Oil.**

Thomas Cahill, Watchman at Dry Dock Buildings says:—"Best in the World." Mrs. Mogie Power, Cochrane St., "Is good for rheumatism and toothache." Mrs. Spooner, Monroe St., "It relieves rheumatic fever and partial paralysis." Mr. Peckford, Battery, finds it very good for chronic indigestion. Henry Fitzgerald, of St. Brendan's, N.F., "Cured after being crippled 6 months."

Sold everywhere at energetic dealers, or  
The P. O. Med. Co. Box 32,  
dec1 m.w.f St. John's

## ROSSLEY

★  
THEATRE!

Thursday, Friday and Saturday.

THE BRAYLEYS

will appear, Miss Lillian in Highland Fling and beautiful Butterfly Dance; Billie, the Lightning Chalk Artist, drawing faces from the audience, cartooning, etc. Brayley is considered the most rapid Sketch Artist living. He was war artist during the Boer war. Since then he has appeared in all the leading theatres on the continent. The act they present at the Star is odd, unique and amusing, entitled "The Artist and the Dancing Model," a fine act.

"Britain's Navy Short of Coal," says Hereford.

The local situation is now relieved by the discharging of

350 TONS

Genuine N. Sydney  
SCREENED COAL,

—AT—

**MULLALY'S,**  
West End Premises.



IT  
Certainly  
Makes  
A  
Fine  
Loaf  
Victor  
FLOUR.

## CHRISTMAS

and  
NEW YEAR CARDS!

Immense Variety and  
Exceptional Value

At the Popular Bookstore.

The Dickens Packet, containing 12 cards, for 5 cents.  
The Scott Packet, containing 12 cards, for 7 cents.  
The Milton Packet, containing 12 cards, for 10 cents.  
The Lowell Packet, containing 12 cards, for 15 cents.  
The Hemans Packet, containing 12 cards, for 20 cents.  
The Kipling Packet, containing 25 cards, for 20 cents.  
The Good Luck Packet, containing 50 cards, for 20 cents.  
The Browning Packet, containing 25 cards, for 25 cents.  
The Byron Packet, containing 12 cards, for 25 cents.  
The Shakespeare Packet, containing 12 cards, for 30 cents.  
The Cowper Packet, containing 12 cards, for 40 cents.  
The Wordsworth Packet, containing 12 cards, for 50 cents.  
The Tennyson Packet, containing 12 cards, for 60 cents.  
The Tennyson Packet, containing 12 cards, for 70 cents.  
The Violet Box, containing Cards and Envelopes, 15 cents.  
The Thoughts Box, containing Cards and Envelopes, 20 cents.  
The Art Treasures Box, containing Cards and Envelopes, 20 cents.  
The Forget Me Not Box, containing Cards and Envelopes, 25 cents.  
The Art Greetings Box, containing Cards and Envelopes, 40 cents.  
The Golden Bells Box, containing Cards and Envelopes, 40 cents.  
The Greet You Box, containing Cards and Envelopes, 45 cents.  
The Artistic Gems, containing Cards and Envelopes, 70 cents.  
The Evangeline Box, containing Cards and Envelopes, 70 cents.  
The Sunbeams Box, containing Cards and Envelopes, 80 cents.  
The Auld Lang Syne Box, containing Cards and Envelopes, \$1.20.  
Pears' Annual for 1911 with 3 colored supplements, at our popular price, 10 cts.; postage, 2 cts. extra.

**DICKS & CO'Y,**  
POPULAR BOOKSTORE.

Telegram Ads. Pay.