

Just
as natural
for us to lead in
Variety & Value
as it is for
others to
follow



MATS
Greatly Reduced.

20ct Brussels Door Mats for 15ct
30c Velvet Pile Door Mats for 23c
80c Plush Door Mats for 65 cents
\$1.10 Plush Door Mats for 95 cents
40c Linoleum Door Mats for 33c
\$1.50 Velvet Pile Door Mats
for \$1.25

Final Reductions on Gloves.

45c. Ladies' Tan and Black Kid Gloves, clasp ... Sale Price, 39c. pr.
65c. Ladies' Tan and Black Kid Gloves, clasp ... Sale Price, 55c. pr.
80c. Ladies' Tan, Black, Beaver, and Slate Kid Gloves, laced and clasp.
Sale Price, 67c. pr.
90c. Ladies' Tan, Black, Beaver, Slate, Navy and Green Kid Gloves.
Sale Price, 75c. pr.
\$1.25 Ladies' Tan, Black, Beaver, Slate, Navy and Green Kid Gloves
Sale Price, \$1.05 pr.

Final Reductions on Hosiery.

60c. Ladies' Cashmere and Worsted Stockings ... Sale Price, 52c. pr.
50c. Ladies' Cashmere and Worsted Stockings ... Sale Price, 44c. pr.
40c. Ladies' Cashmere and Worsted Stockings ... Sale Price, 36c. pr.
30c. Ladies' Cashmere and Worsted Stockings ... Sale Price, 28c. pr.
25c. Ladies' Cashmere Stockings ... Sale Price, 20c. pr.

Last Week of Our Fourteenth Annual February Sale.

FINAL REDUCTIONS ON FLANNELETTES.

9c. White, Pink and Striped Flannelettes ... Sale Price, 7 1/2c. yd.
10c. White, Pink and Striped Flannelettes ... Sale Price, 8 1/2c. yd.
12c. White, Pink and Striped Flannelettes ... Sale Price, 10c. yd.
15c. White, Pink and Striped Flannelettes ... Sale Price, 12c. yd.
18c. White, Pink and Striped Flannelettes ... Sale Price, 15c. yd.
22c. White, Pink and Striped Flannelettes ... Sale Price, 17c. yd.

LADIES' UNDERSKIRTS.

65c. White Cotton Underskirts for ... Sale Price, 52c.
95c. White Cotton Underskirts for ... Sale Price, 76c.
\$1.45 White Cotton Underskirts for ... Sale Price, \$1.16
\$1.80 White Nainsook Underskirts for ... Sale Price, \$1.40
\$2.50 White Nainsook Underskirts for ... Sale Price, \$1.95

LADIES' NIGHTGOWNS.

\$1.25 White Cotton Nightdresses for ... Sale Price, \$1.00
\$1.45 White Cotton Nightdresses for ... Sale Price, \$1.16
\$1.80 White Longcloth Nightdresses for ... Sale Price, \$1.40
\$2.20 White Muslin and Cotton Nightdresses for ... Sale Price, \$1.70
\$2.50 White Nainsook Nightdresses for ... Sale Price, \$1.95

FINAL REDUCTIONS ON SHIRTINGS and TABLE LINENS.

10c. White Shirting, 36 inches ... Sale Price, 8 1/2c. yd.
11c. White Shirting, 36 inches ... Sale Price, 9 1/2c. yd.
14c. White Shirting, 36 inches ... Sale Price, 10c. yd.
16c. Horrockses White Shirting, 36 inches ... Sale Price, 12 1/2c. yd.
30c. White Table Linens ... Sale Price, 25c. yd.
40c. White Table Linens ... Sale Price, 34c. yd.
50c. White Table Linens ... Sale Price, 42c. yd.
75c. White Table Linens ... Sale Price, 60c. yd.

Bed Tick Department.

70c. Linen Bed Tick, 58 inch ... Sale Price, 60c. yard.
50c. Linen Bed Tick, 58 inch ... Sale Price, 42c. yard.
28c. Cotton Bed Tick, Single width, Sale Price, 24c. yard.
18c. Cotton Bed Tick, Single width, Sale Price, 16c. yard.

Tea Sets At Sale Prices.

21 Piece Princess White Fluted Tea Sets ... Sale Price, \$1.20 Set.
21 Piece Tea Sets, Printed and Gold Assorted Shades Blues, Greens, Terra Cotta ... Sale Price, \$1.75 Set.
40 Piece Tea Sets, Printed and Gold Assorted Shades Blues, Greens, Terra Cotta ... Sale Price, \$3.25 Set.
40 Piece Tea Sets, Athen's Pattern, Crimped China, with dainty Floral Decoration ... Sale Price, \$5.60 Set.
40 Piece Tea Sets, Gem Design, Pink and Cream Roses, Wreathed ... Sale Price, 5.25 Set.
40 Piece Worcester Tea Sets, all Blue and Gold Fringed ... Sale Price, \$5.85 Set.
40 Piece Tea Sets, Palace or Crown Derby design, in Gold ... Sale Price, \$6.30 Set.
40 Piece Tea Sets, Worcester, rich and massive decoration in relief ... Sale Price, \$9.00 Set.

Curtain Department.

9c. White Curtain Nets ... Sale Price, 7 1/2c. yard
15c. White Curtain Nets ... Sale Price, 12 1/2c. yard
20c. White and Cream Curtain Nets and Muslins ... Sale Price, 17c. yard
24c. White and Cream Curtain Nets and Muslins ... Sale Price, 20c. yard
28c. White and Cream Curtain Nets and Muslins ... Sale Price, 24c. yard
40c. White and Cream Curtain Nets and Muslins ... Sale Price, 34c. yard

White Twill Sheetting

30c. White Twill Sheetting, 72 inches, ... Sale Price, 25c. yard.
35c. White Twill Sheetting, 72 inches, ... Sale Price, 30c. yard.
40c. White Twill Sheetting, 72 inches, ... Sale Price, 33c. yard.
50c. White Twill Sheetting, 80 inches, ... Sale Price, 42c. yard.
60c. White Twill Sheetting, 80 inches, ... Sale Price, 52c. yard.

All MAIL ORDERS Promptly Filled

White H. C. Quilts.

Reg. \$1.10, 2 1/2-yds. long for 90c.
Reg. \$1.50, 2 1/2-yds. long for \$1.08
Reg. \$1.90, 2 3/4-yards long for \$1.50
Reg. \$2.00, 2 3/4-yards long for \$1.65
Reg. \$2.25, 3-yards long for \$1.85
Reg. \$2.50, 3-yards long for \$2.10

H. S. PILLOW CASES.

Reg. 50c, 20 x 30 ins. ... 45c
Reg. 45c, 20 x 30 ins. ... 37c
Reg. 40c, 20 x 30 ins. ... 32c

FILLED PILLOW CASES.

Reg. 70c, 20 x 30 ins. ... 55c
Reg. 55c, 20 x 30 ins. ... 45c
Reg. 45c, 20 x 30 ins. ... 37c
Reg. 40c, 20 x 30 ins. ... 32c
Reg. 22c, 18 x 28 ins. ... 18c

BOLSTER CASES.

Reg. \$1.00, 20 x 62 ins. ... 85c
Reg. 70c, 20 x 62 ins. ... 55c

Pillow Cotton Department.

20c. Circular Pillow Cotton, 40 inch, Sale Price, 17c. yd.
24c. Circular Pillow Cotton, 40 inch, Sale Price, 20c. yd.
30c. Circular Pillow Cotton, 42 inch, Sale Price, 25c. yd.
35c. Circular Pillow Cotton, 46 inch, Sale Price, 30c. yd.

Kitchen Utensils Reduced

Tin Coffee Pots, Reg. \$1.20 ... Sale Price, 98c.
Dover Egg Beaters, Reg. 25c. ... Sale Price, 21c.
Tin Dippers, Reg. 15c. ... Sale Price, 13c.
Tin Basting Spoons, Reg. 6c. ... Sale Price, 5c.
Wood Basting Spoons, Reg. 7c. ... Sale Price, 6c.
Tin Derby Mugs, Reg. 7c. ... Sale Price, 6c.
Wire Broilers, Reg. 10c. ... Sale Price, 8c.
Bowl Strainers, Reg. 6c. ... Sale Price, 5c.
Tin Wash Basins, Reg. 5c. ... Sale Price, 4c.
Pudding Moulds, Reg. 37c. ... Sale Price, 32c.
Potato Mashers, Reg. 25c. ... Sale Price, 20c.
Potato Mashers, Reg. 35c. ... Sale Price, 30c.
Hot Water Plates, Reg. 25c. ... Sale Price, 20c.
Flour Sifters, Reg. 17c. ... Sale Price, 14c.
Tin Culenders, Reg. 30c. ... Sale Price, 26c.
Dust Pans, Reg. 45c. ... Sale Price, 38c.

Crockeryware Department

Fancy Cups and Saucers, Motto and Gilt, Reg. 18c. for 12c.
Embossed Cups and Saucers, Tea and Moustache, Reg. 19c. for 15c.
Fancy China Cake Plates, 7 in., Reg. 25c. 20c., & 11c. for 15c., 14c., & 9c. each.
68 piece Dinner Sets Fancy Decorated and Gilt, Reg. \$14.00 for \$12.00.
White China Toast Racks, 3 bar, Reg. 30c. for 20c.
Egg Stands, White China and Gilt, (3 cups), Reg. 35c. for 25c.

Handkerchief Department

100 doz. of Ladies' Lace, Lawn, Lace Edge and Fancy Embroidered Lawn Handkerchiefs, only enough for a couple of good days' selling.
Reg. 10c. ... Sale Price, 3 for 24c.

FINAL REDUCTIONS ON DRESS GOODS.

40c. Coloured and Black Dress Goods ... Sale Price, 34c. yd.
55c. Coloured and Black Dress Goods ... Sale Price, 45c. yd.
65c. Coloured and Black Dress Goods ... Sale Price, 55c. yd.
75c. Coloured and Black Dress Goods ... Sale Price, 62c. yd.
\$1.00 Coloured and Black Dress Goods ... Sale Price, 85c. yd.
\$1.25 Coloured and Black Dress Goods ... Sale Price, \$1.05 yd.

FINAL REDUCTIONS ON BOOTS.

\$1.35 Children's Glove Grain Laced Boots, sizes 6 to 10 ... Sale Price, \$1.10 pr.
\$1.65 Misses' Glove Grain Laced Boots, sizes 11 to 2 ... Sale Price, \$1.35 pr.
\$1.40 Children's Dongola Laced Boots, sizes 6 to 10 ... Sale Price, \$1.10 pr.
\$1.70 Misses' Dongola Laced Boots, sizes 11 to 2 ... Sale Price, \$1.40 pr.
\$1.55 Children's Box Calf Laced Boots, sizes 6 to 11 ... Sale Price, \$1.25 pr.
\$1.85 Misses' Box Calf Laced Boots, sizes 11 to 2 ... Sale Price, \$1.55 pr.
\$1.80 Youth's Buff Laced Boots, size 9 to 13 ... Sale Price, \$1.55 pr.
\$2.00 Boys' Buff Laced Boots, size 1 to 5 ... Sale Price, \$1.75 pr.
\$1.95 Youth's Dongola Laced Boots, size 9 to 13 ... Sale Price, \$1.55 pr.
\$2.20 Boys' Dongola Laced Boots, size 1 to 5 ... Sale Price, \$1.85 pr.
\$1.85 Youth's Box Calf Laced Boots, size 9 to 13 ... Sale Price, \$1.50 pr.
\$2.20 Boys' Box Calf Laced Boots, size 1 to 5 ... Sale Price, \$1.85 pr.
\$1.80 Women's Pebble Grain Laced Boots ... Sale Price, \$1.55 pr.
\$1.90 Women's Dongola Laced Boots, ... Sale Price, \$1.60 pr.
\$2.00 Women's Dongola Laced Boots, ... Sale Price, \$1.65 pr.
\$2.40 Women's Vici Kid Laced and Buttoned Boots ... Sale Price, \$2.00 pr.
\$3.00 Women's Dongola Laced Boots ... Sale Price, \$2.50 pr.
\$3.20 Women's Patent Leather Laced Boots ... Sale Price, \$2.70 pr.

White Marcella Quilts

Reg. \$1.55 2 1/2 yards long, for ... \$1.25
Reg. \$2.00, 2 3/4 yards long, for ... \$1.65
Reg. \$2.40, 3 yards long, for ... \$1.95
Reg. \$2.75, 3 yards long, for ... \$2.30
Reg. \$3.00, 3 yards long, for ... \$2.50
Reg. \$3.50, 3 yards long, for ... \$2.90
Reg. \$4.00, 3 yards long, for ... \$3.35
Reg. \$4.50, 3 yards long, for ... \$3.75
Reg. \$5.25, 3 yards long, for ... \$4.25
Reg. \$5.75, 3 yards long, for ... \$4.65

Men's Boot Department.

\$2.60 Men's Dongola Laced Boots ... Sale Price, \$2.20
\$3.00 Men's Box Calf and Gun Metal Calf Laced Boots ... Sale Price, \$2.65
\$3.60 Men's Vici Kid Laced Boots ... Sale Price, \$3.20
\$4.00 Men's Vici Kid and Box Calf Laced Boots ... Sale Price, \$3.40
\$4.50 Men's Box Calf Vici Kid and Gun Metal Calf Laced Boots ... Sale Price, \$3.98
\$5.25 Men's Vici Kid Laced Boots ... Sale Price, \$4.45



3,700 Yards of Lawn.

800 yards, Regular 14c. ... Sale Price, 10c.
600 yards, Regular 16c. ... Sale Price, 12c.
500 yards, Regular 18c. ... Sale Price, 13c.
500 yards, Regular 20c. ... Sale Price, 15c.
100 yards, Regular 26c. ... Sale Price, 22c.
400 yards, Regular 38c. ... Sale Price, 28c.
300 yards, Regular 40c. ... Sale Price, 30c.
200 yards, Regular 43c. ... Sale Price, 33c.