

# RED ROSE

For particular people

## COFFEE

"How good it smells"—for it is packed fresh roasted, and the doubly sealed can preserves its rare aroma and flavor.

### "BUY AT HOME"

The next four weeks will be busy ones for merchants and their customers. With Christmas less than a month away those who have goods to sell and those who must buy the season's gifts already are beginning their annual rush. For Santa Claus in his great wisdom, never waits until the last week to lay in his stock. He knows that those who buy early buy to the best advantage.

Customers who would get the most for their money should read the messages which the merchants send forth through the columns of the newspapers. In this connection it is permissible for The Advocate to refer particularly to the stores of Newcastle. No more attractive windows, no stocks more complete, no prices more reasonable no clerks more attentive than one may see during a casual stroll

### BEFORE MY BABY CAME

I Was Greatly Benefited by Taking Lydia E. Pinkham's Vegetable Compound

Sydenham, Ont.—"I took your medicine before my baby was born, and it was a great help to me as I was very poorly until I had started to take it. I just felt as though I was tired out all the time and would have weak, faint spells. My nerves would bother me until I could get little rest, night or day. I was told by a friend to take Lydia E. Pinkham's Vegetable Compound, and I only took a few bottles and it helped me wonderfully. I would recommend it to any woman. I am doing what I can to recommend this good medicine. I will lend that little book you sent me to any one I can help. You can with the greatest of pleasure use my name in regard to the Vegetable Compound if it will help others take it."—Mrs. HARVEY MILLIGAN, Sydenham, Ont.

It is remarkable how many cases have been reported similar to this one. Many women are poorly at such times and get into a weakened, run-down condition, when it is essential to the mother, as well as the child, that her strength be kept up.

Lydia E. Pinkham's Vegetable Compound is an excellent tonic for the mother at this time. It is prepared from medicinal roots and herbs, and does not contain any harmful drugs. It may be taken in safety by the nursing mother.

### BACK TO HEALTH & HARNESS

No other treatment has done as much for horses and harnessmen. As Kendall's Spavin Cure for more than 40 years

**KENDALL'S SPAVIN TREATMENT** has been relieving lameness, strains, swellings, sprains in horses and making money for their owners.

Get a bottle today. Four shillings has it. Ask also for the "Treatise on the Horse." It's free. Dr. E. J. Kendall Co., Eastburg Falls, N. U.S.A.

through the business streets of this community. That is saying a great deal, but it is not exaggeration as widely travelled visitors to Newcastle, have recently pointed out. It is well to remind ourselves of this fact occasionally, because it is well for us to spend our money here rather than in some larger city in the belief that it is necessary to go to larger cities in order to get a wider selection and better bargains.

We have in our own stores all these things, and that being so, we should remember that the less we spend outside the more we benefit Newcastle, and the more we benefit Newcastle, the better we make it for ourselves as individuals. That is not a parochial view; it is a fundamental principle of economics. It is the Newcastle merchant, and the Newcastle consumer, whose taxes keep up our streets and other services, and there really is a moral obligation to buy at home if we can do so as cheaply and with as much satisfaction as we can in some other cities.

A careful reading of the advertisements in The Advocate each week will soon convince one of the fact that our merchants offer bargains comparable to those that can be secured elsewhere. And in this connection it may be pointed out that nothing is gained by leaving Christmas shopping until the last week. In fact, a great deal is gained by not leaving it that late, to say nothing of the consideration one should have for the clerks upon whom the last few days of the Christmas rush imposes so great a burden. Do your Christmas shopping early!

### YOUNG PRISONERS BREAK JAIL NIGHT BEFORE SENTENCE

The two youthful emulators of Jesse James, who were confined in the Chatham lock-up for the past week waiting sentence, took things into their own hands Monday night and decided to have a taste of freedom. In some unknown manner they sprung the locks on their cells and succeeded in getting out into the corridor of the local jail.

A fire was burning there in a stove and they took the poker, heating it red hot, and burned a series of holes around the spring lock which stood between them and freedom. This they forced in some clever way, probably using the poker through the holes they burped, and they had simply to walk out to freedom.

They enjoyed themselves for a time and then Walter Coughlan returned of his own volition Harold Cunningham, however, stayed out until he was brought back by the police.

The two were up before Magistrate Gaynor Tuesday morning, and received sentence. Coughlan, three years and Cunningham two years in the Reformatory.

### PRaises RUTH

John McGraw says that if Babe Ruth was a member of the Phillies, he would make close to 75 home runs in a season with a short right field fence to shoot at.

### Vote on Church Union

The result of the vote taken on Church Union in the First Presbyterian Church (West Kirk) St. John, West Side, was as follows: Four for Union and 105 against.

### M. A. E. A. HAVE SMALL MARGIN ON YEAR'S OPERATION

The annual meeting of the stockholders of the M.A.E. Association was held Tuesday afternoon in the Canada House, Chatham, with a good attendance of members. The annual statement was given and also a statement for the exhibition, showing that the year ended with a small margin over expenditures.

The stockholders were well satisfied with this and passed a resolution commending the executive committee, Messrs. Geo. Watt, S.D. Heckbert and A. D. Dickson, for their good work.

W.B. Snowball was elected chairman of the meeting and there was some discussion relative to having an exhibition next year and then every two years after that.

### Many Autos In Operation

Washington, Nov. 21—By January 1 the world will have in operation 17,000,000 automobiles, passenger cars and trucks according to an estimate today by M.H. Hoehli, chief of the automotive division of the Commerce Chamber. Of that total he said 14,000,000 will be running in the United States or about one to every eight persons whereas in the rest of the world the proportion will be one to every 112 persons. The number of cars in operation is expected to show on January 1 an increase of 17 per cent over the same date a year ago.

### HURTS BATTING

Harry Hooper says that playing sun fields has a serious effect on a player's batting average. He insists that constantly looking into the glare of the sun cuts down his average at least 25 points every year.

### Eczema Covered Arms of This Healthy Child

Mrs. Alex. Marshall, Sprucedale, Ont., writes:—



"When my little son was three months old he broke out in sores on his chest and arms. We did all we could to heal those terrible sores, but nothing did him much good. Finally I ventured on a box of Dr. Chase's Ointment and kept on using it. At last we were rewarded by the steady healing of the sores, and finally he was completely relieved of them. He is now three years old, and has had no return of the trouble since."

Baby Marshall.

**DR. CHASE'S OINTMENT**

50 cents a box, all dealers or Edmansson, Bates & Co., Ltd., Toronto.

# ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



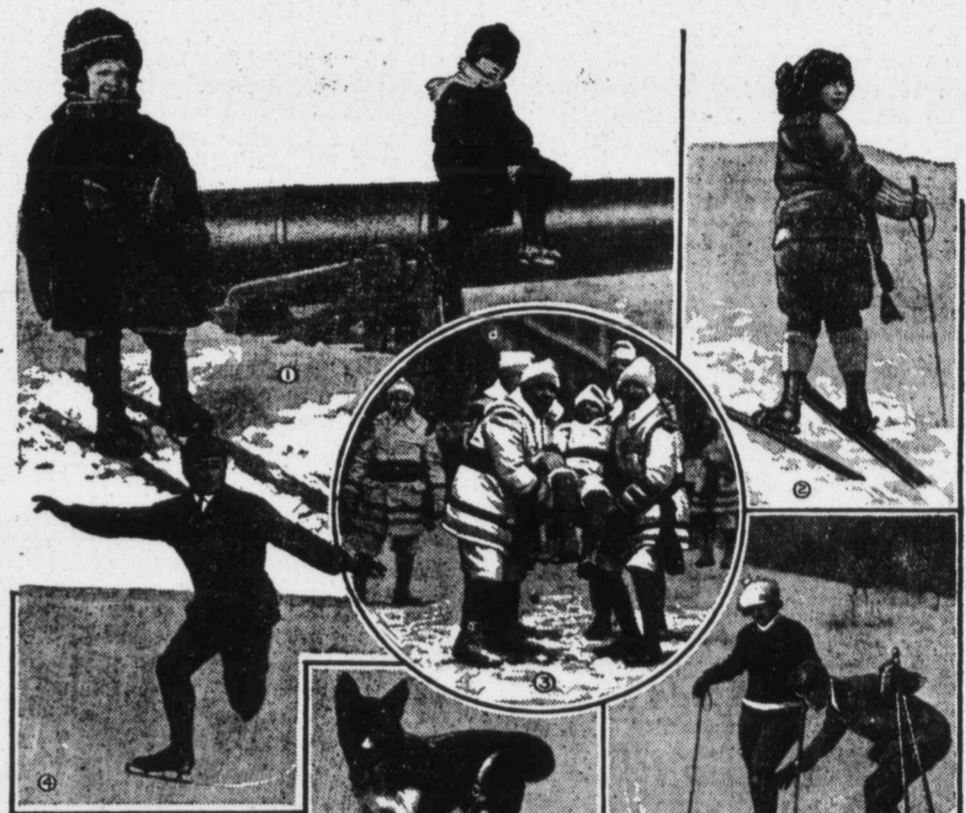
Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

- Colds
- Headache
- Rheumatism
- Toothache
- Neuralgia
- Neuritis
- Earache
- Lumbago
- Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer, Manufacturer of Mono-aceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

### Subscribe for the Advocate

### Quebec to Repeat Carnival Success



1. The Guns which once defended the citadel now accommodate the small revellers. 2 and 3 are Ski-ing scenes. 3. These are out for a "bouncing" good time. 4. Skating in the Exhibition Grounds is also the order of the day. 5. "Negik" was born this year to the Chateau Frontenac dog team and he will probably figure largely in the dog race featuring the Winter Sports Program.

QUEBEC is again to have a real, live carnival that shall be truly representative of the wonderful sporting attractions of the ancient Capital. The success of the dog races held in Quebec last year has encouraged the organizers to sponsor a very much bigger program for this year, and a comprehensive series of sporting events will be held on February 21, 22, and 23, in which all the sports for which Quebec is so naturally adapted will be represented, and culminating in a grand masquerade ball at the Chateau Frontenac. In addition to the international races for the Eastern Dog Sled Derby Trophy, there will be events in snow-shoeing, skiing, ice racing, curling and skating. The whole of these events will take place within the Exhibition Grounds, and it is proposed to once again give Quebec an ice palace.

The people of Quebec take, and naturally, a great pride in their wonderful old city, and the ancient capital is not so large that its people cannot get together on occasion to fete en masse. A carnival in Quebec is not to be forgotten, for the whole populace absorbs the spirit of the season, drawing its visitors into the gay vortex, so that even the walls which rang to laughter centuries ago lose their aged atmosphere, and lend themselves to the fete.

By reason of its even and exhilarating climate, its accessibility and natural and artificial opportunities for sport, Quebec is the home of the winter sports for the continent. Each wintry season, more people are attracted to it, and for long periods it becomes the social centre, as well as the sporting centre of North America. Practically everything that is carried on is on an open scale—Quebec is the soul of hospitality. A hundred rinks invite you to skate, as far as you can see, fir-clad hills invite you to ski through their myriad glorious glades, of toboggan slides there are not a few, and there are many excursions which simply must be made on snow-shoes. As for evening entertainment, the ball room of the Chateau Frontenac is the scene of a dance nightly. There are moonlight excursions, events on all illuminated rinks, music, song and dance,—a thousand things to do.

### "Recipes for Home Made Bread"



The expert baker at the Quaker Mills has collected a number of original recipes for home made bread. They are the recipes of successful home bakers. Every one has been tested and proven in our own bake shop. By using them you can make baking a real pleasure and can be assured of getting good results every time.

We will gladly send the recipes to you, free. Write for them to-day and see for yourself how easy it is to make your own bread.

Try a sack of Quaker Flour. If it does not give you absolute satisfaction, your dealer will refund you your money.

# Quaker Flour

Always the Same—Always the Best

### DISTRIBUTORS

- NEWCASTLE—H. S. Miller
- NEWCASTLE—Isaac Mitchell
- NEWCASTLE—Baird & Peters
- LUDLOW—D.C. Hovey