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AND WE KNOW OF NO BETTER ONE THAN

STAFFORDS Mandrake and Sarsparilla Co.

At this time of the year the blood is apt to become impure and impoverished, and you have boils, pimples, carbuncles, etc. This is Nature's Warning that there is something wrong. You should promptly respond to this warning and get a bottle of BLOOD PURIFIER.

STAFFORD'S BLOOD PURIFER is an excellent blood builder and one bottle is sufficient to produce results. TRY A BOTTLE.

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DUCKWORTH STREET

THEATRE HILL.

The dry weather is fast approaching and your Customers will need new shoes after they put their rub-

Are you ready to meet their demands and get your share of the trade?

We shall only have a limited supply of shoes this season, and the prices are very moderate. All our shoes are solid leather throughout, and

made by experienced workmen.

If you need any quantity of fishing boots write us. The three words "Patronize Home Industry" was only a cant. Business is business, and everybody is going to buy where they can get the best value for their

Our prices are pre-war, and we can assure our Customers that they will have better value for their money at home than sending it away for the large percentage of junk that comes in annually. We wish all our Customers a prosperous voyage for

HR. GRACE BOOT & SHOE MFG. CO. LTD.

he better business game.

leave any stone unturned to make ance. their place of business busier.

hings. People are wanting great-

THAT the sound principles of on service, quality and price.

people as concerns who sell lines the prisoner, and read therein the like that admirable criminal judge Gallipoli.

THAT well-advertised goods are finite terms. of recognized value. They not only sell but satisfy.

vor and confidence of their customers.

Stores that are persistent advertisers gain new customers every-

Stores that invite business by truthful advertising grow in popu-

Advertising moves goods from sell gone. I sometimes think when the

Remember that the Advocate is the great outport circulating medi- "Yes, Nr. Jones," was the answer, "

Point av Gaul, April 17, 1924.

Dear Sir -Please allow me space n your valuable paper to record the Sydney, but could not reach home in three sisters, two brothers at Sydney, C.B., and one at St. John, N.B.,

Sintences That llave Haunted A Court Judge

By AN ENGLISH JUDGE. It has often happened when I have THAT this is the year to get into justice which a sentence should represent, and the real difficulty is so to balance the conflicting elements THAT no business concern should that the result shall be a true bal-

The sentence, of course, is almost Cater to the people by advertising; There are scores of quite common always legal. But that is no help. crimes for which you may, in law, THAT today is a day of better give six months' imprisonment or five years' penal servitude. There is immense play for that judicial diser comforts in the way of new and cretion to which we attach such imbetter merchandise. Business con- portance. We have no definite "standcerns that keep abreast of the ardization" of sentence, such as we times, keep up-to-date stocks and might have under a code; it all depends on how the circumstances of advertise that fact so the people each case affect the judge whether the sentence may seem light or

And yet I sometimes cannot feel persistent advertising of quality content with my sentences . I may goods is the basis of the success have given-in fact, I have given the of the most successful business utmost attention to the evidence; concerns, because it has been based have asked the police and the other entrenched in the minds of the and the previous life of the offender; the Bench who appear to me to think an official intimation was received lishing his identity, and he is now

The Human Side.



The days are fast going-are nearly court punishes the offence without costs less to sell advertised a thought for the human complexes goods. Trying to sell goods with ber the reply of that famous judge out the aid of advertising means who, when reminded by counsel for fiction lost time, lost effort and lost the defence that the prisoner was suffering from the disease of klepto-

Knott, of Torquay, was thought to mania-"a disease; my lord, of have lost all his three sons in the which you have probably heard." war, and he sold his business and um and it pays to reach the con- have heard of it, and I may tell you butt, was still alive, suffering from that I have been sent down here to loss of memory. After his memory cure it." And the severe sentence that was restored he returned to England was promitly passed may have been just and ray have been most cruelly penniless, and his identity was soon unjust. I would all depend on the

Judicial temperaments vary greatly. Two of the sons, one of whom rose

The New Remington Repeating Rifle

Shots

FIREARMS

Calibres .25-20 and .32 W. C.F.

MODERN in every detail, this latest Remington is effective for medium sized game at ranges up to 300 yards.

Remington Hi-Speed cartridges are highest in velocity and energy, lowest in trajectory. Energy

Bullet Wgt. .25-20

REMINGTON ARMS COMPANY, Inc. 25 Broadway, New York, U. S. A. **AMMUNITION** CUTLERY

REMINGTON ARMS COMPANY, Inc., 25 Broadway, New York, U.S. A.

Hardware Firms in St. John's. witnesses questions, the answers to and judicial consciences are neither to the rank of major, and the other hotel in London which should nave thrown abundant blunted nor sharpened in like degrees, to that of captain, were killed within THAT these concerns are solidly light on all the details of the offence There are a handful of men still on a few weeks of each other, and later

of merchandise that prove them exact intention which accompanied Sir Robert Wallace-who never forgot Both father and mother were strick-often felt completely baffled when I I am sure that it has helped a judge completely recovered from the effects dent of the Institute of Marine Er-

proposed to put my punishment into to know that there is a Court of Crim- of her tragic loss. ness does not ensure right sentences was alive, but no trace could be ob-It must be remembered that we or sound judgments. Lord Justice tained of him anywhere But he had broker as a lad of 15. At 22 he judges now-a-days do not as a rule Lopes, of the Court of Appeal office returned to New Zealand, and for a bought the big Pearl for \$500 and

> man, "and yet we are always order-to his identity. ing new trials in his cases." The He was penniless when he returned number of big steamers running all gift of knowing how to try a case to England, and put up at a small over the world. lies in sound judgement, which skilled hands is perhaps much

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Remington Arms and Ammunition are sold Wholesale and Retail by the Leading

There was little difficulty in estab-I have sought to probe the mind of only of the offence; there are others -- that the eldest son had been killed in staying with his mother at Exmouth.

Sir James was formerly head of the

Stores that advertise reap the fa sentence prisoners "by the book." said that Lord Coleridge was a clever long time he had no recollection as from that small beginning was created the famous Prince Line, with a large

是仍从我没是对我实现我的我们是我们的,我也是我们是我们的是。12点

For Sale!

One "Oswego" Power Paper Cutter

30 inch blade, about four years in use, practically as good as new. ALSO

ONE NEW HAND LEVER CUTTER. 30 inch blade.

For further particulars apply to UNION PUBLISHING CO., LTD., Advocate Office.

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BACK TO MOTHER

A millionaire shipowner, Sir James

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Palmer, Regal, "CONTINENTAL LIMITED"

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What do You Think of This?

We ask you Mr. Fisherman. From April 15th to June 30th every Fisherman who buys an engine from us stands a chance of getting

FIVE BRLS. OF HIGH GRADE FLOUR

Our decision to be final.

Don't forget this has nothing to do with the price of the Engine, which has already been cut so fine, the price is out of sight.

Sounds fishy, costs you nothing to enquire.

Franklin's Agencies, Ltd.

Newfoundland Government Railway

S. S. PROSPERO.

SOUTH COAST STEAMSHIP SERVICE.

S. S. PROSPERO will leave Dry Dock Wharf 3 p.m. Thursday, May 1st, taking freight and passengers for the following ports:-Trepassey, St. Mary's, St. Joseph's and usual South Coast ports.

Freight accepted at Dock Shed Wednesday, April 30th, from 9 a.m. to 5 p.m.

TRINITY BAY STEAMSHIP SERVICE.

Freight for the S. S. "Malakoff" for the undermentioned ports of call will be accepted at the Freight Shed this Wednesday from 9 a.m. to 5 p.m. via Port Union:-Champneys, Trinity, Bonaventure, Ireland's Eye British Hr., Burgoyne's Cove, Monroe, Britannia, Tohoroughfare, Deer Hr., Hickman's Hr., Lady Cove, St. dones Within Hillview, Hodge's Cove, Little Hearts Ease, Southport, St. Jones-Without, Heart's Content, New Perlican, Winterton, Hant's Hr. New MelbourneyBrownsdale.

With equipment complete in every detail, namely the "Gander Deal," "Gull Pond" and Convention Fifteen." All three about sixty-seven tons each. Launched in the fall of 1923.

These schooners are in Al condition and are ideal Labrador schooners.

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FOR SALE!

Three Fine Schooners