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OUR CREDIT is good at
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Clothing for Men, Women and Children;
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High-Class Confectionery
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Brant County's Message To Each Soldier Now At the Front Serving

CHRISTMAS GREETINGS
To Brant County's "Soldiers of the King" from Those at Home.
Brantford, Canada, Dec. 7, 1914.
Dear Comrade,
The Christmas season is at hand. It will be an unusual Christmas for most of you, far different from what you have ever had in the past, and far different, let us devoutly pray, from what you will ever have again.
A few of your number are already on the "firing line," and you have to read this letter as best you can, amid the ear-splitting and nerve-racking explosions of "Jack Johnsons" and lesser artillery, or the pit-pat fire of the rifle. Others of you are in the hospital bearing manfully and patiently, as something to be prized, the wounds received by you in the service of your King and Country. The larger part of your number are being fitted, on Salisbury Plains or elsewhere, to take your places at no distant date on the scene of conflict

between the forces of civilization and those of barbarism, for such is what this present war involves.
Since you said "Farewell Brantford! Goodbye Market Square!" the old town has witnessed the departure of soldier boys for the front, until it has become a matter of every day occurrence. In proportion to her population, Brantford has probably sent more volunteers for Kitchener's Armies than any other Canadian city. To every call there has thus far been a noble response, and this we feel confident will be the case until Berlin has been reached by the troops of the Allies, and everywhere the glad message of "Peace on Earth" first heard at Bethlehem nearly 2,000 years ago, is once more sounded; this time, it is to be hoped with the glad assurance that war will be no more.
The Ladies of Brantford have sent or are sending you, Christmas reminders, a little something in the way of comfort or of good cheer. To their

contribution, we desire to add these few lines of a home letter, by way of assurance that you are not forgotten in your old home city or county, and to wish you all a "Merry Christmas" and a safe return.
Signed on behalf of the Brantford Patriotic and War Relief Association.
Sincerely,
President,
Secretary.

Controllers McCarthy and Church have the Mayoralty fight in Toronto to themselves.

Brewed for those who can't drink ordinary Stout—
O'Keefe's STOUT
Special Extra Mild
Never makes you bilious because it is pure.
May be ordered at 25 Colborne St., Brantford.

KING OF BELGIUM WORKED AS REPORTER

Much Beloved by His People Among Whom He Moves Freely as a Great Athlete
Standing supremely unique among the figures who are making history in the great war, which will mark a new era for Europe, is Albert, King of the Belgians, newspaperman, expert engineer, lover of mankind and one of the most democratic of rulers.
Nobody ever heard much of Albert Leopold Clement Maria Meinrad before that eventful day when he sent word to his soldiers at Liege to "hold out" against the Germans massing at Herbestal. The exhortation breathed such a dauntless assurance that those who read smiled grimly and a little sadly as they reflected that they Belgians would throw a titbit for the Teuton war hosts.
But Liege surprised them, and Albert King of Belgium, which is said to enjoy more prosperity per capita than any other European country, was soon riding at the head of his army of 200,000 men.
Europe has long wondered at Albert, King of Belgium. His undoubted business ability and his manner of dealing with the Socialists so that the Socialists, cursing most labor conditions, paused to praise their ruler, has worried autocrats like the German Emperor.

A Great Athlete
There are few things that this accomplished king could do or hasn't done. He fights, rides, swims, shoots, and engages in aviation, engineering and writing with equal facility. He was a newspaperman for a long time, carrying a police card, visiting police stations and doing what is known as "ship news." As a reporter, it is said, he was a "snappy" worker, who scored many beats and obtained timely pictures.
King Albert is more than six feet in height and has a fair complexion and golden hair. He is 39 years old,



KING ALBERT OF BELGIUM

is married to a woman to whom he is unusually devoted and has three children. He is the son of the dead Duke of Flanders, and it was the mysterious death of his brother, the Prince of Baudoin, which made his accession to the throne possible.

In 1898 he visited America, and spent much time in New York, Washington and the east, went west and stayed for months in St. Paul, Minn.
The king, who is a great cyclist and an extraordinarily brave man, went to the Congo and pierced that fever-ridden country soon after his accession to the throne. The things he saw there caused him to sell all of the possessions of Belgium in that region after he had ameliorated the conditions under which the natives lived.

Dismantled Wooden Navy
The one desire of the king was to establish a merchant marine and later a navy. After he had reviewed the "navy" of Belgium, in the first days of his reign he ordered all of the vessels dismantled. They were wooden hulks, and every time they appeared at foreign ports were the source of vast amusement.

The queen, his consort, is a full fledged physician. She was Elizabeth, daughter of the Duke Carl Theodore of Bavaria, the famous oculist. As the king is constantly seen about the piers of Antwerp, where he once gathered news for a newspaper concerning stevedores, so the queen evidences her democratic spirit by being seen working in the slums of Brussels. She has established hospitals in many places in Belgium, and is head of an association of women who strive to ameliorate conditions under which hard working folk live.

The king is an indefatigable worker. He rises at 6 in the morning and rarely ever ceases work until 8 in the afternoon. As a mechanical engineer he has personally supervised the operation of the great state railroads, installing modern lounging cars and sleeping cars.

Live Like Their People
The simplicity in which the royal family lives is remarkable. They rarely occupy the great palace, preferring to live in a villa near by. They are both lovers of music and occupy seats in the stalls of the Belgian opera house, rather than the royal box, so they may be nearer the orchestra.

The private life of the king is without a stain. The royal couple have three children, two sons and a daughter, the latter being a great favorite with the people. In a country the size of Belgium the ruler becomes a quickly known personality to his subjects and there is hardly a spot in Belgium where which the royal couple is not familiar.

That is why Leon Vandervelde, the socialist leader, newly appointed Minister of State in Belgium said to his comrades when war broke out: "Let us fight now for our king and country as we have always fought for the laboring man."
The Toronto Home Guard has been gazetted as a militia regiment.

COL. WILLIAMS WOUNDED IN THE TRENCHES

Col. Turner Hurt in Auto Accident—Canadians Go to Front in January.
SALISBURY PLAIN, Dec. 24.—Lieut.-Col. Victor Williams of Ottawa is back from the front, where he spent three weeks with the British and French armies, making a complete tour of the battle line. He is now lecturing to the Canadian officers by request of General French. He was in the trenches three days, shot three Germans and himself sustained a broken arm from a shrapnel splinter.
The Canadians are going across to France late in January.
COL. TURNER HURT.
Colonel R. E. W. Turner, V.C., D.S.O., the officer commanding the Highland brigade, was seriously injured in an automobile accident near Salisbury yesterday. His collarbone and some ribs were fractured. Col. Jack Currie of Toronto and Burland of Montreal, were riding with him. Currie was uninjured, but Burland was slightly hurt. The car turned turtle going forty miles an hour. The officers were returning to camp after taking a training course on the Isle of Wight.

MESSAGE FROM THE FLEET
Col. Turner, commanding the Ontario brigade, received the following from Admiral Jellicoe: "The officers and men of the grand British fleet wish our gallant comrades of the Canadian contingent every success. We know the magnificent spirit that brought them to England will lead them to victory."
KAISER AT COLOGNE
Reaches There With Staff en Route to Western Front.
LONDON, Dec. 24.—In a despatch from Cologne the correspondent of The Central News says that Emperor William, with his entire staff reached Cologne to-day from Berlin on his way to the western battle front.

ANOTHER REBEL LEADER CAPTURED BY BRITISH
Sarel Alberts and a few Followers Taken Near Damheek.
LONDON, Dec. 24.—Boer rebels, co-operating with German troops, continue to give the British authorities trouble in South Africa. It is officially reported from there that the rebel commandant, Sarel Alberts, was captured on Sunday at Damheek, with a small body of followers. Another band of rebels numbering 24, from the Smithfield district, was captured at Faure Smith, in the Orange Free State on Sunday.

BROUGHT AERO DOWN
PARIS, Dec. 24.—A German aeroplane, trying to reach Paris, says the Journal, was pursued and brought down by the French air patrol at Pontoise, nineteen miles northwest of Paris, Sunday.
ARMENIERS SHELLED
NORTHERN FRANCE, Dec. 24.—The Germans renewed the bombardment of Armentieres yesterday, dropping shells into every quarter of the town, and doing irreparable damage to the famous organ in the Church of St. Vaast.

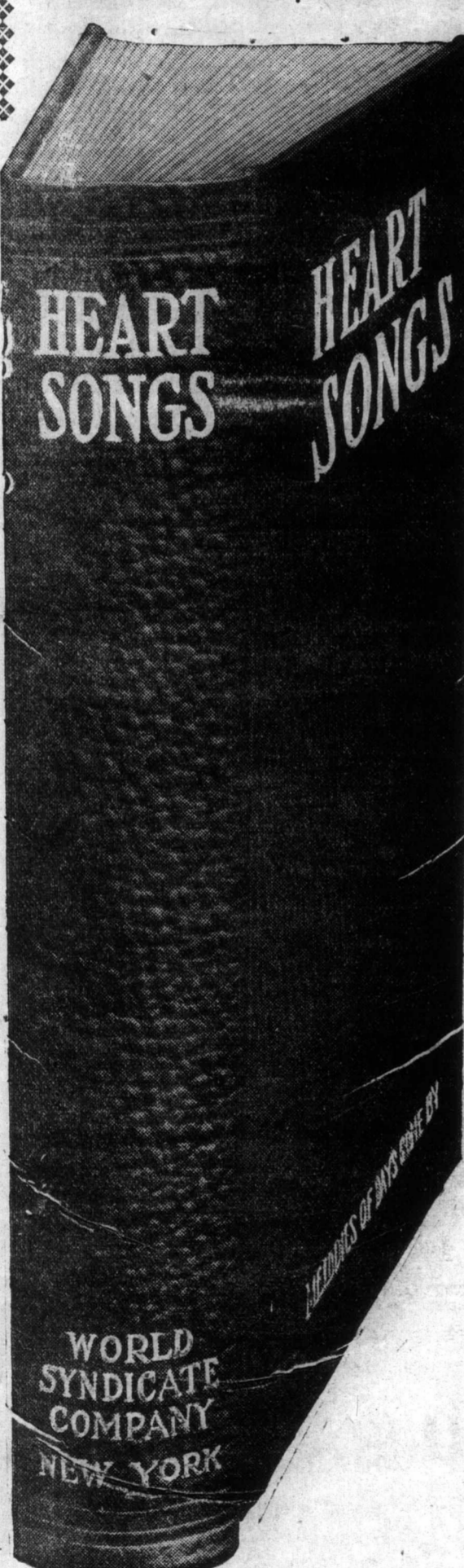
Unimpeachable—If you were to see the unusual volume of unimpeachable testimony in favor of Hood's Sarsaparilla, you would probably prefer it for so long delay to try to take this effective medicine for that blood disease from which you are suffering.

BIG CHRISTMAS ORDER
ROTTERDAM, Dec. 24.—The Germans have ordered the city of Ghent to supply a million cigars, a million cigarettes, tobacco and wine in that city for Christmas.

URIC ACID IN MEATS CLOGS THE KIDNEYS
Take a glass of Salts if your Back hurts or Bladder bothers.
If you must have your meat every day, eat it, but flush your kidneys with salts occasionally, says a noted authority who tells us that meat forms uric acid which almost paralyzes the kidneys in their efforts to expel it from the blood. They become sluggish and weaken, then you suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sours, tongue is coated and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To neutralize these irritating acids, to cleanse the kidneys and flush off the body's urinous waste get four ounces of Jad Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate sluggish kidneys, also to neutralize the acids in urine, so it no longer irritates, thus ending bladder weakness.
Jad Salts is inexpensive; cannot injure, and makes a delightful effervescent lithia-water drink.

GET ONE FOR MOTHER



Drawing to a Close
Our Great Heart Songs Distribution
The Brantford Courier

is today compelled to announce the early closing of its campaign in the most startling distribution of a book ever undertaken by a newspaper.

HEART SONGS has become the most famous song book in the world!

A volume of 400 priceless songs, out of the Long-ago into the Now. The songs to which your cradle rocked the time; the lullabies of centuries; old love songs that stirred the hearts of sixty years ago; the plantation melodies of Dixie; hymns hallowed by age. Songs of land and sea; war; peace; home; travel; youth and beauty; age church, state, nation. 20,000 people put them all into this great book of songs.

IN SHEET MUSIC FORM WOULD COST OVER \$12.00
TO READERS OF THIS PAPER, AS EXPLAINED IN THE COUPON, FOR 98c

WE URGE EVERY READER TO LOSE NO TIME IN OWNING THIS WONDERFUL BOOK, CONTAINING ALL THE OLD SONGS, WHILE OUR SUPPLY HOLDS OUT. TO OBLIGE OUR READERS WE HAVE NOW FIXED THE TERMS ON THE FEW REMAINING SO THAT ONE COUPON NOW GETS THE BOOK.

HERE IS OUR OFFER—
The Genuine Cardinal, Seal Grain, Flexible Binding, Red Edges, Round Corners, Regular \$3.00 Volume.
YOURS FOR 98c and ONE COUPON

FAMOUS BISLEY SHOT KILLED

Sergt. Tippins Killed Carrying Water for a Maxim.
London, Dec. 23.—The famous Bisley shot, Sergeant Tippins of Essex regiment has been killed while fetching water for a Maxim. He was in the final for the King's prize five times in the last six years.
Sergt. Duncan Tovey of the London Scottish, perhaps the best known figure on Bisley common, who has assisted in sending Canadian Associated Press despatches at recent meetings, has returned home wounded.
PETROGRAD A DRY CITY.
AN AMAZING RECORD.
PETROGRAD, Dec. 24.—For the first time in the history of Petrograd four consecutive days passed without an arrest for drunkenness, notwithstanding these days included two Russian holidays and Sunday. This is one of the results of the recent governmental orders forbidding the sale of alcoholic liquors.

AUSTRIAN EMPEROR REPORTED DYING
ROME, Dec. 24.—A rumor is in circulation here that Emperor Francis Joseph of Austria-Hungary is dying. The report has it that the Emperor-King has received the last sacraments.
WOOD'S PHOSPHORINE.
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood in old veins, cures Nervous Debility, Menstrual and Urinary Disorders, Loss of Energy, Palpitation of the Heart, Headache, and all ailments of the system. Price 21 per box, six for \$1.00. One will please six will cure. Sold by all druggists or mailed or certified free. THE WOOD PHOSPHORINE CO., LONDON, ENGLAND.

3-IN-ONE OILS ANYTHING
CLEANS POLISHES EVERYTHING
PREVENTS RUST EVERYWHERE
3-In-One has been for 15 years the Old Reliable, largest-selling household oil in the world. It is light enough to oil a watch; heavy enough to oil a lawn mower. On a soft cloth it becomes an ideal furniture polish. Makes a yard of coarse cloth like best and cheapest Dusters Dusted Cloth.
And 3-In-One absolutely prevents rust or tarnish on all metal surfaces, indoors and out, in any climate.
Free 3-In-One. Write today for generous free samples and the Dictionary of 3-In-One. Free 3-In-One is sold everywhere in 16 oz. bottles, 1 lb. (16 oz.), 2 1/2 lb. (36 oz.), 5 lb. (90 oz.), 10 lb. (200 oz.) Also in patented Handy Oil Can, 2 1/2 lb. (36 oz.).
3-IN-ONE OIL COMPANY
48 2nd Broadway NEW YORK CITY

For Indigestion and Biliousness
those foes of comfort and well-being, there is one family remedy universally regarded as the best corrective of deranged conditions of the organs of digestion. Present suffering is relieved promptly, and worse sickness prevented by timely use of
BEECHAM'S PILLS
Let this wonderful remedy tone your stomach, stimulate your liver and kidneys, regulate your bowels and you will feel improved throughout your entire system. A few doses will prove to you why, for the common and minor ailments of life, Beecham's Pills
Are the Right First Aid
Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

Brantford Home Furnishing Co.
45 Colborne Street
wish to thank the kind reader for taking the trouble and reading our advertisement. We wish to inform you that we have some very special low prices in STOVES, FURNITURE, CARPETS, LINOLEUMS—everything to furnish a home. Our Cast Iron KING RANGE is one that will give you the best satisfaction in baking and cooking with very little coal. It is one of the best ranges on the market. Come and see them. We take much pride in showing them to you. If you have not got the ready cash we can give you very easy terms.
YOU WILL SAVE MONEY BY BUYING AT OUR STORE
45 Colborne Street Phone 1724
Everything in our Store is "Made in Canada"

Hockey Skates Sticks and Shoes
Also a complete line of Hockey Gloves, Goal Pads, Shin Pads, Wrist Bands, Ankle Supports, Pucks, Straps and Laces. Try our famous Automobile Skate, in all sizes and prices, for ladies and gentlemen. Skates fitted to shoes free when purchased here. Skates ground, 10c.
W. G. HAWTHORNE
Bicycle and Sporting Goods Phone 646
73 Dalhousie Street

PUT CREAM IN NOSE AND STOP CATARRH
Tells How To Open Clogged Nostrils and End Head-Colds.
You feel fine in a few moments. Your cold in head or catarrh will be gone. Your clogged nostrils will open. The air passages of your head will clear and you can breathe freely. No more dullness, headache; no hawking, snuffling, mucous discharges or dryness; no struggling for breath at night.
Toll your druggist you want a small bottle of Ely's Cream Balm. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the nasal passage and heal the swollen, inflamed mucous membrane, and relief comes instantly. It is just what every cold and catarrh sufferer needs. Don't stay stuffed-up and miserable.
Wood's Phosphorine.
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood in old veins, cures Nervous Debility, Menstrual and Urinary Disorders, Loss of Energy, Palpitation of the Heart, Headache, and all ailments of the system. Price 21 per box, six for \$1.00. One will please six will cure. Sold by all druggists or mailed or certified free. THE WOOD PHOSPHORINE CO., LONDON, ENGLAND.

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PREVENTS RUST EVERYWHERE
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And 3-In-One absolutely prevents rust or tarnish on all metal surfaces, indoors and out, in any climate.
Free 3-In-One. Write today for generous free samples and the Dictionary of 3-In-One. Free 3-In-One is sold everywhere in 16 oz. bottles, 1 lb. (16 oz.), 2 1/2 lb. (36 oz.), 5 lb. (90 oz.), 10 lb. (200 oz.) Also in patented Handy Oil Can, 2 1/2 lb. (36 oz.).
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W. G. HAWTHORNE
Bicycle and Sporting Goods Phone 646
73 Dalhousie Street

A Girl's Best Gift
No gift can yield more hours of pleasure than a pair of
Ladies' Automobile SKATES
Any girl will feel proud to possess a pair. Their graceful lines captivate. Their lightness and strength make lasting friends.
The gift of a pair of "Automobile" Skates indicates rare good taste. Designed solely for daughters of Eve,
C. J. MITCHELL
80 Dalhousie St.