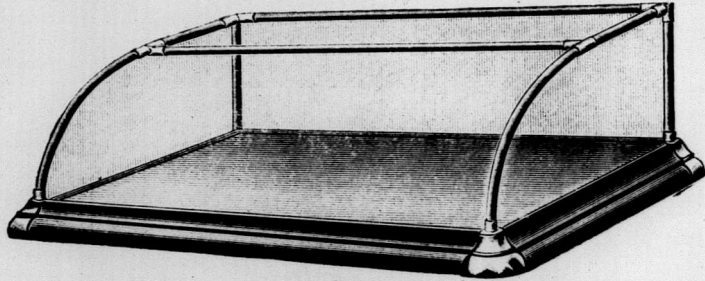


SPECIAL HOLIDAY OFFER.



Length, 3 ft.; Height, 13 in.; Depth, 2 ft.

An Oval Front Show Case, in Polished Oak or Cherry, three feet long, with solid nickel joints, sliding mirror doors and extra quality diamond glass throughout. This magnificent case, and an assortment of quick-selling Toilet Soaps for

\$25.00.

This offer means 56 per cent. profit for you.

To further advertise our popular lines of Toilet Soaps, we have made arrangements with a large show case manufacturer, whereby we are in position to make this astonishing offer. The assortment of toilets has been carefully made from our regular advertised lines, which are quick sellers and sure to please customers. The Show Case displays your goods to the best advantage, and creates a profitable trade in Toilet Soaps. This offer is for a limited time only, so, if interested, write to-day. Note that there are no lines over 10 cents—they are all quick sellers.

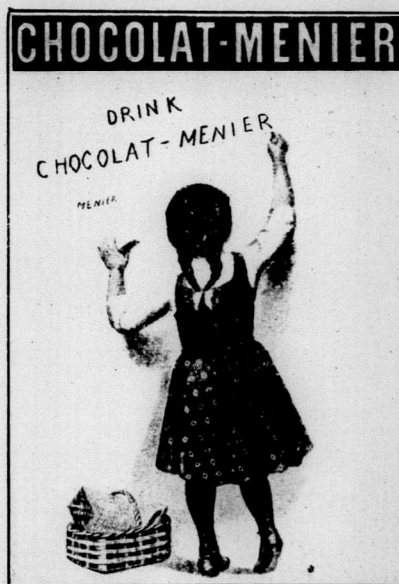
Proceeds from selling Toilet Soaps	- - - - -	\$27.20
Value of Show Case	- - - - -	\$12.00
		<u>\$39.20</u>
Our Special Net Price for a Limited Time	-	\$25.00
Your Net Profit		<u>\$14.20</u>

WRITE US TO-DAY FOR FURTHER PARTICULARS.

JOHN TAYLOR & CO.,

77 Front Street East, **TORONTO**

**Annual Sales
Exceed
33,000,000 lbs.**



**Grand Prix
Highest Award,
Paris 1900.**

The extraordinary success of **CHOCOLAT-MENIER** all over the world, is rivaled by "**MENIER'S BREAKFAST COCOA.**" This Cocoa is absolutely pure. Sold this year for the first time in Canada and the United States, its sale is already enormous.

Ask your wholesaler for it. If he will not supply you, write to **HERDT & CO., 180 St. James Street, Montreal, Canada.**

A GOOD MARGIN OF PROFIT FOR THE RETAILERS.