



Borden's MILK PRODUCTS



*For Sixty Three years Borden Milk Products have held leadership and their **never changing quality and purity** have won for them the established reputation that has put such a selling appeal behind the name Borden's.*

Keep your Borden Milk Products well displayed during the summer months and occasionally get up a good window display suggesting their great convenience and usefulness for picnickers, campers and for general household use. Borden sales are pretty steady the year round but summer always adds an impetus and it's up to you Mr. Merchant to prepare for these handsome, extra, summer profits.

SIX CANADIAN FACTORIES

The
Borden
CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER