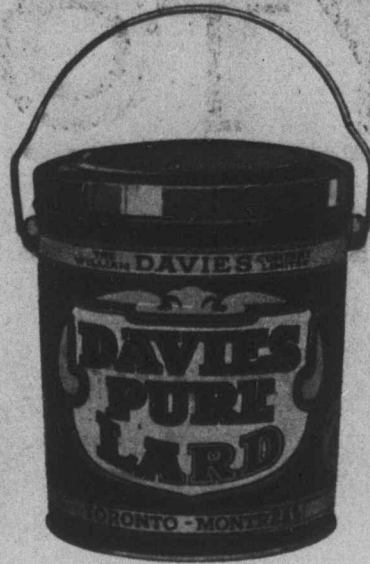


**"A Treat
to
Bake with"**



**"It's a *pleasure* to feature a
product like Davies Pure Lard"**

SO say dealers who have been handling this popular line for many years. It sells on *merit*—and it brings repeat sales because it gives satisfaction.

Davies Pure Lard is nothing but extra-fine purified pork fat, perfectly processed and rendered. Nothing added. Every undesirable characteristic taken away.

Result—a pure, white, smooth lard of even consistency—a lard which good cooks everywhere are using because of its uniform quality.

Let Davies Pure Lard build up your trade—just as it is doing for other dealers. It will please *your* customers, too. Let us include a supply in your next shipment.

For Family Trade Davies Pure Lard is put up in 1-lb. Cartons; also in 3-lb., 5-lb., 10-lb. Blue-and-Gold Tin Pails.

**THE DAVIES COMPANY
WILLIAM DAVIES LIMITED
TORONTO**

Montreal

Hamilton

Canada Food Board Packer's License No. 13-50