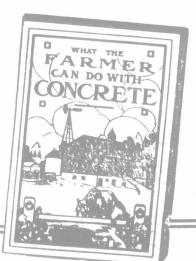
FEBRUARY 2, 1911

THE FARMER'S ADVOCATE.

Thinking of Building a Silo?

Better Build It of <u>Concrete</u>



THE practicability of the silo for the general farmer as well as for the dairyman and stockman, has been so thoroughly proven that every up-to-date farmer is either building or contemplating the building of a silo.

With the price of feed steadily advancing, the cost of keeping cattle economically during the winter months presents a problem. Nothing which has yet been suggested, however, offers such a convenient and practical solution of this difficulty as the sile which leading farmers and farm authorities are agreed is becoming more and more an absolute necessity.

There is no longer a question as to whether or not a silo pays.

The only question is, "What sort of a silo will best serve my purpose?"

Wood decays rapidly on account of the juices from the silage. Metal corrodes, and is also too expensive to consider. Then, too, none of these materials will be airtight for any length of time.

Concrete has been put to the test and has proven itself the ideal material for silos.

A properly built silo will be an everlasting structure and everlastingly air tight. They are the least expensive, for there are no bills for repairs, painting or insurance to be paid. Concrete silos are fireproof—no danger of them blowing down; and the silage taken from them is sweet, pure, clean and wholesome. A wooden or stave silo is not and cannot make the perfect silo. Ten years covers the life of most of them, and during that time they are in constant need of repairs. They must be painted every three or four years. They must be insured or there is danger of loss by fire, or destruction by wind storms; and even though the first cost of a wooden silo were less than that of a concrete, it would be far more expensive in the end.

Send for our new illustrated book, as shown above,

"What the Farmer Can

Do With Concrete."

It's FREE—a postal brings it promptly.

Tells how to construct the following farm utilities of Concrete:

Hitching Posts Stairs Barns Chimney Caps Hog House Stalls Steps Houses Culverts Tanks Milk House Dairies Dipping Tanks Poultry Houses Troughs Root Cellars Walks Foundations Fence Posts Silos Wall Copings Feeding Floors Sheds Well Curbs Shelter Walls Wind Walls Gutters Etc., etc. Hens' Nests Stables

As in everything else generally and silos in particular, the best is the cheapest in the long run.

Build of Concrete and reduce expenses.

Yeu may send me a copy of "What the Farmer Can De With Concrete."

Name

Address

Canada Cement Company, Limited

65-70 National Bank Building, MONTREAL