

Only 9 Days of this
Value-giving Sale

E. MAYHEW & CO.
Glencoe's Favorite Shopping Place

A Great Number of People
have saved here. Have you?

"You'll Call Again" Sale

We are putting on this great "You'll Call Again" Sale as a way of introducing ourselves and store to some who have not been coming to Glencoe to do their shopping, and we know when you come once and see the wonderful values at our bright, light store you will become our steady customer as hundreds have done and are doing. This is the one big sale of the year.

BUY NOW! THE OPPORTUNITY AWAITS YOU!

SHOES for the entire family. Men's, Women's, Boys', Girls' and Infants', including all sizes and styles, your choice 25% discount.
SWEATER COATS for all. We are holding a big surprise for you in this department. Sweater Coats, regular \$1.50, for 98c.
Sweater Coats, regular \$2.50, for \$1.78. We have hundreds to choose from.

DON'T FORGET that you just have a few days to share in this big sale ending Saturday, Oct. 23rd.

Enlisted From our Big Stock— An Army of Values

Men's \$1.00 Fine Shirts at 69c
Men's regular 50c Neckwear 38c
Men's \$1.35 All-wool Underwear 98c
35c Four-in-hand Neckwear 19c
Men's \$2.50 Raincoats, now \$3.45
Men's \$10.00 Raincoats, now \$7.45
Men's \$4.00 Trousers, now \$2.98
Women's \$8.50 Raincoats \$6.95



Now, Then, If It's About a Nice Winter Mantle!

Don't miss it, ladies, for we know that we can save you \$2.50. If you want to spend \$7.00, \$8.00, \$10.00 or up to \$25.00 in a Stylish Winter Coat, we can give you more for your money than you would ever imagine.

Housewives' Household Savings

Kitchen Towelling for the roller, usually sold for 12c, sale price 9c per yd.
Large size Bath Towels, reg. 65c, for 55c per pair.
Bungalow Net, white and ecru shade, reg. 85c, for 19c per yd.
Large size White Quilts, nicely finished, for 98c.

Millinery Reductions

Take one of the first places at this sale. Why experiment, why buy millinery of doubtful value, of questionable style, of unknown merit, when you can buy hats here where value is unquestioned, where style is attested, where merit is proven?

"You'll Call Again" Sale Specials

8 bars Comfort Soap for 25c
1 can Old Dutch Cleanser 3c
Keene's Oxford Blue 3c
8 cans Maple Leaf Corn or Peas 25c
1 pkg. Pearlina 4c
Broom, regular 40c, for 25c

This Big Sale Includes Linoleum and Oil Cloths

In spite of the fact that they have advanced in price by leaps and bounds. It will pay you to buy now even if you do not need it until spring.

We are giving the very highest market price for Butter and Eggs.

Special Values on Blankets

Better get a good supply of our warm bed clothing, such, for example, at 25 per cent. to 30 per cent. off, full 72x84 inches, heavy weight, and a choice of border colorings for we cannot buy any more "Argyle" Blankets to sell at these low prices.

Here Are the Clothing Items That Present Deep and Actual Savings

Men's \$10.00 and \$12.50 Suits, \$7.85.
Men's \$15.00 Suits, \$9.75.
Men's \$18.00 Overcoats, \$14.85.

Boys' Clothing a Specialty At This Sale

Boys' Fine Navy Blue Serge Norfolk Suits selling at prices we could not even buy for today. Then we have the finest selection of Boys' School Suits and Overcoats ever shown. A Dandy Furled Cap given away with every Boy's Suit.

Butterick has been awarded the Grand Prize at the San Francisco World's Fair. We sell Butterick Patterns.

We lead, others follow, in the style of

Men's and Young Men's Hats and Caps



Firmly Entrenched in Public Opinion

E. MAYHEW & CO.

POLAR POSTAGE.

Special Stamps Used by Some of the Exploring Expeditions.

Many arctic and antarctic explorers have taken with them a special supply of postage stamps for special use. When the Terra Nova left New Zealand on Nov. 20, 1910, she had on board \$100 worth of New Zealand penny stamps bearing the words "Victoria Land."

Captain Scott was made postmaster of British Antarctica, an appointment first held by Sir Ernest Shackleton in 1907.

The stamps carried by the Shackleton expedition were the ordinary New Zealand stamps, marked "King Edward VII. Land." Twenty-three thousand of these stamps were issued, and though of only a penny value they are now quoted at 26 shillings each, unused.

The Australian antarctic expedition, under the leadership of Dr. Mawson, used the stamps of Tasmania, cancelled with a special postmark showing in the center the figure of a penguin. The stamps used by the Terra Nova expedition were also cancelled by a design noticeable for the figure of a penguin.

The German antarctic expedition of 1911 had a stamp of special manufacture showing a design of the expedition's ship, the Deutschland.—Minneapolis Journal.

LIFE IN COLLEGE.

A Few Sarcastic Pointers on How to Write a Story About It.

Anybody can write a story about college life. If he has not attended a college so much the better; his imagination is less trammelled. A few simple rules must be observed, however:

First.—All heroes are named Jack, Stanley or Dick.

Second.—All college men wear sweaters always and smoke short, fat bowled pipes.

Third.—There is always a fatty, who is a funny fellow.

Fourth.—Any four college men make up a quartet, which can sing "Marching We Roll Along" at any time.

Fifth.—All college men are wooing a girl named Dorothy or Betty, who is "sweet and pure as an angel."

Sixth.—All college men address one another as "old hoss."

Seventh.—College men never study, but spend their time in tossing repartee back and forth.

Eighth.—All college rooms are adorned with pennants.

Ninth.—All college men call their fathers "Pater" and speak of the "honor of the dear old school" in a husky voice.—Harvard Lampoon.

Hugo and the Barber.

When Victor Hugo lived in Paris in the Place Royale he used to be shaved by a barber named Brassier. A friend of the poet asked the barber one day if he was busy. "I hardly know which way to turn," was the reply. "We have to dress the hair of thirty ladies for sores and boils." And M. Brassier showed the list to his friend. A few days after the friend returned and inquired about the thirty ladies. "Ah, monsieur," said the barber sadly, "I was not able to attend half the number, and I have lost many good customers through M. Victor Hugo."

It appears that the poet when about to be shaved was suddenly inspired and seized the first piece of paper he could find to write a poem. Hugo hastily left the shop with his unfinished verses, on the back of which were the names and addresses of the thirty ladies, many of whom waited in vain for their coiffeur.

Some Measures.

The length of the foot was used for distances long before it was fixed at twelve inches. A "furlong" is only a furrowlong. The breadth of the hand became the standard because the easiest way of measuring the height of the horse. The length of the arm gave the length of the "cubit," and from the elbow to the tip of the middle finger was the "cubit." By stretching out both arms as if on a cross man invented the measure of the "fathom." Cloth measure still decrees that two and one-half inches make a "nail," and this is the width of four fingers held together and measured across the nails. The apothecary's "dram" originally signified "only as much raw spirit as can be held in the mouth."

Not Favorably Impressed.

"Can you tell me some way to cook potatoes?" asked the young wife who was doing her first marketing.

"They are very nice just boiled in their jackets," suggested the grocer.

"And have you no other potatoes than these?" she went on doubtfully.

"These jackets do not look very stylish,"—Louisville Courier-Journal.

A Trifle, Really.

"That was a mighty attractive costume Mrs. Puregold wore at the dance last night."

"I suppose it was—if you say so—but it didn't seem to me there was enough to make much fuss over."—Richmond Times-Dispatch.

Nearly Barefoot.

"I hear that Jones is on his uppers. Is it true?"

"I guess so. I met him this morning, and he said he expected to be on his feet in a few days."—Omaha Bee.

Accounting For It.

"Eyes are the windows of the soul."

"That accounts for their so often having such a glassy stare."—Baltimore American.

Wise men say nothing in dangerous times.—Seiden.

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000
RESERVE FUND - \$ 12,560,000
TOTAL ASSETS - \$187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

MERCHANTS' BANK OF CANADA

Established 1863 Head Office, Montreal
Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

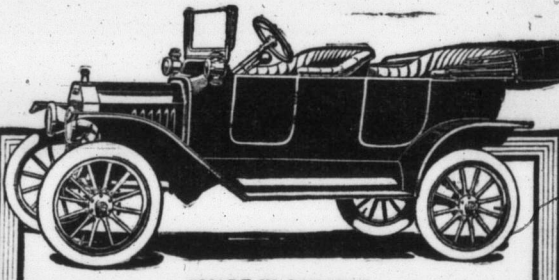
SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager GLENCOE BRANCH



"MADE IN CANADA"

Ford Touring Car
Price \$530

Ford Runabout
Price \$480

Ford Town Car
Price \$780

The above prices f.o.b. Ford, Ont., effective Aug. 2, 1915. No accessories included in this year's equipment, otherwise cars fully equipped. Cars on display and sale at

ALEX. DUNCANSON'S - GLENCOE



BEFORE DECIDING ON A CAR SEE THE

OVERLAND

MANY REASONS WHY

It has the reputation for being the most reliable car.

It has all the latest improvements.

It is easy to handle.

It is easy on gasoline.

It is easy on oil.

It is an easy riding car.

1916 Model, 5-Passenger, 35-Horsepower Touring Car, reduced from \$1,275 to \$1,050.

FOR DEMONSTRATION APPLY

S. HUMPHRIES, GLENCOE

Agent for Mosa, Ekrid, Euphemia and Zone

COAL!

Now is the time to get your bin filled with

Screened D. & H. SCRANTON COAL

It satisfies. Prompt delivery

ALSO GOOD HARD WOOD

G. A. McALPINE
Flour & Feed Phone 8

Boyer-Vincent Stock Co.

Returns to Glencoe for two nights
October 26 and 27
producing two new plays.

"THE JEALOUS WIFE"
TUESDAY NIGHT

"Greater Love Hath No Man"
WEDNESDAY NIGHT

Plan at Lumley's Drug Store

We carry a Full Line of

Tin, Enamel and Galvanized Ware, Sinks, Bathtubs, etc.

Plumbing, Furnace-work, Roofing, Eavetroughing, Repairing, etc., done by a Practical Mechanic.

J. M. Anderson
Tinmith Plumber

Old papers for sale at the Transcript office.

The Transcript.

THURSDAY, OCTOBER 21, 1915.

Melbourne

Melbourne, Oct. 14.—The Melbourne fair was a great success. The day was ideal and the exhibits larger than any previous year. The gate receipts were \$372. The cartoon, in aid of the Red Cross, took in \$185. The directors will consider a grandstand, which is much needed.

Mrs. H. Pickett has returned home after being under the doctor's care in London for about two months. She is much improved.

Mrs. Patten Beattie is much improved after her treatment in Victoria hospital.

Miss Flossie Murray visited with Mr. and Mrs. L. W. Beach last week.

The farmers are threshing nowadays and find a big fall-off in bushels on account of the grain shelling when being cut with the mowers. There is about 10 to 15 bushels per acre loss.

Melbourne, Oct. 18.—L. L. Cook, of the Union Bank staff, is seriously ill with appendicitis.

Mrs. Sandy Williamson, of Walkers, is the guest of her father, John Preece, for a few days.

Miss May Collier is able to be around again after a severe attack of la grippe.

The Melbourne Dance Orchestra has already booked a number of hops for next month and a busy season is looked for.

The Melbourne basketball team is looking for another easy team to beat.

IF IT'S
HATS
SEE



B. C. BUCHANAN
MAIN STREET, MELBOURNE
THAT'S ALL

Newbury

Miss Ida Gibb, of Detroit, visited at C. Tucker's this week.

Mr. and Mrs. J. J. Whittaker, of Windsor, left last week for the exposition in California. Mr. and Mrs. D. G. Archer have just arrived home from the same trip.

Mrs. Dixon left on Monday for a visit with relatives in Michigan.

Miss Mae Gillett has returned from Detroit.

The post office has been undergoing repairs and several changes have been made.

Sunday, Oct. 17, was the anniversary in the Methodist church here. Rev. Mr. Agnew, of Mt. Brydges, preached at the morning and evening services. The choir rendered special music. The church was tastefully decorated. On Monday afternoon a bazaar was held in the Town Hall, where a splendid array of pretty and useful articles, mostly handmade, were on sale. In the evening a splendid concert was given.

Miss Batsner spent the week-end in London.

Rev. James Brackin, of Hamilton, who had been attending the Baptist convention in London, spent Friday in town.

As a means of helping a little in addition to the special collectors' work, the Women's Institute will serve a ten-cent tea in the Town Hall on the evening of the 21st (Trafalgar Day). Proceeds in aid of the British Red Cross appeal.

Owing to the absence of Rev. Mr. Hewson there will be no service in the Methodist church Sunday, Oct. 24th.

CAIRO.

We are pleased to learn that the little child of Mr. and Mrs. H. Elsom, who was ill with cholera infantum, is gradually improving.

John Annett is under medical treatment at present and his condition is considered critical.

Mrs. H. A. Summers and daughter Evelyn returned on Saturday after enjoying a visit with friends in Chatham.

Mr. and Mrs. Moses McKeown, of Aberfeldy, spent Sunday at the home of Mrs. Rachael McKeown.

On the 17th inst. the Presbyterian church was closed owing to anniversary services in the Armstrong Methodist church. The services there were attended by a number of the Cairo people.

Ezra Prangley, of Iowa, is renewing acquaintances here after an absence of a few years in the West.

A CLEAR HEALTHY SKIN.—Eruptions of the skin and blotches which blemish beauty are the result of impure blood caused by unhealthy action of the liver and kidneys. In correcting this unhealthy action and restoring the organs to their normal condition, Parmelee's Vegetable Pills will at the same time cleanse the blood, and the blotches and eruptions will disappear without leaving any trace.

Wardsville

Wardsville, Oct. 19.—R. Martyn and L. Linfoot, of the 70th Battalion, London, and C. Martyn, of Detroit, spent the week-end at J. B. Martyn's.

Miss Dessie Purdy spent Saturday in London.

Mrs. A. Douglas and Mrs. B. Snell were judges at the Melbourne School Fair on Saturday.

Miss L. Purdy is visiting friends in Strathroy.

Miss Flossie Palmer is visiting Miss Mary Purdy in Strathroy.

Mr. and Mrs. D. L. Purcell returned home on Friday from Carman, Man., after attending the wedding of their son Archie.

PARKDALE

Mrs. Vincent Watterworth and son Glenn, of Beamsville, are spending a few weeks at Robert Campbell's.

Mrs. W. Chittum and Miss Myers, of Walkerville, were visitors at William Martyn's last week.

Mrs. Thompson and Miss Edith have returned home after visiting friends in Strathroy.

Frank Campbell, of St. Thomas, and George Campbell, of Merlin, spent a day last week under the parental roof here.

Quite a number from here attended the anniversary services at the Methodist church, Newbury, on Sunday.

60 YEARS' EXPERIENCE PATENTS

TRADE MARKS
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Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

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