

Shave Thousandth



WHEN the skin of the face begins to lose its elasticity—when wrinkles become seams, and seams deepen into rows—and when the hand begins to lose steadiness—what a burden shaving comes to the man without a Gillette!

But to the man who has one, age loses its drawbacks. He can keep right on shaving his morning shave independent of up and without fear of trouble. With its safety guard, and the closeness its cut instantly adjustable, the Gillette serves "three-score" as well as "twenty-one", and with every passing year becomes more truly a friend indeed.

ette is a sacrifice of time
er—or your son either?

and "Aristocrats" cost
\$6.—Combination Sets
Stores.

Canada, Limited,
uilding, Montreal.

et wise to—



—the
speed-up sip

s happy
lays

iest drink that ever put joy into a
s such a refreshing, cooling bever-
t plumb to the spot, soothing the
a tingle to the whole system.



Keep a few
bottles on ice
for yourself,
your family
or your guests.

Trade supplied by
Limited, ST. JOHN,
N. B.

THE HOME THE WORLD

NEWS OF SPECIAL INTEREST

THE MOVIES THE PLAYERS

Here are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.

SOCK APPEAL

Number Required 5,000.

Can We Do It? Why Not?
There Are 46,000 People in St. John. Suppose
Even Half of the Population Should Give One Pair.
Number Received by Red Cross Committee at Imperial
in Five Days 2,500 pairs
Number Still Required 2,500 pairs

SOCKS AND SOCKS

To look at the Imperial window one would think that more socks could not possibly be needed and then to study the map of Great Britain shown in Monday's window with the hospital tents marked by Red Cross flags it would seem as if the whole town could not hold a sufficient quantity to sup-

ply our men. The map is a very striking illustration of the need for it represents a thousand releases for sending socks to the Red Cross.
At the Imperial all day yesterday members of the local society were on hand to receive donations. There have been some large numbers sent in and some single contributions have meant a great deal to the giver. One

young man brought in 25, saying that as he could not go himself he felt he should give what he could. The wife of a first division N.C.O. brought in her pair knowing what dry socks had meant to her husband and there have been many touching incidents connected with the appeal.
Sir E. McLeod gave a donation of 125 pairs, Mr. Joseph Allison and Mr. Walter Allison each sent 150 pairs, and the firm of Manchester, Robertson and Allison contributed 150 pairs. Some of the societies contributing have been the Ladlow St. Baptist Church Relief Society, 30 pairs; the Khaki Club, 15 pairs; T.W.P.A., 15 pairs; Royal Standard Chapter, I.O.D.E., 40 pairs; Comford Circle, Kings Daughters, 10 pairs; Centenary Church Red Cross Circle, 94 pairs; N. B. Lodge, Knights of Pythias, 72 pairs; Rotary Club, 100 pairs.
A splendid feature of the appeal has been the response from the men who feel that the price of pair of socks is little enough to give to the man who is fighting his country's battles. Several good fellows from Indian town sent a dozen pairs.
Socks have come in from all about St. John, from Nova Scotia, from New York and Boston, and from Phoenix, Arizona. Two beautiful pairs sent in were prizes at knitting competitions and are very fine samples of hand-work.

ANY FRIEND TO ANY FRIEND

Even as I thought of you your soul had sped,
Friend of old, happy, far-off boyhood days,
And as across the sea I turned my gaze
The soil of France with your brave blood was red.
Blame not the shears that slit the thin yarn thread,
Though life be lost, immortal is the praise!
Would I were with you crowned with victory's bays,
Oh Happy Warrior! Midst our English dead!
Yea! God of Battles, what a time to die!
Try Courts are echoing to the tuck of drum,
The wide days flame with comet souls
Blaze by the sword, and the brave
Triumphant at a bound from Earth to Heaven.
The nights, ah! with their swift passage fly
As trailing clouds of glory, swift they come.
—H. W. Bliss.

FROM HERE AND THERE

Lady Maxwell, the wife of Lieut. General Sir John Maxwell, has, according to an English paper, given up a third of her income to the government (free of interest) to help carry on the war.

GOOD ADVICE

A British magazine shows ladies outside the Central Hall during the British labor party meeting. The ladies are carrying posters upon which are printed "German Socialists Kaiser's Agents, Beware!"

FIRST AID CLASSES

Miss Lillian Hazen, secretary of the St. John's Ambulance Association, has received a great many inquiries as to the first aid classes. Evidently there still are many young ladies who see that they should be qualified for hospital work if the opportunity arises for them to serve their country in this way.

The first of these classes will begin on Monday in the Red Cross Depot. Dr. Leatherbarrow will give the lectures for this course. Later in the season other classes will be arranged for as the names come in of those desiring to attend.
Much of the V.A.D. work at the Military Hospital (which is done by those who have passed the examinations following these lectures) was undertaken during the summer by school teachers who cheerfully gave of their too short vacation to tend the sick and wounded soldiers.



The prettiest coats for fall wear have deep cuts and sailor collars of contrasting material. These coats and cuffs are either braided, corded or embroidered. The now-arriving high head-gear goes admirably with them. High points in hats are seen in many of the first shows.

CARRY ON

A prominent worker in a public institution told the writer just lately that one of the very best features of the war was the fact that it was the way they kept it up.
Visiting the Military Hospital I was reminded of these words for the donors of the wards there have received their gift complete but keep up their interest and look after the patients in that ward sending towers of delicacies frequently.
The Stone Church Red Cross Circle who furnished a ward there have recently had a gift of an extension tray which is most acceptable. When the ward was furnished the Circle purchased one of these trays and Mrs. Allan Gundry donated another. Later Miss Thorne hearing how much these trays meant to the patients has given this tray to the ward.

OUR PUBLIC LIBRARY

A Spanish proverb says: "Books should be few and good," but the person who invented that proverb could not have known about a modern public library or he would have made the saying broader.
It does not seem as if we are half proud enough of our possessions in this city of ours. We have in our Public Library a well balanced number of books amounting to over 35,000 or 40,000.

Did it ever occur to you what those mystic numbers on the back of the volumes stand for? The real inwardness of the system of cataloguing books is a science which takes a four years course to master. If you are already a B.A. you can do the course in two years or at some colleges in one year and then you get your degree as a Bachelor of Library Science.
The system used in most libraries today is called the Dewey System. Numbers are divided into ten main divisions, and these are carried out in the classification as nearly as possible. Every number stands for a different subject such as 900 for history and biography, 800 for literature, 700 for fine arts, 600 for useful arts, 500 for science, 400 for philosophy and 300 for sociology. (Such "comfortable" words almost like Mesopotamia!)
The letters are used in accordance with a system called the Cutter's Table and it is from them that the author's name is obtained. This table gives combinations of the first letters

of proper names with corresponding numbers.
For instance, 923243
B.3024
is the life of an English statesman, Lord Beaconsfield, while
923273
is the life of an American statesman, Frederick Seaward; 928 is the number of a biography; 2 is a statesman; 72 means the United States. So, stands for the first letters of the proper name, Frenchmen are put with Frenchmen, doctors with doctors and so forth. Fiction is classified according to the nationality of the author, 833 being English, 818 American, while it takes 812 numbers to describe the Irish and Scotch, 891423 and 891633 respectively. Combined with letter combinations these give the call for all stories.

The library is being more and more used, though it is never entered by many St. John people. The reference room is well patronized and the ladies in charge always most willing to assist in hunting an elusive quotation to its source.
The library is more called for than deep books of science, as it is human nature to prefer amusement to study, but 19 p.c. more books of non-fiction were taken from the library than was the case three years ago. This increase in the reading of less frivolous subjects may be partly ascribed to the fact that these books are displayed on shelves so that they are easily accessible and the visitors see before them just the subject in which they are interested.

The call for war books is not as great as formerly which is easily explained—the realities of war have been so fearful that few care to read about it. Poetry is very often asked for and the new collections of verse are popular.

The children's room is a happy sight. This is always well filled with a quiet, interested crowd of boys and girls. The Hebrews in our midst are great students and you will always find some of them here after school hours.

The story-telling room will begin the first Saturday in October and will be in charge of Mrs. James F. Robertson, a member of the library board. These talks were most successful last year, in fact more children came than could be accommodated and the good work will be kept up this season.

WOODSTOCK

Jack Chandler, wounded in the hand and hip, received a warm welcome from his many friends upon his arrival last week from overseas.
Berton Bourner, a veteran of the South African war, who has seen much service in the present war and returned home, has been in the Soldier's Home at Kingston, N.S. for a month past. He is visiting friends in town, but will have to return to Kentville in two months.

Mr. and Mrs. R. Perley Hartley are rejoicing over the birth of a son, born on Monday.
Miss Marion Winslow who has been the guests of her parents, Mr. and Mrs. J. N. W. Winslow, returned to Montreal Tuesday, where she is a student nurse in the Royal Victoria Hospital.

Mr. Percy Hanson and Miss Marjorie Hanson who have been visiting Mrs. James K. Aughterton, have returned to their home in St. Andrews.
Miss Grace Gibson of Marysville and Miss Grace Bliss of Boston, Mass. are the guests of Mr. and Mrs. A. G. Bailey.

Hon. W. P. Jones spent last week in Ottawa and Montreal.
Miss Kathleen Taylor of Fredericton is the guest of Mr. and Mrs. A. D. Holyoke.

Mr. and Mrs. A. Donald McCormack and children who have been guests of Mrs. J. K. Aughterton, returned to their home in Medford, Mass. on Friday.
Mrs. M. B. Thompson left on Tuesday to spend a few weeks with friends in Sachville.

Mrs. Hamilton McKee and little son of Ottawa, were the guests of Mrs. F. E. Carroll last week.
Mrs. Ada Poole and Mrs. R. E. Holyoke have returned from St. Stephen, where they made a pleasant visit with friends.

Mrs. A. D. Holyoke entertained at luncheon on Thursday, in honor of her guest, Miss Kathleen Taylor of Fredericton. The guests were Mrs. J. R. V. Lamb, St. Andrews, Mrs. Mormon, Halifax, Miss Dickson, Connecticut, Miss Marion Rankine and Mrs. E. R. Teed.

Capt. Bruce of St. John, have been spending a few days in town with his family.
Mrs. George Upham has returned from a visit to her daughter, Miss Alice Neill, who is a student at the

Royal Victoria Hospital.
Mrs. W. A. Charlton of St. John is the guest of Mr. and Mrs. W. R. Jones.
Mrs. J. S. Creighton who has been visiting friends in Bridgewater, N.S., and Prince Edward Island, returned home Wednesday.
Mrs. I. B. Merriman is spending a few days in St. John.
Capt. Karl Damon, C. O. D. C., went to St. John Monday morning on military business.

Mrs. A. Gordon Bailey received for the first time since her marriage, at the residence of Mr. and Mrs. Arthur G. Bailey on Thursday and Friday afternoons. The house was decorated with many beautiful flowers, palms and ferns. The bride received in a lovely gown of blue crepe de chene embroidered with gold, and was assisted in receiving by Mrs. A. M. Fisher, Mrs. Grover C. Campbell poured tea at the prettily arranged tea table, and was assisted by the Misses Alice Boyer, Cassie Hay and Alice Sprague.
Mrs. Bailey was assisted in receiving by Mrs. Grover C. Campbell on Friday afternoon. Mrs. Charles J. Jones presided in the dining room, her assistants were Miss Marion Lindsay and Miss Marguerite Merriman.
Miss Millicent Carter of Andover in the guest of Miss Marguerite McLaughlin.

The Misses Jean and Eleanor Slipp are visiting their cousin, Mr. Ashley Collier, Devon, N. B.
Miss Maude Smith was given a miscellaneous shower at the residence of her grandmother, Mrs. B. H. Smith on Saturday evening. The presents, some of which were very beautiful and all of them very useful, were put in a prettily decorated basket and were brought into the drawing room in a little express wagon also tastefully decorated. After the contents had been duly examined, the rest of the evening was spent with music and conversation, knitting being much in evidence. Refreshments were served during the evening.

Mr. and Mrs. Henry McKay of Boston, Mass., are the guests of Mrs. McKay's mother, Mrs. T. S. Duncan.
Mrs. W. Vernon Lamb, who has been the guest of Mrs. J. Arthur F. Gordon, returned to her home in St. Andrews on Saturday evening.

Mrs. T. A. Lindsay is the guest of her brother, Dr. C. C. Alexander, St. George.

The many friends of Dr. J. E. Jewett

UNIQUE

A WONDERFUL LINE-UP
"MARRIED BY ACCIDENT"
Nestor Comedy
Universal Current Events
"The Secret of the Lost Valley"
—American Girl Series
Film Jant—"Near Pike's Peak"
And Novelty Orchestra.
SPECIAL MATINEE SATURDAY
Mon.—"The Fatal Ring"—Chap. 3

UNIQUE

A Wonderful Line Up
LAST CHANCE TO SEE
"THE CURE" TODAY
"The Secret of the Lost Valley"
—American Girl Series
Pleasant Film Jant—"Near Pike's Peak"
SPECIAL MATINEE SATURDAY
And the Arlington Orchestra.

LYRIC

An Exceptional Program as a Substitute for Vaudeville—A Suitable Act Not Being Available.
PARAMOUNT PLAYERS
—IN—
"THE SACRIFICE"
"Mystery of the Double Cross"
—"THE HIDDEN BRAND"
Opening Next Thursday
"THE SEVEN PEARLS"

OPERA HOUSE

AFTERNOON
at 2 and 3.30
15c.—10c.
EVENING
at 7.30 and 9
25c.—15c.—10c.
5 Acts of High Class, Refined
Vaudeville
INCLUDING SCHEPP'S COMEDY
DOG-PONY and MONKEY
CIRCUS
Billie Burke in GLORIA'S ROMANCE

are sorry to hear of his continued ill health and hope for his recovery.
St. Luke's church was the scene of a pretty wedding on Wednesday morning at half past ten o'clock, when Miss Maude Ketchum Smith, eldest daughter of Mr. and Mrs. Duppa Smith, was united in marriage with Mr. Stewart McNaughton, close of Mount Vernon, N. Y. The bride, who was given in marriage by her father, was gowned in grey satin and georgette crepe, with grey hat, and carried a shower bouquet of red roses. She was unattended. The ceremony was performed by the rector, Rev. A. S. Hazel, Mr. and Mrs. Cline left by auto for Hamilton, after which they will go to Hook Point, Me. Sporting Camp to spend their honeymoon. They will reside in Mount Vernon, N. Y. The bride was a graduate of the U. N. B. and Smith College, Northampton, Mass., and was very popular with a host of friends, whose best wishes will follow her.
Miss Madeline Smith left for Montreal on Thursday.
Mrs. R. Hugh Bruce entertained at the tea hour on Thursday in honor of Mrs. J. Russell N. Cooke, and Miss Ruth Diblee, who is to be one of the principals in an interesting event next week.

BLUE RIBBON
FEATURE TO-DAY
IMPERIAL
Presents Vitaphone's
"THE STOLEN TREATY"
—Featuring—
Exquisite Corinne Griffiths
and Manly Earle Williams
The mysterious disappearance of a secret treaty from the State Department sets in motion the machinery of the Secret Service and rushes a man and a girl through all sorts of exciting adventures.
Who Were the Hooded Men?
First Appearance of Miss Griffiths in St. John.

Bushman-Bayne Serial
"The Great Secret"
—CHAPTER TWELVE—
"Caught in the Web."
Madame Petrova on Monday
"BRIDGES BURNED"

SEE HER AT THE
STAR
—IN—
"The Neglected Wife"
NEXT MONDAY



SEE HER AT THE
STAR
—IN—
"The Neglected Wife"
NEXT MONDAY

Bringing Up Father

