

THE HOME
THE WORLD

NEWS OF SPECIAL INTEREST

THE MOVIES
THE PLAYERSHere are Related Facts and Fancies Concerning the
Activities of Individuals and Organizations, the
Home, Fashions and Other Matters.

Socks Are of First Importance to Men

Writing on behalf of the Canadian War Contingent Association, Mr. J. G. Colmer, the honorary secretary, says in part: "The weather at the front has been cold, wet and unfavorable, and many requests were received for socks and woolen articles, as well as for extra comforts such as are usually supplied by the association. No less than 100,000 pairs of socks were distributed during November and December. Altogether 4115 bales were dispatched in that period to the different units as well as, in conjunction with the Canadian Y. M. C. A., 30,000 sheets of newspaper, 15,000 envelopes and about 3,000 current magazines weekly for each division. The Queen's Canadian Military Hospital, Beachborough Park, Shorncliffe, which is operated and maintained by the Association, has had its beds fully occupied during the whole of the two months. Extra woolen comforts, especially socks, and comforts of all kinds, or funds to purchase them, will be greatly needed during the winter."

THE PRESENT.

To some—unclouded skies and sunny days.
To some—gray weather and laborious ways.
To all—Thy Grace,
To those who fall—Thy tenderness.

Only the very plainest shirt waists are really common in London and one shop advertises tailored shirts especially designed for war workers, of Chinese silk. Whether or not the woman who buys them is actually engaged in war work she feels a bit more appropriately dressed because she is not doctored out in chiffon and laces.

FROM HERE AND THERE
In Peterboro's corner game began at 10 p. m. and sixteen ends were to be played. PEEP for the neglected wives of Peterboro!

CHILDREN BOUGHT WAR CERTIFICATES

The Sunday School children of St. John's Church, Norway, Ont., are the first Sunday school children to purchase a war certificate, thus helping on patriotic work, says The Toronto Mail and Empire.



For one thing, there is every belief on the part of prophets who have proved true in former seasons that the extra short skirt is doomed, although the French women are wearing it today. It is a question whether or not the women of Europe, and even those in Canada, will be able to stand the price of the extra high boots if the scarcity of leather and the money demanded for it continue.

Silence Women By Court Edict

Denver, Colo.—The state public utilities commission has been asked to prevent women in southern Colorado from monopolizing rural telephone lines with neighborhood gossip. D. A. Strong of Mead, Colo., testifying before the commission in the investigation of the rates and service of the Mountain States Telephone and Telegraph company, said the farmers were unable to transact business over the telephone and requested the state commission to remedy conditions. Ottawa Evening Journal.

A plough girl, aged 19, won a fifty dollar bet against a Lincolnshire farmer. The girl's ability having been called in question, a match was arranged, with a bet of fifty dollars on the side. Each competitor had to plough half an acre, setting two ridges and one furrow.

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Clean bright faucets.
No grease and grit
in the cracks or
joints—when you use

Old Dutch



New Universities Dictionary
COUPON
Presented by the
ST. JOHN STANDARD
Three Coupons Secure the Dictionary

How to Get It
For the Mere Nominal Cost of
Manufacture and Distribution
3 Coupons 98c
and
secure this NEW authentic
Dictionary, bound in real
flexible leather, illustrated
with full pages in color
and duotone 1300 pages.

25 DICTIONARIES IN ONE
All Dictionaries published previous
to this year are out of date

G. B. CHOCOLATES
A Few Favorites—Cereals, Almonds, Almond Cakes, Nougatines,
Burnt Almonds, Maple Walnuts, Caramels, Cream Drops, Milk Chocolate,
Creams, Fruit Creams, etc.

Display Cards With Goods.
EMERY BROS. 82 Germain Street
Selling Agents for Ganong Bros., Ltd.

and the Rev. Mr. Madill, in complimenting them on this suggested that a special collection might be taken on Sunday last and the proceeds used to buy a certificate. This at once made an appeal to the young people and they over-subscribed for a \$25 certificate.

Women Judge For Children's Court Approved

The principle of having a woman judge in the children's court was endorsed at yesterday's meeting of the Voters' Educational League, presided over by Mrs. J. C. Kemp in the absence of Mrs. Irene Moody. A most interesting and instructive address on the subject of Democracy was given by Dr. T. P. Hall. Arrangements were made to hold a meeting in the Labor Temple next Monday when Mr. W. R. Trotter will speak on Immigration.—Vancouver Daily News-Advertiser.

Nursing Sister Returns.

Among those who returned on an ocean liner which reached port yesterday was a nursing sister of the Canadian R. M. C. who has spent nearly two years in the service. Accompanying wounded to Canada this nursing sister expects to return, as she says she has been happy at being able to help the men. She has been at No. 1 Clearing Station, only a few miles from the front. Over their tent Hun aeroplanes frequently would pass, and it was very exciting to watch the battles between the Huns and our own men. She told of one of the British observation balloons which was set on fire by the enemy. The two officers in the balloon had their parachutes but the parachute of one did not open until he had descended some distance. However, both officers landed safely, but it was a narrow shave. From the clearing station they could see the trenches lit up at night by the flares.

In Bayou the Germans were at a hospital during their occupation. When they left they stripped their wounded of everything, knowing that the humanity of the British would force them to succor even their enemies. Tales were told in the town how when it was known the Huns were coming the young girls of the place were disguised as old women, faces painted and hair whitened to protect them from the Germans whose reputation had gone before them.

Alice Brady Risks Fire

For several days Alice Brady has been receiving the congratulations of friends upon not having been burned as badly as at the supposed fire in the picture house. The actress, who is now in the picture "The Secret of Eve," a five-part feature serial, was in the picture house when the fire broke out. She was in the picture house when the fire broke out. She was in the picture house when the fire broke out.

Balloons

Volia Vale, the daffy-eyed ingenue, who has been many friends by reason of her good work in recent Laskey photoplays, has joined the Balboa forces. She is working under Director Edgar Jones in a four-reel production entitled "Mentioned in Confidence," a story of a well-known magazine story of the same name, by Capt. Leslie T. Peacock.

Nance O'Neil, Mutual star, dotes on

Robert Warwick, who has just completed his first Selznick-Picture, "The Argyle Case," will begin work immediately upon a film version of "The Court of St. Simon" by E. Phillips Oppenheim.

Pearl White, the heroine of "Pearl of the Army," the latest Pathe serial, sprained her ankle the other day when she was alighting from her motorcar.

"Wouldn't that irritate you?" she said. "Yesterday I jumped from a high cliff into the Hudson river, and all I suffered was wet clothes. Now I take a twelve inch step and get a bad ankle."

Mary Miles Minter, the Mutual ingenue, is very clever at making pen and ink sketches.

Pathe's new serial is The Mystery

After the War—What?

Our Paris correspondent tells us that France has almost reversed its taste for pictures and is calling for sentimental, up-lifting and soothing themes.

Wherein lies a commercial warning

and a lesson which the American producers will do well to heed—now. What France wants, all Europe will want; and our own home markets will also partake of the same demand. Indeed these manifestations are already clearly before us.

As usual we are still producing heavily for a demand that is gone—if indeed it ever greatly existed.

The really sensational, the morbid and depressing, the problem, the sex picture—Europe will not tolerate these pictures—nor does America want them.

If European and British colonial rights mean anything and if a staggering home market has any weight the handwriting is very clear.—Motion Picture News.

A
15 YEARS'
FIRE

Just think! That is the time through which Mr. H. C. Buckley endured all the fiery tortures of itching, burning eczema. His life was a perfect misery until Zam-Buk—the great herbal skin cure—brought complete relief.

Mr. Buckley, who lives at 441 East Broadway, Portland, Oregon, writes:—"For fifteen years I suffered from eczema, and although I tried many so-called 'eczema cures,' nothing seemed capable of dealing with a case like mine. It was not until I had Zam-Buk recommended to me that I began to have hope. This wonderful skin healer soon brought about a change for the better. As I persevered with Zam-Buk the burning sensation got less. I found Zam-Buk wonderfully soothing. Gradually the patches of eczema, and the inflammation were reduced, and complete and permanent cure finally resulted. I would strongly advise all afflicted with eczema to give Zam-Buk a trial. It will give them satisfaction. They will not be disappointed."

No skin disease can resist the potent healing forces stored up in Zam-Buk, which is unequalled for old wounds, ulcers, abscesses, bad leg sores, blood-poisoning, injuries, eczema, burns, cuts and all skin diseases. All druggists and stores, or Zam-Buk Co., Toronto. 50c. box.

ZAM-BUK

of the Double Cross and Mollie King is the heroine?

After finishing The Fortunes of Life, Marguerite Clark, the Famous Players star, is taking a well-earned rest.

Metro Pictures Corporation released lately "The Secret of Eve," a five-part feature serial, was in the picture house when the fire broke out. She was in the picture house when the fire broke out.

Harvard is to have a chance to study the charms of Mrs. Vernon Castle, the naughtiness of Theda Bara and the loveliness of Anita Stewart without leaving the college confines says Motography. A theatre and business block will be built on the Reed estate by Boston men, recent purchasers of the property, which is located in the heart of the Harvard square section.

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Who's Who and What's What in the Picture World
and on the Stage—Favorites and What They
Say and Do.

IMPERIAL.

"The Victoria Cross."
The loyalty of India has been one of the striking features of the war, and today we have Sir Petai Singh one of India's wealthiest rulers fighting for his king, and many others of noble birth pouring forth their stores of jewels and siving of their lives at the call of the Empire.

When we see these stories of the Indian Mutiny now we feel that there is another nation that have ill-treated women and children, and that India has realized her privilege as a part of the Empire and is helping to defeat that nation. The contrast is strongly emphasized in the character of the Nana in the picture "The Victoria Cross" shown at the Imperial. The chief attraction of the play lies in the two chief characters, Major Ralph Seton (Lou Tellegen), and Joan (Cleo Ridgley), and the Eastern settings of the story. The picture has many incidents which strain one's credulity, such as the marvelous escapes of the principals from several difficult situations. The arrival of the Scottish troops at the Relief of Lucknow, is a thrilling moment in the picture, and the horrors of the "Black Hole," are fortunately not too realistically portrayed. It is a joy to see our own flag waving at the head of troops.

The Martyrdom of Philip Strong.
Presented at the Imperial last evening this picture, the story of which follows the novel of a similar name, is the story of a man who believed in his religion and who gave up everything to follow that faith. With "Ninety and Nine" it will show that a religious picture can be successful without the presentation of immoral life in its deplorable degradation. The role of Philip Strong, the exponent of brotherly love, Robert Connors' work in the principal role is flawless.

When a Canadian audience sees a supposed-to-be British officer bare-headed salute his major, it is to laugh. Even our little boys know that that is a big mistake.

The cast of the picture was as follows:
Major Ralph Seton... Lou Tellegen
Joan... Cleo Ridgley
Sir Allan Strathallan... Ernest Joy
Arzmoonah... Sessue Hayakawa
Princess Adala... Mabel Van Buren
Casim Bos... Frank Lanning
Sereek, the Nana... Harold Skinner
"Reel Life" gave the life history of a glove from a kid to the grown-up young lady who donned a six button pair (the kind we used to wear in the pre-war days). How pickles are gathered—the small green cucumber—bottled and sold in 57 varieties was another instructive film. Good Teeth in relation to good health was pointed out by illustrations of teeth; teeth cleaning as it should be done, and a tooth brush drill as taught in the U. S. public schools.

The last picture was a George Ade fable, the best part of which was the sub-titles. It told of the troubles of too much wealth and ended in rather an unusual way.

"SANITY THE GREAT NEED"—BLACKTON.
Vitaphone Official Says Real Trade Paper Needed, Too—Well, Here it is!

(Trade Revue).
There are many things needed in the motion picture industry, but J. Stuart Blackton, vice-president of Vitaphone, has put his finger on the most necessary one. When asked the one thing most needed by the motion picture industry today he replied instantly, "Sanity. That is the one thing needed by the industry as a whole, and in every phase of it, to place it on a substantial foundation. Sanity on the part of the exhibitor, sanity on the part of the distributor and sanity above all on the part of the producer. In the past the business has been allowed to run riot, and if it is not curbed soon there will be no motion picture business left."

Deadly Sins
Each of the seven deadly sins—the tradition has been handed down through ages—has a distinguishing color. McClure Pictures is to use these colors in advertising Seven Deadly Sins, the series of five reel features that are soon to be released.

Ann Murdock in "Envy," is first of the group. Envy, of course, is green and the posters, slides and other advertising matter will have green as the predominant color.

"Pride," starring Holbrook Blinn, will have blue as its color. The

A Meal in a Moment.
1 Oxo Cube: Hot Water: Biscuits
Sustains for hours.

OXO
CUBES

proud, as everybody knows, speak of their "blue blood."

Red will be the color for "Passion." "Greed" in which Nance O'Neill will star, will be indicated by yellow. A person is "purple with rage," so the posters for H. B. Warner in "Wrath," will have a purple background. Grey always has been a lazy color and it will be used in advertising Charlotte Walker in "Sloth."

"The Seventh Sin," the theme of which is being kept a secret will feature George LeGuere in black and white.

Animated Dolls Burlesque Well-Known Stars

The Motoy Comedies, which are being produced by the Toyland Film Company of Chicago, are original and new to exhibitors.

The animated dollings of these dolls are, in many situations, much more humorous than the efforts of human comedians.

In Motoy Comedies, all the movie stars are burlesqued and Charlie himself cannot cavort in crazier capers than his doll imitator, "Mary" is always the heroine and appears in her pretty curls and coy manners to please her admirers.

ALICE FAIRWEATHER.

ST. JOHN OPERA HOUSE.

Only a few more opportunities remain for St. John amusement lovers

to enjoy the present week's high class

vaudeville programme at the Opera House for the wonderful performing seals, Gailbird and son, the musical artists and the other good acts on the bill will not be here after Friday night.

Commencing today there will be a change in the evening prices for all performances, to continue indefinitely. The entire lower floor is 25c. for any seat, the entire balcony is 15c. and the top gallery only 10c. for all evening performances. Seats may be reserved in advance, for first show only, for any evening performance. Afternoon prices as usual, 10 and 15c.

The entire programme changes on Saturday afternoon of this week, as usual.

In order that all the school children of the city may have an opportunity to see the performing seals before they leave for Halifax, the management has arranged for a special school children's matinee on Friday afternoon at 3.30, when a special price of 5c. will be made for all children.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears
the
Signature of *Chas. H. Johnston*

Imperial Today

Rev. Charles M. Sheldon's Widely Read
Uplift Story

"THE MARTYRDOM
OF PHILIP STRONG"

A More Powerful Sociological Sermon
Than "The Christian"

A FAMOUS PLAYERS CAST

This splendid story replaces "The Victoria Cross," which was withdrawn yesterday afternoon for the best of reasons.

MAGAZINE MOVIES:

How Kid Gloves Are Made
Selecting the Succulent Pickle
The Care of One's Teeth

A Famous Hughie Mack Comedy

Spring Novelty THE ASTOR ROOF Stage Seating

OPERA HOUSE

HIGH CLASS VAUDEVILLE REFINED

5 BIG ACTS—THE CRIMSON STAIN
MYSTERY and SYMPHONY ORCHESTRA

STARTING TODAY

The Scale of Prices Will Be As Follows
EVENINGS at 7.30 and 9

ENTIRE
BALCONY 15c, GALLERY 10c

LOWER FLOOR - 25c
Afternoon Prices As Usual—10c and 15c

Seats may be reserved in advance FOR FIRST SHOW only, for any Evening Performance

UNIQUE—only LYRIC—Today

This afternoon, 2.30; evening, 8.15.
Here's the Reason:
CHARLIE CHAPLIN
In the Merry Farce
"A NIGHT AT THE SHOW."
TODAY—FRIDAY—SATURDAY

A Thriller—Adventure of GRANT, Police Reporter.
"In the Far East" with Col. Dorsey.
"Sammy Slumbers Not"—Cartoon Comedy.

NEXT WEEK
Mon., Tues., Wed.—"THE PURPLE MASK."

Thurs., Fri., Sat.—Latest Mutual Comedy, CHAPLIN IN EASY STREET—Never before shown.

"THE BIRTH OF A NATION"
This afternoon, 2.30; evening, 8.15.
Prices—Matinee, Balcony, 25c.
Lower Floor, 60c.
Evening, Balcony, 50c.
Lower Floor, 75c.
No Reserved seats—No advance Seat Sale.

Positively your last opportunity to see this greatest wonder of the amusement world.

Send the Children to the SATURDAY MATINEE. Famous Symphony Orchestra at every performance

NEXT MON—TUES—WED., another great feature, "The Bugler of Algiers," or "We are French."