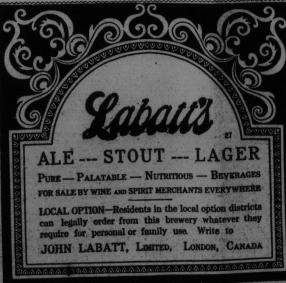
AGRICULTURE







PARTIES IN SCOTT ACT LOCALITIES SUPPLIED FOR PERSONAL USE, WRITE ST. JOHN AGENCY. 20-24 WATER STREET.

* Legions More Adopt Goodyear Tires

This Year's Increase So Far-55 Per Cent

After men have tried millions of No-Rim-Cut tires, this year's sales jump 55 per cent. After going by leaps from bottom place to the top, this tire in one year wins 55 per cent more users. And wins them, mark you, by the mileage test; for most users today meter wileage.

The Highest Court

This verdict comes from the highest court. There is no appeal from users. They bought last year more Goodyear tires than of any other tire in the world. On top of that, they this year buy one-half as many more.

That's because we ended rim-cutting in the only feasible way.

It is because we saved men countless blow-outs with our "On-Air" cure. And no other maker does that.

It is because one method—used by us alone

—lessens loose tread danger by 60 per cent.

It is because of our All-Weather tread—a double-thick, resistless anti-skid, which runs on dry roads like a smooth tread.

Half Former Prices

No-Rim-Cut tire prices are about one-half what they were in 1909. Part of the saving comes in lower-cost rubber, but a very large part is due to quantity output.

part is due to quantity output.

There are 18 Canadian and U. S. makes of tires today which sell at higher prices—up to one-half higher. The cost of three of some of them will buy you four of Goodyears.

Yet we give you in all ways the utmost in a tire. And in four ways we give you more than any other maker offers.



THE GOODYEAR TIRE & RUBBER COMPANY OF CANADA, LIMITED
Factory, BOWMANVILLE, ONT.

StJohnBranch,83 Prince William Street. 'Phone Main 1241

SCOTCH WHISKY. No peat is employed in the curing of the malt for McCallum's Perfection Scotch, and the "smoky" taste, so objectionable in many
Scotch whiskies, is noticeably absent. Perfection,
with all the "elegance" of a distinctively high-class
Scotch, is a mellow, epicurean beverage, with a distinct
appeal to the cultivated palate. The



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