

The Guardian.

VOL. 12, NO. 8.

TO UNITED STATES AND CANADA \$1.50 A YEAR

BAY ROBERTS, NFD., FRIDAY, MARCH 23, 1923.

PRICE TWO CENTS.

\$1.00 A YEAR, IN ADVANCE.

WINDSOR PATENT
"Canada's Best Flour"
Makes the Most Wonderful
Bread you ever baked.

Ask Anyone

Ask anyone you know which is the highest quality baking powder and almost invariably they will tell you ROYAL.

"My cakes are 100% better since I bought that can of Royal," writes one delighted user, and everywhere—among your friends, neighbors, relatives—you will hear similar commendations.

Royal Contains No Alum
Leaves No Bitter Taste



MADE IN CANADA

For this Month we Offer

- 8 ONLY MEN'S TWEED SUITS, @ \$7.75 EACH.
- 5 ONLY MEN'S TWEED SUITS, @ \$9.80 EACH.
- 6 ONLY MEN'S TWEED SUITS, @ \$12.00 EACH.
- 200 MEN'S MACKINAW @ \$14.50 EACH.
- MEN'S LEATHER MITTS, @ 70c AND \$1.20 PER PAIR.
- 200 YDS COTTON TWEED, @ 42c PER YARD.
- 3 doz MEN'S All-Wool NANSEN CAPS, @ \$1.00 EACH.
- MEN'S HEAVY FLANNELLETT SHIRTS, @ \$1.50.
- 24 ONLY LADIES' BLACK AND NAVY CLOTH SKIRTS. Regular \$4.20. SALE PRICE \$2.50
- 40 PAIRS LADIES' BUTTONED GUN-METAL BOOTS. Sizes 3, 4, and 7. Regular price \$4.50. SALE PRICE \$3.35.

Our usual Big Variety of
Boots, Rubbers and Over-
shoes. Sizes and prices to
suit every purchaser.

A. E. MERCER, Bay Roberts W.

Victor
The King of
Flours.

GEORGE NEAL Limited
Wholesale Only.

Bay Roberts

BAY ROBERTS, population about 2600. With Coley's Point, Country Road and Shearstown, places adjacent to Bay Roberts, the population is over 4,000. Sixty miles west of St. John's. Beautifully situated as a town. Splendid harbor. Railway and coastal transportation facilities. Bank. Three High Schools. Cable Station of the Western Union Telegraph Co. Mercantile and general fishery business. Two lumber mills and one veneer factory. Electric lights and power. Churches, schools, and fraternal societies. Farming and live stock and poultry raising. Boat building plant. Three well-equipped and large coal sheds. Public Building with Court-room and Government Departmental offices. Telephone, local and long distance connection with St. John's and Bell Island. Two hotels. Splendid inland fishing a few miles distant.

For Sale

MOTOR BOAT (new) Selling cheap Apply Bowring's Mill, Coley's Point.

F. GORDON BEADLEY, LL.B.

Barrister-at-Law, Solicitor, etc.
RENOUVEAU BUILDING,
Duckworth Street,
ST. JOHN'S.
P. O. BOX 1270.

Two of a Kind!



ROTHWELL & BOWRING LIMITED Distributors. G. CHESLEY BUTT, Harbor Grace Broker.

Groceries

Did you say, Well, just go to SAM E. MERCER'S, opposite D. G. Fraser's, and you will get them at the Right Price.

- Beef, per lb. 12c
- Spare Ribs, per lb. 10c
- Choice Ham Butt Pork, per lb. 18c
- Hams, per lb. 26c
- Just try a tin of local packed Baked Apples and Blue Berries, per tin, 25c
- Fresh and Crisp supply of Biscuits all ways on the spot at factory and retail prices.

Cheaper Lumber, etc

- Matched Board, \$2.40 and \$2.70 per 100 feet.
- Dressed Clapboard, \$1.90 per 100 feet
- 2 x 3 Framing, \$2.45 per 100 feet.
- Rough Clapboard, \$1.60 per 100 feet.
- Stair Rail, 7c per foot.
- All kinds of Mouldings and Finish selling at 10 per cent. off present prices.

Bowring's Mill

COLEY'S POINT

Notice

DR. PRITCHARD is residing at Mrs. Ryan's Hotel, Cross Roads, for the present. All calls may be left there. Phone 79.



Electrify!

Notice the Lighting Equipment WHEREVER YOU GO.

Electric Power

Does the work of the World because it can be so well directed!

UNITED TOWNS ELECTRIC CO Limited.

Selling at Reduced Prices

the following Goods, viz:

- 316 pairs Men's and Boys' also Ladies' Box Boots.
- 65 suits Men's Ready-made Clothes, high grade material, stylish patterns.
- 70 yards London Smoke.
- 200 yds Flannellette.
- 200 yds Dress Goods, Serges, Poplins, etc.
- Would particularly call your attention to our DRESS SERGES selling at \$1.25 per yard.
- 6 only Ladies' Shirts selling at half price.
- Also, a large variety of Goods too numerous to mention, selling at reduced prices.
- Men's and Boys' Long Rubber Boots selling cheap.
- A large assortment Choice GROCERIES selling at Prices hard to beat.

Just arrived a good selection of VERY ATTRACTIVE PATTERNS.

W. H. Greenland

COLEY'S POINT.

For Sale

A Dwelling House, Barn and Land near Western Union Cable Office. House is in good condition. For further particulars apply to CHARLES HOOD, Beachy Cove. \$16.25

For Sale

TWO CODTRAPS and Fittings. One is 50 fms on the round and 10 fms deep, the other is 60 fms on the round and 12 fms deep. Both are in good condition and offered at a Bargain. Apply at this office.

Special Offers

We offer the following to the buying public at SPECIALLY REDUCED PRICES:

- Blankets, per pair \$2.30 to \$2.80
- Ladies' Boots, regular \$4.00 per pair. Now \$3.30
- Ladies' Single Regular price 90c. Now 70c
- Men's Working Pants, per pair \$2.00
- Overalls \$1.25 and \$1.50

GUS PARSONS

Barened Road, Coley's Point.

Heed the Old Proverb

"NEVER PUT OFF TILL TOMORROW WHAT YOU CAN DO TO-DAY."

IT WILL SAVE YOU MONEY!

We are offering our large Stock of

Dry Goods Boots and Shoes Groceries, etc.

AT OUR USUAL LOW CUT PRICES.

OBEY THE IMPULSE:

Buy Now.

Ask us for Price on PET MILK, Wholesale and Retail.

J. JARDINE & SON

Kindly remember that our PRICES on GROCERIES and other GOODS in stock are as low as possible consistent with quality.

JAS. S. SNOW

A Big Smash

While You've been Smashing Crockeryware we've been Smashing Prices.

CUPS AND SAUCERS. MIXING BOWLS.

- Plain White Jap China 23c
- White and gold Jap China 29 and 38c
- White and gold, with blue band 39c
- English China 27c
- White Granite 25c
- Flowered 27c
- Odd Cups 12c

Flowered 22 and 30c
Plain Brown 45, 55 and 70c
White and gold 40c

JUGS.
Plain White, quart size 55c
White and gold, milk 45c

TEAPOTS.
Brown 43c
Brown, fancy 70 and 75c

GLASSWARE.
Fancy Jugs 35 and 45c
Plain Jugs, 3 quarts 60c
Spoon Stands 14c and 20c
Fruit Dishes 40c
Plain Berry Sets \$1.40
Fancy Butters (small) 25c
Fancy Butters (large) 40c
Plain Butters (large) 55c
Plain Sugars 40c
Tumblers 8c and 14c

TEA SETS

FANCY JAPANESE CHINA, FLORAL DESIGN, 21 PIECES for \$5.70

A. A. KEEFE

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NEW GOODS

Just in.

- A FEW OF THE SPECIALS:
- 12 only Ladies' Houses each \$1.38
- 20 pairs cosy Comfort Cushion Sole Slippers \$1.49
- 76 yds Dress Goods 35c per yd
- Silk Finish Quilt Cottons, per lb 80c

Marshall's

Next door to Public Building

Have you tried our loose

COCOA

25c per pound.

TEA

has advanced, but our prices remain the same 5c 50 and 60c

SEE OUR ADVT. FOR CROCKERYWARE and GLASSWARE.

A. A. KEEFE

Coley's Point

Jas. G. Baggs

CONTRACTOR AND BUILDER

Manufacturer of Doors, Sashes, Turnings and all inside finishings.

Upholstering and Furniture Making and Repairing.

Undertaking a Specialty.

Caskets and Coffins always on hand.

SHOP: Water St., Bay Roberts

YOU WANT US, principally to boost Bay Roberts and draw the attention of outsiders to our growing town.

NUCOA

IN NEWFOUNDLAND.

We take pleasure in announcing appointment of

Soper & Moore

as exclusive distributors of

Nucoa

for all Newfoundland.

Order from your Grocer; he has it.

NUCOA is packed in One pound Cartons - 30 lbs to case, Two " " - 60 lbs to case, Five " " - 60 lbs to case

THE NUCOA BUTTER CO.

NUCOA

Wholesale Grocers St. John's, N.F.

Stall's Books

Rev. T. Albert Moore, D. D., General Secretary of the Dept. of Social Service and Evangelism of the Meth. Church of Canada, who visited Newfoundland in Sept., 1917, in connection with the Social Congress, says:

"Stall's Books on Avoided Subjects have been standard works for such a long time that it seems almost unnecessary to say a word in their behalf. I believe they have accomplished great good, and are written with care and delicacy, at the same time with sufficient frankness for the modest discussion of these delicate subjects. They are safe books for general reading, especially if from the various books there is proper selection for the youth or adult, man or woman, as the case may be."

"What a Young Man Ought to Know," by Dr. Stall, 269 pages, cloth binding. Price, postpaid, \$1.25

"What a Young Woman Ought to Know," by Dr. Emma Drake, 272 pages, cloth binding. Price, postpaid, \$1.25

"What a Young Husband Ought to Know," by Dr. Stall, 284 pages, cloth binding. Price, postpaid, \$1.25

"What a Young Wife Ought to Know," by Dr. Emma Drake, 293 pages, cloth binding. Price, postpaid, \$1.25

Stall's Pastor's Pocket Record. An indispensable book for every pastor who values method and thoroughness in his work. Full leather, postpaid, 50c

Rev. J. R. Miller, D.D., says: "Very complete and satisfactory. Just what every pastor needs."

Sent, postpaid, to any address or receipt of price

THE GUARDIAN OFFICE Bay Roberts.

For Sale

6 h.p. Jumbo Stationary Engine, together with Belling, Mandrills, Saws, etc. All in good condition. Very suitable for a cooper. Also 1 single barreled Gun. Apply at this office.

For Sale

Parcel of Land in Bay Roberts; also Dwelling House in Country Road, to be removed from land; Moving Picture Machine, Gas Light and Fills; Aerated Water Plant, suitable for an outport; one Sleigh. For particulars apply at Guardian Office.

WANTED—A small servant girl. APPLY AT THIS OFFICE.