

THE EVENING TIMES AND STAR ST. JOHN, N. B., SATURDAY, APRIL 15, 1911

## NEW BRUNSWICK'S GREATEST SHOE HOUSE

## "To be or Not to be?"

Satisfied with your shoes depends upon where you buy them. The Waterbury & Rising "Special". FOR MEN AND WOMEN are truly satisfying shoes. Made of the best qualities of leather obtainable, designed by men who study the requirements of the human foot, and built by shoemakers who have made the building of shoes a life study.

Men's Button, Laced and Oxfords in any leather **\$3.50 to \$6**

Women's Boots, Oxfords and Pumps in all the materials **\$1.50 to \$5**

### WATERBURY & RISING

King Street Union Street Mill Street

#### Easter Eggs, Boxes, Baskets and Novelties

We now have in stock a large and very attractive assortment of Easter Confectionery Novelties, and can fill Your Orders at Short Notice.

EMERY BROS., Wholesale Confectioners, 82 Germain St.

#### Don't Cut It Out!

Don't put up with things that can be avoided or cured. Use **PORTER'S CORN PAINT**. None Better — None More Satisfactory — A Scientific Application For The Treatment of Corns. **15 Cts. BRUSH FREE.** **FRANK E. PORTER, PRESCRIPTION DRUGGIST**, Corner Union and Saint Patrick Streets

Signal Rings, for Ladies or Gentlemen in Large Variety. I have just replenished this line. The Prices are Right. The Goods are New.

**Gundry - 79 King Street**  
Optician, Watch Repairer

#### Cut Down Your Soap Bills

20 per cent. more in a bar of ASEPTO SOAP than any other good soap. This means a saving to you of \$2.00 per year. Your dealer has it on sale, if he is up-to-date. ASEPTO SOAP or ASEPTO SOAP POWDER sweetens the home.

#### ARMCHAIR REFLECTIONS

By H. L. Spencer

To the young whose surroundings are congenial, this world is a suitable paradise. Winter, spring, summer and autumn, each has its delights, and few privations which are thought worthy of consideration. To the young this world seems very large and life very long, and though they sometimes see Old Age huddled in the chimney corner or hobbling by on its staff, they feel that a better fate is in store for them; that they will never succumb to infirmity—will never grow old. They hear or read of men struggling and falling in the battle of life, but they are sure that any battle in which they may be called upon to engage will be short and they will be the victors. Youth is the golden age of human existence, and in most instances the old recall this age with tender regrets that it was not better appreciated and enjoyed while it lasted.

I recall the story of Rupp, a German philosopher, who founded a community in western Pennsylvania, about 100 years ago. The members of which were promised youth of heart and happiness while life lasted, if they would accept the gift. Their idea was to abjure the world, to have nothing whatever to do with its religion, politics, squabbles or schemes of ambition. There was a pastoral life, with moderate hours prescribed for labor and long hours for rest. The community was the owner of all the property of its members, of whom two or three who were chosen to sell the surplus products and purchase such supplies as they required that were not produced among themselves. I visited them some sixty years ago. They had the best cultivated and most productive farm of 2,000 or 4,000 acres in western Pennsylvania. Their village was laid out like a checker board, and consisted of about fifty dwellings and workshops, all built of brick, all exactly of the same dimensions, and not one of them had a window or door on the side facing the street. This the wayfarer regarded as a hint that the community was sufficient unto itself. Did they prosper? Exceedingly, but the serpent found his way in as he did into the Eden of old. Some became dissatisfied and withdrew with the proceeds of the sale of their share of the property; others became "unmanageable" and were expelled, taking with them the amount of cash to which they were entitled. Then, about 30 years ago, came the explosion, and the community sank into the past and forgetfulness. Here another "Happy Valley" like that described by Dr. Johnson, was founded by thousands of times in the world's history. They who choose wealth, fame, power or love for their god, and we all choose one or the other, are sure to find sooner or later that our god has feet of clay. My friends, Little Laura, Little Fred, and all other little friends, gather round while ye may, for life has but one spring, and its roses soon fade.

#### THE LORD MAYOR'S MOTTO

Sir Wm. Trevelyan when Lord Mayor of London, said "My motto for womanhood is, 'The better the cook, the happier the husband.'"

There is no earthly reason why wives should not, nowadays, perfect themselves in the gentle art of cooking. Instruction of the very best is open to the accumulated experience of centuries is theirs to command, and culinary helps such as have never been available before, are brought within the reach of the narrow purse.

Take, for instance, the delicious H. P. Sauce, introduced only a short time ago from England. The different choice flavorings of local fruits and spices are perfectly blended in this new and delightful relish, and the young housewife, with a bottle of H. P. Sauce at her elbow, will make a certain success of the little stew, ragout, and hash, which are so much of a puzzle to the inexperienced cook.

When making pieces of hand embroidery try adding a mark of your own. Small cross stitch designs are pretty and not too noticeable.

#### How About Your

## Easter Outfit



Everyone must wear "something new" on Easter morning and to-night will be the last opportunity to attend to this important shopping. Every department in this immense establishment is in gala Easter attire, shelves, and counters and floors taken up completely by stocks fresh and inviting ready to do Easter duty.

Whether it be a new gown, a new hat, or delightful accessories to fully enhance the beauty of Milady's toilet, everything will be found surprisingly lovely in form and finish, seemingly unlimited in assortment and variety, and satisfactory in price and quality.

Permit our stores to be at your service.

#### MILLINERY

The greatest collection of winsome and alluring models you ever gazed upon. The styles are too numerous to specify, sufficient to say that the best ideas of the Millinery World are represented in the showing. Strictly tailored hats, elaborately embellished creations for both ladies and children in such variety and beauty as to deserve unanimous approval. While fashion is the prevailing note, pricing is surprisingly easy for such real beauty in millinery art.

#### COSTUMES

In every line they reveal themselves to be masterpieces in the way of Ready-to-Wear wearables. Entrancingly beautiful suits and exclusive enough to stand out prominently from the crowd, in the Easter promenade. If you admire garments that are different and which couple with a charm of making a most temptingly low price, visit the greatest Easter display of suits this city has ever seen.

#### GLOVES

Few stores have to offer such a choice of celebrated makes and in such convenient varieties as you find here. To be correctly gloved is important and this department aims to exactly satisfy in each individual case. In this offering of Easter Gloves are shades to match every gown. All sizes, all qualities—extra value at every price. Easter boxes furnished.

#### NECKWEAR

There is nothing new which this exhibit does not hold; dainty, lacy, becoming effects in every late style creation. A variety so pleasing and so remarkably easy in pricing that it will lead you to decide the Easter Neckwear question in this department.

#### WHITEWEAR

A bower of beauty is this display of the loveliest Lingerie; embroideries, insertions, and ribbon trimmings, combine to transform perfectly made models into the prettiest undergarments in white the season affords. See this beautiful showing—surely there is something here you will want for Easter.

**HAND BAGS, DAINTY HANDKERCHIEFS in Easter Boxes. BELTS. EASTER SHIRT WAISTS. VEILINGS. RIBBONS. PRETTY DRESSES for Little Girls. STYLISH SUITS for the Boys.**

In all, M. R. A.'s is the ideal place for Easter purchasing—so visit every department when you come.

**Manchester Robertson Allison, Limited**

# Great April Whitewear Sale

3,000 NEW, FRESH GARMENTS

Sale Commencing Monday, April 16th

An immense variety of all sorts of Dainty Whitewear. Thousands of garments to choose from. Newest designs, fine materials and trimmings, marvellously low prices.

#### CORSET COVERS

Numerous dainty styles in Fine Longcloth, Cambric or Nainsook, trimmed with lace or embroidery, 18c. to \$1.75.

A leader—Fine Longcloth Corset Cover, French loose fitting style, trimmed across front band embroidery with val insertion on each side. Sale only 18c. each.

Pretty Corset Cover of Fine Longcloth, trimmed embroidery at neck and sleeves, 30c. each.

Dainty style, with val lace yoke of fancy design, lace ruffles at neck and sleeves, ribbon ties, 48c. each.

Fancy Cross-bar Muslin Corset Cover, trimmed yoke French val insertion, neck and sleeves finished lace ruffles, 50c.

Allover Embroidery Corset Cover, bias shaped style, round neck, wide ribbon ties, 70c.

An exceptionally large range of styles at 50c. each.

#### DRAWERS

Fine Longcloth Drawers, wide frill finished H. S. tucks, 20c. pair.

Extra Fine Cotton Drawers, wide frill, trimmed Torcheon insertion and deep hem, 30c. pair.

Drawers of Fine Longcloth, deep embroidery ruffles, eyelet and solid designs, 30c. pair.

Fine Cambric Drawers, double ruffles, trimmed Maltese lace or fine embroidery, 75c. pair.

#### COMBINATIONS—NEWEST STYLES

Pretty Princess Corset Cover and Skirt Combinations, Drawers and Corset Cover Combinations or Short Underskirt and Corset Cover Combinations. The styles are the newest and are equalled in make, cut and workmanship. Prices very little more than the cost of materials.

Special Drawers and Corset Cover Combination; an elegant garment cut on well fitting lines, of finest nainsook; the yoke is of Swiss embroidery, outlined val insertion and inset medallions. Sale only \$1.25 each.

Corset Cover and Short Skirt Combination, wide yoke of val lace and fine embroidery, ribbon ties at neck and waist, skirt finished pin tucked ruffle, \$1.20.

Fine Nainsook Princess Combination, fancy shaped yoke of embroidery and val lace, beading and ribbon ties at neck and waist, skirt finished lawn frill, trimmed tucking and lace edging, \$1.85.



#### UNDERSKIRTS

Wonderful Low Prices

An immense range of Underskirts of beautiful designs, unexcelled values.

Stylish Fine Cambric deep tucked flounce, trimmed with lace ruffle, embroidery or fine embroidery. Sale 60c. each.

Stylish good quality Longcloth with deep flounce, finished three clusters tucks, two rows torcheon insertion, torcheon lace ruffle. Sale 70c. each.

Exceptional value White Underskirt, good cambric, 18 in. lawn flounce, trimmed two extra quality lace ruffles. Sale \$1.19 each.

Fine Longcloth Underskirt, made with deep flounce, trimmed pin tucking, bands of wide embroidery or lace insertion ruffle at bottom to match; joined to skirt by beading threaded ribbon, \$1.20.

#### DAINTY NIGHT GOWNS

[At Great Saving During This Sale]

Other dainty designs and numerous other dainty designs at special sale prices.

Extra value Gown of Fine Longcloth, with round yoke of Irish Crochet Lace, finished at neck and sleeves, ribbon ties. Sale 90c.

Gowns with wide yoke full embroidery, null band at neck and sleeves, threaded wide ribbon ties. Sale \$1.25.

**F. W. DANIEL & COMPANY, LIMITED**

London House, Corner King and Charlotte Streets

## A Rigid Shaving Edge

The GILLETTE blade, thin enough to take a perfect temper, yet held absolutely rigid between the two plates of the frame, shaves as no other razor can shave.

You know how the thin, tapering edge of the old-fashioned open-blade razor vibrates till it fairly rings when it strikes a stiff beard. The thin blades of other safeties are free to do the same. That's partly why they pull and gash.

But the GILLETTE edge, the keenest and finest of all, is clamped so firmly that it cannot vibrate or spring away from its work. Note how the curved outer plate presses the blade down tight against the teeth of the guard, making the edge perfectly rigid. That is why it slips through the toughest beard so smoothly, quietly and easily.

The genuine comfort of the GILLETTE shave is a revelation. Why deprive yourself of it any longer?

Standard Sets \$5.00 — Pocket Editions \$5.00 to \$6.00. At your druggist's, jeweller's or hardware dealer's.

**The Gillette Safety Razor Co. of Canada, Limited**

Office and Factory, 63 St. Alexander Street, Montreal

Offices in New York (Times Bldg.), Chicago (Stock Exchange Bldg.), London, Eng., and Shanghai, China.

Factories in Montreal, Boston, Leicester, Berlin and Paris.