MC2035 POOR DOCUMENT

THE EVENING TIMES AND STAR ST. JOHN, N. B., SATURDAY, APRIL 15, 1911

NEW BRUNSWICK'S GREATEST SHOE HOUSE

"To be or Not to be?"

Satisfied with your shoes depends upon where you buy them. The Waterbury & Rising "Special", FOR MEN AND WOMEN are truly satisfying shoes. Made of the best qualities of leather obtainable, designed by men who study the requirements of the human foot, and built by shoemakers who have made the building of shoes a life

Men's Button. Laced and \$3.50 to \$6

Women's Boots. Oxfords and \$1.50 to \$5

Mill Street

WATERBURY & RISING

Union Street

Easter Eggs, Boxes, Baskets and Novelties

We now have in stock a large and very attractive asso: ment of Easte: onfectionery Novelties, and can Fill Your Orders at Short Notice. EMERY BROS, Wholesale Confectioners, 82 Germain St.

Don't Cut It Out! Don't put up with things that can be avoided or cured. Use PORTER'S CORN PAINT

FRANK E. PORTER, Corner Union and Saint Patrick Streets

Signet Rings, for Ladies or Gentlemen in Large Variety.
I Have Just Replenished This Line. The Prices
are Right. The Goods are New Gundry - 79 King Street

Cut Down Your Soap Bills

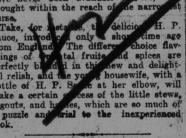
20 per cent. more in a bar of ASEPTO SOAP than any other good soap. This means a saving to you of \$2.00 per year. Your dealer has it on sale, if he is up-to-date. ASEPTO SOAP or ASEPTO SOAP POWDER sweetens the home.

ARMCHAIR REFLECTIONS

To the young whose surroundings are congenial, this world is a suitable paradise. Winter, spring, summer and autumn, each has its delights, and few privations which are thought worthy of consideration. To the young this world seems very large and life very long, and thought they sometimes see Old Age huddled in the chimney corner or hobbling by on its staff, they feel that a better fate is in store for them; that they will never succumb to infirmity—will never grow old. They hear or read of men struggling and falling in the battle of life, but they are sure that any battle in which they may be called upon to engage will be short and they will be the victors. Youth is the golden age of human existence, and in most instances the old recall this age with tender regrets that it was not better appreciated and enjoyed while it lasted.

I recall the story of Rupp, a German philosopher, who founded a community in western Pennsylvania, about 100 years ago, the members of which were promised youth of heart and happiness while life lasted, if they would accept the gift. Their idea was to abjure the world, to have nothing whatever to do with its religion, politics, squabbles or schemes of ambition. Theirs was a pastoral life, with moderate hours prescribed for labor and long hours for rest. The community was the owner of all the property of its members, of whom two or three who were thought fit to cope with the outside world were chosen to sell the surplus products and purchase such supplies as they required that were not produced among themselves. I visited them some sixty years ago. They had the best cultivated and most productive farm of 3,000 or 4,000 acres in western Pennsylvania. Their village was laid out like a checker board, and consisted of about fifty dwellings and workshops, all built of brick, all exactly of the same dimensions, and not one of them had a window or door on the side facing the street. This the wayfarer regarded as a hint that the community was sufficient unto itself. Did they prosper? Exceedingl ago, came the explosion, and the community sank into the past and forgetfulness. Here another "Happy Valley" like that described by Dr. Johson, was clouded by disaster, and its story has been repeated thousands of times in the world's history. They who choose wealth, fame, power or love for their god, and we all chose one or the other, are sure to find. sooner or later, that our god has feet of clay. My friends, Little Laura, Little Fred, and all other little friends, gather roses while ye may, for life has but one

roses while ye may, for life has but one spring, and its roses soon fade. THE LORD MAYOR'S MOTTO



When making pieces of hand embroider ry adding a mark of your own. Small cros



How About Your

Easter Outsit

Everyone must wear "something new" on Easter morning and tonight will be the last opportunity to attend to this important shopping. Every department in this immense establishment is in gala Easter attire, shelves, and counters and floors taken up completely by stocks fresh and inviting ready to do Easter duty.

Whether it be a new gown, a new hat, or delightful accessories to fully enhance the beauty of Milady's toilet, everything will be found surprisingly lovely in form and finish, seemingly unlimited in assortment and variety, and satisfactory in price and quality.

Permit our stores to be at your service.

The greatest collection of winsome and alluring models you ever gazed upon. The styles are too numerous to specify, sufficient to say that the best ideas of the Millinery World are represented in the showing. Strictly tailored hats, elaborately embellished crea-tions for both ladies and children in such variety and beauty as to deserve unanimous approval. While fashion is the prevailing note, pricing is surprisingly easy for such real beauty in millinery art.

In every line they reveal themselves to be masterpieces in the way of Ready-to-Don wearables. Entrancingly beautiful suits and exclusive enough to stand out prominently from the crowd, in the Easter promenade. If you admire garments that are different and which couple with a charm of making a most temptingly low price, visit the greatest Easter display of suits this city has ever seen.

Few stores have to offer such a choice of celebrated makes and in such convenient varieties as you find here. To be correctly gloved is important and this department aims to exactly satisfy in each individual case. In this offering of Easter Gloves are shades to match every gown. All sizes, all qualities—extra value at every price. Easter boxes

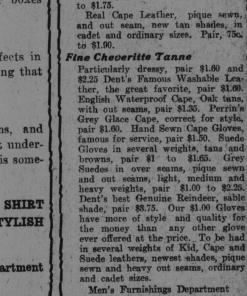
NECKWEAR

There is nothing new which this exhibit does not hold; dainty, lacy, becoming effects in every late style creation. A variety so pleasing and so remarkably easy in pricing that it will lead you to decide the Easter Neckwear question in this department.

A bower of beauty is this display of the loviest Lingerie; embroideries, insertions, and ribbon trimmings, combine to transform perfectly made models into the prettiest undergarments in white the season affords. See this beautiful showing—surely there is something here you will want for Easter.

HAND BAGS, DAINTY HANDKERCHIEFS in Easter Boxes. BELTS. EASTER SHIRT WAISTS. VEILINGS. RIBBONS. PRETTY DRESSES for Little Girls. STYLISH

In all, M. R. A's is the ideal place for Easter purchasing — so visit every department



Easter Gloves

Men's Easter Gloves and

Neckwear

on display is the largest collection of all new goods we have ever shown at this season. Latest colorings, choicest designs, newest creations in silk weaves. Among the out of the ordinary tints we have new blue, old blue, cadet, Copenhagen, gobelin, new greens, light platine, moss, fenille, ruose, beige, light brown, reseda, saule, taupe, pearl, cendre, purple, evique and others. Shapes are four-in-hands French seam, soft folded ends, strings, bat wings, bows, and made knots. Some of the newest weaves are serge aviator, new cord, ajour, tussor, yieldia, erepe, bengaline, poplin, barathea, fancy combinations in new bordered ends, panels, satin stripes, moire stripes, new plaids, new short bias stripes, new plaids, new short bias stripes, feather and floral designs, also the new ice weave, effects.

Prices from 25c. to \$1.25.

Ask to see the slip easy scarfs, also the taped seam scarfs.

Manchester Robertson Allison, Limited

April Whitewear Sale

3,000 NEW, FRESH GARMENTS Sale Commencing Monday, April 16th

An immense variety of all sorts of Dainty Whitewear. Thousands of garments to choose from. Newest designs, fine materials and trimmings, marvellously low prices.

CORSET COVERS

Numerous dainty styles in Fine Longcloth, Cambric or Nainsook, 'trim med lace or embroidery, 19c. to \$1.75. A leader—Fine Longcloth Corset Cover, French loose fitting style, trimmed across front band embroidery with val insertion on each side,

Pretty Corset Cover of Fine Longcloth, trimmed embroidery at neck and Dainty style, with val lace yoke of fancy design, lace ruffles at neck and sleeves, ribbon ties, 49c. each.

Fancy Cross-bar Muslin Corset Cover, trimmed yoke French val insertineck and sleeves finished lace ruffles, 59c. Allover Embroidery Corset Cover, bias shaped style, round neck,

An exceptionally large range of styles at 50c. each.

DRAWERS

COMBINATIONS-INEWEST STYLES

Special Drawers and Corset Cover Combination; a on well fitting lines, of finest nainsook; the yoke is of Swiss

Corset Cover and Short Skirt Combination, wide yoke of val lace and fine embroidery, ribbon ties at neck and waist, skirt finished pin tucked

Fine Nainsook Princess Combination, fancy shaped yoke of embroidery and val lace, beading and ribbon ties at neck and waist, skirt finished lawn frill, trimmed tucking and lace edging, \$1.85.

UNDERSKIRTS Wonderful Low Prices

of beautiful designs, unexcelled

Exceptional value White Underince, trimmed two extra qua

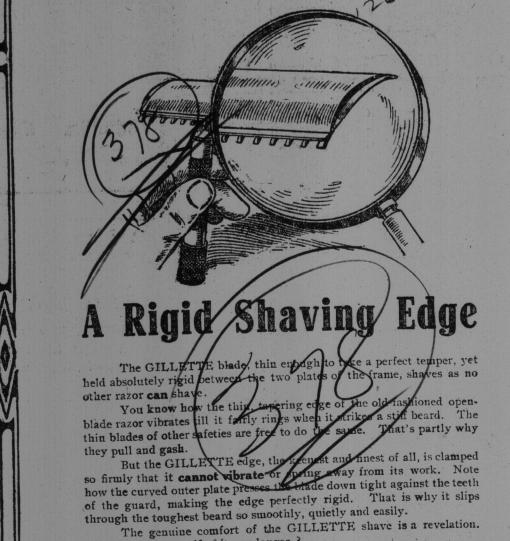
Fine Longcloth Underskirt, made with deep flounce, trimmed pin tucking, bands of wide embroidery or lace insertion ruffle at bottom to match: joined to skirt by beading threaded ribbon, \$1.39.

DAINTY NIGHT GOWNS

At Great Saving During This Sale Extra value Gown of Fine Longcloth, with round yoke of Irish Crochet Lace,

inished at neck and sleeves, ribbon ties, Gowns with wide yoke full embroidery, aull band at neck and sleeves, threaded

London House, Corner King and Charlotte Streets



Why deprive yourself of it any longer? Standard Sets \$5.00 - Pocket Editions \$5.00 to \$6.00. At your druggist's, jeweller's or hardware dealer's.

The Gillette Safety Razor Co. of Canada, Limited

Office and Factory, - 63 St. Alexander Street, Montreal Offices in New York (Times Bldg.), Chicago (Stock Exchange Bldg.),
London, Eng., and Shanghai, China.

