

WHAT'S NEW AT THE MOVIES

Three Great Shows At The Imperial Next Week

Monday-Tuesday

Wednesday-Thursday

Friday-Saturday



Julian Eltinge Wears Women's Clothes Again
"THE CLEVER MRS. CARFAX"
A Rollicking Comedy and Style Show

Julian Eltinge is the new screen star everyone is talking about. His debut in "The Countess Charming" was a red letter occasion in our theatre a short while ago. In Mr. Eltinge's second picture Monday-Tuesday, we will have all the elements of mystery, thrill, fun and adventure. Of the ladies, it may be asked: "How would you like to marry a man who looks better in women's clothes than you do yourself?" Of the men, it could be asked: "How would you like to see a real man's man, and a corking good fellow, dolled up as the swell dame imaginable for the purpose of carrying out a wholesome, heartful plan for the assistance of others?" This story is by Hector Turnbull and Gardner Hunting, and the New York "Telegraph" claims for it one of the film sensations of the year.

Incidental to this programme will be Pathe's British Gazette, and No. 2 of our Colored Scenic Tours "Along the Vardar River in Turkey." Our patrons always welcome these richly-hand-colored scenic pictures, and every Monday-Tuesday, until further notice, we hope to have them.

D'AVIGNEAU'S GYPSIES



Geraldine Farrar and Wallace Reid in
"THE WOMAN GOD FORGOT"
The Most Magnificent Picture of the Year.

More magnificent and stupendous in production than "Joan the Woman," more intensely dramatic than "Carmen," and by long odds the master-piece of Paramount conception in the year, this tale of the Aztec Princess in ancient Mexico has thrilled millions already. The story is by Jeanie Macpherson, author of "Joan the Woman," and is based on the conquest of Montezuma by Cortez. That wizard of motion pictures, Cecil B. DeMille, directed the dramatic spectacle to its minutest detail, and the tens of thousands of dollars lavished in putting it on before the camera in the wonderful Yosemite Valley make it an art work in very truth. Geraldine Farrar, Wallace Reid, Raymond Hatten, Hobart Bosworth and Theodore Kosloff (the noted Russian dancer), re-write the history of Mexico in this splendid production, which, with its majestic musical accompaniments will mark a milestone in the history of motion pictures in St. John.

Coincident with the presentation of "The Woman God Forgot," we will present our opening booking of the new Mack Sennet comedies of two-reel length. This is entitled "Roping Her Romeo," presenting that well-known comedian, Ben Turpin, in a ludicrous role. The comedy will prove an excellent foil for the ponderous Farrar picture above mentioned.

D'AVIGNEAU'S GYPSIES



Jack Pickford and Louise Huff in
"JACK AND JILL"
Sweet and Pretty Little Rural Comedy

In keeping with our policy to make week-end programmes of lighter quality, though always interesting, the return of Jack Pickford and Louise Huff in Margaret Turnbull's clever story, "Jack and Jill," will doubtless be gladly received. These young stars have already gained a strong hold on the affection of St. John audiences as they have everywhere else. They are never cast for heavy serious parts, but are allowed to portray the characters of youth and home, in which they are always seen. "Jack and Jill" will rank with "Freckles," "Seventeen," "Great Expectations," "The Ghost House," and other successful stories in which they have appeared.

The additional pictures in this Friday-Saturday programme will be the 18th chapter of "The Fighting Trail," which story is swiftly drawing to a most interesting and surprising close. This chapter is entitled "The Water Trap," and is packed full of breath-taking thrills and gasps of wonderment. The usual Vitaphone feature will conclude the bill, as well as the introduction of new talent.

D'AVIGNEAU'S GYPSIES

The Mountain-Top Of Picture-Show Excellence

FOR THE FREEDOM OF THE WORLD

The Aims of the great conflict vividly placed before your eyes

It Appeals Because It Vibrates With the Spirit of the Times.
Produced With the Approval of the Canadian Military Officials.

It Created a Lasting Impression Yesterday.
You Spare an Hour or Two Today and See It.

LYRIC

A TRUE REVELATION OF THE TRUTHS OF WAR

TODAY

I QUIT

A Roaring Topsy-Turvy Lane to Film-land

GAIL HENRY
Leading the Way.

"The Melody Of Death"

A Startling Story, It's True, But One of Deep Interest.

Presented by Universal Company With

MISS RUTH CLIFFORD and MR. DOUGLAS GERARD

A Play of Consistent Escapades, Strong Situations and Excellent Production.

Some of the Well-Known Beauties of "YELLOWSTONE PARK," Painted in Natural Colors.

Mon. Closing Chapter of
Tues. The Fatal Ring
Wed. The Fatal Ring

Coming—Charles Chaplin in "The Immigrant"
"Watch For The Hidden Hand"

LYRIC

All Next Week

THE MAMMOTH
DRURY LANE

SUCCESS

A MIGHTY THRILLER FROM START TO FINISH

First Produced at the Old Drury Lane Theatre, London.

Conceded by Every Critic to be the World's Greatest Melo-drama

The Wreck

Imagine a train of 15 cars dashing along at a terrific rate of speed, crash into a box car and tumble, engine and all over a precipice.

A Tremendous Hit, Being Spectacular, Thrilling, Inspiring, Gripping!

The Fox Hunt Alone is Worth the Price of Admission.

The Race

Every red-blooded man, woman and child will want to yell for the favorite. Some of the best racers in America start off neck to neck and crash along the turf to win.

GIANTS WILL HAVE HARD FIGHT TO WIN 1918 PENNANT

The Cubs Are Picked to Cause the Champions Trouble—Other Cubs May Show Strength

The big league champions are going to have to make a hard fight to win the pennant next summer. Draft or no draft, war or no war, the Cubs are picked to cause the champions trouble. Other Cubs may show strength in the big circuits as they did a year ago. As a matter of fact, the Cubs look to be closer in 1918 than in 1917 in the National League.

His scattering of checks for various amounts in huge gobs over the surface of the country has produced a creditable array of talent in Chicago, and it must not be thought for even a brief, fleeting while, that Fred Mitchell won't have something to say about who's who in the first division of the National League next fall.

The Cubs, Cardinals and Reds may be relied upon to gun up the works for John McGraw from now henceforth. If John McGraw squeezes by to another National League pennant it will be by the brief margin of a hair.

A change of managers at St. Louis is going to have a lot of effect on the Cardinals. And it will not be a bad effect, for there isn't a big league manager in the business who knows more about getting a lot of baseball out of a team than Jack Hendricks. The team will lose none of its ability through the loss of a manager experienced in big league tactics. And Hendricks is a noted developer of pitchers. The team will be up there fighting as of yore.

A great deal cannot be said of the Reds at first glance, for things are rather disorganized with the Cincinnati club.

Fred Toney probably will not be among those present when the Reds again hike for the happy training grounds. His loss will be a decided blow to the Cincinnati pennant hopes, for Toney is one of the best pitchers in the country. He is capable of winning thirty games in a season. In young General, Christy Mathewson may have a man who will partially replace drafted Fred Dan Howley, who had charge of the young southpaw last summer, declares General, the best find in years. Russell Blackburn will be a more valuable man at second base than was Dave Sheen.

Diamond Sparkles.

Smith, utility infielder of the New York Nationals, has signed a contract for 1918. Smith, who played second base during the latter part of last season, will be groomed for that position in the event that Larry Doyle, recently obtained in a trade for Herzog, does not come up to expectations. Smith was with Toronto last year. "Rube" Benton, left-handed pitcher, has also signed with the Giants.

A severe setback to Detroit 1917 championship aspirations is contained in

a despatch from Los Angeles announcing that Pitcher Howard Ehmke has joined the U. S. navy.

John ("Stuffy") McNamara, obtained last week by the Boston American Baseball Club from the Philadelphia Athletics, went to Boston on Saturday and signed his contract.

No sooner had Casey Stengel sent out a song of joy from the west at being traded by Brooklyn to Pittsburgh, than the Brooklyn management came out with a statement that Casey tried to "hold up" the Robins for more than his regular salary last year on the threat that he was going to enlist in the navy. When his demands were refused, Col. Zibbets says, he forgot about military service.

Arthur Shafer, once shortstop and third baseman of the Giants, has joined the navy aviation service and is now stationed at San Diego, Cal.

"Babe" Ruth, a twirler who can hit 'em as well as pitch 'em, has signed a 1918 contract with the Boston Red Sox. He is the second of the Frisco athletes to climb aboard the wagon.

FALLING OFF IN DEMAND FOR HIGH-PRICED SHOES

New York, Jan. 19.—The millions of young men eligible for the second draft are not buying high priced shoes just now. They expect shoes to be bought for them by the army. Consequently there is a considerable falling off in the demand for the best quality of footwear, according to F. S. Farnum, a Brooklyn shoe manufacturer who spoke at a convention on the National Boot and Shoe Manufacturers Association here.

He continued: "There will be a new class of customers, however, in the boys from sixteen to twenty-one now leaving schools and colleges who are getting men's size shoes and wear men's size shoes."

"It is up to the manufacturer to educate the new customers to buy these better grades. I believe that prices will be slightly higher next season—but not so high as to discourage demand."

Captain Tardieu French, high commissioner to the United States: "Rely upon me for not failing in my duty, and re-

member also that, if the war can last six or ten months, it is, however, during the next six months that its issue will be decided."

Don't Try To Eat If You Have No Appetite

When you have no appetite, it is a big mistake to try to eat. Appetite is a condition of the stomach expressing a desire for food. When you don't relish your meals there are no beneficial effects from the food you eat. "Sargol Tonic Tablets" create an appetite, making you

relish your meals and in this way your food makes you Strong, Healthy, and Well Looking. It is truly Nature's way, and therefore harmless. "Sargol Tonic Tablets" save many a doctor's bill. Trial size, 50c. Regular size, \$1.00. From your druggist or National Laboratories, 74 St. Antoine street, Montreal.