

We Have Smashed TAILORING Traditions!!

WHEN the English and Scotch Woollen Co. opened Retail Stores-- and great Sanitary Tailor Shops throughout Canada, they dealt a smashing blow to selling traditions. By selling "direct from the mills," at one fell stroke we wiped out every vestige of the wasteful profits of the middleman and gave a new value to money. We made \$15 (not \$25 or \$30) cover the cost of stylish, serviceable, properly fitting Suits and Overcoats. If we were doing business under the old system, the middleman's profit would be \$10 to \$15 on the Suit or Overcoat we sell you here for \$15. That is our proposition in brief.

Suit or Overcoat **Made-to-Measure** Your Choice of Any Material

THANKS
I wish to extend to the men of St. John my thanks for the very liberal patronage that has been accorded to this branch of the English and Scotch Woollen Co. Our expectations have been more than realized, and I anticipate with confidence a continuance of the custom of the army of men who are now wearing "Mill-to-Man" Clothes in St. John and in the Province of New Brunswick.

We want you, who have not yet seen the wonderful fabrics that we have to show you, to visit our store. We will not press you to buy. There will be no need, because you can't look over our materials without finding the particular cloth that you have in mind for that new Suit or Overcoat. We have just received a big assortment of new weaves, and we are anxious for you to inspect them.

Our Tailoring Service is at your command, and we will make your garments just the way you want them made. They will be "Tailored" in every sense of the word.
Try us.
FRED GARREAU,
Manager St. John Branch,
English & Scotch Woollen Co.

\$15
English and Scotch Woollen Co.
NO MORE NO LESS

New Spring Weaves are Here

Extra Arrivals Direct From the Mills

A shipment direct from the mills--opened and ready for your inspection. You men who are seeking the latest weaves will find a wonderful variety in this latest shipment. Checks and plaids, needle stripes, chalk stripes, club checks, narrow water, hairlines, greens, olives, browns and blues.

OUT-OF-TOWN MEN--Write us for new style book, samples of fabrics, and self-measuring chart. **Wash** makes you a Suit or Overcoat that will give you absolute satisfaction in style, fit and finish, and prompt delivery. **Write at once.**

No More **\$15** No Less
English & Scotch Woollen Co.
No More **\$15** No Less
MILL-TO-MAN TAILORING SERVICE
Four Montreal Stores
261 St-Catherine West, near Bleury. 904 Mt-Royal Ave. East, near St-Henri Depot. 740 Notre-Dame West, near St-Henri Depot. 415 St-Catherine East, near St-Hubert.

107 Charlotte Street, St. John, N. B.

OUR TAX SYSTEM AND HOW IT WORKS OUT

(Industrial Banner, Toronto)
John Jenkins, 45, salesman, was placed in the dock.
The P. M.--"Jenkins, you are charged with building a new brick house on Rose Avenue. What have you to say?"
Prisoner--"I am guilty, your worship, but as this is my first offence--"
The P. M.--"I can't accept any excuses. This sort of thing is so prevalent in Toronto now-a-days that it won't do to deal leniently with it. What did the house cost you?"
Prisoner--"\$2,500, your worship."
The P. M. (after figuring a moment).--"I will fine you \$32.65 without costs. Call the next case."
Court Crier--"Thomas Struggard."
The P. M.--"Bring in Thomas Struggard!"
The prisoner, a respectable looking man, was brought in and given a seat in the dock.
The P. M.--"Stand up, prisoner. What is your name?"
Prisoner--"Thomas Struggard, your worship."
The P. M.--"Struggard, you are charged with building a verandah, a fence, and a summer house on your property on Manning Avenue, and with making squalid improvements upon your dwelling house. What have you to say to the charge?"
Prisoner--"Your worship, the place really needed fixing up, and I thought I was doing no more than a good citizen ought to do in improving the city."
The P. M.--"Oh, you thought so, did you? Well, I'll have to teach you to do less thinking of that kind hereafter. I am informed the improvements cost you \$800. Is that so?"
Prisoner--"Yes, your worship, something thereabouts."
The P. M. (figuring).--"You are fined \$10 or two months in jail. Next case!"
The P. M.--"Sharkey, you are charged with building a row of residences on Oak street in this city. Guilty or not guilty?"
Prisoner--"Not guilty, your worship. I have a vacant lot on that street, but am not fool enough to build on it. I

am holding it for a rise; land is getting in great demand just now, you know."
The P. M.--"How much did you pay for the lot?"
Sharkey--"I didn't pay anything. I inherited it from my father, who got it in a deed from the crown."
The P. M.--"And who did the crown get it from?"
Prisoner--"I don't know, but I suppose the crown first took it from the original owners."
The P. M.--"And who were they?"
Prisoner--"Why the people in general, of course."
The P. M.--"Well, prisoner, I will have to discharge you, as you are not guilty of the charge in the information. I am here to execute the law, not to make it, which is lucky for you, as otherwise I could send you down for being found in possession of stolen property. That is what your lot is, according to your own account. The law, however, does not regard that as an offence; it is only the improving of vacant lots that is punishable by fine in this enlightened community. You are discharged."
Court then adjourned.
After adjournment, your reporter made enquiry respecting these rather novel cases, and learned that they had

come before the magistrate in accordance with a recent by-law of the council transferring the business of taxation department to the police court.--Industrial Banner.

Some Curios
Conductor W. R. Broad has discovered in a hollow in the butt of an old rifle which has been in his home at least sixteen years a note, wrapped around a

five cent piece; the note says: This note was placed here by A. Hayden, 168 Duke street. Please correspond."
James McIlarg, 609 Main street, has in his possession an English Bible published in 1618.

Happiness
He--Do you think that money is necessary to happiness?
She--Not if one has unlimited credit.

Pipe Smoking Enjoyment

is derived from the goodness of raw leaf used in making smoking tobacco.

YOU will get the full measure of that "easing" resting pleasure of a good pipe, if it is filled with--

MASTER MASON

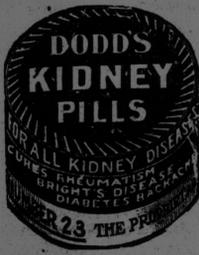
READY RUBBED SMOKING TOBACCO.

Strike your match on the tin, then puff away. You can smoke a pound of it and it won't burn your tongue. It is rubbed from our tough, waxy and silky fibered MASTER MASON plug into a cool, mellow, free burning cut tobacco with a rich and pleasing aroma.

Get--MASTER MASON--in neat handy tins from all dealers--

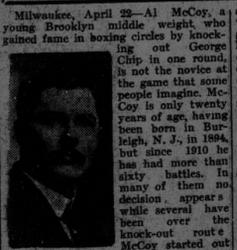
15c.

ROCK CITY TOBACCO COMPANY, LIMITED, QUEBEC, QUE.



Only 20 But Has Had 60 Battles

(FROM T. S. ANDREWS)



THE NUDE IN ART WILL BE ALLOWED IN MONTREAL

Montreal, April 23--This city cannot be deprived of statues of nude women, because certain police officials believe them to be offensive.
This decision was arrived at this morning by Judge Basin when he found David Rubin, Art dealer, not guilty on the charge of exhibiting indecent statuary by selling reproductions of the Venus De Medici and other celebrated works. The prosecution of Mr. Rubin was a test case and was closely followed by all art lovers.
The police argued that there were biblical injunctions against a display of nudity. The defence called William Brynner, president of the Canadian Royal Academy, and Dr. J. D. Logan, art editor of the Herald and Telegraph, to testify to the artistic qualifications of the reproductions, but the judge said that the originals were on exhibition in the great galleries of Europe was proof that they were not objectionable.

Watch Fobs Presented.
Watch fobs made of copper taken from Nelson's Victory, were presented to Captain MacKinnon and Fred Smith, Ernest Bailey, Emery Peters, S. Cann, J. L. Strickland, Frank Cousins and Sinclair Dakin, of the coasting steamer Westport III, last night by President R. M. Smith, of the Seamen's Institute, on behalf of the British and Foreign Sailors' Society. The fobs were a remembrance of the heroic work of the men in saving the crew and passengers from the wrecked Cobeguid last January. Similar presentations will be made to the captain and crew of the John L. Cann on her arrival here next week.

Milwaukee, April 22--Al McCoy, a young Brooklyn middle weight who gained fame in boxing circles by knocking out George Chip in one round, is not the novice at the game that some people imagine. McCoy is only twenty years of age, having been born in Burlington, N. J., in 1894, but since 1910 he has had more than sixty battles. In many of them no decision appears while several have been over the knock-out route. McCoy started out as a lightweight and developed into a welterweight in 1912, meeting several good boys among them Young Ernie, Bill Fleming and Gus Christie. It is only during the last year that he has taken on weight and is now classed as a middleweight, although he does not scale more than 122 pounds. He has been meeting the best boys around the east and recently fought Mike Gibbons ten rounds in Brooklyn.
He is what would be termed an awkward fighter, because he stands with his right foot forward, as does knock-out Brown of New York, but being naturally left handed, he has the driving power in his south wing, which other fighters naturally have in their right hand. McCoy has agreed to give Chip another chance and it remains to be seen whether he will be able to repeat on Chip as Chip repeated on Frank Klugs. As to claiming the middleweight championship, McCoy has no right to the title, although he must be considered as a contender now. Jimmy Clabby and Eddie McGeorty, with Jack Dillon, are considered as the most legitimate contenders and McCoy will have to mix with that trio before he can get into the championship class. As McGeorty and Clabby are both out of the country at present, it is for Dillon and McCoy to get together, so that the winner may get after McGeorty and Clabby and thus settle a very mixed question.

Suffered Intense Agony With His Back. Kidneys Were The Cause.

Weak back is caused by weak kidneys, and on the first approach or evidence of kidney trouble Doan's Kidney Pills should be used, and serious trouble avoided.
Doan's Kidney Pills go right to the seat of the trouble, cure the weak aching back, and prevent any further complications arising.
Mr. John Briggs, Whitewood, Sask., writes--"I am sending you this testimonial out of pure gratitude, as I am not a believer in patent medicines, but I got so run down, that I became quite willing to give anything a trial. I paid a visit to our local druggist, and told him I was suffering intense agony with my back. He told me I had kidney trouble, and handed me a box of Doan's Kidney Pills, saying it was the best thing he could possibly give me. I tried them, and the effect was certainly marvelous. They are worth \$10.00 a box of anybody's money, and I would not be without a box by me. I certainly owe my present condition to Doan's Kidney Pills."
Doan's Kidney Pills are 60 cents per box, or 3 boxes for \$1.25, at all dealers, or mailed direct on receipt of price by The Doan Medicine Co., Limited, Toronto, Ont., T. Millburn Co., Limited, Toronto, Ont.
When ordering direct specify "Doan's."



The handsomest Spring Suit I've seen--

"I SAW in the Fit-Reform window.

"It was a beautiful dark Blue Suit, with tiny white stripes.

"For richness and effectiveness, I have never seen anything to equal it!"

We have these Blue Suits in all the new spring styles--at \$20, \$25 and \$28.

Fit-Reform Clothes

Henderson & Hunt, St. John.



Travelers' Samples in LADIES' SUITS

At a Great Reduction No Two Alike

Everybody knows what samples are--they're the best style and made of the latest cloths and we sell them at manufacturers' prices--we get a discount for handling them.

PRICES FROM

\$10.50 TO \$22.00

They Are Worth From \$15.00 to \$35.00

Sale Starts Saturday

At 8.30 a. m. And Will Continue Till All Are Sold

Come Early As They Won't Last Long!

Charlotte St. Wilcox Cor. Union