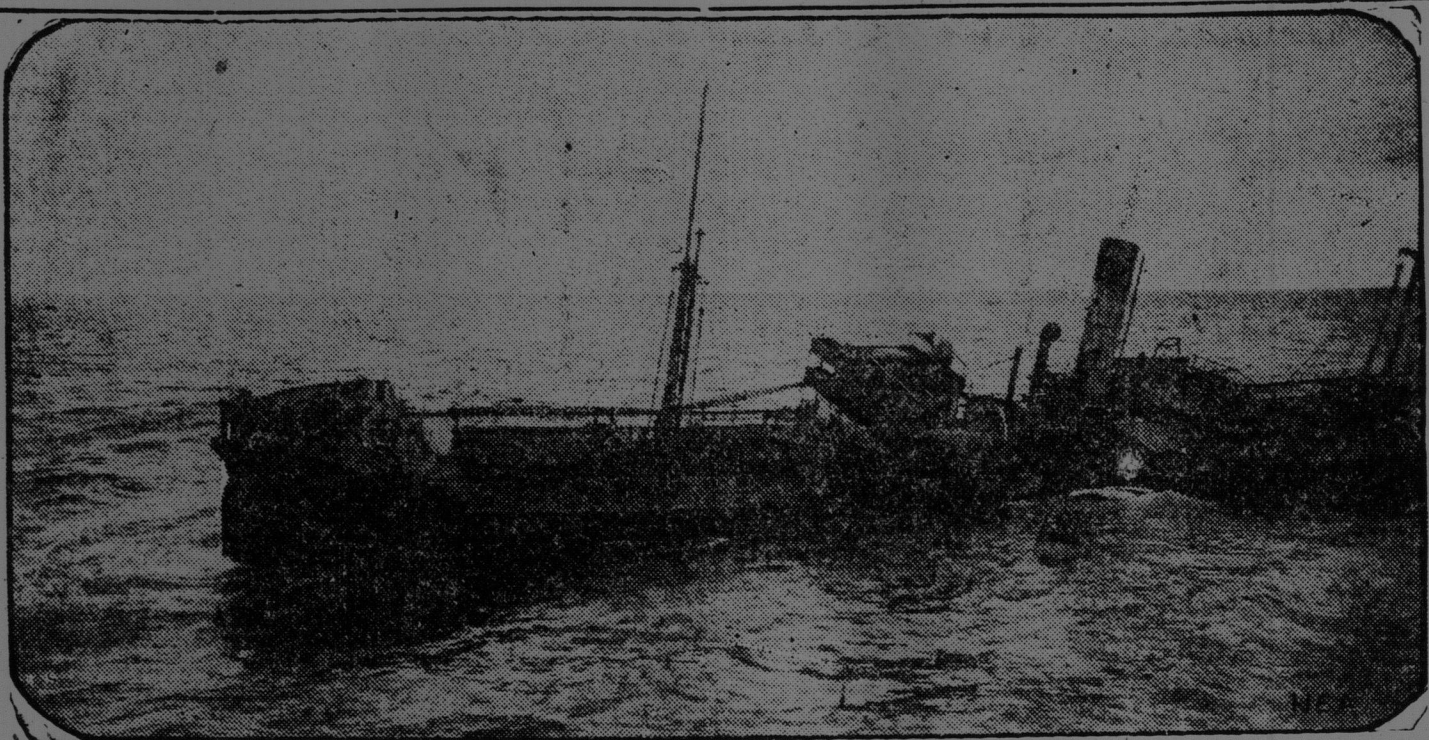


THE EVENING TIMES-STAR, SAINT JOHN, N. B., TUESDAY, NOVEMBER 3, 1925

PHOTOS OF WRECKED ITALIAN STEAMER AND CREW



The low-lying forward end of the Italian freighter Ignazio Florio, photographed from the rescue ship, President Harding, just before she went down to Davy Jones' Locker on October 21, about 1700 miles east of New York. This remarkable picture was taken during the raging storm which doomed the vessel, immediately after the crew were brought to safety. She sank a few moments later.



The 27 officers and men of the Italian freighter, Ignazio Florio, which sank during a severe storm in mid-ocean, brought safe into New York by the American liner, President Harding. Their rescue through persistent effort in the face of extreme danger constitutes one of the greatest hero stories in recent years. The highest praise has been given Captain Paul Grening and the crew of the President Harding.

MOVIE SECRETS  
TO BE BARED  
WITHIN MONTH

Public Hearing on Conspiracy Charges Starts November 24

ANSWER MUST BE FILED BY NOV. 10

Original Complaint, Involving \$1,500,000,000 Property, Lodged 4 Years Ago

WASHINGTON, Nov. 3.—Interest of the theatrical world and the moving picture public will be centered here this month on the response of moving picture producers and exhibitors to charges of conspiracy filed against them by the Federal Trade Commission and subsequent public hearing of the case, which is set to begin November 24.

The answer of the moving picture respondents to the complaint of the government that they conspired to hinder competition in the production, distribution and exhibition of motion picture films and to monopolize or attempt to monopolize the motion picture industry must be filed with the Federal Trade Commission not later than November 10.

Preparation of the answer to the government brief, which was filed early in September, is said to be well under way, as much as the defense had been in process of development over a long period since the original complaint was lodged against the concerns, most of them with headquarters in New York, nearly four years ago. In fact, answers of some of the separate companies heretofore have been filed with the commission.

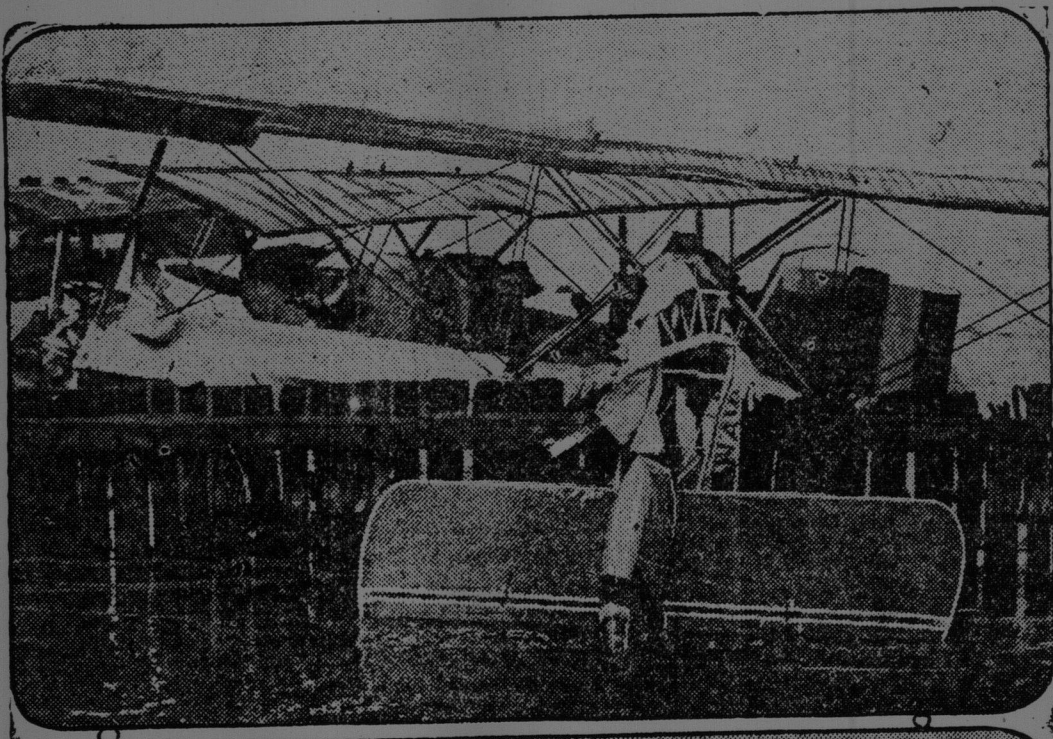
**COMPANIES NAMED.**  
Companies named in the case, which has had considerable publicity over the long period since its inception, are the Famous Players-Lasky Corporation, the Real Art Pictures Corporation, the Stanley Company of America, the Stanley Booking Corporation, the Black New England Theatres, Inc., and the Saenger Amusement Company. Individuals named are Adolph Zukor, Jesse L. Lasky, Jules Mastbaum, Alfred S. Black, Stephen A. Lynch and Ernest V. Richards.

From the standpoint of the values involved, the case is one of the most important undertaken by the Federal Trade Commission, the properties included aggregating more than \$1,500,000,000.

Interest in the case is spirited also, because it affects people of the largest importance in the motion picture realm, who are known from one end of the country to the other.

**WOULD DIVEST DEFENDANTS**  
W. H. Fuller, chief counsel for the Federal Trade Commission, in the final brief of the government detailing the charges, asks for an order directing the Famous Players-Lasky Corporation, Adolph Zukor and Jesse L. Lasky to divest themselves of all interests which they have in theatrical property where

WHEN SEVENTEEN PLANES WERE WRECKED



Seventeen army and navy planes sent to Baltimore, Md., were torn from their moorings and thrown ashore by a 60-mile gale which swept the coast. This shows the wreckage cast up in the Patuxent river after the fury of the storm had died down.

motion picture films are exhibited, the order to be directed also, in order that it may be effective, to the respondents Jules Mastbaum, the Stanley Company of America, the Stanley Booking Corporation, the Saenger Amusement Company and Ernest V. Richards Jr.

In the case of the latter group it is asked that the order be the alternative of the order asked against the former group, which was that they be directed to "divest themselves of either the theatrical interests which they own that exhibit motion picture films or should divest themselves of all interests in or ownership of all organizations engaged in the distribution of motion picture films."

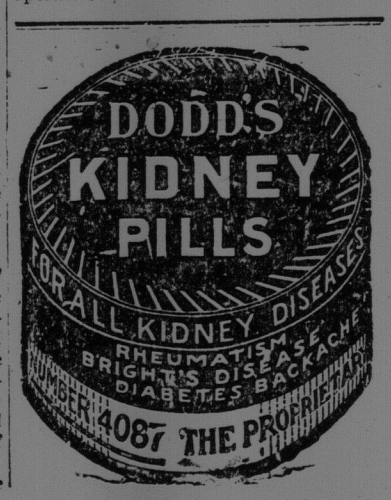
Arguing from certain answers already filed in which the defendant companies have sought to prove that moving picture concerns, independent of their combination, have not been injured financially or otherwise, the government counsel in his brief maintains that it is not necessary to prove total annihilation of a competitor in order to prove illegal conspiracy to restrain competition.

**YAST PROPERTIES INVOLVED**  
"Your counsel," the government brief concludes after setting forth in more than 100,000 words details of the operations of the respondents to control the moving picture business, "realize the far-reaching results of such an order (the order to respondents to divest) and that it contemplates the disposal of property of a probable value of more than \$100,000,000."

"Counsel have sought to introduce

the financial statements of other producing companies, which were held by the examiner to be incompetent, irrelevant and immaterial, and respondents have made an offer of proof as to financial standing and prosperity of two or more competing producers and asked for subpoenas duces tecum, requesting this information from several other producing companies. They will probably urge before this commission that this should have been admitted in the record and should now be considered by the commission in passing upon this case."

The brief sets out in great detail the operations of the Zukor interests.



LINDER AND WIFE  
TRY DOUBLE SUICIDE

Paris Movie Actor in Coma; Mate Dead After Taking Narcotic

PARIS, Nov. 3.—Max Linder, noted French moving picture actor, made an unsuccessful but determined effort to end his life at his Paris residence. His wife, sharing his determination, is dead.

Linder is in a hospital in a state of coma.

The couple, before drinking a narcotic, opened veins in their arms. Death came rapidly to Mrs. Linder.

A servant, hearing groans from their room, forced the door and succeeded in staunching the flow of blood from the

New York, whereby many other motion picture concerns have been forced into deterioration. The protection of the Loew theatres by Zukor is cited as an instance to show how individual exhibitors who formerly had first run pictures have been driven to a disadvantageous position in the field.

HOME AFTER STORMY CRUISE



Mrs. Cornelius Vanderbilt leaving the yacht for the first time since she and her family embarked for a two-year cruise of the foreign waters on the "Atlantic."



Brig.-Gen. Cornelius Vanderbilt and family return to New York on board the Atlantic after a two-year cruise of foreign waters. Severe storms almost swamped their yacht. This shows General Vanderbilt and his daughter Grace.

told a doctor that he and his wife draught, but had apparently mixed an powder. Later, when he and his wife were recovering in a sanitarium, Linder had taken a customary sleeping overdose.



**COMING!**  
\$20 A Family is a Conservative estimate of Average Christmas Expenditure!

The Christmas season is a busy season of selling, but it could be made much better than any merchant has yet made it.

The way to make the selling season better is to make it longer. And the way to make it longer is—TO START CHRISTMAS ADVERTISING EARLIER.

Furthermore, the busy season prevents proper preparation for newspaper advertising. You are too busy, then, to get the copy written just right and the illustrations just right.

Make your advertising appropriation NOW; decided on insertion dates NOW; get your ads written NOW, pick your illustrations NOW. If you do this, there is no obligation nor commitment. You are merely making a plan which you hope to carry out.

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