

NEAR IMPERIAL THE CHRISTMAS SHOP

When it will not cost you any more, why not make it something just a little different this year? Our lines were all chosen with particular care, and we know our price values are unquestionably lower.

REMEMBER
We regard it a pleasure to exhibit our stock. You are under no obligation to buy.

FEW SUGGESTIONS TO
HELP SHOPPERS

Wrist Watches

One Special Line at \$10 that we have no competition in; also Solid Gold, 10K or 14K, best movements.

Prices \$33 to \$35
At Least One-third More Elsewhere.

Gold-filled.... \$10 to \$19
Silver 5 to 14

Necklaces and Pendants

The great variety, all styles, Solid or Gold-filled, set with diamonds, peridots, rubies, sapphires, amethysts, etc.

Rings

Fine assortment, all latest effects, set with pearls, rubies, sapphires, Emeralds, etc., etc. Prices to suit any purse.

Locketts \$1.75 to \$9
Neck Chains.... 50 to 5
Beads 80 to 15

Special Value

Have You Seen Our \$15 Diamond Rings?
By the way, We Have Them up to \$200. All beauties.

SIGNET RINGS
For Ladies or Gentlemen.
All Prices.
WATCH CHAINS
\$1.50 to \$16
FOBS, \$2 to \$9
TIE PINS
Every man likes them. Never too many. All latest settings—Gold-filled or Solid.
\$1 to \$19
CUFF LINKS
Solid, Gold-filled or Silver
50c. to \$8 pair
TIE CLIPS,
CIGARETTE CASES,
Etc.
Also —
DRESSING SETS,
TOILET SETS
We Draw Particular Attention to Our
IVORY TOILET SETS
A Very Dainty and Serviceable Gift for Christmas.
Many Other Lines Unlisted Here.

With the Electric Sign, Near
Imperial Theatre.

POYAS
& COMPANY
KING SQUARE

CONSERVE CANADIAN FINANCIAL MARKET FOR OUR OWN BONDS

Non Foreign Issues to Be Sold
With Finance Minister's Authority; Private Issues Regulated.

Ottawa, Dec. 21.—An important order-in-council has been passed, under the authority of the War Measures act, upon the recommendation of the minister of finance, by which new issues in Canada of bonds, debentures or other securities of any other provincial, colonial or foreign government, municipality, commission, local government, institution, corporation or incorporated company can only be made or sold with the approval of the minister of finance by his certificate in writing. The regulation also applies to any new issue or offering of shares, whether preferred or common, of any incorporated company.

It is expressly provided that nothing in the order-in-council shall affect the trading in any bonds, debenture, securities or shares of capital stock heretofore issued and placed upon the market. In other words, the order applies only to issues made from this time forward. Provision is made whereby any issue or sale in contravention of the prohibition of the order may be restrained and heavy penalties are provided for violation of the regulation.

The object of the order is to conserve the Canadian financial market for the war issues of the dominion government, and to prevent issues being made for purposes which may well be deferred until the end of the war. Issues which are absolutely necessary may be made with the consent of the minister of finance, who will probably appoint a commissioner or a priority board to advise him as to the necessity for new issues and the time when they should be made. The regulation is similar to that which has been long in force in Great Britain, for the same object of conserving the financial resources of the country for war purposes and preventing waste in public expenditure upon works and undertakings not absolutely needed at this time.

Owing to the need of establishing credits for the imperial government in order that Canada's manufactured and agricultural products may find a market, the financial opinion of the country is that there must be regulation and control of all new issues of securities. In order that the war loan of the dominion may have the full benefit of the Canadian market.

TO TEACH JIU JITSU IN UNCLE SAM'S ARMY

Authorities in Massachusetts Section Think Men Will Get Right Among the Foo

Boston, Dec. 22.—Jiu jitsu, the Japanese art of deftly breaking a man's



THE CHIEF CHARM OF LOVELY WOMAN

Soft, Clear, Smooth Skin Comes With
The Use of "FRUIT-A-TIVES"



NORAH WATSON.
86 Drayton Ave., Toronto,
Nov. 10th, 1918.

A beautiful complexion is a handsome woman's chief glory and the envy of her less fortunate rivals. Yet a soft, clear skin—glowing with health—is only the natural result of pure blood.

"I was troubled for a considerable time with a very unpleasant, disfiguring rash, which covered my face and for which I used applications and remedies without relief. After using 'Fruit-a-tives' for one week, the rash is completely gone. I am deeply thankful for the relief and in the future, I will not be without 'Fruit-a-tives'."

NORAH WATSON.
50c. a box, 4 for \$2.00, trial size, 25c.
At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

neck or shattering an arm while wrestling, is to be taught New England's national army soldiers for use in hand-to-hand battling when they go over the top.

The jiu jitsu will give the soldiers their final means of defence for fighting on the battlefields of Europe. It's to be used only when rifle and bayonet have been lost in the fray and they meet the Hun in the grim man-to-man combat for life. The imparting of the art to the enlisted men will be a matter left to the discretion of their officers. Officials figure that command of the art is so dangerous a thing in irresponsible hands that there will be many men not qualified to be entrusted with its secrets. The boxing has aided much in the bayonet work, and with the jiu jitsu announcement comes further evidence that athletics play a big part in the making of a modern soldier. A school of eighty officers are now studying military games.

Young Ostriches for Food.
J. Elliott Druid of the British-American Mercantile Company, owners of several hundred ostriches, at Imperial, Cal., declares that the flesh of ostriches under eight months old is excellent, and in view of the general scarcity of foodstuffs he believes that the people should give young ostriches a tryout.

STYLES HOOVERIZED FOR AMERICAN WOMEN

Designers Say \$300 a Year Is
Enough to Clothe Any
Woman

Chicago, Dec. 22.—Any woman can dress for any position in any Chicago society on \$300 a year. The Chicago Designers' Association has pronounced this. The Chicago Designers' Association is not an anti-feminine affair. It is composed of men who are engaged in designing women's clothes. The association is holding its annual style show at the Hotel LaSalle.

This year, however, thrift walks hand in hand with fashion. In addition to designing styles which will appeal to the feminine eye during the coming year, the association has compiled what it considers "sane dress statistics." Following is the itemized list of how much a woman should spend on clothes a year. Mr. Husband, paste it in your hat:

Three or four pairs of shoes.....	\$20
Three or four hats	25
Ten pairs of stockings	10
One corset	5
One year's underclothing	25
One year's hairpins, buttons, ribbons, etc.	5
Spring suit	80
Two summer dresses	10
One sport skirt	10
Three or four shirt waists	20
Winter suit	35
Coat	25
Three pairs of gloves	30
One party dress	30
Furs	30
Miscellaneous	10
Total	\$300

Enough for Any Woman.
This Hooverized clothing menu will dress any woman completely and fashionably, the designers assert.

The chief source of extravagance in women's wear, Alexander Weiss of the association asserted, is the impulsiveness of the feminine mind. Desiring to appear always in the latest things, women, Mr. Weiss further charged, go forth from day to day and accumulate closets of clothes which they could not wear out in six lifetimes.

Styles Hooverized This Year.

"In the past we have tried to supply women with suits and dresses that varied each month in style and color," the designer asserted. "The result was that a woman, having a perfectly good grey suit in perfectly good style and condition, would grow sad and despondent because she didn't have a green suit of the same material and of a style in no way an improvement. This year we have Hooverized on styles. Frank Vandeberg and the United States thrift campaign is not a dead issue with us. Clothes are not a luxury, but the abuse of clothes is. A woman can be well dressed with two good suits a year, one good coat, and a carefully selected background of inexpensive dresses, shirt waists, and the like."

Mr. Weiss was asked how it happened that the designers' list of women's wear for \$300 a year did not include petticoats. Mr. Weiss frowned attentively. "Petticoats," he repeated; "what are they?"

Delicious muffins as well as griddle-cakes can be made with bread-crumbs, dried and run through a meat chopper.



Of Course the Kiddies
Always Look for a
SLED OR FRAMER
For Christmas
Don't Disappoint Them!

BOARD SLEDS, N. B. PATTERN



32 in. \$1.35 36 in. \$1.55 42 in. \$1.75

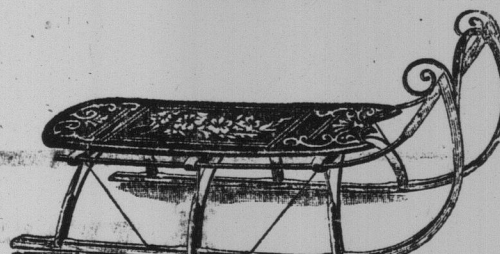
FLEXIBLE FLYERS



30 in. \$1.50 32 in. \$1.70 34 in. \$2.00 36 in. \$2.40

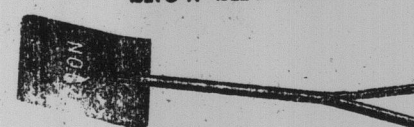
46 in. \$3.20 51 in. \$3.60 57 in. \$4.60

FRAMERS



\$1.10, \$1.70, \$2.40, \$2.60, \$3.35, \$3.75, \$3.80

SNOW SHOVELS



Wooden Plain Red.
Children's 15c. 25c.
Youths' 25c. 35c.

Men's Steel
Japanned 50c. Galvanized 60c.
Scrap Style, Long Handle 80c.

BOYS' TOOL CHESTS—English Make
Set No. 1 2 3 4 5
Each \$1.00, \$1.50, \$2.00, \$3.00, \$4.00
BOYS' BUCK AND SAW 60c.
Small \$1.00
Large \$1.00
DAISY AIR RIFLES No. 20, 12, 11, 3.
Each \$1.25, \$1.50, \$2.00, \$3.00



EXPRESS WAGONS
The Well-Known Paris Make

The prices run, 85c., \$1.35, \$2.00, \$2.30, \$2.90, \$2.75, \$3.75, \$4.50, \$4.10, \$4.60, \$5.10 and \$5.25.

WHEELBARROWS
\$1.75, \$2.25, \$2.50
TWO-WHEEL CARTS
55c., 75c. and 85c.

T. McAVITY & SONS LTD.

A CHALLENGE

Mr. Edison is admitted to be the world's greatest inventor

He says that The New Edison is his favorite invention; which means his greatest invention.

The NEW EDISON "The Phonograph with a Soul"

has been compared in public before almost a million people with the living voices of thirty great artists, including many members of the Metropolitan Opera House.

It has been proven that The New Edison's Re-Creation of the human voice cannot be detected from the actual voice itself when both are heard in direct comparison.

MAKE THIS TEST: Some artists, whose voices have been Re-Created by The New Edison, also make talking machine records. We will give you the names. Hear these at the talking machine dealer's. Then return to our store, and hear the New Edison Re-Creation of the voices of these same artists. Let your own ears be the judge.

W. H. THORNE & CO. LTD.
42 Prince William Street, ST. JOHN, N.B.