

Easter Sale of Fine Hand Bags
MANUFACTURERS' SAMPLES

and odd lines from our regular stock, in real pin seal morocco, crepe seal, moire silk and black velvet; metal and covered frames; fitted with purse and mirror. All this season's styles, and also the new strap purse, so much in demand this spring. Regular \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00. Saturday 1.50

Mesh Bags

Gunmetal Mesh Bags, 5, 6 and 7-inch frames; plain and carved pattern; round links; hard finish. Regular price \$7.50 and \$8.00. Saturday 5.00

Silver Cases, with compartments for cards, coins and powder puff, memo, tablet and pencil; bright and French grey finish. Saturday at 1.25

White Kid Belts, with gold braid band, covered buckle; sizes 26 to 36 inches; 1-2 and 3 inches wide. Regular 75c and \$1.25 each. Saturday 50c and 75c each

THE ROBERT SIMPSON COMPANY LIMITED

STORE CLOSED TODAY --- THESE GOODS ON SALE TOMORROW



Saturday's 8.30 a.m. Specials in Women's Ready-to-Wear

40 Cloth Coats in spring tweeds. Regular \$6.50, for 2.95
25 Cravenette Coats, motor styles, good swing. Regular \$11.50, for 6.95
75 Dress Skirts, in mixtures. Regular \$4.00, for 1.95
50 Navy and Black Serge Suits, for 13.95
55 Sample \$30.00 to \$50.00 Dresses at Half Price.

150 SUITS AT \$10.50—Latest modes and the leading shades; coats ripped and pleated; fancy collar and cuffs. Regular \$27.50 to \$32.50. Special 19.50

75 SILK SUITS, in several new styles; plain, shot taffetas or silk poplins; dainty linings. Special 25.00

Other Good Suits at \$27.50 to \$60.00.

WOMEN'S NEW SPRING AND SUMMER COATS, \$8.95—In wool serge and fancy cream fabric, with halflin stripe; sports and dress styles; navy, black and cream. Saturday 5.95

WOMEN'S COATS AT \$7.95—Many styles and materials, including tweeds, covertures, checks and stripes; full flare; some with velvet trimmings; colors green, fawn, brown, black and white. Regular \$10.00. Saturday 7.95

DRESSES FOR WOMEN, \$6.95—Regular \$8.50 to \$10.00. Two racks that contain one hundred dresses; all new; for street or day wear; with high or V neck; taffeta, crepe and mesaline; fancy shades, black and navy 5.95

WOMEN'S SKIRTS, \$4.50—Full flare model, with narrow yoke; good quality serge, in black and navy. Price 4.50

Other Good Skirts, \$1.95, \$2.95, \$3.95 to \$25.00.

WOMEN'S DRESS COATS, \$12.95 TO \$35.00—Novelty coats in covertures, poplins, serge, fancy checks, silk or satins; tans, Belgian navy, black, fancy stripes and checks, also striped velour. \$12.95 to \$35.00.

Silks, Woolens and Cottons in These Easter Specials

SILK AND WOOL FABRICS.

Silk and Wool Faille, Silk and Wool Poplin, Silk and Wool Bengaline, Lovely Wool Covert Suiting, Popular Gabardines, Fancy and Shepherd Check Suitings, Smart Cream Suiting, Chiffon and Men's Wear Serges, French and British Broadcloths.

Silk Cord Poplin Suiting. Today's price \$1.50. Lovely color range. Saturday95

Cream Coating Special, for sport and spring wear; 54 inches wide. Regular \$1.50. Saturday 1.10

Guaranteed British Serge, 32" and 34" inches wide; indigo, men's wear and marine blues, and black. Regular \$1.50. Saturday 1.25

Covert Coating, 54 inches wide. Regular \$2.50. Saturday 2.00

2,500 Yards Black and White Bedfords, black and white suiting. Regular value 65c and 75c. Saturday price 39c

LYONS-DYED JAPANESE SILKS.

Perfect colorings, in pinks, blues, gray, greens, etc. 27 inches wide. yard48

Ivory and Colored Habutais, 36 inches wide. Regular \$1.00. Saturday, yard85

Colored Ninghai Silks, complete color range; 33 to 34 inches wide. Saturday, yard69

Black Silks and Satins, clearing broken lines of standard makes. Regular \$1.50. Saturday, yard 1.24

New Silk Crepes, from French, Swiss and Japanese makers; newest spring tones. Yard 1.33

Rose, Gold and Ivory Cord Velvets, \$1.00 to \$1.25.

WASH MATERIALS.

White Lawn Mill Ends, of 4 to 5 yards. Regular 12½c and 15c. 8.30 a.m. Saturday48

Remnants and Oddments of Better Wash Fabrics, volles, ratines, suitings, piques, etc; 36 and 40 inches wide. 8.30 a.m. Saturday .12½

27-inch Claremont Poplins29

27-inch Gingham, stripes, checks and plain shades 15

Misses' Attractive Easter Suits

Prices \$15.00, \$17.50, \$18.50, \$22.50 and \$25.00. The style range is so comprehensive as to assure complete satisfaction for every young woman. All the new colors and materials. Sizes 14 to 20 years.

LOVELY NEW DRESSES.

Afternoon Gowns, with distinction; taffeta, crepe,orgette and combinations of crepe and taffeta, in black, navy and the pretty new shades; sizes 14 to 20 years, at \$15.00, \$17.50, \$22.50 and \$25.00.

MISSES' COATS, \$18.75.

Regular \$25.00. Effective styles, in excellent French serge; full back side belted with extra fulness at sides, cape effect, collar of abutting silk with green piping; lining of black and white striped silk; navy and black; sizes 14 to 20 years.

Separate Skirts, New York samples; all smartly tailored; navy, black, fawn and Hague; a few checks; pockets and full flare. Special 9.95

GIRLS' SPRING COATS.

Newest styles, with smartness in fabric and color; materials are serges, novelty tweeds, black and white checks, in navy, black, Copen, tan; sizes 6 to 14 years. Prices \$4.25, \$5.50, \$6.50, \$7.50 to \$10.00.

\$1.50 Petticoats 98c

Light weight saten, black only, cut full with smart flounce of knife pleating and embroidered tabs; lengths 36 to 42. Regular \$1.50. Saturday at98

1.50 CREPE KIMONOS AT 98c.

Cotton Crepe Kimonos, in plain colors, sky, Copenhagen, pink, wistaria and helio; full loose style with yoke depth shirring back and front, Y neck, three-quarter sleeves, fancy border; sizes 34 to 44. Regular \$1.50. Saturday98

Hat Bows Tied and Wired Without Charge

Select your ribbon and have a bow tied to suit the shape of your hat; many smart new styles to choose from.

6-inch Taffeta Ribbon, in myrtle, azure blue, crown, tan, navy or black, at 25c makes very smart bows, as also does faille or moire at 48 to 1.65

\$2.50 "C. C. a la Grace" Corsets \$1.50

500 pairs; two models in white coutil; medium bust; long skirts and backs; finest rustproof boning; four wide side steels; four wide garters; rubber hose buttons; sizes 19 to 26 inches. Regular \$2.50. Saturday, a pair 1.50

Women's \$2.50 Nightdresses at \$1.00. Nainsook; slip-over style; embroidery insertion, run with wide silk ribbon in yoke; lengths 56, 58, 60 inches.

65c, 75c and 85c Corset Covers at 50c. In nainsook; beautiful styles. Sizes 34 to 42 bust.

Women's 85c Vests at 25c. Ribbed white cotton or lisle thread; low neck, with short or no sleeves; "Cumfy Cut," or ordinary styles. Sizes 34 to 42 bust.

Women's 75c Combinations at 50c. Ribbed white cotton. Sizes 34 to 44 bust.

Women's 75c Brassieres, Saturday 50c. Percale, with embroidered yokes, hooked front. Sizes 34 to 44 bust.

The Newest Neckwear

Lovely colors in organdy, Georgette, ninon and chiffon; quaint old-fashioned styles; cape and fichu appear again, and this season's styles show many variations in large sailor collars, shawl collars and long pleated back effects; smart tailored styles in sheer organdy, crepe de chine or ninon, beautiful embroidered batiste and lace combination.

Chiffon, Georgette or Organdy Collars, with the long square or round back, with the quaint shirred ruffle border and insert of Val. insertion or 1 row of hemstitching. Saturday, each . . . 1.00

Crepe Chiffon Collar, with long cape pleated back. Georgette. Crepe Collar, sailor back with "V" front. Crepe de Chine Collar, shoulder shape, bound with cream military braid. Crepe de Chine Collar, picot edge, small pearl button. Saturday, each .50

Colored Organdy Vestees, Collar and Cuff Sets and Collars Saturday, 75c to \$4.50.

1,200 Sample Handkerchiefs

Fine sheer Swiss embroidered, scalloped and narrow hemstitch borders, the prettiest and delectable of patterns. Some are embroidered in colors—pink, blue, mauve, green and black. Others have insert of lace with embroidered spray or wreath in corners; new, original handkerchiefs; no two alike. Saturday 2 for25

Smart Easter Blouses at \$5.00

REGULAR \$7.50 TO \$15.00.

75 Delightful New York Blouses; combination effects, in lace and ninon, Georgette crepe, silk radium and shadow laces; latest modes of the moment; black, black and white, ecru, mixed bright colors, etc. All individual examples. All sizes to 42 bust in the lot. Regular \$7.50 to \$15.00. Saturday 5.00

HEAVY CREPE DE CHINE BLOUSES, AT \$2.95.

Ivory, maize, flesh; charming style with convertible high or low collar, all sizes. Regular \$3.95. Saturday . . . 2.95

Georgette Crepe Waist, Novel Handkerchief Front, \$5.95—Ordered specially for Easter Saturday. Two distinct styles as dainty as you could desire; colors Ivory, flesh, maize, rose, eau de Nil, navy and black. Saturday 5.95



Easter Jewelry

Diamond Cluster Rings, with seven fine white diamonds. Regular \$30.00. Saturday . . . 21.50

Pendants, in solid 10K gold, setting of pearl, diamond, amethyst, etc. Regular \$3.00 to \$12.00. Saturday \$1.95 to \$6.50.

Beauty Pins, 10K gold. Regular \$1.00 and \$1.25 pair. Saturday, pair65

Beauty Pins, gold-filled. Regular 35c to 50c pair. Saturday, pair25

Lingerie Clips, 10K gold. Regular \$2.00 pair. Saturday, pair 1.95

Cameo and 5-Pearl Rings. Regular \$3.00 to \$4.50. Saturday 2.00

Telephone Your Market Order Tomorrow Morning--Adelaide 6100

YEARLING BEEF FOR EASTER

We are cutting on Saturday the highest grade of year-old beef that Canadian markets produce, prepared specially for our new Meat Market.

Shoulder Roasts, per lb.15
Blade Roasts, per lb.17
Thick Rib Roasts, per lb.19
Best Rib Roasts, per lb.23
Round Steak, per lb.23
Steak Steak, per lb.28
Porterhouse Roast, centre cut, lb.32
Forequarter Yearling Lamb, per lb.15
Leg Yearling Lamb, per lb.19
York Brand Smoked Ham, per lb.22
M. A. Brand Smoked Ham, per lb.22
York Breakfast Bacon, whole or half, per lb.28
M. A. Breakfast Bacon, whole or half, per lb.28
M. A. Back Bacon, whole or half, lb.33

GROCERIES.

2.00 lbs. Fresh Creamery Butter, White clover, per box37
Toasted Cornflakes, 2 packages 29

Toilet Requisites

Real Ebony Hair Brushes. Regular price \$1.75. Special, per box 1.00

Black Dressing Combs. Regular price 50c. Special29

Shaving Brushes. Regular price 25c. Special19

*Williams' Talcum Powders, special 19

*Mary Garden and Lilas de Regard Face Powder, Special, per box 1.00

*Phoebe Snow Cold Cream, Special, jar . . . 22

*Talcoteite, in flesh and white. Special . . 23

*War Stamps Extra.

Easter Gloves

"MONOPOL," selected real kid, Perrin make, two dome fasteners, oversewn seam, stitched back; black, tan, white and colors 1.60

"LAKINE," real French kid gloves, Perrin's, two-dome fasteners, three-strand stitched back; black, white, tan and colors. 1.35

Women's Real Chamois Gloves, English make, natural and white, white composition and pearl dome fasteners, velvet finish, pique and outsewn seam. Saturday, \$1.00, \$1.35 and \$1.50.

Women's White Lisle Thread Gloves, made in England. Milanese weave. Like silk but wear much better. Two dome fasteners. Wrist length, pair 59c and 75c; long, pair, 59c, 75c and \$1.00.

Women's Black Suede Gloves, French make, Paris points. Saturday, \$1.60 and \$1.35.

Women's Wash Cape Leather Gloves, soap and water keep them always clean, one dome fastener; tan, mastic, gray and white, contrasting stitching. \$1.75 and \$2.00.

Women's Silk Gloves, pure thread silk, two dome fasteners, double tipped fingers, black and white; wrist length, some novelties in combinations, 50c, 75c and \$1.00. Long lengths, 12, 16 and 20 buttons, 75c, \$1.00, \$1.25 and \$1.50.

Tomorrow THE DAY of the Millinery Year

Needless to say, we have made big preparation to satisfy the Saturday crowds of buyers, to give perfect service in every way. Be here early.

OUR FRENCH ROOM.

38 Imported Model Hats from New York or Paris; originals that bear the names of famous modistes. They cost us \$25.00 to \$45.00 each. Easter Saturday Sale 12.50

SOME OF OUR OWN MODELS are reduced to make Saturday a record day in millinery opportunities. Reg. \$10.00, \$12.50 to \$15.00. Easter Saturday . . . 7.50

NEW HATS FOR YOUNG WOMEN AND MATRONS

For Young Women—The smartest shapes of the season are used for these hats; rolling or straight brimmed sailors, or small close-fitting effects; trimmed with narrow picot ribbons and flowers or quilts. Easter Saturday. 4.75

For Matrons—Soft hand-made hats; mostly in black or black with colored trimmings; turbans, tricorns and narrow brimmed styles. Easter Saturday . . . 4.50

CHILDREN'S HATS AT \$1.00.

This sale will clear up a big lot of Milans, satin and silk combinations, and soft braid effects; also a large number of silk or satin bonnets Regular \$1.50 to \$2.75. Easter Saturday 1.00

1,268 PAIRS WOMEN'S SLIPPERS.

For street or evening wear, patent leather, dull kid and satin, Colonial, pump and strap effects; high-grade American made. Regular stock, and while sizes are not complete in each line, we have all sizes and widths in the lot. Regular \$7.50 2.49

MISSES' "CLASSIC" BOOTS, \$2.39.

500 pairs, from short lines, button and lace styles, in gunmetal, tan calf and patent calf leathers; Goodyear welt and McKay sewn soles, with low heels—Sizes 11 to 2. Regular \$2.95. Saturday 2.39

Children's and Infants' Wear

Infant's Coat, all-wool cream cashmere; lengths 20 and 22 in. Regular \$2.75. Saturday . . . 1.95

Infant's Bonnet, corded silk; lined; finished with French knots, chiffon and silk ribbons. Sizes 12 to 14 inches. Regular \$1.50. Saturday 1.00

CHILDREN'S COATS.

All-wool, light-weight cloth; lined; velvet collar and trimmings; cardinal or navy. Sizes 2 to 5 years. Reg. \$4.50. Saturday 3.50

VISITORS

to the City for the holiday will receive a very cordial welcome at the Store tomorrow.

The Store is Not Open Today

Our Rest Room, Parcel Checking Desk, and other accommodations are at your service.

The Palm Room and Restaurant serve tempting meals, beginning with Breakfast at 8.30 a.m.

REST ROOM (3rd Floor.)

INFORMATION (Main Floor.)

PACKAGES CHECKED (Basement, Centre.)

BRANCH POST OFFICE (Main Floor.)

Easter Boots for Women

AT SMALL PRICE.

2,500 pairs, from many of our best manufacturers in this lot, which consist of the most up-to-date styles and shapes for Easter wear. Vicli kid, patent colt, dull kid, tan calf and gunmetal leathers, with Goodyear welt, turn, and McKay sewn soles; in button and lace styles, with kid, calf and cloth top; plain and toe cap vamps; Spanish, spool and Cuban heels; widths B, C and D; sizes 2½ to 7. Regular \$4.00, \$5.00, \$6.00. Saturday 2.95



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FRESH ROASTED COFFEE, PER LB. 27c.

1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb.27

FRUITS AND VEGETABLES

One car Choice California Sunkist Oranges, large size, sweet and seedless, per doz. . . . 20

Choice Grapefruit, large size, 3 for 25

Fresh Lettuce, 2 bunches 10

Fresh Rhubarb, bunches 10

FLOWERS.

Fresh Daffodils, per dozen 40

Fresh Ranunculus, assorted colors, per dozen, 75c and 90c.

Large assortment of other choice Cut Flowers for Easter.

CANDY.

Simpson's Special, an assortment of chocolate creamers, bon-bons, caramels, etc. Special, per lb.20

1,000 lbs. Assorted Nut Taffy, B. 20

1,000 lbs. Assorted Chocolates, fruit flavors, per lb.25

1,000 lbs. Creamed Almonds, per lb. 15

Main Floor and Basement.

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