

The New Motor Car



The Greatest Improvement In Riding Comfort Since The Introduction of Pneumatic Tires

HERE is a brand new type of car, built in Canada, by Canadians, for Canadians. It solves the problem which has baffled automotive engineers—how to combine riding comfort with light weight and economy.

Our new *Three-Point* Suspension Springs make this possible.

These are the first springs of their kind and they are made of chrome vanadium steel. They are exclusive with Overland.

Because of these springs, Overland 4 combines the riding qualities of large heavy, expensive, long wheelbase cars, together with the advantages and economy of small light cars.

With 100-inch wheelbase, Overland 4 has the luxurious riding ease of 130-inch Springbase.

The exclusive *Three-Point* Suspension Springs cushion the car so that it *rides well on all roads*: they reduce choppy rebounds and side swaying, protect the car from road shocks and *prolong* its life, minimize twisting or racking of frame and body, enable the car to hold the road better.

The car and passengers ride smoothly as though floating, free from road shocks.

But this new riding comfort, possible *only* with these *Three-Point* Suspension Springs, is but one of the advantages of Overland 4.

Its light weight makes possible great economy of gasoline and tires.

High quality materials insure durability. All vital parts of the front axle and steering gear and all highly stressed gears and shafts for driving the car are made of *alloy steel*.

The equipment list of Overland 4 is like that of expensive cars: Auto-Lite Starting and Lighting System—Electric Horn—Specially Resilient Upholstery Springs—Demountable Rims—Three Speed Transmission—Slanting Rain Vision Windshield—Tillotson Carburetor—and many other high quality conveniences.

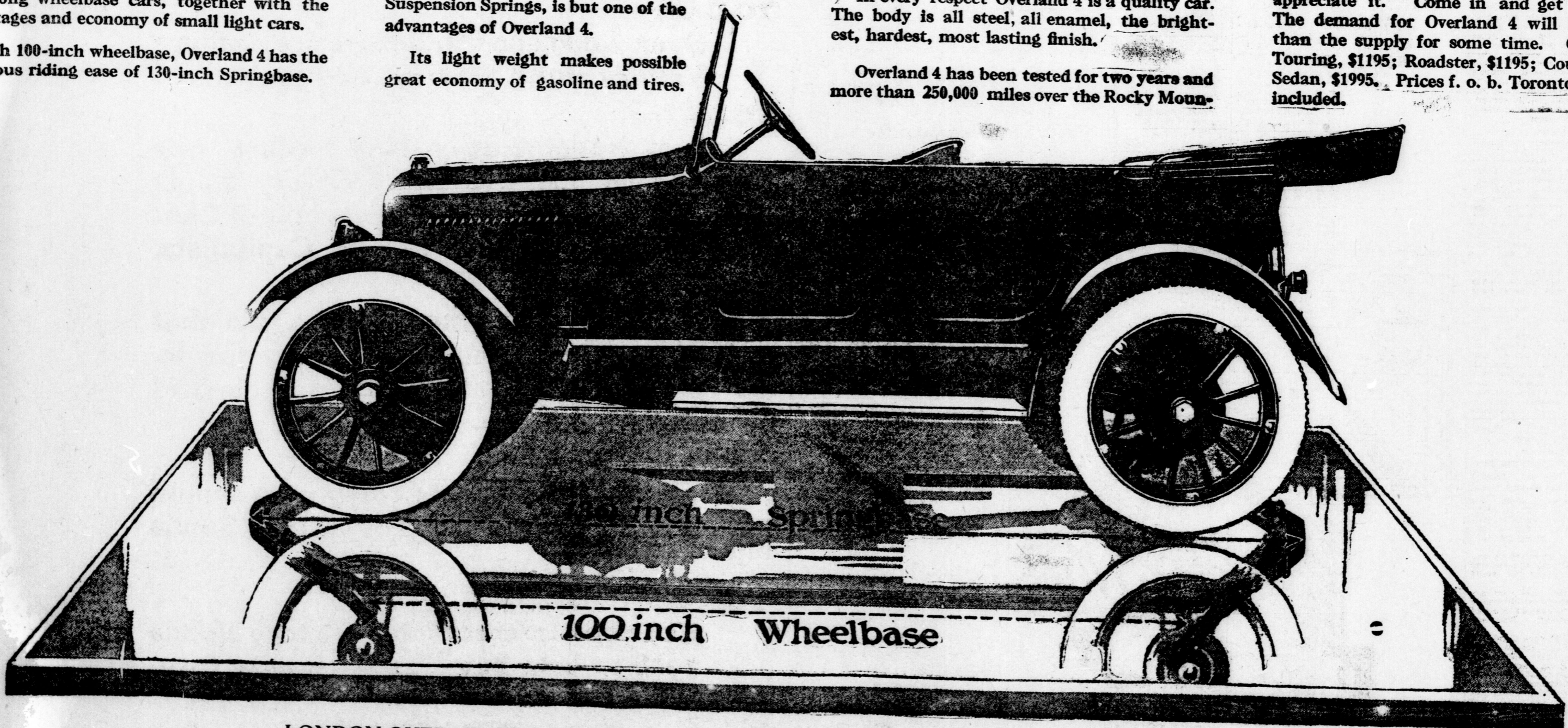
In every respect Overland 4 is a quality car. The body is all steel, all enamel, the brightest, hardest, most lasting finish.

Overland 4 has been tested for two years and more than 250,000 miles over the Rocky Moun-

tains, prairies, through deep mud and scorching deserts—through quick, sharp climatic changes. As a result of these tests we were able to judge the car's performance under every condition and to perfect it before offering it to the public.

There is no previous car of any size or price to adequately compare with the character of service Overland 4 introduces.

The farther you *ride in it* the more you will appreciate it. Come in and get a Booklet. The demand for Overland 4 will be greater than the supply for some time. Overland 4 Touring, \$1195; Roadster, \$1195; Coupe, \$1845; Sedan, \$1995. Prices f. o. b. Toronto, War Tax included.



LONDON OVERLAND SALES CO., 86-88 KING ST.
Willys-Overland, Limited, Toronto, Canada.

FRANK D. McLAUGHLIN. PHONE 8.
Prices subject to change without notice.