To the Editor of The Advertiser: Will you kindly allow space in you valuable paper for a suggestion regarding the saving of the Traction Line, or at least that portion of it between St. Thomas and London? It has been reported that the work of scrapping the

stanley, but even if this is so, why can we not have that portion between St. Thomas and London? It is surely worth an effort, anyway. The Traction has been a boon to all property-owners on or near the line, and I am sure they do not wish to see it go. It is a well-known fact that property, both farm and village, went up with a jump with the coming of the Traction, and if it goes now, property along the line will neturally go down to the old level. There are scores upon scores of property-owners, farmers and villagers, along or near the line of 20 odd miles, which the Traction traverses between St. Thomas and London, who could well afford to pay \$500 to \$1.000 rather than have the line cease, for when it ceases their property will go down in value just that much, and the conveniences they have enjoyed will go with it, and I believe that the number who could, and would, if they were approached regarding it, be willing to subscribe from \$100 to \$5500 to make sure of the line running. would run into the hundreds. The Traction has been not only a value-raiser and a convenience for passengers and freight, but has brought new life into the communities through which it has passed, and I do not think for a moment that the farmers along the line, and the outskirts of London really needs the road, and could undoubtedly make it pay if operated in confluence with the L and P. S. R. which they could do by buying the Traction as arranded the coutskirts of London really needs the road, and could undoubtedly make it pay if operated in confluence with the L and P. S. R. which they could do by buying the Traction of the raise from a point about a mile and a half southeast of Talbordie. With the L and P. S. R. which they could do by buying the Traction of the raise from a point about a mile and a half southeast of Talbordie with the L and P. S. R. is not not of the fraction of the line from Fox St. Thomas is scrapped the Traction of the and a difference in price between London and the Traction of the line and although the light o

**Shoe Store** HE STORE THAT CARRIES THE



DIAMONDS Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many

C. H. WARD & CO.

DIAMOND MERCHANTS.

COAL \$15.50 A TONI
This was the price paid for six tons
at a sale. Heat your home with a
Majestic Electric Heater, fully guaranteed, and buy it from. Western Ontario Electric Co. 237 Dundas Street. Phone 4071.

Our RETREADING QUALITY Work, Not the Average.

London Tire Repair Depot 154 Wellington Street. Phone 2334 A. WILKES. Opp. McClary's.

GET YOUR RETREADED. IT PAYS,

London's Rubber Man BROCKMAN PHONE 5124. 346 DUNDAS STREET.

A PORTABLE LAMP. One that can be stuck on the wall or bed at any angle. That's what you should have. We have them. Why not BENSON-WILCOX ELECTRIC CO. Phone 2671. 264 Dundas Street.

London Loan and Savings Co. OF CANADA

Governnent Bonds for sale

To Pay 6% 4% ALLOWED ON DEPOSITS

## Raisin Bread

It's delicious and nourishing, and it is made with the same care and of the same quality foodstuffs that are used in all

## Parnell's Bread

Order a loaf today.

Phones 929-1390.

Canada Food Board License No. 5-06

**Diamonds** 

Could you imagine a more appropriate gift than one of our Diamonds? We have them at prices ranging

From \$10 Up

A special value is our LADIES' SOLITAIRE at \$50. a beautifully cut gem of the highest quality, mounted in a 14k. solid gold setting. We are sure you would like it.

YOUNG'S TWO STORES, LONDON.

Give This Delicious Bread a Trial---

Johnston Bros. BREAD

and know its delicious flavor you will become a regular consumer. It's different. Try a loaf.
Your grocer sells it. JOHNSTON BROS. Phone 944. License No. 5-263.

WINGHAM SCARED. WINGHAM, Oct. 16.—The Spanish influenza has struck Wingham and vicinity, and already there are about 30 cases under the doctor's care. The hospital here is almost filled with patients. The business colleges and schools were closed this morning by order of the health board, and possibly before many hours orders will go out to close billiard parlors and picture shows. Somewhat of a panic has seized the people.

Remarkable Growth of Selak Business

"Big oaks from little acorns grow," says the old adage, and big businesses from little businesses grow, that is providing the little lesiness is properly cultivated with the fertilizer of honest business methods coupled with a desire to sell satisfaction to customers. Such a policy on the part of Albert Selak, tailor, now located at the corner of Dundas and Waterloo streats, has been the tailor, now located at the corner of Dun-das and Waterloo streets, has been the means of building up a wonderful busi-ness in ten years. Ten years ago this business started in a small store at 260 Dundas street. One man was em-ployed then, who, by the way, met death at Ypres, fighting for Canada. After being in the first shop for a short while, satisfied customers became numerous it was necessary to move to larger quarters, and another store was secured at 248 Dundas street, where business was carried on for some time. Again the policy of general sat-

with a time. Again the policy of general sat-isfaction proved its merit, for after a short stay at 248 it was found necessary o secure larger quarters and a move was made to the corner of Dundas and Clarence streets, where Andrews' Tog-gery had been located for some time. ROWAT'S COFFEF
The best procurable. Pleases particular people.

55c PER POUND

S50 Dundas St. Phones 3051-3051
Canada Food Board License No. 8-3422.

S60 Dundas St. Phones 3051-3051
Canada Food Board License No. 8-3422.

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Canada Food Board License No. 8-3422.

made into the new quarters, where it was thought there would be plenty of room, but business has grown so rapidly that Mr. Selak will again have to enlarge his place, and is now preparing plans for doing so.

In conversation with The Advertiser, Mr. Selak pointed out that his policy of satisfaction to the customer was responsible for this remarkable growth, aided by truthful and judicious advertising. "We follow the style markets of the country closely, buy only the very finest weaves of cloths and build our clothes to fit the individual man," said he. "At one time where we had only one member of the family purchasing his clothes from us, we now have fathers and sons," he continued. "Another thing that I notice growing rapidly is our businessmen's orders. Businessmen are keen and know what they want, when they want it, and quality goods. We give them all three, and that is why our business is growing so rapidly."

Carlyle EBILCOC OPTICIAN

NEWSPAPER

Federal Advertising

## Fall Styles

Our hats have the snap and style of BELTZ & CO.

Tremendous Demand

Perhaps the busiest industry in London today is the Globe Casket Company. The demand on this company for coffins is such that Manager A. J. Mitchell says his firm cannot possibly cope with the situation.

For the past week, his enlarged staff has been working day and night, on Sunday and on the holiday, packing coffins. These are rushed out in large numbers by express. One shipment to Montreal on Monday totalled 18 coffins. The stand taken by some boards of health for immediate burial or metallic coffins has resulted in the tin shops being rushed to make metallic linings for coffins.

## FORMER MUNITIONS PLANT TO BE USED

Will Continue To Supply "War Materials."

The large building at the foot of King street, formerly used as a munitions plant, has been secured, thanks to the courtesy of the manager of the Bank of Nova Scotia, to be used for the preparing of apples for evaporation in the big patriotic fruit conservation campaign inaugurated by the I. O. D. E. The work of paring and preparing will begin on Friday, under the direction of the Abigail Becker Chapter, I. O. D. E. Sir Adam Beck is installing the necessary equipment for evaporating the fruit in a part of his factory.

May Get School Children.

Montreal on Monday totalled 18 coffins.

The stand taken by some boards of health for immediate burial or metallic coffins has resulted in the tin shops being rushed to make metallic linings for coffins.

Manager Mitchell says they are sending out an average of 50 coffins daily. This is about the largest number the staff can get ready and packed for shipment.

BURIED AT WINGHAM.

WINGHAM, Oct. 16. — The funeral took place here today of Richard James, an old and highly respected resident of Wingham, who died Saturday, aged 85. He had been a member of the Methodist Church for 40 years.

# ROSS'

Manufacturers of Fur Garments

## **FURS**



Recent fur markets in New York and St. Louis show very material advances in almost all fur pelts, especially Lynx, Sable and Muskrat, which are so much in demand today on account of their appearance, durability and comfort.

Every Purchaser Will Reap the Benefit This Season, the Same as Last Year, as Indications Are That the Market Is Short and the Demand Increasing.

In Hudson Seal (Seal Muskrat), our prices are much under present market values, as our pelts were purchased many months ago.

Special Select Hudson Seal Coat, box style, lined Skinner's Satin, 38 inches long .......\$197.50 Special Select Hudson Seal Coat, lined fancy silk poplin, 40 inches long ......\$205.00 Select Northern Canadian Muskrat Coat, box style, lined Skinner's pure silk, 42 inches long ......\$135.00 Select Northern Canadian Muskrat Coat, box style, lined fancy poplin, trimmed with Hudson seal collar, cuffs and buttons, 42 inches long ......\$150.00

Select Northern Canadian Muskrat Coat, box style, lined best Italian, 42 inches long......\$110.00 Select Northern Canadian Muskrat Coat, box style, lined 

Full range of Fur Sets, Capes, Stoles, Neckpieces, Muffs, etc., in Fox, Lynx, Mink, Sable, Wolf, Hudson Seal, Beaver, Ermine, etc., all at manufacturers' prices.

### LADIES' WEAR DEPARTMENT

Our method in this, as in furs, is to manufacture our own merchandise and sell direct to the wearer.

Our materials are purchased direct from the mills and every garment is guaranteed. Our staff of designers, operators and finishers are constantly sending to our salesroom the very latest styles of the hour, as constant and close touch is ever kept with the centres of fashion.

#### SUITS

In Velour, Silvertones, Serges, Gabardines, Poplins, Tricotines and all the popular materials are shown in the new shades of Brown, Blues, Reindeer, Navys and Black, both in plain and fur-trimmed. Prices ......\$40.00 to \$65.00

#### COATS

The new styles in Velour, Naps, Witneys, Tweeds and Silk Plush are now daily coming through our factory and placed on sale at manufacturers' prices.

BLOUSES IN THE LATEST MODELS. In Silk Crepe de Chine, Georgette, etc., in our usual UNEXCELLED VALUES.

NEW NECKWEAR JUST FROM THE MAKERS. RAINCOAT SPECIALS THIS WEEK.

196 DUNDAS STREET. PHONE 1319.

# AS AN EVAPORATOR Taylor's Drug Stores

Should be headquarters for all careful drug buyers, not only because Taylor's prices offer you a wonderful opportunity to save money, but because every article he sells to you is guaranteed to be pure, fresh, full strength and exactly as repre-For your own good welfare take advantage of the following BARGAINS FOR THURSDAY, FRIDAY AND SAT-

#### PRICES THE SAME AT ALL SIX STORES

Hutax Tooth	24c	\$1.00 Nuxated Iron	65c	\$1.00 Burdock Blood Bitters	69c	50c Fruit-a-tives 28c
50c Williams' Pink Pills	29c	35c Castoria	24c	35c Freezone	24c	50c Dr. Chase's Nerve Food32

#### 'Flu' Preventives

Camphor, Oil of Eucalyptus, Sulphur, Formaldehyde, Fumigating Candles, Sulphur Candles. Brompton Hospital Throat Lozen

Paraformic Troat Lozenges ... 250 Formolid Gargling Solution .... 25c Germicidal Antiseptic Soap ... 25 Fever Thermometers at all prices. Atomizers and Spraying Solutions Morin's Sore Throat Remedy . . 240 Nyal's Hydrogen Peroxide (best quality) ..... 250

\$1.00 Tasteless Cod Liver Oil Prepara-\$1.25 Pinkham's Compound ..... 980 Antiphlogistine ...... 69c, 98c, \$1.48

## After the "Flu"

Build up your strength with VINOL

The Great Cod Liver Oil and Iron Tonic-Pleasant To Take.

50c Morina Peroxide Vanishing Cream 60c Dr. Chase's Ointment .......38c 35c White Liniment ......19c

#### Cigar Bargains

10c Arabs, Havana Perfectos, Baled Havanas, Mi Lindas, Rex or El Moro ......4 for 25c 10c Japs, Santa Claras, Suns and Gaste's 1492 ...... 5 for 40c Gaste's Spark and Panatelas... ..... 5 for 25c

25c Carter's Lit- 2 for 25c | 50c Gin 35c, 3 for \$1

#### For Safety's Sake

Check that cold now. A delay may mean the development of influenza, la grippe or pneumonia. Get a bottle of Taylor's Throat and Lung Balm today. It is the only remedy absolutely guaranteed to cure the worst cough, cold, or bronchial irritation. It is at least five times stronger than ordinary cough syrups, mixtures, etc., and the dose is so very much smaller (just half teaspoonful), that it cannot upset the most delicate stomach. Throat and Lung Balm acts on the eliminating organs of the body as well as on the throat and lung passages, and in this way enables the system the more quickly to throw off the worst cough or cold. It will give prompt relief in asthma and bronchitis. Price, 35c a bottle, on our

35c Syrup of Figs.		. 19
50c Syrup of Figs.		38
25c Syrup White Pi	ine and Tar	16
50c Pinex		
50c Household Oint		
25c Baby's Own Ta 100 A, B, S and C		
Nerviline		

no-cure-no-pay guarantee. Larger

sizes, 65c and \$1.20.

### Rheumatism Can Be Cured

English Rheumatism Capsules are absolutely guaranteed to relieve the worst rheumatic pains in six hours and to cure permanently if given a fair trial. They dissolve and carry away the uric acid, the true cause of all forms of rheumatism. Price 50c a Box.

#### Bargains in Rubber

\$2.50 Dr. Morin's Special Hot Water Bottles, two-quart, two-year guarantee . . . . . . . . . . . . . . . . \$1.89 \$4.00 Normandie Hot Water Bottle, guaranteed for five years, two quarts ... \$2.98 90c Combinations for Hot Water Bottles .... 740 50c Five-Foot Syringe ......39c 25c Ear and Ulcer Syringes ..... 19c \$2.00 Fountain Syringes .....\$1.49

50c Hacking's Heart and Nerve Pills 25c Hydrogen Peroxide ..........15c 50c Mustardine Ointment .......33c \$1.00 Morina Face Powder (all shades) 

#### Strengthen Your System

To resist the germs of disease with the following well-known tonics: Dr. Morin's Syrup Hypophosphites One of the Best Tonics.

Recommended by Doctors Everywhere. Wampole's Cod Liver Oil ....\$1.00 Nyal's Creophos .... \$1.00 Vinol ..... \$1.00

35c Listerated Dental Cream ..... 24c \$1.00 Ingram's Milkweed Cream ... 62c 50c Ingram's Milkweed Cream .... 31c 100 Blaud's Improved Iron Pills...19c 25c Mentholatum ......18c 

CANADA FOOD BOARD Food will win the war. Don't waste it.

4 for 25c | Kidney Pills

50c Pond's Vanishing 24c 25c Electric Oil 25c Electric 25c Witch Hazel Tonal Iron 17c Capsules..... \$1 00 | 25c Witch Hazel Cream . . . . . . . . . . . . . 16c TAYLOR DRUG CO.

6 Red Stores

Hamilton Road-Corner Hamilton Road and Anderson Avenue... Phone 405

London South Branch-Corner Wortley Road and Craig Street .. Phone 1920

London's Greatest Cut-Rate Druggists Main Store-399 Talbot Street, Opposite Market.....  6 Red Stores

There is a Taylor Drug Store Near You

Nyal's Family

Medicines.

tario Reformatory.

William H. Dowdell, who last week leaded guilty to the theft of some his morning sentenced by Magistrate A. H. M. Graydon to an indeterminate sentence of not less than three months or more than two years in the Ontario

intimated.

Pleads Gullty.

David Marshall of 85 Wilson avenue, pleaded guilty to the theft of \$30 from the Canadian Express Company, and was remanded until Monday for sentence. Marshall, who says he is 17 years old, was sent out by the company to collect some bills and kept the money.

Wore Wound Stripe.

Roy Ridler fell off his horse during an air raid in England, and thought he was entitled to wear a gold wound stripe. He says he was told this by officers in England when he was in the hospital. He has worn it ever since without being taken to task until yesterday, according to his statement.

His discharge papers give him a good

His discharge papers give him a good record, and he had no other charges against him, Magistrate Graydon remanded him until Monday for a further consideration of the case.

One drunk paid \$10 and costs for ven-CARS WITH A HEART SOON WILL BE SEEN

serve windfall apples, and, through this, to furnish supplies of dried fruit to military hospitals overseas and at home.

STOLE AUTO TIRES;

IS GIVEN SENTENCE

STOLE AUTO TIRES;

Welfare of returned men are carried out. The e are a number of amputation cases now in London," said one of the men interested in the scheme today, and a number of automobile owners who would be glad to give a lift if they thought they wanted one. "The idea is to have these owners display a small red paper heart on their windshields, and a returned man on the street seeing it and wishing for a ride, will only have to step to the curb and salute in order to get a lift. We are going ahead with the scheme and hope to have it running shortly."

W. H. Dowell Goes To On
The funeral of Cadet Edmund G. Moorhead, son of Ald. C. G. and Mrs. and hope to have it running shortly."

Welfare of returned men are carried out. Mary Campbell. She is survived by her thusband and two sons. Roy McCutcheon thusba

# MILITARY HOSPITAL

Spanish "flu" is on the wane at the Military Hospital at the barracks. Of formatory.
'I have nothing to say for myself, but the 250 odd cases on the Heights, but

DEATHS AND FUNERALS

DEATH OF F. G. RUMBALL, JUN.
The death occurred on Tuesday afternoon of Fred G. Rumball, son of Ex-Mayor F. G. Rumball, 90 Bruce street.
Mr. Rumball had been in very poor health for the past few years. He is survived by his sister, Mrs. C. J. Nicholls, with whom he had lived for a number of years; one brother in the west; Miss Lorna at home, and his father, F. G. Rumball. DEATH OF INFANT.

The funeral took place Wednesday morning at 11 of Donald Ewart Lade, an infant, from the Children's Shelter, who died in Victoria Hospital on Monday from Spanish influenza. Interment was made in Woodland Cemetery. Inspector Sanders conducted the services. ON STREETS OF CITY

HEAD.

The funeral of Cadet Edmund G. Moorhead, son of Ald. C. G. and Mrs. Moorhead, 477 Quebec street, who died from Spanish influenza at Toronto Base Hospital on Sunday, took place Wednesday afternoon to Mt. Pleasant Cemetery at 3. The funeral was of a military nature. Services were conducted by Rev. J. N. Norton of the Maitland Street Aprise Church.

Members of the Royal Air Force conducted the body to the Union Station

FUNERAL OF MRS. YOUNG. The funeral took place Wednesday af-The funeral took place Wednesday arternoon of Mrs. Sophia Young, wife of
Pte. Chas. Young, 973 Elias street, who
died on Monday from Spanish influenza. The services were conducted at
the house at 2:30 by Captain Morton
of Wolseley Barracks. Interment was

ducted the body to the Union Station

DEATH OF A CHELD.

The funeral of little Lois Leitch, aged 6 years, of St. Thomas, formerly of this city, who died of Spanish Influence, will be held tomorrow from 611 Talbot street, to Mount Pleasant Cemetery at 3:30. Her father. Pte. George Leitch, is in France. He left London with the 135th Battalion.

eliminated, form toxins and poisons which are then sucked into the blood through the very ducts which are intended to suck in only nourishment to sustain the body.

If you want to see the glow of healthy bloom in your cheeks, to see your skin get clearer and clearer, you are told to drink every morning upon

TO BE BURIED FRIDAY.

The funeral of Wilbert Harold Gatecliffe, who was the only surviving son
of Mr. and Mrs. J. H. Gatecliffe, 432
Dorinda street, will take place tomorrow from the family residence. Mr.
Gatecliffe died of Spanish influenza,
and was 22 years of age.

bowels, before putting more food into
the stomach.

Men and women with sallow skins,
liver spots, pimples or pallid complexion, also those who wake up with
a coated tongue, bad taste, nasty
breath, others who are bothered with
headaches, billous spells, acid stomach

an infant, from the Children's Shelter, who died in Victoria Hospital on Monday from Spanish influenza. Interment was made in Woodland Cemetery. Inspector Sanders conducted the services.

N

DIED AT WORCESTER.

The death occurred at Worcester, Mass., on October 5, 1918, of Isabella (Campbell) McCutcheon, after an illness of several years. She was born in one of in the was the eldest daughter of James and in the large of Sydney Garley, son of Hugh Garley, took place this afternoon from the family residence, 164 Adelaide street, to Woodland Cemetery. Rev. A.

A. Bice conducted the services. Mr. Garley was employed as a shoe cutter at Scott & Chamberlain's. He died from Spanish influenza.

FUNERAL OF SYDNEY GARLEY.

The funeral of Sydney Garley, son of Hugh Garley, took place this afternoon from the family residence, 164 Adelaide street, to Woodland Cemetery. Rev. A.

A. Bice conducted the services. Mr. Garley was employed as a shoe cutter at Scott & Chamberlain's. He died from Spanish influenza.

FUNERAL OF P. C. CLIAMPOLI.

The funeral of Peter Cliampoli, who or constipation should begin this phosphated hot water drinking.

A quarter pound of limestone phosphate costs very little at the drug street, to Woodland Cemetery. Rev. A.

A. Bice conducted the services. Mr. Garley was employed as a shoe cutter at Scott & Chamberlain's. He died from Spanish influenza.

FUNERAL OF P. C. CLIAMPOLI.

The funeral of Peter Cliampoli, who

DRINK BOT WATER

IF YOU DESIRE A

ROSY COMPLEXION Says we can't help but look better and feel better after an inside bath.

Reformatory.

"I have nothing to say for myself, but I plead for my children." he replied in a voice quivering with emotion to the magistrate's question as to whether he had anything to say as to why sentence should not be passed. It was pointed out by the court that the accused had been on suspended sentence when the theft was committed. Mrs. Dowdell had written a letter to Magistrate Graydon pleading for leniency for the sake of herself and the family. A. B. Greer was not disposed to ask for any leniency, according to a statement of the magistrate. The sentence which was imposed was the lightest that he could give under the circumstances, Mr. Graydon intimated.

Death of the funeral took place Wednesday afternoon of Mrs. Sophia Young, wife of the funeral following from Spanish influences. The sentence when the sake of herself and the family. A. B. Greer was not disposed to ask for any leniency, according to a statement of the magistrate. The sentence which was imposed was the lightest that he could give under the circumstances, Mr. Graydon intimated.

Death of the funeral took place Wednesday afternoon of Mrs. Sophia Young, wife of the changle from Spanish influences. The sentence were conducted at the house at 2:30 by Captain Morton of Mossley Barracks. Interment was the house at 2:30 by Captain Morton of Mossley Barracks. Interment was the house at 2:30 by Captain Morton of Wosleyle Barracks. Interment was the house at 2:30 by Captain Morton of Mossley Barracks. Interment was the house at 2:30 by Captain Morton of Mrs. Sophia Place and the family. A. B. Greer was not disposed to ask for any leniency, according to a statement of the barracks in funeral repeat.

The services were conducted at the house at 2:30 by Captain Morton of Mrs. Sophia Place and his staff have taken every precauthe house at 2:30 by Captain Morton of Mossley Barracks. Interment was the house at 2:30 by Captain Morton of Mrs. Place and his staff have taken every precauthe house at 2:30 by Captain Morton of Mrs. Place and the family and h

are told to drink every morning upon The death occurred on Wednesday of Adeline Harris, beloved wife of James Harris, 63 Dillabough street. The lates on Friday from funeral will take place on Friday from the family residence at 2:30 o'clock to Mount Pleasant Cemetery.

It, which is a harmless means of washing the waste material and toxins from the stomach, liver, kidneys and heavels before anything more feed in the stomach. bowels, before putting more food into

headaches, bilious spells, acid stomach