

Today's News From the Simpson Men's Store is:— Men's and Young Men's Lightweight Suits at

\$18.45

Men! It's Time to Put 'Em On
**Summer Underwear
At Prices That
Will Astonish You**

Combinations at \$1.13

Combination Underwear for small men and big boys. Less than half price, 32 only. Regularly \$2.50 and \$3.00. Selling price today, per suit, \$1.13.

2-Pc. Underwear at 49c

Men's \$1.00 Summer Underwear 49c. Less than manufacturers' price; two-piece style, shirts and drawers. Sizes 34 to 44. Regular \$1.00 value. Today, per garment, 49c.

Men's \$2.00 Pyjamas, \$1.49.

Some slightly mussed, but nothing to hurt the wear—summer weight; striped patterns, in white, black, blue and helle. Sizes 34 to 42. Per suit, \$1.49.

An Assemblage of "Best Sellers" From Regular Stock, Priced at
\$22.00, \$24.00, \$25.00, \$26.00 and \$28.00.

There is a satisfying breadth of selection in this sale; all the season's most popular models; the trencher, with all-around belt, two and three-button, soft roll lapels; semi and form-fitting sacques; regular slash and patch pockets: a variety of brown, fawn, grey, green mixtures and other novelty shades, in numerous patterns. Sizes 33 to 44. On sale 8.30 today at \$18.45.

Youths' First Long Trouser Suits on Sale Today \$12.50

Of a smart serviceable grey tweed mixture, single-breasted, three-button, soft roll, form-fitting sacque, with three-quarter belt effect and low cut vest. Trousers finished with belt loops and cuff bottom, in sizes 32 to 35. Price, \$12.50.

Men's Two-Piece Outing Suits Today at \$15.00

Smart grey and black light-weight tweed mixture, single-breasted, three-button sacque, patch pockets, unlined, well tailored trousers, finished with belt loops and cuff bottoms; sizes 36 to 44. Price, \$15.00.



Visitors to Toronto

During their stay in the city are respectfully urged to take advantage of this store's conveniences, which are at their service.

The Palm Room on sixth floor—where excellent food is well served at moderate prices—is very popular with discriminating visitors.

Telegraph Station and Free Parcel Check Room are in the Basement.

Post Office is on the Street Floor.

Women's Rest Room is on the Third Floor.

Telephone Booths at convenient places throughout the Store.

Men!

Arrow Collars advance in price Monday next.

20c ones will be 25c

25c ones will be 35c

35c ones will be 50c

Today is the last day to buy them at old prices!

In the Boys' Suit Section--- Tweed and Worsted Suits Are Specially Priced Today at

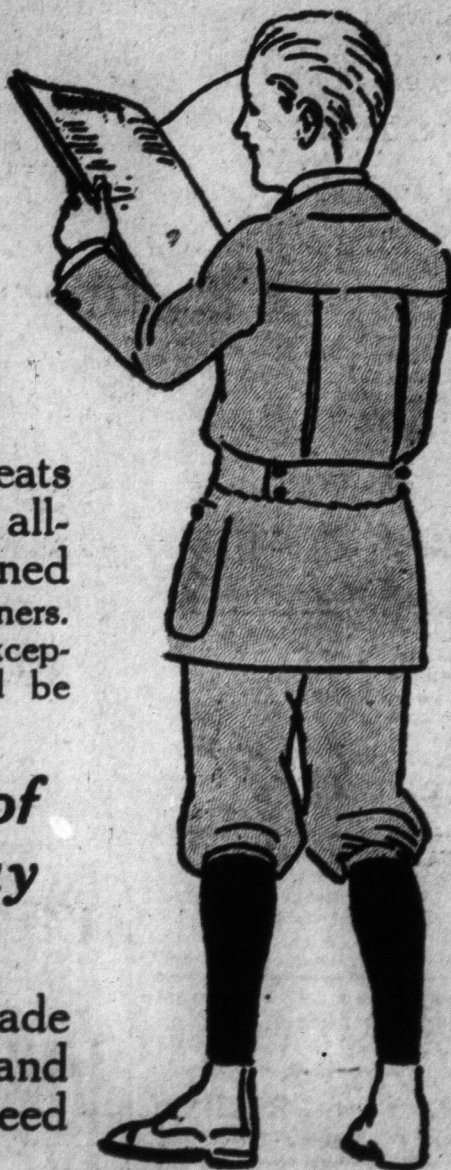
\$4.95

132 Tweed and Worsted Suits, brown mixed and striped pattern and grey worsted finish tweed. Semi-Norfolk models, yoke back and front, with pleats extending from yoke to waist, all-around stitched belt; full fashioned bloomers, four pockets, Governor fasteners. Sizes 7 to 18 years. These suits are exceptional value, and the thrifty buyer will be here at 8.30 today.

Boys' Knicker Suits of the Better Sort Today at \$8.65

For the lads 7 to 16 years; made of sturdy, durable fabrics; grey and brown homespun and mixed tweed effects:

Some in Norfolk styles; others semi-Norfolk, and some in trench styles; patch and slash pockets; all-around belts stitched at waist, or loose belts, as you please; full fashioned bloomers, belt loops, four pockets, and expanding knee bands. Sizes 7 to 16 years. Today special, \$8.65.



The Homefurnishing Sections Teem With Good Things at Worth-While Savings!

Join the Home-Lovers' Club

This service enables you to buy furnishings for the home on extended payments spread over an arranged period. Club Secretary, 4th Floor.

9-Piece Dining Room Suite

Fumed oak, Arts and Crafts design. Buffet has plate mirror and cane panels on top. Extension table extending to 8 feet. Diners have slip seats of leather.

Buffet \$52.25 Diners \$48.00
Extension Table \$40.75 China Cabinet \$41.50

William and Mary Bedroom Suite

Bedroom Suite, in walnut, William and Mary period. Dresser has large plate mirror. Chiffonier has 4 large and 2 small drawers, fitted with mirror. Dressing Table with triple mirror. Bed double size.

Dresser \$50.50 Bed \$11.25
Chiffonier \$47.75 Rocker \$10.50
Dressing Table \$39.25 Chair \$10.50
H. D. Chair \$10.50

\$33.95 is Today's Sale Price on Brussels Rugs

Tapestry Rugs, \$23.95 Each—For living room or bedroom use; size 10.6 x 12.0. Today special, each, \$23.95.

Brussels Rugs, \$23.95 Each—Size 9.0 x 13.6. Today special, \$23.95.

Odd Axminster and Velvet Rugs for \$38.95—Size 9.0 x 12.0. Today, each, \$38.95.

Heavy Prairie Grass Rugs—For sunroom, verandah or summer cottage; brown, blue or green effects; size 9.0 x 12.0. \$12.50 each; 8.0 x 10.0, \$9.50 each.

Reversible Bedroom Rugs—Rose, blue and green shade. Size 9.0 x 12.0, today, \$15.00 each; 9.0 x 10.6, \$13.25 each.

Heavy Printed Linoleum, 15c Per Square Yard—Bring your room measurements with you. Block, tile and floral patterns. Limited quantity. Per square yard, 75c.

2000 Pieces Silverware On Sale 8.30

Silver-plated Coffee

Spoons. Regularly

\$2.00 dozen, each, 9c.

Silver-plated Dessert

Spoons. Regularly

\$3 dozen, each, 15c.

Silver-plated Dessert

Forks. Regularly \$3.00

dozen, each, 15c.

Silver-plated Dinner

Forks. Regularly \$3.50

dozen, each, 19c.

Forks. Regularly \$3.50

dozen, each, 19c.

Silver-plated Table

Spoons. Regularly

\$3.50 dozen, each,

19c.

Fruit and Berry

Spoon Servers. Regularly

\$1.50 each, each,

69c.

Three Cut Glass Bargains

100 only, pretty floral daisy Cut Glass Flower Vases, eight-inch size. Today, each, \$2.49.

Double Handed Cut Glass Bon-Bon Dishes, daisy floral design. An 8.30 a.m. special, each, 59c.

Seven-piece Floral Design Water Sets, consisting of large water pitcher and six bell shape tumblers. The set, \$4.95.

Buy Your Refrigerator Now

Refrigerators of hardwood, provision and ice chamber, galvanized movable flues and ice racks. Special, \$9.50.

Refrigerators, hardwood case, natural finish, has rounded corners and panel ends, ice and provision chambers, width 24 in., depth 17 in., height 40 in. \$12.00.

White enamel interior, \$14. Refrigerators, double doors, white enamel interior, flues and ice racks, two wire shelves.

How About a Hammo-Couch a Hickory Chair or Table?

Hammo-Couch has heavy angle steel frame with strong link fabric spring, helicals at each end. Ends and back of heavy brown duck. Mattress has fibre filling. Couch, \$14.50; stand, \$4.75; plain canopy, \$4.75; scalloped canopy, \$5.50.

Hammo-Couch has adjustable head end, back and ends of heavy brown duck, well made mattress, roll edge, felt filling. Couch, \$14.50; stand, \$4.75; plain canopy, \$4.75; scalloped, \$5.50.

Old Hickory Porch Chairs, have shaped backs and arms, with woven seats, \$3.50. Rockers to match, \$4.00.

Old Hickory Chairs, tub-shaped, with woven splint seats, \$4.00. Rockers to match, \$4.25.

Old Hickory Flower Stands, 32-in. length, fitted with pan, very strongly made, \$6.75.

Old Hickory Tables, have 30-in. round top with lower shelf, \$6.50.

Porch Chairs, of solid oak, green finish, heavy slat seats and backs, well bolted, very serviceable, \$7.00. Rockers to match, \$7.50.

Tables, to match the above, 26-in. round top, well braced below, mission design, \$5.00.

Curtain Specials 88c to \$1.49

150 pairs at 88c—English manufacture, good patterns, in white only, 2 1/2 yards long and 26 in. wide. Today special, pair, 88c.

250 pairs at \$1.49—Made of strong twisted thread, floral effects, scroll borders and medallion centres, 2 1/2 to 3 yards long and 40 to 45 in. wide; white only. Today, special, \$1.49.

Art Comfort Coverings. Special at 21c Yard—Come in the morning for these lengths of from 3 to 10 yards; Paisley patterns and washable colors of green, blue and pink; 26 in. wide. Today, yard, 21c.

100 Strong Brass Portiere Rods, extending from 27 to 54 inches.

complete with a pair of sockets, 60c.

100 Window Shades, white, cream, green, with strong spring roller and all attachments, each, 19c.

Bungalow Nets and Scrim at 29c—Bungalow nets are of British make, in pretty floral and block patterns, in white or cream; American Scrim, with double thread, double borders; widths 36 to 42 inches. Today, yard, 29c.

Chintz Special at 26c Yard—Short lengths to clear American chintzes and English Cretonnes, from 20 to 36 inches. Regular values up to 60c. Today, yard, 26c.

The **SIMPSON** Company
Robert Limited