

STORE OPENS

8:30 A.M.

The Robert Simpson Company, Limited

STORE HOURS--During May the store hours, including Saturdays, are from 8.30 a.m. to 5.30 p.m. During June, July and August the Store will Close at One o'Clock Saturday Afternoons.

STORE CLOSES

5:30 P.M.

Women's and Misses' Coats \$6.35

Worth \$12.50 to \$16.50, including almost all the popular fabrics; handsome velours and duvetyns, broades, wool checks and worsteds, in new patterns, in a large variety of styles. Sports coats and dressy models; nicely lined Balmacaans. Come early Wednesday.....7.95

A Sale of Suits, \$7.25. Splendid suits; our special value; summer weight tweeds; finely tailored and lined throughout with silk. Women's and misses' sizes.....7.95

Misses' and Women's Suits, \$15.00. Of finely tailored men's wear serges; smartly tailored in new styles; lined with gray silk linings; skirts show tiered or draped effects. Special price.....15.00

Rush Selling in Girls' Coats, \$2.98. Splendid girls' coats, in vicuña cloth, with large washable collars; mixed tweeds, in several light shades; in Balkan and low belt effects; trimmed with satin; ages 5, 10, 12 only. Price.....2.98

In the Skirt Section—A manufacturer's samples, and exceptionally good; the styles are all good, showing this season's smartest models; materials are splendid quality serges, Bedford cords, worsteds, check tweeds, black and white checks, Panamas and fancy fabrics, in all shades; a good assortment of sizes. Regularly \$8.00 to \$8.50 values. Wednesday.....2.98

Special Showing of Linen Wash Dresses. Double flare tunic, blouse effects, white linen hemstitched collar and cuffs; ideal holiday and outing dress; splendid range of shades, Copen, navy, leather, natural, helle, pink and rose tango; a variety of good smart styles. Prices \$4.00 to \$13.50.

(Third Floor.)

Satin Petticoats \$1.50

Women's Imported Satin Petticoats in black and good shades of emerald, cerise and purple; straight knife-pleated. Lengths 36 to 42. Wednesday.....1.50

MISSIE HOUSE DRESSES, \$1.98.

Misses' or Small Women's House Dresses of chambray, linen and fancy ginghams; navy, helle, black and linen shades; some trimmed with embroidery; others with plaie. Sizes 16 to 20. Regularly \$2.75. Wednesday 1.98

MISSIE'S PETTICOATS, 75c.

Misses' Petticoats of extra quality black mercerized satcen; the flounce is made with rows of tucking, and is finished with tuckled full and dust ruffle. Sizes 16 to 20. Wednesday 75c.

(Third Floor.)

Lingerie Waists

500 High-class Waists of English crepe and voile, finest of materials, prettiest of designs, but "slightly counter-mused," casily washed and laundered. Then you have a regular \$2.50 and \$3.50 waist. Wednesday at.....1.29

(Third Floor.)

Gloves and Hosiery

Women's Long Lisle Thread Gloves, 20-inch length, opened at wrist, dome fasteners, close fine weave, black and white. Sizes 5 1/2 to 8. Wednesday 19

Women's All-wool Cashmere Hose, samples of English makes, extra fine yarns and qualities, black only, spliced heel, toe and sole. Sizes 8 1/2 to 10. Regularly 40c. Wednesday.....29

Women's Fine Black Cotton Hose, all black and black with natural wool and unbleached sole, stainless fast dye, fashionable and embroidered fronts. Sizes 8 1/2 to 12. Wednesday.....25

Boys' and Girls' Black All-wool Hose, spring weight, extra fine quality, 6-ply tuck knee, seamless, good weight, spliced heel, toe and sole. Sizes 5 to 8 1/2. Wednesday.....25

Men's Silk Lisle and Plain Lisle Thread Socks, plain and silk embroidered, fine quality, black, tan and colors, best finish. Sizes 9 1/2 to 11. Wednesday.....25

Men's All-wool Plain Black and Tan Cashmere Socks, seamless, spring weight, fine yarn, spliced heel and toe. Sizes 9 1/2 to 11. Wednesday.....25

(Main Floor.)

Eyeglasses and Spectacles

No case too difficult for advice. Examination by specialists.

(Second Floor.)

1,000 Telescope Travelling Cases

Special clearing of Telescope Travelling Cases, can be extended to hold an extra supply of clothing; when enlarged is almost twice regular size; the ideal case for going west or camp and cottage use, made of heavy duck canvas, leather corners and strong leather outside straps and handle, sizes 14, 16, 18 and 20 inches, regularly 65c to \$1.00, for 49c; sizes 22, 24 and 26 inches, regularly \$1.10 to \$1.30, for 69c.

Not more than three of one size to a customer.

(Phone Orders Filled.)

(Sixth Floor.)

Special \$10 Suits for Big Boys

Long-Trousered Suits, smartly tailored from fine English cashmere tweeds and worsteds, striped dark grays and browns, beautifully finished with fine mohair linings; trousers have cuff bottoms, stylish suits for holiday and summer wear. Sizes 22 to 26. Wednesday 10.00

Boys' Raincoats for the Holiday, Specially Priced to Clear, \$3.95—Single-breasted Raincoats, made from fawn and olive shades, double texture paramatta, perfectly rainproof, full cut style. Raglan or square cut shoulders. Sizes 28 to 34. Wednesday.....3.95

Blue Serge Russian Suits for the Holiday—Very neatly tailored from a rich navy blue serge, single-breasted military Russian style, with elastic bottom bloomers and collar to fit close to neck; the correct suit for the holiday and summer wear. Sizes 2 1/2 to 8 years. Wednesday.....4.25

Boys' Two-Piece Suits—Beautifully tailored from imported tweeds, in brown, grays, fancy mixtures and fancy novelty shades, single or double-breasted styles in Norfolk and sacque designs; sizes 28 to 34. Regularly \$7.00, \$7.50, \$8.50 and \$9.00. Wednesday.....4.95

(Main Floor.)

Today's Bargains Summed Up

Here is the gist of items which, if you are shopping today, you should by no means miss:

WOMEN'S SUITS—Values from \$12.50 to \$18.50 regularly. Today.....32.00

SMART MILLINERY FOR THE RACES—Especially.....7.50 to 35.00

CREPE DE CHINE BLOUSES—Raglan and Sunshine effects. Today.....2.95

COMBINATION BUFFET AND CHINA CABINET—Regularly \$42.00. Today.....32.00

NINE-CENT DAY IN TOILET GOODS—All sorts of useful small articles at.....9

BIG VALUE IN MEN'S SUITS—Of handsome serges and worsteds. Today.....15.00

DINNER SETS, GRINDLEY'S SEMI-PORCELAIN, Regularly \$18.50. Today.....11.75

MEN'S HATS, STIFF AND SOFT STYLES, Regularly priced \$2.00. Today......89

DEMONSTRATION OF H. & W. CORSETS AND BRASSIERES, specialties, by Miss Brown of New York. Consult her as to your needs.

CREAM SERGES, of fine, all-wool quality, 44 inches wide. Worth 95c. Today......53

TRAVELLING GOODS—Suit Case, of cowhide, priced \$8.35. Today.....3.49

SATIN DOUBLE DAMASK TABLECLOTHS, Regularly \$3.50 to \$4.00. Today......39

GROCERIES—Standard Granulated Sugar, in 20-lb. bag. Per bag......90

Boots and Shoes at Special Prices Tomorrow

EVERY PAIR REDUCED, SOME TO LESS THAN HALF-PRICE.

Women's \$1.25 White Poplin Pumps, 98c—900 pairs Women's Fine Turged soles, dainty white hand-tailored bow on neat, short vamp; sizes 3 to 7. Regularly \$1.25. Wednesday, special......99

Telephone orders filled.

Women's \$3.00, \$3.50 and \$4.00 Boots, \$1.95—Over 1000 pairs High-Grade Boots, made on popular lasts, with short, medium and long vamps, in button and laced styles, kidney, Cuban, military and low heels; Goodyear welt, flexible McKay and hand-turned soles; sizes 2 1/2 to 7. Boots that sell regularly at \$3.00, \$3.50 and \$4.00. Wednesday.....2.95

Men's \$4.00 Dress Boots, \$2.95—300 pairs, made on the new short vamp and recede toe lasts, of patent coil leather, with medium or low heels and Goodyear welted soles; sizes 5 1/2 to 11. Regularly \$4.00. Wednesday special.....1.99

BOYS' SCHOOL BOOTS—Laced Blucher Boots, made from strong box kip leather, on neat, easy-fitting lasts. Sizes 1 to 5. Wednesday, 1.99. Sizes 11 to 13, Wednesday.....1.69

Tennis Shoes—Special showing of "Tennis," "Yachting," "Bowling" and "Outing" Shoes, for men, women and children.

(Second Floor.)

Wedding Gifts from the Basement

Coffee Percolators, "Empress"—Best nickel-plated ware, ebonzied wood handle and top; 3-pint size, Wednesday.....4.25

Coffee Percolators, "Manning Bowman"—Scientifically made, with special heating device, heavily nickel-plated, ebony wood handles; 8-cup size. Wednesday.....3.50

Coffee Percolators, With Alcohol Lamp—"Copper," heavily coated on the inside with pure tin; first quality nickel-plate or copper finish, lacquered, ebony handles and tops. Wednesday.....6.50

Nickel-plated Teapots—With ebonzied, non-heating handles, well finished, polished and designed. Wednesday at.....75, 85, 95, 1.05

"Queen" Tea and Coffee Pots—Highest quality and finish, nickel-plated ware, silver lined, made in the new and round form, has the non-conductor handle. Wednesday.....1.55, 1.75, 2.00, 2.25

Copper Egg Boilers—With alcohol lamp. Wednesday.....3.75

Handsomely Stamped Glass Serving Trays—With heavily nickel-plated protecting rail. Size 18 inches, 1.75; size 20 inches.....2.25

Dainty Serving Trays—With handsomely decorated porcelain base and wide heavily nickel-plated rims. Regularly \$1.25. Wednesday .98

100 Only Aluminum Rice or Cereal Boilers—Family size. Regularly \$1.50. Wednesday.....1.00

Kettles—Regularly 15c. Wednesday.....9

No phone or mail orders for these Kettles.

(Basement)



Suits for Men to Clear at \$9.90

A good suit for spring or summer wear, of most reliable materials, English worsted and tweeds, in the new shades of brown and gray; also a few black serge suits in single-breasted sacque style, and a few blue serges in double-breasted styles. The linings are good wearing mohair and the tailoring the best. Regularly \$15.00, \$18.00 and \$20.00. Wednesday morning, 8.30, sale price.....9.90

English Semi-Balmacaan Overcoats, to Clear at \$20.00

For cool evenings, motoring and for boat trips, in fact almost every evening you need a light overcoat. These are made from all-wool English tweed coatings in almost plain brown, smart single-breasted, button through, semi-Balmacaan style, with loose shoulder and silk sleeve linings. Durward's English coat. Regularly \$26.50. Reduced for Wednesday to.....20.00

Durward's \$25.00 Semi-Balmacaan and Street Coat at \$15.00

Made from beautiful English tweeds in light brown coating, also in light gray. Also neat single-breasted Chesterfield styles, beautifully tailored. Regularly \$25.00. To clear.....15.00

(Main Floor.)

Cameras

The most popular size for a camera today is the postcard size. We are now showing a Folding Pocket Camera, this size (for roll films), fitted with a high-grade symmetrical lens, rising and sliding front, reversible brilliant view-finder and attachment on back for plates as well as films, if desired. This camera is exceptionally strong and neatly finished, and the highest class work can be done with it. There is no better value on the market at.....18.50

(Main Floor.)

Toilet Goods Sale

Babcock's Corymbos Talcum Powder. Sale price......47

Talcolette, in glass jars. Sale price......50

Caliver's Carbolic Tooth Powder, medium size. Sale price......10

Chesebrough's Blue Seal Pomade Vaseline, in pots. Sale price, 2 for......17

Today......15

Flat Wool Powder Puffs. Sale price, 3 cakes for......9

Yalco Cold Cream, Regularly 50c. Sale price......25

Antiseptic Tooth Powder, in tin. Sale price......15

Bourjols Face Powder, in vanity box, with puff. Sale price......19

White Celluloid Manicure Set, consisting of nail enamel, nail cleaner, buffer and powder box. Sale price......22

With Hase Toilet Soap. Sale price, 3 cakes for......18

Oatmeal Toilet Soap. Sale price, 3 cakes for......23

Atkinson's Toilet Soap. Sale price, 3 cakes for......23

Bone Cold Cream, in pots. Sale price, 3 for......18

Pineau's Lilac de France. Sale price, per bottle......55

(Phone Direct to Toilet Dept.)

Diamond Stock Sale

Six Solitaire Diamond Rings, in 18k gold and platinum. One each at \$31.50, \$43.50, \$65.00, \$76.00, \$84.75 and \$103.00.

Four Three-stone Diamond Rings, in 18k gold and platinum. One each at \$82.00, \$94.00, \$88.00, \$110.00.

Twelve Diamond Cluster Rings, in platinum and 18k gold. One each at \$31.50, \$33.50, \$35.50, \$37.50, \$39.50, \$42.50, \$44.00, \$46.00, \$48.75, \$114.00.

Five Platinum and Diamond La Valere Fendants. One each at \$45.00, \$58.00, \$87.00, \$97.00, \$110.00.

(Main Floor.)



A \$10.00 Trimmed Hat

In lace and fine hair effects, trimmed with real ostrys and flowing styles in mounts, eye-shaded plumes, finished with moire and corded ribbons. All white, with touches of the newest colorings. Wednesday.....10.00

Fine White Bleached Tuscan Straw Shape, in stylish novelty block. This is one of the exclusive shapes in New York, the first shipment to arrive here. Wednesday.....7.50

Trimmed Hats for the Holiday Rush, from our workrooms, clever in their make-up, and very seasonable, at.....5.00 and 7.50

(Second Floor.)

New Bridal Satins

Correct Ivory tones, in the newest weaves for brides' and attendants' costumes. Visit our spacious silk rooms on Wednesday and inspect the elaborate display.

Ivory Duchesse Messalines, 38 inches wide. Per yard.....1.25

Ivory and Cream Satin Mousseline, rich, shimmering satins of soft, pliable finish. Priced from, per yard, from the best French sources. Per yard.....2.00, 2.25, 3.00, 3.50 and 4.00

Ivory Crepe de Chine, that drapes naturally into the most intricate folds, in crepe crepe weaves, at 1.50 and 2.00, and in the ripple effects at.....2.50

42-inch Ivory Crepe Armure, a favorite weave, most moderately priced at.....2.00

In Brocaded Bridal Satins—Variety is immense from the fine crepe fasonce effects to the more weighty duchesse satins; in fact, each weave has its counterpart in brocade. Priced from, per yard, 2.00 each weave has its counterpart in brocade. Priced from, per yard, 2.00

Over-draping fabrics are much in evidence. Ninons, Marquisettes and Silk Voiles, in Ivory and cream, are to be found, in plain, fancy, embroidered and bordered designs, 42 to 44 inches. Per yard, 1.00 to.....6.50

(Second Floor.)

Clearance Sale of Dress Goods

Oddments from some of our best selling lines, in seasonable and fashionable dress fabrics for rush selling Wednesday.

Stripe Worsted, 36 Yard—A good assortment of black and white stripe worsteds; very popular for summer suits, in many stripe effects; 40 inches wide. Clearance price, per yard, Wednesday......58

Shepherd Checks, 58c—In almost every wanted check, in black and white; also a fair assortment of fancy check mixtures; ideal cloths for suits, dresses, skirts, coats, etc.; 44 to 50 inches wide. Clearance price, Wednesday, per yard......82

Wool Crepe de Chine, 55c—From our best sellers, in ripple granite and crowsfoot crepe de chine, in beautiful French tones, and almost every new shade is represented in this opportune bargain. Clearance price, Wednesday, per yard.....1.00

French Wool Delaine, 44c Yard—1700 yards of this charming French wool delaine and crepe delaine, in a lovely assortment of newest designs, including new Chinese and Dresden effects. The most popular and practical summer fabric for dresses; pure wool and guaranteed to launder to perfection; 31 inches wide. Wednesday, per yard......44

(Second Floor.)

Whitewear Needs for the Holiday

can be admirably filled here tomorrow at a handsome saving to yourself. Simpson Whitewear stands second to none in quality, style and value; offered at a special price, it becomes a most desirable bargain. Phone orders filled.

Night Dresses, fine cotton crepe, slip-over neck and sleeves, finished with dainty linen lace; silk draw ribbon; lengths 16 to 60 inches. Regularly \$1.50. Wednesday.....1.00

Drawers, fine cotton; tucks, insertion and wide ruffle of fine, handsome embroidery; open or closed; lengths 23 to 27 inches. Regularly \$1.00. Wednesday......55

Corset Covers, fine nainsook; several styles, beautifully trimmed with Val lace and embroidery insertion; lace edges; silk ribbon; one style has wing sleeves; sizes 34 to 42 bust. Very special value......75

Combinations, fine nainsook, with trimming of either fine Val lace or embroidery; new narrow drawer style; heading and silk ribbon at waist. Sizes 34 to 42 bust. Regularly \$2.00. Wednesday.....1.50

Women's Corsets, a beautiful La Diva model, in finest white free hip bone; finest rustproof boning; six Everlastik garters; rubber hose clasp; bust draw cord; novelty silk trim; an exceptionally handsome garment. Sizes 20 to 28 inches. Regularly \$4.00. Wednesday.....3.00

(Third Floor.)

Furniture Specials

Cheval Mirror—in solid walnut, large British bevel oval mirror. Regularly \$31.00. Special.....21.00

Cheval Mirror—in solid mahogany, neatly designed; has long British bevel mirror. Regularly \$42.00. Special.....22.00

Only One Dresser—in solid quarter-cut oak, rich golden finish; has serpentine-shaped top and drawers, large British bevel mirror, hand-carved frame. Regularly \$45.50. Special.....35.00

Dresser—in genuine mahogany veneered; has two long and two short drawers, carved claw feet, British bevel mirror at back. Regularly \$28.00. Special.....22.50

Dressing Table—To match above dresser. Regularly \$34.00. Special.....18.00

Chiffonier—in mahogany finish, "colonial" design; has four long and two short drawers, bevel-shaped mirror at back. Regularly \$30.00. Special.....16.00

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