
Orillia has long been known as a summer resort, for which, in addition to its beautiful surroundings, it has exceptional qualifications. The town is at a high altitude, being seven hundred feet above the sea, and the air is clear and bracing. It is conveniently situated with regard to railway communication being at the junction of the Midland and Northern Division of the Grand Trunk and the Canadian Pacific, now building their line directly through the town, giving us connection to the seaboard. Besides this, the Dominion Government at the last session of Parliament decided that the new transcontinental railway, the Grand Trunk Pacific, must make their southern terminal in Orillia. Connection with these four great railways will give us transportation facilities second to no other town in Canada.

It is a noted sporting centre, supporting strong lacrosse, cricket, golf, tennis and bowling clubs; and the fishing in the lakes is excellent. Daily steamboat excursions and sheltered shores for boating and bathing offer unlimited opportunities to those who seek health and renewed vigor through drinking in the pure lake breezes. The town is well supplied with playgrounds, Couchiching Beach Park being one of the most delightful lakeside resorts in the country; as well as Victoria Park situated in the centre of the residential part of the town. As the number of tourists to this district is increasing rapidly, year by year, additional summer hotel accommodation is being provided. Among the larger ones we might mention The Orchard-Point-Inn, Simcoe Lodge and Fern Cottage, all beautifully situated on the water's edge. This, it is expected, will meet the demands for all classes of summer visitors.

Orillia is the market town of a large and flourishing agricultural district. It is also growing in importance as a manufacturing centre, for which its proximity to timber supplies, its excellent railway facilities, and its cheap light, water and power, make it well fitted.

Of the public buildings it is unnecessary to speak, as views of the principal ones are given in this booklet. In the matter of municipal enterprise Orillia maintains a lead among the municipalities of the Province, having been the first to install a municipal arc and incandescent lighting plant, as well as an electrical power transmission plant. The source of the power is the Ragged Rapids on the Severn River, nineteen miles from the town. This plant, the first of its kind in the world to be installed by a municipality, will have a capacity of two thousand horse power and enables the town to offer to manufacturers the cheapest power known on the continent, \$16.00 per horse power for a 24-hour service. As these enterprises are all on a paying basis, Orillia enjoys the advantages of cheap light, water and power, with a comparatively low tax rate.
