

Department of
External
Affairs



Ministère des
Affaires
extérieures

No. 114

June 13, 1988.

CROSS CANADA CONFERENCE SERIES

FREE TRADE

THE OPPORTUNITIES

International Trade Minister, John C. Crosbie, today announced a series of conferences designed to help Canadian business explore the new trade opportunities flowing from the Canada-U.S. Free Trade Agreement.

The Minister launched a Canada-wide conference series that will begin on June 21, in Saskatoon, and end on July 7, in Saint-John, New Brunswick. The conference series, part of the communication initiatives that the Minister had recently made public, will provide a detailed program tailored to the needs of experienced exporters as well as those of new exporters who wish to participate in Canada's expanded trade opportunities.

"We want to assist Canadian business people to prepare for the new opportunities in the U.S. market that will flow from the Free Trade Agreement", said Mr. Crosbie. "Canada will gain increased and more secure access to the largest market in the world, the United States, and we want to ensure that Canadian businesses are well prepared", added Mr. Crosbie.

.../2

Minister for
International
Trade

Ministre du
Commerce
extérieur