

EXPORT GOAL OVER THE TOP

Canada officially reached and passed its export target of \$11.25 billion for the centennial year.

Mr. Robert Winters, Minister of Trade and Commerce, commenting on Dominion Bureau of Statistics final figures for 1967, which show that Canada's exports reached \$11.4 billion in 1967, (10.5 percent above the 1966 level of \$10,325 million), pointed out that the target was exceeded despite slower growth in several of Canada's principal markets and in world trade as a whole. He complimented the export community on an outstanding performance. "It is a matter of great satisfaction to me that our export community has proved itself more than equal to the challenge," he said.

This rate of growth in Canada's exports, the Minister continued, exceeded by a considerable margin the rate of growth in international trade as a whole. "This fine centennial accomplishment," he said, "gives us all a sense of pride in what we can do together to build for our nation's future prosperity."

CHALLENGE OF 1968

Speaking of 1968, the Trade Minister emphasized that in the circumstances now prevailing, Canada was particularly dependent on export growth to provide the impetus to employ adequately the growing labour force and move the economy forward in line with its promising potential.

The achievement of an export level of \$11.4 billion in 1967 means that a further increase of \$900 million will be needed to meet the 1968 target already set at \$12.3 billion. However, with less spectacular gains in exports of automotive products in prospect this year compared with last, substantial increases in other export categories are needed for the \$12.3-billion target to be realized.

"The 1968 target presents an exacting challenge involving exports averaging more than \$1 billion a month," the Minister stated. "To meet this challenge proper restraint must be exercised by all groups in the community to keep costs and prices competitive. With greater export awareness than ever before and the opportunities created by the Kennedy Round just opening up to us, I am confident that the export community will continue to respond vigorously to Canada's urgent need for strong and sustained export performance and that this year as last the export target will be achieved."

HOUSING DESIGN GRANT

Mr. E.J. Benson, President of the Treasury Board and the minister responsible to Parliament for the Central Mortgage and Housing Corporation, has announced the approval of a grant worth \$51,000 to support the work of the Canadian Housing Design Council this year.

The aim of the Council, which was formed in 1956, is to encourage improvement in housing design

in Canada. Its 24 members include house-builders, architects, planners and others who serve on the Council as a public service. CHDC programmes direct attention to housing design in a number of ways. National design awards for good housing design in Canada are presented periodically by the Council for the best entries submitted in competitions which are open to builders, architects and developers. Exhibits shown at home shows, and other outlets, focus public attention on award-winning designs. The Council has published a number of booklets on various aspects of housing design and these, together with a series of lectures on the subject, contribute towards the general objective.

LOAN TO NEW ZEALAND

Canada's first long-term export-financing arrangement with New Zealand was announced recently. Through the Export Credits Insurance Corporation, the Canadian Government will lend the New Zealand Government's international air carrier, Air New Zealand, the sum of \$756,976, which is more than half the cost of the \$1,474,000 digital flight simulator that is to be sold.

The balance will be financed by Canadian Aviation Electronics Limited of Montreal, the supplier and exporter. Repayment of the loan will be made in 68 consecutive equal monthly instalments. The interest rate will be 6 per cent on the unpaid balance.

The sale involves the design, manufacture, testing, supply and installation of a model DC-8-52 CAE digital flight simulator for pilot training. Construction will require 200,000 man-hours of labour in Canada.

This agreement brings the total of ECIC loans to \$338 million.

INDIAN TALES AS TEXTBOOK

George Clutesi of British Columbia, author, poet, painter, and lecturer, is about to have his latest book *Son of Raven, Son of Deer* added to the prescribed school textbooks for 1968. This is the first time in the history of B.C. education, and perhaps the whole of Canada, that a book written by a Canadian of Indian origin has been on the approved school-list.

The book is an excellent collection of West Coast mythology written in a style understandable to children of the intermediate grade-school level. This does not, however, mean that adults will not take an interest in the beliefs and legends which coloured much of the early Indian life of the Pacific Coast.

Mr. Clutesi is a Sheshaht Indian from Port Alberni, Vancouver Island. He is well known in Canadian artistic circles as one of the finest painters of British Columbia's native art. He was one of the artists invited to paint a mural at the Indians of Canada Pavilion at Expo 67.