

Beaulieu of Canada Inc.

Address: P.O. Box 606
Stratford, ON
N5A 6V6

Phone: 519-271-7228
Fax: 519-271-7167

Export Contact: Mr. Charles B. Debrot, Director Sales and Marketing

Marketing Profile

Beaulieu of Canada Inc., Rug Division, manufactures machine woven oriental and contemporary style area rugs and runners.

Both the rugs and runners are woven on jacquard looms and their primary pile content is polypropylene fiber. The products are predominantly for domestic use, and are sold through department and independent floor-covering stores.

Construction is underway for additional manufacturing and warehousing. At completion both the production and distribution will be at a stronger position to handle rug sales on an international scale.

Currently, 85% of Beaulieu's production is sold in Canada, with the remaining 15% exported mainly to the United States.

The company is interested in exploring export markets in the Pacific Rim and South America.

Products/Services Available for Export:

Mats
Polypropylene Yarn
Runners