

Size of Market

The factory value of rebuilt parts in Canada in 1980 was slightly under \$350 million.

The top four rebuilt lines are Transmissions at \$54 million, Starters at \$52 million, Engines at \$50 million and Brake Shoes and Pads at \$45 million. Thus, these four product lines account for 58% of the entire dollar value of the industry.

NOTE: In cases where D/K (Don't Know) appears on chart only one (1) custom rebuilder responded and was unable to furnish the interviewer with the required information.

(See Page 19, Table E)