REPORT #5 88/03/17 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

422 - VIENNA

AUSTRIA

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TRACKING:

ACTIVITIES UNDERTAKEN IN GUARTER

RESULTS REPORTED

QUARTER: 1

-AUSTRIAN INVEST; TECHNOLOGY TRANSFER; JOINT-VENTURE MISSION TO CANADA. -SIGNING OF BILATERAL MOU (NRC-FEDERAL ECONOMIC CHAMBER) AIMED AT R&D AND TECHNOLOGY TRANSFER. -INTENSIFIED INVESTMENT/J. V. /TECHNOLOGY TRANSFER ACTIVITIES IN POST TERRITORY. -26 AUSTRIAN FIRMS VISITED CDA FROM JUNE 8-20.
MISSION AN OUTSTANDING SUCCESS. MANY EXCELLENT
CONNECTIONS ESTABLISHED.
-MOU SIGNED ON JUNE 2 AND JUNE 10 RESPECTIVELY.
-ESTABLISHED COTACT WITH 10 POTENTIAL INVESTORS;
TOTAL VALUE OF FUTURE INVESTMENTS, IF MATERIALIZED, WOULD EXCEED \$120M.

QUARTER: 2

1. TECHNOLOGY TRANSFER WORKSHOPS CANADA - OCTOBER 13 - 23, 1987.
2. FOLLOW-UP ON THE AUSTRIAN TECHNOLOGY-TRANSFER JOINT/VENTURE MISSION TO CANADA.

1. ALL PREPARATORY WORK REQUIRED FROM THE POST COMPLETED. POST REPRESENTATIVE TO ATTEND WORKSHOP MEETINGS.
2. SEVERAL VERY IMPORTANT LEADS/CONTACTS DISCOVERED. AT LEAST THREE OF THOSE WE BELIEVE MAY RESULT IN MEANINGFUL TECHNOLOGY TRANSFER, J/V OPPORTUNITIES.

QUARTER: 3

B.C. INVESTMENT MISSION TO AUSTRIA (FELDKIRCH, INNSBRUCK, SALZBURG); (02)ONTARIO IVNESTMENT/ENTREPRENEURIAL IMMIGRANT MISSION (VIENNA, LINZ) (03)ELECTROHOME TECHNOLOGY TRANSFER GROUP, VIENNA

MISSION, PRIMARILY ORIENTED TOWARDS SKI RESORT SECTOR INVESTORS, HAS BEEN SUCCESSFULLY COMPLETED. POST, TOGETHER WITH B. C. GOV'T, WILL BE ENGAGED IN ACTIVE FOLLOW-UP. (12) MISSION WAS A SUCCESS. SEVERAL VERY INTERESTING INVESTMENT/ENTREPRENEURIAL PROSPECTS DISCOVERED. (13) VISIT ARRANGED IN COOPERATION WITH NRC & FCC SUCCCESSFULLY COMPLETED.

QUARTER: 4