

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: CATRO

Market: ARAB REPUBLIC OF EGYPT

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: MINT-SURVEY OF EXPANDING DAIRY INDUSTRY
Expected Results: CONFIRM CAN COMPETITIVENESS & PROSPECTS IN ORDER TO REESTIMATE CAN MARKETING

Activity: LAUNCH PROMOTION OF SEMEN & EMBRYO TRANSPLANTS
Expected Results: REINTRODUCE CAN EXPERTISE & GAIN ACCEPTANCE OF REPUTATION FOR BREEDING EXPERTISE

Activity: INTRODUCE PRIVATE IMPORTERS OF LENTILS & LINSFED
Expected Results: REINTRODUCE CAN SUPPLIERS ON LONG-TERM BASIS

Activity: IDENTIFY LAND RECLAMATION PROJECTS FUNDED BY IBRD & ARABS
Expected Results: PIUG-IN CAN FARM CONSULTING SERVICES WITH FOUTP PACKAGES TO FOLLOW