

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 3RD QUARTER OF 1966 (Q3)

Summary for POST: Detroit

Activity	ARTICLES	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
		CANADA-BASED		LOCALLY-ENGAGED			
		TRADE	NON-TRADE	TRADE	NON-TRADE		
A. Servicing Export Enquiries	from Canada	22.3	0.0	41.3	0.0	2.32	634 (Enquiries)
	from Territory	6.7	0.0	22.5	0.0	1.10	381 (Enquiries)
B. Export Promotion Projects and Events		5.0	0.0	2.0	0.0	0.23	7 (Projects/Events)
C. Other Trade Development Activities		17.0	0.0	10.3	0.0	0.92	
D. Promotional Projects		6.0	0.0	8.5	0.0	0.52	27 (Fairs/Miss/Conf.)
E. Servicing Investment Development	from Canada	3.3	0.0	0.0	0.0	0.10	20 (Enquiries)
	from Territory	4.7	0.0	4.8	0.0	0.33	81 (Enquiries)
F. Service to Government	External Affairs	6.0	0.0	4.0	0.0	0.34	14 (Reports)
	AGDs, Provinces, ETC	4.7	0.0	3.0	0.0	0.26	66 (Contacts)
G. Administration	Program Management	19.3	0.0	2.5	0.0	0.68	
	Leave, Professional Dev.	4.0	0.0	1.3	0.0	0.17	
Total TED Program		99.0	0.0	100.2	0.0	6.97	
H. Other Programs		1.0	0.0	0.0	0.0	0.03	

Canadian Business Visitors: 264
Local Business Visitors: 63

Trade Officers: 7
Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS