

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 3RD QUARTER OF 1986 (863)

Summary for POST: Bogota

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
	CANADA-BASED		LOCALLY-ENGAGED			
	TRADE	NON-TRADE	TRADE	NON-TRADE		
A. Servicing Export Enquiries						
	from Canada	25.0	0.0	35.0	0.0	1.20 (Enquires)
	from Territory	20.0	0.0	20.0	0.0	0.80 (Enquires)
B. Export Promotion Projects and Events		9.0	0.0	12.5	0.0	0.43 3 (Projects/Events)
C. Other Trade Development Activities		3.0	0.0	5.0	0.0	0.16
D. Promotional Projects		10.0	0.0	10.0	0.0	0.40 3 (Fairs/Miss/Conf.)
E. Servicing Investment Development						
	from Canada	5.0	0.0	5.0	0.0	0.20 3 (Enquiries)
	from Territory	2.0	0.0	2.0	0.0	0.08 4 (Enquiries)
F. Service to Government						
	External Affairs	10.0	0.0	4.0	0.0	0.28 3 (Reports)
	OGDs, Provinces, ETC	5.0	0.0	5.0	0.0	0.20 2 (Contacts)
G. Administration						
	Program Management	6.0	0.0	0.0	0.0	0.12
	Leave, Professional Dev.	0.0	0.0	1.5	0.0	0.03
Total TID Program		95.0	0.0	100.0	0.0	3.90
H. Other Programs		5.0	0.0	0.0	0.0	0.10

Canadian Business Visitors: 57
Local Business Visitors: 76

Trade Officers: 4
Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS