approaches to solutions is vast. In essence, we have to think beyond simply responding to an emergency crisis; we have to see the situation as a global challenge to be faced, very much involving the future interest of Canada."

Rick Patten
President of the Canadian Council
for International Co-operation
Member of the Mission to Sudan

"NGOs know only too sadly that the media didn't 'discover' Ethiopia. The tragic drama sweeping across Africa has been building up for years and clearly much worse is yet to come. Far from being a manipulated media event the stark terror of mass starvation remains understated even by the visual media.

The mammoth reaction by the Canadian public to the televised accounts of the Ethiopian situation provides a vital lesson for the NGOs and we in turn should ensure that equally vital lessons are being absorbed by the media. Ethiopia has forced the Canadian media to discover NGOs and development. It is essential that when the media move on from the Ethiopian crisis, they do not also move on from the issue of development and role of NGOs therein."

Nigel Martin
Executive Director of the
Canadian Council for
International Co-operation
Member of the Mission to the Sahel

"We saw children reduced to skin and bone. We saw people in camps without shelter, without even a tent. And the crops can't be planted because of the drought. There is no cattle left. But we also saw hope."

Lynn McDonald, M.P. Member of the Mission to Ethiopia

"There is great basis for optimism. I was terribly proud to be a Canadian and to see the generosity of our fellow Canadians in Ethiopia."

David Kilgour, M.P. Member of the Mission to Ethiopia

"I understand starvation from my own experience. . . . I am carving the polar bear because I have nothing else to offer to save lives. When it is sold the money will go for food to keep people from dying."

Henry Evaluardjuk, Sculptor from Pangnirtung on "Man Alive," CBC Television November 1984